Ballarat

People, Culture and Place: Embracing our living cultural landscape
Ballarat
A dynamic historic city

A dynamic regional city
Ballarat
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The things I love about Ballarat are...
The things I imagine for Ballarat are...
The things to retain in Ballarat are...

A people-centred city
The Ballarat Strategy started with Ballarat Imagine

Our largest ever community conversation with more than 6,000 responses to the questions

• The things I love about Ballarat are......
• The things I imagine for Ballarat are......
• The things to retain in Ballarat are......
The things I love about Ballarat are...

#1 = Heritage
#2 = Lifestyle and sense of community
#3 = Lake Wendouree and botanical gardens
#4 = Events and tourist attractions
#5 = Community services and facilities
The things I Imagine for Ballarat are...

#1 = Events, entertainment and attractions
#2 = Transport
#3 = Economy, shopping and jobs
#4 = Landscape and environment
The things I want to retain in Ballarat are...

#1 = Heritage
#2 = Events and tourist attractions
#3 – Lake Wendouree and Botanical Gardens
#4 – Landscape and environment
#5 – Lifestyle and sense of community
Local Area Plans guided by local communities for local places
Empowering communities

Talk to the people who make up the communities - gather their stories - they are

Empowering communities
Historic cities act as incubators for creativity; therefore, creative/cultural industries and heritage are mutually beneficial and reinforcing.
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A ‘SMART’, innovative city
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More info?
www.hulballarat.org.au