Sponsor & Exhibitor Opportunities

66th Annual Idaho Asphalt Conference October 21-22, 2026
Best Western Plus – University Inn Moscow, Idaho

For over 60 years, the Idaho Asphalt Conference has provided an exceptional opportunity for design and construction professionals to share their knowledge in the practice of designing and building Idaho's highways. Sponsors and exhibitors participate in the conference by providing participants an opportunity to obtain detailed technical information on a variety of products and services that are directly related to design, construction, rehabilitation, and preservation of roads, streets, highways, and related facilities.

IDAHO ASPHALT CONFERENCE

The following opportunities are provided to exhibit or sponsor at our event. Each sponsorship level entitles you to valuable benefits as a valuable member of our conference. Please read carefully.

Whether you are a sponsor or an exhibitor, you will receive the following:

- 8' wide booth space with table where you can interact with numerous potential or past clients & one conference registration
- Friendly and professional support from Idaho Asphalt Conference Committee & the University Inn Catering Staff
- Based on your level of support, the following additional benefits

Icebreaker Event Sponsor $1000

- **Pre-conference recognition in outreach materials and media releases**
- **Name and/or organization logo in largest font on conference program and website**
- **Opportunity to showcase your organization with a brief presentation during the conference's lunch session**

Platinum Sponsor $800

- **Pre-conference recognition in outreach materials and media releases**
- **Name and/or organization logo in largest font on conference program and website**
- **Opportunity to showcase your organization with a brief presentation during the conference's lunch session**

Gold Sponsor $600

- **Name and/or organization logo in second largest font on conference program**
- **Opportunity to showcase your organization with a brief presentation during the conference's lunch session**

Exhibitor $400

- **Opportunity to showcase your organization with a brief presentation during the conference's lunch session**

We are pleased to offer outdoor exhibit space for those sponsors/exhibitors who wish to display a vehicle or piece of equipment that would be too large for the indoor booth space. The outdoor exhibit space will be immediately adjacent to the indoor exhibits on the west side of the University Inn in a special reserved section of the hotel parking lot for the exclusive use of the Idaho Asphalt Conference. Please contact us to reserve space today!

CONFERENCE SCHEDULE

Wednesday, October 21, 2026

We will kick off the 65th Idaho Asphalt Conference with an Icebreaker social event in the Exhibit Hall. Conference participants will be invited to stop by from 5pm to 7pm to meet and unwind in a relaxed social setting.

5pm – 7pm Registration Open
5pm – 7pm Icebreaker in the Exhibit Hall

Thursday, October 22, 2026

On Thursday, October 23, we will hold our annual technical conference with opportunities throughout the day for exhibitors and participants to interact and exchange information. A tentative schedule is listed here.

7am – 8am Registration Open (continental breakfast/coffee in Exhibit Hall)
8am – 12pm Technical Conference—Morning Sessions (mid-morning refreshment break in Exhibit Hall)
12pm – 1:30pm Lunch in the Exhibit Hall.

Vendor's Presentations: Lunch will be followed by brief presentations by the Expo participants to present their products and services in the Exhibit Hall. Depending on how many are participating, the presentations may range from 5 to 20 minutes.

1:30pm – 5pm Technical Conference—Afternoon Sessions (mid-afternoon refreshment break in Exhibit Hall)

FREQUENTLY ASKED QUESTIONS

Where will our Exhibits be located?

All exhibits will be located in the University and Empire rooms at the University Inn (this room is used for our refreshment breaks and lunch and exhibitors will be set up around the perimeter of the room). Note: Please bring your own hand truck or ask the bell desk for assistance loading and unloading your exhibit. The outdoor displays will be in the parking lot (cordoned off and reserved exclusively for Idaho Asphalt Conference use) on the west side of the hotel.

When can I set up?

The exhibit hall and outdoor area will be open for you to set up between 4:00 pm - 5:00 pm, Wednesday, October 21 and again from 6:30 am – 7:00 am on the morning of October 22. Registration is open at 7:00 am on Thursday, October 22, and all exhibitors must be set up at this time.

Will the room be locked at night?

Yes, the Exhibit Hall will be locked at night. We do this in order to reduce potential thefts and allow you to safely leave your exhibit materials. While, the Exhibit Hall is considered a semi-secure area, we do not advise leaving items of high value in the room.

When can I expect attendees to visit my booth?

Visitors will have first views of the booths on Wednesday, October 21 during the Icebreaker event. On Thursday, October 22, we will have a continental breakfast and coffee available from 7:00 am to 8:00 am prior to the conference. We have scheduled morning and afternoon breaks on Thursday to be held in the Exhibit Hall. Lunch on Thursday will be held in the Exhibit Hall. Break and lunch times will be noted in the conference agenda.

When do I need to have my exhibit fully removed?

Booths may begin to be removed after the afternoon refreshment break and no later than 6:00 pm on Thursday, October 22.

Will there be power available?

Power will be available to every other booth. Please bring a long extension cord if you plan to use power.

What can I bring?

Bring tools, a hand truck, small equipment, displays, samples, and literature.

QUESTIONS?

Please contact Kyah Haney for additional information at (208) 885-6375 or conferences@uidaho.edu
We look forward to your participation at the 65th Annual Idaho Asphalt Conference!