EXHIBITOR & SPONSORSHIP PROSPECTUS

November 10-13, 2020, Chicago, IL

Exhibit at this premier continuing medical education conference and reach a multi-disciplinary audience of nutrition science thought leaders and nutrition professionals from around the world.

Visit theANA.org/PersonalizedNutrition for detailed conference agenda and updates.
Nutrition is core to human health. Differences in our biochemistry, metabolism, genetics, and microbiota all contribute to the dramatic differences among individuals in response to their nutrition. Personalized nutrition leverages human individuality to drive nutrition strategies that can prevent, manage, and treat disease and optimize health. Its potential must be catalyzed if we are to move nutrition to the core of health care.

Personalized Nutrition 2020 will convene scientists, educators, healthcare professionals, philanthropists, and business leaders to consider how far we’ve come and how our work contributes to the ongoing formation of the field of personalized nutrition in the coming decades.

The Personalized Nutrition 2020 Science & Practice Conference will, explore leading-edge areas of research, assessment and clinical care in personalized nutrition topics including:

- Microbiomics
- Nutritional genomics
- Phenotypic flexibility
- Metabolomics/lipidomics
- Brain-body
- Mental health
- Reproductive health
- Longevity

Personalized Nutrition 2020 will equip participants to:

- Define personalized nutrition and describe its scope and role in human health
- Identify appropriate areas of clinical application for personalized nutrition strategies
- Recognize the potential of personalized nutrition to transform human health and the healthcare landscape
- Synopsize the current challenges facing the field of personalized nutrition
- State the importance of novel research methods, technologies, and therapeutic strategies in the evolution of the field of personalized nutrition

Nutrition Expo & Conference Contact

Meredith Twohy, Nutrition Education Manager
Cell: 858-603-8105 Email: MTwohy@theANA.org
The American Nutrition Association is thrilled to announce its inaugural **Personalized Nutrition Business Leaders Forum** taking place Tuesday, November 10. The Forum will host approximately 100 attendees and envisioned to become the premier gathering for thought leaders and stakeholders catalyzing the science, business, and investment in the burgeoning field of personalized nutrition. The Forum will be an opportunity to learn how to assess the current science behind personalized nutrition, the tools to strengthen recommendations and the foster partnership in this multidisciplinary ecosystem.

**Prospective Sessions**

- State of the Personalized Nutrition Industry & Ecosystem
- End-to-End Consumer & Patient Experience
- Assessing & Prescribing
- Interfacing with the Health Practitioner and Consumer
- Investing in Personalized Nutrition
- Emerging Technologies & Tools

**Audience**

- Scientists
- Nutrition Co's
- Investors
- Entrepreneurs
- Practitioners

**Benefits of Exhibiting**

Personalized Nutrition 2020℠ is a nationally accredited continuing medical education conference for an elite group of physicians, nutritionists, scientists and researchers to share their knowledge, network and advance their skills in the field of nutrition science. As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population active in the field of nutrition. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your prospect place and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads
Nutrition Expo Schedule

Times are tentative and subject to change. Visit theANA.org/PersonalizedNutrition for detailed agenda.

**Exhibitors can also set up Tuesday morning if set up is complete by 7 a.m.**

### Monday, November 9, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon – 3 p.m.</td>
<td>Exhibitor Installation &amp; Move-in</td>
</tr>
</tbody>
</table>

### Tuesday, November 10, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-8 a.m.</td>
<td>Breakfast &amp; View Exhibits</td>
</tr>
<tr>
<td>9:25-9:45 a.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
<tr>
<td>10:55 a.m.-12:30 p.m.</td>
<td>Lunch &amp; View Exhibits</td>
</tr>
<tr>
<td>2-2:20 p.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
<tr>
<td>3:50-4:10 p.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
</tbody>
</table>

### Wednesday, November 11, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-8 a.m.</td>
<td>Breakfast &amp; View Exhibits</td>
</tr>
<tr>
<td>10:15-10:45 a.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
<tr>
<td>Noon-1:45 p.m.</td>
<td>Lunch &amp; View Exhibits</td>
</tr>
<tr>
<td>3:45-4:15 p.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
</tbody>
</table>

### Thursday, November 12, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-8 a.m.</td>
<td>Breakfast &amp; View Exhibits</td>
</tr>
<tr>
<td>10:15-10:45 a.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
<tr>
<td>Noon-1:45 p.m.</td>
<td>Lunch &amp; View Exhibits</td>
</tr>
<tr>
<td>3:45-4:15 p.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
</tbody>
</table>

### Friday, November 13, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-8 a.m.</td>
<td>Breakfast &amp; View Exhibits</td>
</tr>
<tr>
<td>10:15-10:45 a.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
</tbody>
</table>
Booth Traffic

The exhibit hall is located near the main conference area where the meals and breaks are served guaranteeing quality interaction with attendees. Additionally, exhibiting company representatives are invited to attend food and beverage functions; offering many opportunities outside the formal exhibit times to interact with conference attendees and expert faculty. While we make every effort to promote and encourage attendees to visit the exhibit hall, we cannot guarantee booth traffic.

Exhibitor Raffle – Attendees will be encouraged to visit all booths for the chance to be entered into a raffle drawing. All participants will receive a map of the exhibit space that must be signed by each exhibiting company in order to be eligible for prizes. This is not only guaranteed to motivate attendees but to also increase booth traffic for all exhibitors. If you are interested in donating prizes for the raffle, please email MTwohy@theANA.org.

Past Exhibitors

- Allergy Research Group
- Acuintegra, Inc
- Allergy Research Group
- Bio-Botanical Research
- Bio-Tech Pharmacal
- Biotics Research, Corp.
- Bragg Health Foundation
- Carlson Laboratories, Inc.
- Cell Science Systems, Corp.
- Cyrex Laboratories
- CV Sciences
- DHA Laboratory
- Designs for Health
- Doctors Supplement Store
- DNA Life
- Dunwoody Labs
- Emerson Ecologics
- Enzyme Science
- Essential Formulas
- Fortifeye Vitamins
- Fullscript
- Genova Diagnostics, Inc.
- GrassrootsHealth Nutrient Research Institute
- Great Plains Laboratory
- GX Sciences
- Integrative Therapeutics, Inc.
- IntellxxDNA
- Jigsaw Health, LLC
- John Patrick University of Health and Applied Sciences
- Kemin Human Nutrition and Health
- LivOn Laboratories Inc.
- L-Nutra
- Maryland University of Integrative Health
- Moss Nutrition Products, Inc.
- Mushroom Science/JHS Natural Products
- Naturopathic Academy of Environmental Medicine (NAEM)
- National Health Research Institutes (NHRI)
- Natural Partners Inc.
- Nutramax Laboratories Consumer Care, Inc. NuMedica

©2020 - American Nutrition Association
Exhibitor History

- Number of Exhibitors in 2013: 18
- Number of Exhibitors in 2014: 15
- Number of Exhibitors in 2015: 23
- Number of Exhibitors in 2016: 39
- Number of Exhibitors in 2017: 18
- Number of Exhibitors in 2018: 36
- Number of Exhibitors in 2019: 43
- Anticipated Number of Exhibitors in 2020: 45

Attendee Demographics

Attendance

- 2013 Attendance: 238
- 2014 Attendance: 186
- 2015 Attendance: 287
- 2016 Attendance: 443
- 2017 Attendance: 357
- 2018 Attendance: 447
- 2019 Attendance: 445
- 2020 Anticipated Attendance: 450

©2020 - American Nutrition Association
Degree/Certification Breakdown

- 56% **Nutritionist:**
  - Certified Nutrition Specialist (CNS)
  - Registered Dietician (RD)
  - Certified Clinical Nutritionist (CCN)
  - Master of Science (MS)
- 11% PhD
- 9% **Physician (MD/DO)**
- 2% **Naturopathic Doctor (ND)**
- 22% **Other Includes:**
  - LAc
  - Chiropractors
  - Family Nurse Practitioner (FNP)/Nurse Practitioner (NP)
  - Students
  - Pharmacists (PharmD)

Primary Specialty

- 46% Clinical Practice
- 18% Education
- 16% Other
- 9% Industry
- 1% Government
Nutrition Expo Opportunities

Business Leaders Forum PLUS Science & Practice Conference (Tuesday-Friday)

<table>
<thead>
<tr>
<th>Non-Profit Exhibit Rate – 6’ table</th>
<th>$1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>This rate is available only to 501(c) (3) organizations.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Start Up Exhibit Rate – 6’ table</th>
<th>$1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>This rate is available only to companies in the early stages of business development.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Standard Exhibit Rate – 6’ Table</th>
<th>$3,750</th>
</tr>
</thead>
</table>

Scientific & Practice Conference ONLY (Wednesday-Friday)

<table>
<thead>
<tr>
<th>Non-Profit Exhibit Rate – 6’ table</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>This rate is available only to 501(c) (3) organizations.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Start Up Exhibit Rate – 6’ table</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>This rate is available only to companies in the early stages of business development.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Standard Exhibit Rate – 6’ Table</th>
<th>$3,000</th>
</tr>
</thead>
</table>

Included with your exhibit purchase:

- Materials: Carpet, two chairs, one table linen & wastebasket
- Wireless internet in the exhibit hall
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Recognition on conference website and in mobile conference app with link to your organization’s website
- Full access pass for three company representatives to attend all conference educational sessions and networking activities
- Additional conference passes available at a discounted rate of $200 each
- CME/CE credit – Exhibitors wishing to receive CME/CE credit must complete the post conference evaluation to receive a CME/CE certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded. Please note: only limited attendee information will be provided (name, affiliation, city and state).

©2020 - American Nutrition Association
Not included with your exhibit purchase:

- Pipe and drape (not available)
- Electricity (Companies will arrange this directly with the hotel)
- Additional furniture or equipment rentals (space restrictions apply)
- Labor for installing or dismantling your exhibit display
- Security: the exhibit area will be locked each evening but no security guard will be present. **Anything you leave in the exhibit area will be left at your own risk.** Neither the hotel nor the American Nutrition Association will accept liability for any items in the exhibit area at any time.

**Meeting Space Overview**

Below is the diagram of the first floor meeting space at the Marriott Chicago O’Hare where ALL sessions and exhibits will be held.

- American Nutrition Association Registration Desk: Foyer between Grand and Chicago
- Business Leaders Forum (Tuesday): Grand Ballroom
- Science & Practice Conference (Wednesday-Friday): Grand Ballroom
- Exhibition Hall (Tuesday-Friday): Chicago Ballroom
- Breakfast/Lunch Buffets & Coffee Stations: Center of the Chicago Ballroom
Main Entrance to Exhibit Hall

<table>
<thead>
<tr>
<th>Booth Number</th>
<th>Company</th>
<th>Booth Number</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>26</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>27</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>29</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>31</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>32</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>33</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>34</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>36</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>37</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td></td>
<td>38</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td></td>
<td>39</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td></td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td></td>
<td>41</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td></td>
<td>42</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td></td>
<td>43</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td></td>
<td>44</td>
<td></td>
</tr>
</tbody>
</table>
## A la Carte Sponsorship Opportunities

### Non-CME Breakfast Symposium
Hosted non-CME breakfast symposium. Your support includes a 30-minute presentation during breakfast that will take place in the Grand Ballroom.

**Included:**
- Logistical arrangements for food/beverage and existing audio-visual will be provided by the Personalized Nutrition 2020℠ organizers (at no additional cost)
- Approval to hold the event in conjunction with Personalized Nutrition 2020℠
- Approval to hold the event at the Marriott Chicago O’Hare
- Inclusion of program details in Personalized Nutrition 2020℠ brochure if received in time for printing
- Inclusion of marketing collateral and conference app
- E-mail blast (1) to all registered attendees
- Signage (1) and brochures/invitations posted near the Personalized Nutrition 2020℠ registration desk
- Inclusion in the Personalized Nutrition 2020℠ daily announcements
- (1) Exhibit table (based on current availability)
- Time slots available:
  - Thursday, November 12, 2020
  - Friday, November 13, 2020

**Not Included:**
- Creation of additional marketing materials such as brochures/invitations, signage, etc.
  (We reserve the right to approve all materials)
- We cannot guarantee attendance during this event

### Non-CME Lunch & Learn
Hosted non-CME lunch symposium. Your support includes a 45-minute presentation during lunch that will take place in the Grand Ballroom.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>45</td>
</tr>
<tr>
<td>21</td>
<td>46</td>
</tr>
<tr>
<td>22</td>
<td>47</td>
</tr>
<tr>
<td>23</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td></td>
</tr>
</tbody>
</table>
Included:
- Logistical arrangements for food/beverage and existing audio-visual will be provided by the Personalized Nutrition 2020℠ organizers (at no additional cost)
- Approval to hold the event in conjunction with Personalized Nutrition 2020℠
- Approval to hold the event at the Marriott Chicago O'Hare
- Inclusion of program details in Personalized Nutrition 2020℠ brochure if received in time for printing
- Inclusion of marketing collateral and conference app
- E-mail blast (1) to all registered attendees
- Signage (1) and brochures/invitations posted near the Personalized Nutrition 2020℠ registration desk
- Inclusion in the Personalized Nutrition 2020℠ daily announcements
- (1) Exhibit table (based on current availability)
- Time slots available:
  - Wednesday, November 11, 2020
  - Thursday, November 12, 2020
  - Friday, November 13, 2020

Not Included:
- Creation of additional marketing materials such as brochures/invitations, signage, etc. (We reserve the right to approve all materials)
- We cannot guarantee attendance during this event

<table>
<thead>
<tr>
<th>Conference Charging Station (Exclusive Sponsorship)</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference attendees will be able to charge their electronic devices at stations located in the exhibit hall. The charging station will be wrapped with your company designed graphics and logo and displayed in the exhibit hall.</td>
<td></td>
</tr>
<tr>
<td>Sponsorship includes:</td>
<td></td>
</tr>
<tr>
<td>- Logo wrapped on 1 charging station.</td>
<td></td>
</tr>
<tr>
<td>- Recognition on event marketing materials + onsite</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WiFi Sponsorship (Exclusive Sponsorship)</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees and faculty will be accessing the conference WiFi throughout the duration of the conference to access the conference PowerPoints, handouts and materials.</td>
<td></td>
</tr>
<tr>
<td>Sponsorship includes:</td>
<td></td>
</tr>
<tr>
<td>- Branded WiFi landing page</td>
<td></td>
</tr>
<tr>
<td>- Branded WiFi password</td>
<td></td>
</tr>
<tr>
<td>- Recognition on event marketing materials + onsite</td>
<td></td>
</tr>
<tr>
<td>- Recognition on the WiFi access direction sheet handed out at conference registration</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Headshot Booth Sponsorship (Exclusive Sponsorship)</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees will be able to have a professional headshot taken during the conference. Professional Portrait Photographers will be providing studio-quality headshots to attendees and faculty instantly onsite.</td>
<td></td>
</tr>
<tr>
<td>Sponsorship includes:</td>
<td></td>
</tr>
</tbody>
</table>
- Company listed as the sole supporter on all marketing materials & signage.
- High impact branded signage at headshot booth.
- Recognition on event marketing materials + onsite

**Organic Hot Tea & Kombucha Bar Beverage Station (Exclusive Sponsorship During a Conference Break)**

Attendees and faculty will enjoy a healthy beverage break with this new sponsorship opportunity! Your company signage will be strategically placed next to the beverage station in the exhibit hall.

Sponsorship includes:
- Product sampling opportunities
- Recognition on event marketing materials + onsite
- Time slots available:
  - Wednesday morning or afternoon break
  - Thursday morning or afternoon break
  - Friday morning break

$5,000

**Conference App Sponsor (Exclusive Sponsorship)**

A mobile app is provided to all Personalized Nutrition 2020℠ attendees to access conference materials from the convenience of their mobile device or computer.

Sponsorship includes:
- Company listed as the sole supporter of the conference app on all marketing materials & signage.
- Two push notifications sent to all attendees, via the mobile app (character limit applies and messaging must be approved by ANA)
- Recognition on event marketing materials + onsite
- Logo on App splash screen (viewed every time attendees open the app)

$5,000

**Conference Tote Bags with your Logo (Exclusive Sponsorship)**

All attendees will receive a tote bag for use throughout the conference and to take home for future use.

Sponsorship includes:
- Company logo on reusable tote bag
- Includes up to two tote bag inserts
- Recognition on event marketing materials + onsite

$5,000

**Conference Lanyards with your logo (Exclusive Sponsorship)**

Every attendee will be provided a lanyard with their name badge to wear for the duration of the conference. Lanyards will feature company name and logo.

Sponsorship includes:
- Company logo on lanyard
- Recognition on event marketing materials + onsite

$5,000

**Reusable Water Bottles (Exclusive Sponsorship)**

All attendees will receive a reusable stainless steel water bottle for use throughout the conference and to take home for future use.

$5,000
Sponsorship includes:
- Company logo on reusable water bottle
- Recognition on event marketing materials + onsite

### Conference Portfolio Notepad (Exclusive Sponsorship)
$5,000
All attendees will receive a reusable bound notepad for note taking throughout for use throughout the conference and to take home for future use.
Sponsorship includes:
- Company logo on beautifully designed notepad
- Recognition on event marketing materials + onsite

### Conference Tote Bag Inserts
$300
Encourage a visit to your booth with a tote bag insert. Inserts must be preprinted and shipped to arrive at the hotel by Friday, November 6, 2020.

### Custom Sponsorship
Putting together a high-quality, educational conference can be costly. Please contact us to build a sponsorship package that meets your promotional needs.

---

### Personalized Nutrition 2020

#### Business Leaders Forum

<table>
<thead>
<tr>
<th></th>
<th>Presenting Sponsor</th>
<th>Networking Reception Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forum Passes</td>
<td>10</td>
<td>6</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Exhibit Table at Nutrition Expo</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Presenting Sponsor on Forum collateral</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Host a Forum Session</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Introduce a Forum Session</td>
<td></td>
<td></td>
<td></td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Logo Visibility on Forum Signage &amp; Stage</td>
<td>High</td>
<td>High</td>
<td>High</td>
<td>Med</td>
<td>Low</td>
</tr>
<tr>
<td>Verbal Recognition at Forum</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Inclusion in Marketing, Social &amp; App</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
</tbody>
</table>

©2020 - American Nutrition Association
A la Carte Sponsorship Opportunities
Business Leaders Forum ONLY

Nutrition Leaders Council Cocktail Reception (Exclusive Sponsorship)

The Nutrition Leaders Council is a group of visionary business leaders partnering with the American Nutrition Association to move nutrition to the core of our healthcare system and culture. NLC Members are extended this exclusive sponsorship opportunity that will be taking place Tuesday, November 10 directly before the Networking Reception.

Sponsorship includes:

- 5 minute announcement at reception
- Logo/branding on cocktail reception signage
- Recognition on event marketing materials + onsite

Shipping & Conference Venue

Marriott Chicago O'Hare
8535 West Higgins Road, Chicago, IL 60631 | Phone: (773) 693-4444

For shipping purposes, please add the following to your label:
Attn: Meredith Twohy, Personalized Nutrition 2020, HOLD FOR: YOUR COMPANY NAME

Lead Retrieval

Enhance your experience at Personalized Nutrition 2020℠ with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending!
For additional information contact: MTwohy@theANA.org.

Exhibitor Housing

Marriott Chicago O'Hare
8535 West Higgins Road, Chicago, IL 60631
Phone: (773) 693-4444

Book your reservation online HERE!

Rates and Reservations

We are fortunate to have obtained special low rates at the hotel starting at $165 per night for single/double occupancy (plus tax and parking). All rooms also come with:

- Discounted overnight self-parking at the daily rate of $15
- Complimentary use of 24-hour fitness center

©2020 - American Nutrition Association
Complimentary guestroom internet
Complimentary 24-hour shuttle to and from O'Hare International Airport

Make your reservations early! A block of rooms is being held for us until Sunday, October 18, 2020. The special room rate will be available until Sunday, October 18, 2020 or until the group block is sold-out, whichever comes first. Reservations will then be accepted on a space and rate availability basis only. Our room block filled early last year so we encourage you to make your hotel reservation as soon as your travel plans are confirmed! Be sure to mention the American College of Nutrition reduced rate when making your reservations.

Exhibitors may be subject to inappropriate solicitation from third-party housing agencies not affiliated with the American Nutrition Association annual conference. The American Nutrition Association has not contracted with any company to provide hotel booking services to our exhibitors. The Marriott Chicago O'Hare has blocked wholesaler rates and will not accept reservations from these agencies during our conference dates. If you make a reservation with one of these agencies, you will not have a room when you try to check into the hotel. The deposit the agencies ask for is given to the agency, NOT the hotel. Their cancellation policies are often intolerant, and you do not have the support of the American Nutrition Association should you need assistance with your reservation. You are responsible for contacting the hotel directly to make reservations. Book your room reservation online or call the Marriott Chicago O'Hare at (773) 693-4444.

Exhibit Rules & Regulations

Application Review
For an exhibit application to be accepted, the products and services must be educational in nature and relate to the educational activity content. We reserve the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization’s products and/or services are relevant to the conference content. All exhibit applications will be reviewed by the American Nutrition Association.

Exhibitor Payment/Confirmation/Space Assignments

• All applications must be received by Monday, November 2, 2020. Upon receipt of the application a confirmation email will be sent.
• Payment must be received prior to the conference commencement in order to guarantee exhibit space.
• The exhibit cancellation deadline is Monday, November 2, 2020. A $500 processing fee will be retained. After Monday, November 2, 2020 no refunds will be granted.
CME Guidelines Related to Educational Grants, Exhibit Space, and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor’s space. Canvassing or distributing promotional materials outside the exhibitor’s rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of the American Nutrition Association for the direct purpose of the representatives’ own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Liability

- Neither the American Nutrition Association nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the American Nutrition Association and the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner’s office.

Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.
Conference Modification or Cancellation
We reserve the right to modify the course’s schedule or program as necessary. We also reserve the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of cancellation.

Recording and Photography Clause
We reserve exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.