Scholarship Outreach Toolkit

December 18, 2017 – Feb. 12, 2018

www.farmtocafeteriaconference.org
Introduction

The 9th National Farm to Cafeteria Conference will be held in Cincinnati, Ohio, April 25-27, 2018. Hosted by the National Farm to School Network, this biennial event will convene a diverse group of food service professionals, farmers, educators, students, representatives from nonprofits and government agencies, public health professionals and more for three days of learning, networking and movement building.

About the 9th National Farm to Cafeteria Conference
This event will convene more than 1,000 diverse stakeholders working to source local food for institutional cafeterias and foster a culture of food and agricultural literacy across America. Cafeterias in schools and early care, colleges and universities, hospitals, prisons and other institutional settings serve tens of millions of Americans every day, placing the farm to cafeteria movement at the forefront of the fight to end obesity and strengthen local food systems.

Who will attend
The goal of the conference is to facilitate networking, learning and information sharing on all topics related to local foods in the institutional setting. Attendees will include food service professionals, farmers and food producers, educators, policy makers, entrepreneurs, students and youth leaders, representatives from nonprofits and government agencies, public health professionals, and others engaged in the farm to cafeteria movement.

Important Dates
Scholarship application period: Dec. 18, 2017 - Feb. 12, 2018
Early bird registration: Jan. 29 - March 9, 2018
Registration closes: April 9, 2018
Conference: April 25-27, 2018

Help us spread the word about scholarship opportunities
The National Farm to School Network makes it a priority to keep conferences affordable and to offer scholarships to make events like this accessible. All interested attendees are invited to apply for scholarships to reduce the cost of participating in the conference. To ensure the conference reflects the full diversity of farm to cafeteria constituents, scholarships are prioritized for farmers and farm support organizations, farm to college / hospital practitioners, early care and education providers, food service professionals, persons of color, and youth (through age 22). Please help us reach these key audiences by leveraging your networks. Suggested copy for social media, newsletter, blog and listservs is included below.

The scholarship application is available at farmtocafeteriaconference.org. The deadline to apply is Feb. 12, 2018.

If you’d like to learn more about how you can help promote the conference, email anna@farmtoschool.org.
Social media

Keep us in the loop by tagging us in your social media posts. Follow us on Twitter @FarmtoSchool, Facebook at National Farm to School Network, and Instagram at @FarmtoSchool.

Suggested Tweets:
Scholarships now open for #Farm2Caf18! Apply by Feb. 12 at farmtocafeteriaconference.org

We want to see YOU at #Farm2Caf18 in Cincinnati this April! Need help getting there? The scholarship application is now open. Apply by Feb. 12 → farmtocafeteriaconference.org

Join farm to cafeteria leaders from across the country at the 9th National Farm to Cafeteria Conference in April 2018. Scholarship now available, apply by 2/12 farmtocafeteriaconference.org #Farm2Caf18

Suggested Facebook posts:
Join us at the 9th National Farm to Cafeteria Conference in Cincinnati this coming April! The scholarship application is now open - apply by Feb. 12 at farmtocafeteriaconference.org.

Learn. Network. Grow. The 9th National Farm to Cafeteria Conference is coming to Cincinnati, Ohio, this April 25-27. Don’t miss the top national training and networking event for farm to cafeteria professionals. Apply for a scholarship by Feb. 12 at farmtocafeteriaconference.org.
Sample text for newsletters, listservs & blogs

Short version

Scholarships Open for 9th National Farm to Cafeteria Conference
The National Farm to School Network is now accepting applications for scholarships to the 9th National Farm to Cafeteria Conference, which will take place in Cincinnati, Ohio, April 25-27, 2018. This event is the top national training and networking event for farm to cafeteria professionals working to improve community health, build economic opportunities for farmers and producers, and ensure long-term sustainability for local food efforts nationwide. To ensure the conference reflects the full diversity of the movement, scholarships are prioritized for farmers and farm support organizations, farm to college / hospital practitioners, early care and education providers, food service professionals, persons of color, and youth (through age 22). Learn more and submit your application at farmtocafeteriaconference.org now until the deadline of Feb. 12 at 8pm ET.

Long version

Scholarships Open for 9th National Farm to Cafeteria Conference
Save the date for the 9th National Farm to Cafeteria Conference, coming to Cincinnati, Ohio, April 25-27, 2018. Hosted by the National Farm to School Network, this biennial event will convene a diverse group of more than 1,000 food service professionals, farmers, educators, students, representatives from nonprofits and government agencies, public health professionals and more for three days of learning, networking and movement building. Featuring 36 workshops, field trips and short courses, exciting keynote addresses and a showcase of Ohio’s local food culture, this is the premiere opportunity to learn and connect with food systems leaders from across the country.

We want you to be there! The National Farm to School Network makes it a priority to keep conferences affordable and to offer scholarships to make events like this accessible. If you need help attending the conference, consider applying for a scholarship. A majority of scholarship awards will cover conference registration fees and/or field trip and short course registration fees, pending available funds. Additional scholarships for travel may be available in limited quantities.

All interested attendees are invited to apply for scholarships to reduce the cost of participating in the conference. To ensure the conference reflects the full diversity of farm to cafeteria constituents, scholarships are prioritized for farmers and farm support organizations, farm to college / hospital practitioners, early care and education providers, food service professionals, persons of color, and youth (through age 22). Don’t delay! Learn more and submit your application at farmtocafeteriaconference.org now until the deadline of Feb. 12 at 8pm ET.

Early bird registration opens on Jan. 29. Visit farmtocafeteriaconference.org to learn more and start making plans to join us in Cincinnati!

National Farm to School Network – Growing Stronger Together
farmtoschool.org