



## 2020 SME Assembly

Building a sustainable and  
resilient future together

Including the European Enterprise Promotion Awards Winners'  
Ceremony & European SME Week events

### Monday, 16<sup>th</sup> November 2020

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09.30-10.00	Networking coffee	09.30-10.00	Networking coffee	09.30-10.00	Networking coffee
10.00-11.00	<p><b>Opening of the 2020 SME Assembly on behalf of the German Presidency and the Commission</b></p> <p>With Commissioner for Internal Market, <b>Thierry Breton</b> and <b>Peter Altmaier</b>, Minister for Economic Affairs and Energy Federal Republic of Germany</p>				
11.05-12.15	<p><b>SMEs as leading actors in ensuring the EU's digital sovereignty</b></p> <p>Policy Workshop 1</p>	11.05-12.15	<p><b>Maintaining businesses afloat in times of crisis (SME United-EWE Session)</b></p> <p>Policy Workshop 2</p>	11.05-12.15	<p><b>Stories of Success</b></p> <p>Meet the entrepreneurs who have succeeded against all odds in the sectors worst affected by COVID</p>
12.15-13.15	Networking Lunch		Networking Lunch		Networking Lunch
13.15-14.15	<p><b>European Enterprise Promotion and Small- and Midcaps Awards Ceremony (timing TBC)</b></p> <p>Keynote by <b>Kristin Schreiber</b>, Deputy EU SME Envoy and Director for SME Policy</p>	12.15-14.15		12.15-15.20	
14.15-15.15	<p><b>Schumpeter 'Innovation in Enterprise' Lecture</b></p> <p>with <b>Joseph E. Stiglitz</b> Nobel Prize Winner and Professor at Columbia University</p>	14.15-15.20			
15.20-16.30	<p><b>Enabling disruptive technologies for SMEs</b></p> <p>Policy Workshop 3</p>	15.20-16.30	<p><b>Squaring the circle: encouraging SMEs to adopt resource efficient and circular practices</b></p> <p>Policy Workshop 4</p>	15.20-16.30	<p><b>The new workplace</b></p> <p>Masterclass 1</p>



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		16.30-16.35		16.30-16.35	
16.35-17.45	Ensuring a gender responsive economic recovery for SMEs Policy Workshop 5	16.35-17.45	Access to finance and recovery Policy Workshop 6	16.35-17.45	SME Toolkit: rethinking leadership and management skills Masterclass 2
17.45-18.00	Conclusions/Entertainment	17.45-18.00	Conclusions/Entertainment	17.45-18.00	Conclusions/Entertainment

### Tuesday, 17<sup>th</sup> November 2020

08.30-09.00	Networking coffee	08.30-09.00	Networking coffee	08.30-09.00	Networking coffee
09.00-10.00	A new post-COVID reality for SMEs: sustainability as a business model In conversation with <b>Maja Göpel</b> , Secretary General of the German Advisory Council on Global Change	09.00-10.05		09.00-10.00	IPR Masterclass 3
10.05-11.35	The impact of COVID-19: Challenges and Opportunities for SMEs, Society and Policy in Europe Expert Roundtable	10.05-11.15	Rethinking strategic value chains for SMEs in the Single Market Policy Workshop 7	10.05-11.15	Meet the SME Envoy Network Find out more about what this important network does
11.35-12.05	Networking	11.35-12.05	Networking		
12.05-12.30	Class of 2020: A vision for the future of enterprise (results of the Youth Essay Competition)				
12.30-13.00	Closing of the SME Assembly 2020 Handover to the Slovenian Presidency				