



PPSA 81st Annual Safety and Health Conference
New Orleans, LA | August 24th - 27th, 2025

ANNUAL CONFERENCE OPPORTUNITIES

EDUCATION & TRAINING • INFORMATION &
RESOURCES • SAFETY UPDATES • PROFESSIONAL
NETWORKING & COMMITTEE ACTIVITIES

FOR MORE INFORMATION, PLEASE CONTACT:

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ENGAGE WITH YOUR TARGET AUDIENCE

Designed by industry professionals, the Pulp and Paper Safety Association's (PPSA) annual conference brings together CEOs, mill managers, superintendents, frontline leaders, safety committee reps, and safety professionals for North America's greatest pulp and paper safety conference.

By addressing the most critical issues and giving you face-to-face access to industry professionals, PPSA's Annual Conference is an opportunity that should not be missed!

Along with the conference exposure to industry-specific decision makers, becoming a PPSA vendor member gives you the chance to share your products year-round through advertising in our quarterly report and on our website.

EXHIBITORS AT PPSA'S ANNUAL CONFERENCE GET VALUE

1. **EXPOSURE:** More than five hours of dedicated exhibit time.
2. **NETWORKING:** A dedicated welcome reception Sunday evening for vendors and attendees and TWO receptions held in the exhibit hall providing critical time to meet with industry professionals.
3. **HANDS ON INTERACTION:** Get in front of hundreds of prospects to demonstrate your products.
4. **INCLUSIVE PROGRAM:** Speakers from all across the industry attract multiple levels of professionals. Meals and breaks included with booth registration.
5. **INCREASED VISIBILITY:** Maximize your exposure with additional advertising and sponsorship opportunities. Custom packages are available.
6. **INDUSTRY RESPECT:** PPSA's Annual Awards lunch recognizes industry professionals for their safety performance.
7. **CONNECT:** More than 200 industry professionals and others in attendance.
8. **BUYING POWER:** PPSA's conference attendees have influence and/or buying power.



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Welcome

Conference Value

Sponsorship Options

Booth & Regulations

Conference Demographics

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Keynote: \$3,675 **EXCLUSIVE**

Kick off instant exposure by sponsoring the Keynote session. Includes:

- 30-second, pre-recorded promo video played before Keynote introduction (*sponsor provided*)
- Company representative may introduce Keynote speaker(s)
- Company-branded item for chair drop (*sponsor provided*)
- One six-foot table at the Exhibition
**If sponsor is not already an exhibitor company*
- One complimentary registration
- Acknowledgement of support in marketing materials and at the event

Conference App Sponsor: \$3,200

EXCLUSIVE

Sponsor the conference app and have your logo on the splash screen and in the pocket of every conference attendee.

Reception Sponsor: \$3,000

(One Sold, One Available)

Take advantage of the chance to sponsor one of two exhibit hall receptions at the PPSA conference. Enjoy more exposure with signage on buffet tables, bars and high-top tables. Your logo will also appear on the conference schedule of events.

Expand your Brand: Includes a 30-60 second video/live promotion (*sponsor supplied*) to be presented before your sponsored reception.

Lunch Sponsor: \$3,000

(Two Available)

Sponsor one of two lunches at the PPSA conference. Get in front of your customers with signage on the buffet and tables. Your logo will also appear on the conference schedule of events.

Expand your Brand: Includes a 30-60 second video/live promotion (*sponsor supplied*) to be presented before your sponsored reception.

Golf Sponsorship: \$2,500

EXCLUSIVE

Sponsor Sunday's Golf Tournament with signage at the lunch. Your logo will also appear on the conference schedule of events.

Conference Bags: \$1,520

EXCLUSIVE SPONSOR PROVIDED

Your company logo will be distributed to all attendees. (*Sponsorship not contingent on exhibiting*).

Notebooks: \$1,440

EXCLUSIVE SPONSOR PROVIDED

Take part in the attendee experience by having your company logo appear on all notebooks* inside the conference bags.

Safety Package: \$1,200

EXCLUSIVE SPONSOR PROVIDED

Provide the safety items with a first-aid kit* inside each conference bag featuring your logo. Also see your logo on the daily safety tips for all conference attendees.

Conference Pens: \$1,100

EXCLUSIVE SPONSOR PROVIDED

Be a major part of the attendee experience by sponsoring the conference pens* for the attendees. Your company's logo will appear on the conference pens* inside the conference bags.

Break Sponsors: \$825/break

(Four Available)

Put your material* in front of your customers during a break at the conference. Limit one item per sponsor.

Flyers: \$240/each

Include a flyer* for your company inside each conference bag, so customers are sure to see you!

* Sponsor must provide and pay for item. All items must be received no later than **August 1, 2025**.

PPSA reserves the right to customize packages should they fit the scope of the conference plan

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EXHIBIT BOOTH

Exhibit Booth: \$2,500

- 8' x 10' display at annual conference
 - Includes pipe, drape, 6 ft. drape table, two chairs, wastebasket and ID sign
- Full page ad in the conference guide
- Logo display at the annual awards luncheon
- Two full conference registrations
- Logo on the PPSA website
- Vendor membership in PPSA for 2025-2026
 - Includes safety alerts, webinars, newsletters, member pricing on courses/workshops

2025 PPSA SPONSORSHIP RULES AND REGULATIONS

Conference Dates

The 2025 Annual Conference will be held August 24 – 27, 2025 at the New Orleans Marriott in New Orleans, LA.

Breaks/Receptions (Optional)

Breaks and Receptions will be served Monday and Tuesday. We recommend exhibitors staff their booths during the breaks, but those are not required. A schedule of events will be sent to you prior to the conference with exact exhibit hours.

Payment

Full payment must be received with applications. All exclusive items are sold on a first-come, first-serve basis. All additional Conference Sponsorship items must be purchased and paid in full no later than **April 25, 2025**.

Cancellation

In the event a vendor wishes to cancel their participation, 50% of the total fee will be refunded through **July 1, 2025**. No refunds will be issued after **July 1, 2025**.

Allocation

Whenever possible, show management intends to make space assignments in keeping with the vendor's desired location. Please list companies that you DO NOT want to be located next to. We will try to accommodate your request.

Liability

PPSA is not responsible or liable for injury, loss or damage that may occur to vendors and/or their exhibits during the conference.

Conference Guide

To be listed in the conference guide, PPSA must receive the completed and signed application and payment by **April 25, 2025**.

Conference guide items must be received by **May 31, 2025**.

Sponsor Provided Items

All sponsor provided items, such as pens, notebooks, kits, flyers, etc., must be received on or before **August 1, 2025**.

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CONFERENCE DEMOGRAPHICS



Attendees
250+

Personas



Mill Personnel



Corporate Level
Personnel



Job Titles

20.29% Safety Manager

18.84% EHS Manager

5.80% Safety Coordinator

4.35% Health & Safety
Manager

2.32% EHS Coordinator

2.32% Safety Engineer

1.45% Director of EHS

1.45% Vice President, Health &
Safety

1.45% Senior Safety Manager

1.45% EH&S Manager

Past attendees include:

- Accurate Box Company
- Alliance Sheets
- Billerud
- Cascades Tissue Group
- Clearwater Paper
- Domtar
- Encorr Sheets
- Ethostory
- First Quality Tissue
- Flutes
- Georgia Pacific
- Graphic Packaging International
- Green Bay Packaging
- Greif
- Heartland Sheets
- Independence Corrugated
- International Paper International
- Kadant Inc.
- Keystone Sheets
- Lexmark
- Liberty Paper Inc.
- New-Indy Container Board
- New-Indy Containerboard
- Niagara Sheets LLC
- Niagara Sheets LLC
- Ogletree Deakins
- Packaging Corporation of America
- Pinnacle Corrugated LLC
- Sonoco
- Southern Champion Tray
- StarCorr Sheets, LLC
- Strathcona Paper
- Teufelberger Fiber Rope Corp
- Triumph Sheets
- WestRock

**Based on 2024 Attendees*

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