GMAC™ Tours Events
Terms & Conditions

Graduate Management Admission Council ("**GMAC**") maintains a continued commitment to the privacy and security of your personal information. Please take this opportunity to read the GMAC Privacy Statement. The GMAC Privacy Statement contains comprehensive information on the collection of your personal information, how GMAC uses your personal information, and the use of your personal information by third parties. By registering for GMAC™ Tours event(s), you (also referred to herein as "**I**") acknowledge that you have read and understand the GMAC Privacy Statement and you agree to the following terms and conditions (the "**Terms**" or the "**Terms and Conditions**").

1. Your Data and Content.

A. Collecting and Updating Personal Information. I understand that GMAC collects my personal information to administer GMAC-hosted events, including GMAC™ Tours events, and that I can change my personal information, including my contact or background information, within my mba.com account. GMAC may use a third-party platform for event registrations and event hosting, in which case, the platform provider's privacy notice will apply. The platform provider will share information with GMAC, and GMAC's use of that information will be governed by these Terms and the GMAC Privacy Statement.

B. Cross-Border Transfer of Personal Information. I understand that my personal information will be stored, processed, and controlled in the United States, which is the primary processing location for GMAC. In addition, I understand that in order for GMAC and its service providers to perform their contractual obligations to conduct the event, my personal information may be transferred to the country of the event, and it may be transferred to the countries in which GMAC's service providers are located, any of which may not provide for a level of data protection that is equivalent to the one in my home country.

C. Consent to Use of Name, Image, Likeness, Videos, and Statements. I understand that a still or moving photographic image, likeness, or sound recording of me, a written or oral statement by me, or my name and other biographical information may be captured by or on behalf of GMAC while I am attending or presenting at the event (collectively, "**Content Provided to GMAC**"). By participating in the event, I acknowledge and agree to grant GMAC or those acting on its behalf the right to record, film, live stream, photograph, or capture my likeness in any media now known or later developed, and I grant GMAC, its affiliates, and each of their respective licensees, successors, assigns, and any other person, entity, or platform acting with their permission (collectively, the "**Licensed Parties**") the perpetual, world-wide, royalty-free, transferable, sublicenseable, unrestricted right and license to publish, display, reproduce, distribute, modify, alter, edit, adapt, create derivative works of, digitize, publicize, or otherwise use the Content Provided to GMAC for any lawful purpose, including, without limitation, advertising, public relations, publicity, packaging, and promotion of the Licensed Parties and their businesses, products, and services, in any and all media or formats and by any technologies or means of delivery now known or later developed, without any further consent, royalty, payment, or other compensation to me. I waive the right to inspect or approve versions of the Content Provided to GMAC used for publication. I understand that the Licensed Parties may process, edit, and upload the Content Provided to GMAC to third-party editing, hosting, and distribution platforms, including those that may use automated editing tools or other AI editing features, and that such platforms may, as a condition of use, obtain broad, sublicensable, royalty-free, perpetual rights to use, host, reproduce, adapt, modify, distribute, and display the Content Provided to GMAC. I expressly consent to the grant of such rights as technically necessary for the editing, processing, storage, and distribution of the Content Provided to GMAC and derivatives thereof. I understand that once the Content Provided to GMAC is processed through such platforms, the Licensed Parties may not be able to revoke, delete, or control downstream platform uses.

I waive any claim against the Licensed Parties arising from the standard terms, licenses, or data practices of such platforms. I represent and warrant that I have the full right, power, and authority to grant the rights conveyed above, and if a third party claims that it has rights in the Content Provided to GMAC contrary to this representation, I will indemnify the Licensed Parties from such claims. I release, waive, and discharge the Licensed Parties from liability for any claims resulting from or related to the use or publication of the Content Provided to GMAC, including, but not limited to, any claims related to defamation, moral or artistic rights, infringement, privacy, or publicity.

D. Sharing Data with Business Schools and Other Exhibitors. I understand that GMAC will share my contact information, and other information I provide at registration, with the business schools attending the event. I understand that GMAC will also share this information with business schools and event exhibitors whom I have allowed to scan my badge or to whom I have otherwise provided consent for them to contact me about their programs, products, and services. I understand that if I opt in to be contacted by phone, SMS, text, or other messaging application, then business schools and event exhibitors whom I have allowed to scan my badge or to whom I have otherwise provided consent for them to contact me about their programs, products, and services may contact me by phone, SMS, text, or other messaging application. If I provide my contact information directly to an exhibitor, the exhibitor may contact me about its products and services.

E. I understand that to unsubscribe from receiving marketing emails and text messages from GMAC, I can click the unsubscribe link included in the email or reply to the text message with STOP. I may also unsubscribe by changing my preferences in my website account. If I provided consent to share my information with another organization to contact me about their programs and offerings, I must contact that organization directly to unsubscribe or change my preferences regarding marketing communications from them. I may contact GMAC's customer care to request assistance from GMAC.

F. Third-Party Websites. I understand that if I participate in services related to GMAC events that are provided by third parties, such as Facebook, Twitter, or LinkedIn, that I will be sharing my personal information with those third parties, and it will be outside of the control of GMAC. IN ADDITION, I UNDERSTAND THAT THE PRIVACY POLICIES AND TERMS AND CONDITIONS OF THIRD-PARTY WEBSITES MAY BE DIFFERENT FROM THE GMAC PRIVACY STATEMENT AND TERMS AND CONDITIONS. GMAC IS NOT RESPONSIBLE FOR THIRD-PARTY PRIVACY POLICIES, TERMS AND CONDITIONS, OR THE CONTENT OF SUCH SITES AND RECOMMENDS THAT I CAREFULLY READ THEM.

G. Virtual Events. I understand that if I participate in a virtual event hosted by GMAC, GMAC may collect and share information with participating business schools about my interactions with the schools and their content during the virtual event, including, for example, whether I visited a school's virtual booth or downloaded a school's materials. I understand that the use of video-enabling technology may result in the disclosure of additional data, such as images of myself and my surroundings and shared screens, to GMAC, participating schools, and other event participants. In addition, I understand that I am solely responsible for determining what information I share during a virtual event and whether it is appropriate and lawful to share with other participants. GMAC is not responsible for any business schools' or other participants' collection or use of any information I share through my participation in the virtual event. Subject to applicable laws and regulations, GMAC may record and store the video, audio, chat comments, and other content presented or shared during a virtual event. This content may be used and disclosed for any of the purposes set forth in the GMAC Privacy Statement. Additionally, I understand that if I enter a business school's or event exhibitor's virtual booth or join a business school's or event exhibitor's chat during a virtual event, then GMAC will share my contact information, and other information I provide at registration, with the relevant business school or event exhibitor for the business school or event exhibitor to contact me about its programs, products, and services.

2. Conduct at Events.

A. Expected Behavior. I agree that I will present and conduct myself in a professional, respectful, and courteous manner at all times while attending and participating in GMAC hosted events. I agree that I will follow the rules and policies of GMAC and the event venue.

B. Unacceptable Behavior. I agree that I will not engage in disruptive, disrespectful, harassing, violent, or threatening behavior of any kind. At GMAC's request, I agree that I will discontinue using any sound or other devices that GMAC deems may be objectionable to other event attendees.

C. If I am asked to stop any unacceptable behavior, I understand that I will be expected to comply immediately. If I do not comply immediately, I understand and agree that GMAC has the right to take any action it deems appropriate, in its sole discretion, which may include, but is not limited to, removing me from the event or preventing me from registering for or attending future events.

3. Use of Virtual Event Platforms and Content.

A. If I attend a virtual event, I understand that GMAC may use third-party virtual event platforms, video, audio, and chat platforms, and other related software platforms (collectively, the "**Platforms**") to host the virtual events. I expressly agree that my use of the Platforms is at my own risk. Additionally, I expressly agree that my use of any services and information provided on the Platforms, including, but not limited to, all of the page headers, images, graphics, text, logos, button icons, design, layout, software (including source code), sounds, music, video files, and data (the "**Content**") is at my own risk. I specifically waive any claims that I may have against GMAC and its affiliates, directors, officers, employees, members, representatives, agents, and contractors arising out of my use of the Platforms or any Content. I acknowledge that any Content downloaded or otherwise acquired through the Platforms is obtained at my own initiative, and I understand that I am solely responsible for any damage to my computer system or other devices or loss of data resulting from such Content. I understand that I am responsible for taking all precautions necessary to ensure that any Content I obtain from or provide on the Platforms is free of viruses, Trojan horses, worms, time bombs, bots, and other computer programming routines or engines that are intended to damage, detrimentally interfere with, surreptitiously intercept, or expropriate any system, data, or information. I acknowledge that neither GMAC nor any of its affiliates, directors, officers, employees, members, representatives, agents, and contractors, nor any other party involved in creating, producing, or delivering any Content on the Platforms makes any guarantees or warranties, express, implied, or statutory, with respect to the Platforms, Content, or any other matter, including, without limitation, warranties regarding the availability of the Platforms and Content, warranties regarding the accuracy or completeness of any Content, warranties that the Platforms and Content will be free of errors, or warranties of merchantability or fitness for a particular purpose or non-infringement of third party rights.

B. I agree that I will not record the video or audio content associated with a virtual event, either through the Platforms or using my own devices or applications.

C. I agree that I will comply with all instructions provided by GMAC and the third-party Platform provider(s) for using the Platforms. I agree that I will not use the Platforms or any Content for any purpose other than to attend and participate in the virtual event and as expressly permitted by GMAC.

4. Disclaimer. NOTHING IN THESE TERMS AND CONDITIONS SHOULD BE CONSTRUED AS A PROMISE OR GUARANTEE ABOUT THE OUTCOME OF YOUR PARTICIPATION IN ANY EVENT HOSTED BY GMAC, INCLUDING, BUT NOT LIMITED TO, ADMISSION TO ANY SCHOOL OR A MEETING WITH ANY PARTICULAR SCHOOL.

5. Limitation of Liability. I understand that GMAC and its affiliates, directors, officers, employees,

members, representatives, agents, and contractors shall not be liable to me for any loss, cost, damage, or other injury of any kind whatsoever, whether in contract, tort (including negligence), or otherwise, arising out of or caused in whole or in part by: (a) my use of, inability to use, or reliance on any part of the Platforms or Content at a virtual event; (b) any errors or omissions in any part of the Platforms or Content at a virtual event; (c) my attendance at and/or participation in any GMAC events (both in-person and virtual); or (d) GMAC's or any other person's performance of any obligations under or in connection with these Terms. I understand that in no event will GMAC or any of its affiliates, directors, officers, employees, members, representatives, agents, or contractors be liable to me for any punitive, consequential, direct, incidental, indirect, special, exemplary, or similar damages in connection with these Terms, whether arising out of breach of contract or tort (including negligence), and even if advised in advance of the possibility of such damages. Without limiting the foregoing, if GMAC or any of its affiliates, directors, officers, employees, members, representatives, agents, or contractors is found liable to me for any claims or matters arising under or in connection with these Terms, GMAC's aggregate and maximum liability for all such matters and claims shall not exceed the total amount paid by me to GMAC, if any, for the specific service or product giving rise to such liability. Some jurisdictions do not allow the limitation or exclusion of liability for certain damages, in which case the liability of GMAC and its affiliates, directors, officers, employees, members, representatives, agents, and contractors shall be limited in accordance with these Terms to the fullest extent permitted by law. I understand that any suit brought against GMAC or any of its affiliates, directors, officers, employees, members, representatives, agents, or contractors must be filed within two (2) years after the cause of action accrues.

6. GMAC reserves the right to revise these Terms and Conditions at any time without advance notice. You shall be notified of any revisions by a notice posted on the event website. These Terms and Conditions take precedence over any previous or conflicting Terms and Conditions.