9th National Farm to Cafeteria Conference
Communications Toolkit

This toolkit outlines general promotional messaging that can be used at any time. Visit the Media Room at www.farmtocafeteriaconference.org to download our most current toolkits with specific content messaging.

Introduction

The 9th National Farm to Cafeteria Conference will be held in Cincinnati, Ohio, April 25-27, 2018. Hosted by the National Farm to School Network, this biennial event will convene a diverse group of food service professionals, farmers, educators, students, representatives from nonprofits and government agencies, public health professionals and more for three days of learning, networking and movement building.

About the 9th National Farm to Cafeteria Conference

This event will convene more than 1,000 diverse stakeholders working to source local food for institutional cafeterias and foster a culture of food and agricultural literacy across America. Cafeterias in schools and early care, colleges and universities, hospitals, prisons and other institutional settings serve tens of millions of Americans every day, placing the farm to cafeteria movement at the forefront of the fight to end obesity and strengthen local food systems.

Who will attend

The goal of the conference is to facilitate networking, learning and information sharing on all topics related to local foods in the institutional setting. Attendees will include food service professionals, farmers and food producers, educators, policy makers, entrepreneurs, students and youth leaders, representatives from nonprofits and government agencies, public health professionals, and others engaged in the farm to cafeteria movement.

www.farmtocafeteriaconference.org
Important Dates

Scholarship application period: Dec. 18, 2017 - Feb. 12, 2018
Early bird registration: Jan. 29 - March 9, 2018
Registration closes: April 9, 2018
Conference: April 25-27, 2018

Contact
To learn more about how you can help promote the conference, email Anna Mullen, Communications Manager, at anna@farmtoschool.org.

Social media
Keep us in the loop by tagging us in your social media posts. Follow us on Twitter @FrmtoSchool, Facebook at National Farm to School Network, and Instagram at @FarmtoS.

Suggested Tweets:
The 9th National Farm to Cafeteria Conference in coming to Cincinnati in April. Learn more & make your plans to join us: farmtocafeteriaconference.org #Farm2Caf18

Passionate about supporting local agriculture & fostering a culture of food literacy in your community? #Farm2Caf18 is for you! Join us in Cincinnati this April - farmtocafeteriaconference.org

Take your local food & sustainable ag work to the next level! Join us at the 9th National Farm to Cafeteria Conference, April 25-27 in Cincinnati: farmtocafeteriaconference.org #Farm2Caf18

Experience farm to cafeteria in action at the 9th National Farm to Cafeteria Conference in Cincinnati, April 25-27. Learn more: farmtocafeteriaconference.org #Farm2Caf18

Suggested Facebook posts:
Calling all local food leaders, community health professionals and sustainable agriculture advocates! Join us in Cincinnati this April at the 9th National Farm to Cafeteria Conference for skill-building workshops, dynamic keynote speakers, engaging short courses, local field trips and valuable networking opportunities. Learn more at farmtocafeteriaconference.org #Farm2Caf16

We want to see YOU at the 9th National Farm to Cafeteria Conference in Cincinnati, April 25-27. This is a premier opportunity to learn, network and collaborate with 1,000+ likeminded leaders and food advocates from across the country. Learn more at farmtocafeteriaconference.org #Farm2Caf18

www.farmtocafeteriaconference.org
Sample text for newsletters, listservs & blogs

Coming Soon: 9th National Farm to Cafeteria Conference
April 25-27, 2018 // Cincinnati, Ohio
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Shareable graphics  Right click on images to save.

www.farmtocafeteriaconference.org