

2027

SPONSORSHIP PROSPECTUS



JANUARY 16-18, 2027 • RALEIGH, NC

TAPPI
FOUNDATION

TAPPI-PIMA
STUDENT
SUMMIT



STUDENT SUMMIT BY THE NUMBERS

The TAPPI-PIMA Student Summit helps students interested in the global forest products industry chart their tomorrows with opportunities to network with their peers from across the country, interact with industry leaders, and interview with companies seeking qualified employees, interns, or co-ops.

20+

Interviewing
Companies

15+

Participating
Schools

225+

Engineering &
Technical
Students

450+

Interviews
Conducted

*2024 figures

Supporting companies can do more than just conduct on-site interviews with multiple candidates during the weekend event. There are also plenty of opportunities to get to know the students beyond their resume, observe their leadership skills, and be part of the fun – something that is not possible through the average career fair.

“There is a huge amount of networking opportunities with peers and industry professionals at TAPPI’s Student Summit. It’s great to be surrounded by so many people that can really spring you in another direction or spring your career forward. It’s great!”

– Megan Tardoni, University of Minnesota, Class of 2024

**RECRUIT YOUR
NEXT GENERATION
OF LEADERS**

For more information, contact Shane Holt at (352) 333-3345 or sholt@naylor.com
tappistudentsummit.org

WHY SHOULD YOUR COMPANY BE A SUPPORTER?

Save on recruiting

At no other venue can you find as many paper and packaging engineering students assembled from different programs with diverse levels of skill and education.

Meet the best students

As an interviewing sponsor, you will receive access to student resumes ahead of the event, affording you the chance to schedule interviews with your top candidates.

Connect beyond the booth

Build meaningful relationships with students throughout the weekend and see their leadership, teamwork, and problem-solving skills in action.

PAST SPONSORS

ABB
Andritz
AstenJohnson
Axchem USA Inc.
BHS Corrugated
Cascades
Clearwater Paper
Domtar
First Quality Tissue

Georgia-Pacific
Graphic Packaging International
Greenpac Mill
Greif
Haber
Hargrove & Constructors
International Paper
Irving Consumer Products
Jacobs

Jedson Engineering
Kiefel Technologies
Nalco Water
Packaging Corporation of America
Pixelle Specialty Solutions
Procemex
Recycled Paper Technical Association
Sappi North America
Smurfit Westrock

Solenis
Suzano
TAPPI Foundation
Twin Rivers Paper
USDA Forest Service
Valmet
Voith
Wood
Yates

PREVIOUS STUDENT ATTENDEES

Auburn University
Clemson University
Georgia Institute of Technology
Georgia Southern University
Grenoble INP (France)
Louisiana Tech University

McMaster University
Miami University
Michigan State University
Mississippi State University
North Carolina A&T State University
North Carolina State University

Oregon State University
State University of New York
University of Florida
University of Maine
University of Minnesota
University of Tennessee Knoxville

University of Washington
University of Wisconsin - Stevens Point
University of Wisconsin - Stout
Western Michigan University
Worcester Polytechnic Institute

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STUDENT SUMMIT HIGHLIGHTS



CAREER FAIR & ROUNDTABLES

Grow your career opportunities



TRIVIA NIGHT & DINNER

Network and test your knowledge



GREAT KEYNOTES FROM INDUSTRY LEADERS

Hear where the industry is headed next



MILL TOURS

See first hand what makes this industry amazing

MORE INFO:

tappistudentsummit.org

OUR PREMIER SPONSORSHIPS

Premier Sponsorships come in three levels — Platinum, Gold, and Silver. Each includes the Interview and Career Fair package plus a selection of unique experiences, along with extensive exposure before, during, and after the summit. These tiers position your company as an industry leader through student engagement and thought leadership.

PLATINUM INTERVIEW SPONSORSHIP (LIMIT 7 SPONSORS) \$8,675 (Package Value \$10,800)

YOUR PLATINUM BENEFITS

- ▶ Interview and Career Fair Package (\$4,500 value)

EXCLUSIVE PAIRED SPONSORSHIP Select one (\$6,300 value)

Sunday Keynote with Breakfast

- ▶ Inspire the next generation of industry leaders over breakfast with a dynamic 20–25 minute talk focused on the theme “Future Directions: Trends & Predictions.”

Sunday Keynote with Lunch

- ▶ Empower students to bridge academic learning with industry success during a 20–25 minute keynote focused on the theme “From Classroom to Industry: Navigating Your Career Journey.”

Sunday Closing Keynote with Dinner

- ▶ Celebrate achievement and inspire future impact during a 20–25 minute closing keynote focused on the theme “Commitment to Progress: Awards & Reflections.”

Student Workshop

- ▶ Equip students with the tools to define and communicate their unique value through an interactive workshop focused on personal branding and professional presence.

Trivia and Mini Games

- ▶ Engage students in a lively, pub-style trivia showdown that tests industry knowledge and fosters team spirit. Sponsor may distribute company-branded giveaways during the event.

Saturday Night Dinner and Team Building

- ▶ Foster connection and collaboration through an engaging evening of dinner and team-building activities. Sponsor may distribute company-branded giveaways during the event.

Summit T-Shirt

- ▶ Boost brand visibility and student engagement by sponsoring the official Student Summit T-shirt – worn throughout the event and beyond as a lasting symbol of connection and community.

GOLD INTERVIEW SPONSORSHIP (LIMIT 8 SPONSORS) \$7,400 (Package Value \$8,800)

YOUR GOLD BENEFITS

- ▶ Interview and Career Fair Package (\$4,500 value)

EXCLUSIVE PAIRED SPONSORSHIP Select one (\$4,300 value)

Saturday Career Fair Opening with Breakfast

- ▶ Kick off the Career Fair with a high-energy breakfast that fuels student ambition and offers early, impactful engagement with emerging talent.

Saturday Keynote

- ▶ Share valuable insights into the evolving landscape of the industry with a 20–25 minute presentation exploring cutting-edge innovations, pressing challenges, and future opportunities.

Engineering Competition

- ▶ A Student Summit favorite, this student-led engineering competition showcases creativity and problem-solving as teams tackle the same task with limited materials. Sponsors are invited to participate in the competition planning and may distribute company-branded prizes to the winning teams.

Panel Session

- ▶ Academic leaders and industry professionals share their strategies for fostering meaningful collaborations between academic curiosity and real-world insights.

Coffee Breaks

- ▶ Get your name in front of students while they grab a cup of coffee and a snack. May provide a sponsored item to be distributed during breaks.

Lanyards

- ▶ Be seen throughout the entire Summit with this highly visible sponsorship. Every student wears your company branded lanyard (sponsor supplied).

Wi-Fi

- ▶ Keep students connected while putting your brand at their fingertips when they sign into the Student Summit wi-fi using your company name as the password (or a term of your choice).

Summit App

- ▶ Connect with students on their mobile devices by sponsoring the Student Summit event app. Sponsorship includes banner ads and two mobile alerts.

For more information, contact Shane Holt at (352) 333-3345 or sholt@naylor.com
tappistudentsummit.org

OUR PREMIER SPONSORSHIPS

SILVER INTERVIEW SPONSORSHIP (LIMIT 5 SPONSORS)

\$6,400 (Package Value \$7,350)

YOUR SILVER BENEFITS

- ▶ Interview and Career Fair Package (\$4,500 value)

EXCLUSIVE PAIRED SPONSORSHIP **Select one** (\$2,850 value)

Student Chapter Introductions

- ▶ TAPPI Student Chapter leaders discuss their successes of the last year and plans for the future. Sponsor is invited to participate in the session or distribute company-branded giveaways during session.

Saturday Lunch Around Town

- ▶ Fuel student networking and discussion while hosting a self-selected group at a local restaurant. Students will receive a lunch stipend that the sponsor can enhance with additional food items like dessert! (Limit 5 Sponsors)

Monday Grab & Go Breakfast

- ▶ Help students start the week off right with a hearty breakfast as they head to their mill tours. Sponsor may provide company branded giveaway.

Graduation

- ▶ Support the graduating class of 2027 as they transition into their careers with branded giveaways to celebrate their achievement.

Headshots

- ▶ Help students put their best face forward and launch their careers with confidence by sponsoring professional headshots.



SPONSORSHIPS: PLATINUM

GOLD AND SILVER

INCLUDE:



- ▶ One interview booth, including one table and three chairs
- ▶ One six-foot table at the Career Fair
- ▶ Access to student attendee resume database for pre-event review
- ▶ List of your company's available job openings on the Summit website
- ▶ 15% discount on TAPPI Career Center job posting
- ▶ Two complimentary registrations (additional can be purchased)
- ▶ Conference meals and breaks

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tappistudentsummit.org

À LA CARTE SPONSORSHIPS (INTERVIEWING NOT INCLUDED)

Student Game Room & Lounge

\$500 (limit 3 sponsors)

Student Summit is a great place for attendees from different schools to meet. Support an after-hours hangout for students looking for a place to relax after a busy day of programming. Sponsors can distribute company-branded giveaways or prizes. Sponsors encouraged to select a game or two to host or provide a special snack or non-alcoholic beverage.

Student Shuttles

\$500

Help move students to their next destination. Whether it's a welcome shuttle from the airport or transportation to mill tours, your company can make a great impression on the eager attendees. Sponsorship includes distribution of welcome or goody bags (company provided).

Branded Premium Item

\$750

Students love two things – food and free gifts! Your branded premium item, like a water bottle or backpack, will have a life with the students long after the Summit has ended (excludes t-shirts).



Notepads & Pens

\$750 (exclusive)

Go old school! Provide your company-branded notepads and pens for Summit attendees to use throughout the weekend.



Printing & Charging Station

\$750 (exclusive)

Give students the opportunity to print more resumes and charge their devices. TAPPI will provide the printer/charging stations. Your company logo will be displayed at the station.

Sponsor a 1st Time Student Attendee

\$500

Students often rely on their school to fund their travel to Student Summit, but group budgets can be tight, forcing students to pay out-of-pocket. Help cover their costs by sponsoring travel stipends. Your company will be recognized in the stipend award letter to participating schools and students.

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tappistudentsummit.org

☐ **PLATINUM INTERVIEW SPONSORSHIP** \$8,675
Paired Sponsorship (select one)

- ☐ Sunday Keynote with Breakfast
- ☐ Sunday Keynote with Lunch – **SOLD**
- ☐ Sunday Closing Keynote with Dinner – **SOLD**
- ☐ Student Workshop – **SOLD**
- ☐ Trivia and Mini Games – **SOLD**
- ☐ Saturday Night Dinner and Team Building
- ☐ Summit T-Shirt – **SOLD**

☐ **GOLD INTERVIEW SPONSORSHIP** \$7,400
Paired Sponsorship (select one)

- ☐ Saturday Career Fair Opening with Breakfast
- ☐ Saturday Keynote – **SOLD**
- ☐ Engineering Competition – **SOLD**
- ☐ Panel Session – **SOLD**
- ☐ Coffee Breaks – **SOLD**
- ☐ Lanyards – **SOLD**
- ☐ Wi-Fi
- ☐ Summit App

☐ **SILVER INTERVIEW SPONSORSHIP** \$6,400
Paired Sponsorship (select one)

- ☐ Student Chapter Introductions
- ☐ Saturday Lunch Around Town
- ☐ Monday Grab & Go Breakfast – **SOLD**
- ☐ Graduation – **SOLD**
- ☐ Headshots

A LA CARTE SPONSORSHIPS

- ☐ Student Game Room & Lounge \$500
- ☐ Student Shuttles \$500
- ☐ Branded Premium Item \$750
- ☐ Notepad & Pens \$750
- ☐ Printing & Charging Station \$750
- ☐ Sponsor a 1st Time Student Attendee \$500 per increment, # of increments = \$_____

Sub-Total \$_____

Less 5% discount for Sustaining Members* \$_____

Total Amount Due \$_____

*Not sure if you're a Sustaining Member? Go to tappi.org/SustainingMembers or contact Shane Holt (sholt@naylor.com) and become one today!

CONTACT INFORMATION:

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address/html link: (for recognition on TAPPI Website) _____

Signature: _____

PAYMENT INFORMATION:

- ☐ Check (make checks payable to TAPPI in US dollars)

Total Amount enclosed: _____

Checks should be mailed to: TAPPI Foundation, PO Box 933644, Atlanta, GA 31193-3644 USA • Attn: TAPPI-PIMA Student Summit

- ☐ Credit Card (check one) ☐ AMEX ☐ Visa ☐ Master Card ☐ Discover

Card Number: _____ Expire Date: _____

Name on Card: _____

Authorized Signature: _____

Payment by Wire Transfer (contact memberconnection@tappi.org for bank details):

Amount US \$_____ Date of Transfer _____ *Please add US \$25 to cover bank fees *Please fax contract to +1.703.934.4899

By signing this document you hereby agree to the terms and conditions set forth in the Sponsorship Prospectus.

Thank you for your support. The TAPPI-PIMA Student Summit is made possible by gifts to the TAPPI Foundation from members and industry organizations. Your participation encourages these talented young people to continue working in our industry, ensuring a bright future. Your financial participation in the TAPPI-PIMA Student Summit is considered a donation for tax purposes and must be paid in full prior to the event.