

VIRTUAL **MassCUE 2022**
CONFERENCE
In partnership with M.A.S.S.
February 1-3, 2022

Please Join Us as an Exhibitor!

[MassCUE](#) will again host its Virtual Educational Technology Conference in February 2022! We are thrilled to bring together our community of technology directors, administrators, and educators, engaging them in dynamic learning opportunities. Featuring thought leaders and educators from the United States and Canada, this two-day conference (with the keynote the night of Feb. 1, 2022) can be attended from the comfort of the participant's home.

On Tuesday evening, Feb 1, 2022 we start with our keynote speaker, Weston Kieschnick, author of Bold School. The following two days, attendees will have the opportunity to participate in 32 sessions presented by current educators and also attend exhibitor showcases highlighting their newest products and services. We hope you'll plan to join us!

About the Virtual Platform

MassCUE has partnered with Whova to develop a customized virtual platform complete with a virtual trade show. Once you register as an exhibitor, we will do the basic booth set up for you. From there you will be given direct access to customize your virtual exhibit booth. Here are some of the great features Whova offers:

- Pre-recorded video uploads of product demonstrations, company commercials, or other "must watch" videos
- Schedule a live showcase for attendees to join. A great opportunity to promote your products and services
- Ability to embed your own Zoom or similar livestream link to schedule face-to-face meetings or virtual meet ups
- Set up a promotional offer in your booth. Attendees who claim your offer will be added to your lead list
- Exhibitor live text chat
- Downloadable brochures and documents
- Company description

www.masscue.org

[CLICK HERE TO RESERVE
YOUR VIRTUAL BOOTH](#)

Schedule at-a-Glance

| TUESDAY, FEBRUARY 1 ST | |
|-------------------------------------|---|
| 7:00 PM - 8:00 PM | Welcome & Keynote |
| WEDNESDAY, FEBRUARY 2 ND | |
| 8:00 AM - 6:00 PM | Virtual Exhibit Booths Open for Browsing and Appointments |
| 8:00 AM - 1:30 PM | Vendor Presentations (scheduled on the half hour) |
| 2:00 PM - 6:00 PM | Educator Sessions (scheduled on the hour) |
| THURSDAY, FEBRUARY 3 RD | |
| 8:00 AM - 6:00 PM | Virtual Exhibit Booths Open for Browsing and Appointments |
| 8:00 AM - 1:30 PM | Vendor Presentations (scheduled on the half hour) |
| 2:00 PM - 6:00 PM | Educator Sessions (scheduled on the hour) |

Virtual Exhibit Booth - \$750.00

All virtual booths include:

[CLICK HERE TO RESERVE YOUR VIRTUAL BOOTH](#)

- 2 Complimentary Conference Registrations for full access to the virtual conference
- Opportunity to schedule a “Live Showcase /Product Demo” – 20 to 30 minute vendor presentation using your own virtual meeting link (Zoom, Teams, WebEx, etc.)
- Ability to upload one promotional video and two PDF documents (handouts)
- Ability to upload Company & Product Photos
- Provide Giveaways or Raffle Items to generate leads
- Ability to download leads during and after the conference
- Attendee list to invite conference attendees to join your vendor session
- Text chat with attendees (all chat interactions will generate leads)
- Virtual site will be available for attendees to watch recorded sessions until April 1, 2022, giving your company 2 full months of exposure

Teacher Scholarships - \$100.00

Gain exposure and show your support by becoming a Teacher Scholarship sponsor. School districts are struggling to allocate funds for teacher professional development, and this is a time when teachers need it the most. Each \$100 sponsorship will cover the cost for one teacher to attend the conference. You select the school system to which the scholarship will be awarded, and MassCUE will work with the superintendent of the chosen school district(s) to make sure a deserving teacher is given this opportunity. Multiple teacher scholarships may be purchased, however we ask that you select a maximum of 3 school districts to direct your scholarship to.

Your company will be recognized on the MassCUE conference website with a link to your company website. We will also include photos of each teacher and recognition of your support on your virtual exhibit booth page in the virtual conference platform.

Questions?

Contact Karen Forbes at Delaney Meeting & Event Management
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