We are excited to celebrate our 45th Annual Symposium in-person at the Omni Hotel in Washington, DC and online. Our last Symposium attracted 6,000 attendees, shattering all records. Indeed, our Symposium is the most exciting conference in the mental health field! Every year, our gathering features workshops by psychotherapy’s leading innovators and practitioners.

Our new package series of Platinum, Gold, Silver, and Bronze Sponsorships—offers you the best pricing and benefits for promoting your company at the 2022 Psychotherapy Networker Symposium, going well beyond the event itself to capture our large international audience of mental health professionals. These special opportunities are tailored to meet your budget and reach across platforms. Take advantage of all Psychotherapy Networker has to offer:

- Advertise in our award-winning bimonthly magazine (48,000+ paid subscribers, over 100,000 readers every issue)
- Exhibit at our Symposium, the largest annual gathering in our field
- Advertise in our Symposium publications
- Place an online ad campaign on our popular website (160,000+ unique visitors per month)
- Advertise in our weekly e-newsletter sent every Saturday to 80,000 subscribers

Exhibitors: Symposium 2022 will present a creative hybrid experience blending the best of in-person and virtual meetings, with an expanded number of exhibit hours.

Look beyond the booth space you occupy and engage with our attendees prior to the conference as they plan their time with us, at the event as they celebrate and mingle both in-person and online, and long after the conference is over through our virtual platform.

Our Exhibit Hall SELLS OUT every year, so be sure to sign up early for Package deals, Premium positions, and advertising in the Symposium Program. For optimum marketing support, sign up as a Keynote Session Sponsor, one of our Lunch, Dinner or Symposium Reception Sponsors — or any of the attractive major Sponsorships we offer.

All registrations come with a complete Risk-Free Guarantee. If you need changes in your registration, you have the option to enroll in the Virtual Symposium Expo, transfer to 2023, use credits towards advertising in our magazine, website or e-newsletter or receive a 100% refund.

Don’t hesitate to contact us if you have any questions. We look forward to seeing you at next year’s Symposium in Washington, DC and online, March 10-13, 2022!

Emily Krumenauer, Advertising & Exhibit Show Director
(715) 855-8167 | ekrumenauer@psychnetworker.org

psychotherapynetworker.org
## Symposium 2022 Sponsorship:
- Platinum Sponsorship Recognition & Placement
  - Premium Double Corner Booth (8’x20’)
  - Premium Virtual Booth
- Tote Bag Inserts
  - In-Person Tote Bag (you supply up to 2,000 flyers or goodies)
  - Virtual Tote Bag
- Featured Exhibitor
- Lead Generation
- Online Ad on Symposium’s Website
- Complimentary 2022 Workshop registrations (8)

### Psychotherapy Networker Advertising:
- Full Page Print Ad in *Networker* magazine (1)
- Online Ad on the Networker Website (3 months)
- E-newsletter Ad (6 weeks)

## PLATINUM $14,000

## GOLD $12,000

### Symposium 2022 Sponsorship:
- Gold Sponsorship Recognition & Placement
  - Premium Double Corner Booth (8’x20’)
  - Premium Virtual Booth
- Tote Bag Inserts
  - In-Person Tote Bag (you supply up to 2,000 flyers or goodies)
  - Virtual Tote Bag
- Featured Exhibitor
- Complimentary 2022 Workshop Registrations (5)

### Psychotherapy Networker Advertising:
- Full Page Print Ad in *Networker* magazine (1)
- Online Ad on the Networker Website (3 months)
- E-newsletter Ad (3 weeks)

## SILVER $8,000

### Symposium 2022 Sponsorship:
- Silver Sponsor Recognition & Placement
  - Premium Single Corner Booth (8’x10’)
  - Premium Virtual Booth
- Featured Exhibitor
- Complimentary 2022 Workshop Registrations (4)

### Psychotherapy Networker Advertising:
- Half-Page Print Ad in *Networker* magazine (1)
- E-newsletter Ad (2 weeks)

## BRONZE $6,000

### Symposium 2022 Sponsorship:
- Bronze Sponsor Recognition & Placement
  - Premium Single Booth (8’x10’)
  - Premium Virtual Booth
- Complimentary 2022 Workshop Registrations (3)

### Psychotherapy Networker Advertising:
- Half-Page Print Ad in *Networker* magazine (1)
- E-newsletter Ad (2 weeks)
# In-Person Exhibit Booth

## 2022 Psychotherapy Networker Symposium

**Premium Double Corner (8’ x 20’)**

- **Includes:**
  - Premium booth placement in a high traffic area
  - Two six-foot draped tables (30” high)
  - Four side chairs
  - Carpet
  - ID Sign
  - Complimentary Virtual Booth
  - Complimentary 2022 Workshop registrations (3)
- **Price:** $4,775

## Premium Double Booth (8’ x 20’)

- **Includes:**
  - Premium booth placement in a high traffic area
  - Two six-foot draped tables (30” high)
  - Four side chairs
  - Carpet
  - ID Sign
  - Complimentary Virtual Booth
  - Complimentary 2022 Workshop registrations (3)
- **Price:** $4,525

## Double Booth (8’ x 20’)

- **Includes:**
  - Two six-foot draped tables (30” high)
  - Four side chairs
  - Carpet
  - ID Sign
  - Complimentary Virtual Booth
  - Complimentary 2022 Workshop registrations (2)
- **Price:** $3,975

## Premium Single Corner (8’ x 10’)

- **Includes:**
  - Premium booth placement in a high traffic area
  - One six-foot draped table (30” high)
  - Two side chairs
  - Carpet
  - ID Sign
  - Complimentary Virtual Booth
  - Complimentary 2022 Workshop registrations (1)
- **Price:** $2,850

## Premium Single Booth (8’ x 10’)

- **Includes:**
  - Premium booth placement in a high traffic area
  - One six-foot draped table (30” high)
  - Two side chairs
  - Carpet
  - ID Sign
  - Complimentary Virtual Booth
  - Complimentary 2022 Workshop registrations (1)
- **Price:** $2,725

## Single Booth (8’ x 10’)

- **Includes:**
  - One six-foot draped table (30” high)
  - Two side chairs
  - Carpet
  - ID Sign
  - Complimentary Virtual Booth
  - Complimentary 2022 Workshop registrations (1)
- **Price:** $2,275

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### In-Person Exhibitor Timeline

**Set-Up—Washington, DC:**

- Wednesday, March 9: 4:00 pm to 7:00 pm
- Thursday, March 10: 7:30 am to 10:30 am

**Exhibit Hours:**

- Thursday, March 10: 11:30 am to 6:00 pm
- Friday, March 11: 7:30 am to 7:00 pm
- Saturday, March 12: 7:30 am to 6:30 pm

**Teardown:**

- Saturday, March 12
  - 6:30 to 8:30 pm

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Psychotherapy Networker Symposium | March 10-13, 2022 | Omni Shoreham Hotel | Washington, DC
Our hybrid platforms will offer maximum exposure to thousands of mental health professionals who want to experience in-person or online. Our 2021 virtual conference attracted over 6,000 therapists!

Before Symposium begins, our virtual doors will open one-week early to allow attendees to browse virtual booths and connect with exhibitors. During the conference, in-person and online attendees will be checking in with exhibitors virtually & in Washington, DC for daily prizes, games and rare meet & greets!

And Symposium 2022 won’t end on Sunday. Our Virtual Expo offers extended exposure, as attendees watch additional workshops they missed, re-watch anything they’d like and reach out to our virtual exhibitors.

**Sponsors** will receive a complimentary **Premium Virtual Booth.**

**In-person exhibitors** will receive a complimentary **Virtual Booth*.**

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**Premium Virtual Booth**

$1,375

**Includes:**
- Company Logo
- Company Description
- Contact Information
- Social Media Links
- Live Video Conferencing
- Instant Messaging
- Lead Generation
- Showcase products and services inside your virtual booth with graphics, videos, brochures and links.
- Complimentary 2022 Workshop Registration

**Virtual Booth* **

$995

**Includes:**
- Company Logo
- Company Description
- Contact Information
- Social Media Links
- Additional Links and Resource Section
- Showcase products and services inside your virtual booth with graphics, videos, brochures and links.
- Complimentary 2022 Workshop Registration

*This option doesn’t include video conferencing, live chat and other additional features.

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**Virtual Exhibitor Timeline**

<table>
<thead>
<tr>
<th>Set-Up</th>
<th>Virtual Expo Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 1-28, 2022</td>
<td>Thursday, March 3 - Sunday, March 13</td>
</tr>
</tbody>
</table>

*virtual exhibit access continues beyond Sunday!*

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Psychotherapy Networker Symposium | March 10-13, 2022
Psychotherapy Networker Symposium

ADVERTISING OPPORTUNITIES

Symposium Program* Print Package
Two print ads for the price of one! Mailing late November 2021, two Symposium Programs mailed to over 200,000 mental health professionals, the largest mailing in the mental health field!

Two Mailings for the Price of One!

<table>
<thead>
<tr>
<th>Two Full page ads</th>
<th>One in each mailer</th>
<th>4-color</th>
<th>$2,995</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Half page ads</td>
<td>One in each mailer</td>
<td>4-color</td>
<td>$2,275</td>
</tr>
</tbody>
</table>

*Limited space available, sponsors receive priority placement.

Regular rate: $795
Exhibitor Rate: $575

Tote Bag Insert
Insert Sponsors supply up to 2,000 swag, flyers, or brochures by February 10, 2022, and we will place them in each of the official conference tote bags.
Send to: Psychotherapy Networker, Attn: Tote Bag Sponsor, 3830 McIntyre Ave, Eau Claire, WI 54703

Featured Exhibitors
Appear in our Virtual Attendee Hub and with up-to a 75-word description/logo on the Symposium website, where Sponsors and Featured Exhibitors Appear First.

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Psychotherapy Networker Symposium | March 10-13, 2022
## ADDITIONAL SPONSOR OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lunch or Dinner Sponsor</strong></td>
<td><strong>$11,000</strong></td>
<td>Align your company with one of the leaders in the field who’ll be speaking during lunchtime break or at dinner. You’ll have distinctive signage at the event and receive recognition from the podium.</td>
</tr>
<tr>
<td><strong>Lanyard</strong></td>
<td><strong>$4,500</strong></td>
<td>This high-visibility branding will feature your company logo around the necks of all attendees, worn all day and seen by everyone.</td>
</tr>
</tbody>
</table>
| **Main Symposium App Sponsor**        | **$2,500 each** | Up to two sponsors:  
- Sponsor Logos displayed on App Download Page  
- Rotating Banner Ads on the Main Menu  
- Sponsor Documents within App (PDF of flyer/brochure)  
- Premium Featured Exhibitor listing  
- Social Media mention  
- One Push Notification to attendees |
| **Virtual Networking Rooms**          | **$1,950** | Engage in a virtual intimate setting with attendees. Help moderate the social hour with focus on topical interests. Sponsor will represent their brand at both the beginning and end of the discussion. |
| **Symposium Reception Sponsor**       | **$1,795 each** | Up to three sponsors:  
- Spotlight your organization at the conference’s most popular evening event, the Exhibit Hall Symposium Reception. You’ll receive distinctive signage in the hall, as well as recognition from the podium. |
| **Breakfast Sponsor**                 | **$1,500 each** | Up to six sponsors:  
- Spotlight your organization as one of the sponsors for all breakfast stations throughout the hotel, and your company will receive distinctive signage in the hall, as well as recognition from the podium. Sponsors can provide literature near the breakfast stations with booth # and any special offerings for our attendees. |
| **Keynote Session Sponsors**          | **Call** | This is an opportunity to align your organization with one of our Keynote sessions. Logos will be displayed on keynote registrations, on the live keynote broadcast viewing screen, and communications from the Networker. Receive a shout-out from the podium before the address. (Exclusive for each Keynote session – contact for details) |
| **Custom Sponsors**                   | **Call** | Have a unique sponsorship idea? Custom sponsorship is an ideal way to highlight your company at the Symposium. (Contact for more details and pricing) |
| **More Sponsorship Opportunities Online!** |       | |
SPONSOR PACKAGES

- Platinum Package $14,000
- Gold Package $12,000
- Silver Package $8,000
- Bronze Package $6,000

Sign up as a sponsor and in replacement of the program print ad, you’ll receive a print ad in our Networker magazine!

ADVERTISING OPTIONS

Symposium Program Print Package
- Two print ads mailing to over 200,000
- Full Page 4-color $2,995
- Half Page 4-color $2,275

EXHIBIT BOOTH OPTIONS

- Premium Double Corner $4,775
- Premium Double Booth $4,525
- Double Booth $3,975
- Premium Single Corner $2,850
- Premium Single Booth $2,725
- Single Booth $2,275
- Premium Virtual Booth $1,375
- Virtual Booth $995

Sponsorship packages and exhibit booths will receive a complimentary virtual booth.

ADDITIONAL SPONSOR OPTIONS

- Tote Bag Insert (Exhibitor Rate) $795
- Lanyard $4,500
- Lunch or Dinner $11,000
- Symposium Reception $1,795
- Networking Room $1,950
- Keynote Session (call)
- Special Activity (call)
- Other (specify) __________________________

Contact Name ____________________________________________________________________________________________________
Company Name ___________________________________________________________________________________________________
Address ________________________________________________________________________________________________________
City ______________________________________________________  State ____________________  Zip ________________________
Email _____________________________________________________________________  Cell Phone ____________________________
Signature ____________________________________________________________________________ Date _______________________

☐ Check is in the mail for payment in full
☐ Charge for payment in full to:  ☐ AmEx  ☐ Visa  ☐ MasterCard  ☐ Discover
Account # ___________________________________________ Exp. ____________________  Security code ____________________

PACKAGES ONLY: 50% deposit due at signing, remainder due by 12/31/2021
EXHIBIT BOOTH CANCELLATION / REFUNDS: All registrations come with a complete Risk-Free Guarantee. If you should need to change your registration plans, you have the option to enroll in the Virtual Symposium Expo or receive a 100% refund.

RESERVATION FORM | EXHIBITS, ADVERTISING, AND SPONSORSHIPS

March 10-13, 2022 • Live in Washington, DC and Online!

2022 Psychotherapy NETWORKER SYMPOSIUM

RESERVATION FORM | EXHIBITS, ADVERTISING, AND SPONSORSHIPS

RESERVATION FORM | EXHIBITS, ADVERTISING, AND SPONSORSHIPS

RESERVE today and don’t delay! Limited booth space available in Washington, DC!