



## MARKETING OPPORTUNITIES

### EXHIBITOR

**Exhibitor - College \$500**

**Exhibitor - Corporate \$600**

*Includes:*

- (1) conference registration
- \$50 discount on advertisement in Conference Program
- Post-Conference Attendee List
- Listed in Exhibitor Directory of Conference Program
- (1) 6' skirted table
- (2) Side chairs
- Carpeted Exhibit Hall

### ADVERTISING / CONFERENCE BROCHURE

**Full Page Ad (7.5 w x 10 h) \$350**

**Half Page Ad (7.5 w x 5 h) \$250**

**Quarter Page Ad (3.75 w x 5 h) \$200**

**Back Cover (7.5 w x 10 h) \$2,000**

**Inside Back Cover (7.5 w x 10 h) \$1,000**

**Inside Front Cover (7.5 w x 10 h) \$1,000**

#### Who was here in the Past...

ACT, Inc

Berkeley College

Bloomfield College

C2 Education

Caldwell University

Campus Share

Carnegie Education

The College Board

The College Fund Coach

East Stroudsburg University

Endorsetudents.com

Fairleigh Dickinson University

Kaplan Test Prep

Kean University

LIM College

Montclair State University

MSACROA

NJCU

NJIT

NJ Seeds

NRCCUA

Parchment

The Princeton Review

Prompt

Revolution Prep

Rutgers University

Spark 451

Saint Peter's University

TWG PLus

ZeeMee



## SPONSORSHIP LEVELS

### **Donor Sponsor**                      **\$750**

- Recognition on social media
- Listed on Sponsor Page in Conference Program
- Choice of NJACAC Logo'd Giveaway (item to be produced & provided by sponsor)

Charging Station

~~SOLD~~

Hand Sanitizer

~~SOLD~~

Wristbands for Social

Conference Bag

Note Pad

Committee Aprons

Water Bottle

Luggage Tag

### **Blue Ribbon Sponsor**                      **\$2,000**

- Complimentary ½ page ad
- 50% off the cost of an exhibitor table
- Recognition on social media
- Listed on Sponsor Page in Conference Program
- Choice of Breakfast, Break or Camp College Sponsor Designation

### **Bronze Sponsor**                      **\$2,500 - Limited to ~~4~~ 3**

- Recognition as a bronze sponsor at luncheon
- Complimentary full page ad
- 50% off the cost of an exhibitor table
- Recognition on social media
- Listed on Sponsor Page in Conference Program
- Choice of Monday or Tuesday Lunch Sponsor Designation

### **Silver Sponsor**                      **\$3,500 - Limited to 4**

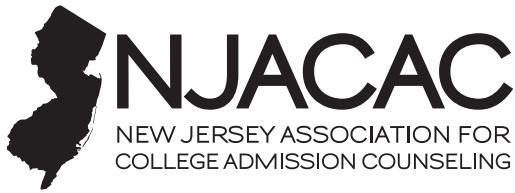
- Recognition as a silver sponsor at luncheon
- Logo on NJACAC website
- (1) conference registration
- Complimentary full page ad
- 50% off the cost of an exhibitor table
- Recognition on social media
- Listed on Sponsor Page in Conference Program
- Choice of Conference Social or Keynote Speaker Designation

### **Gold Sponsor**                      **\$6,000 - Limited to 2**

- Inside back or front cover Conference Program (if not available - will receive full page ad)
- Recognized as gold sponsor at luncheon
- Logo on NJACAC website
- (1) conference registration
- Complimentary Exhibitor table
- Recognition on social media
- Listed on Sponsor Page in Conference Program

### **Diamond Sponsor**                      **\$10,000 - Limited to 2**

- Ability to display corporate or company logo at exhibit area entrance
- Back Cover Conference Program (if not available - will receive full page ad)
- Recognized as diamond sponsor at luncheon
- Logo on NJACAC website
- (2) conference registrations
- Complimentary Exhibitor table
- Recognition on social media
- Listed as diamond sponsor in program book



Please check your purchase(s):  Exhibitor  Advertisement  Sponsor

Company or College / University: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
The undersigned is an officer, agent, or representative authorized to enter into this agreement.

### Exhibitor

The information below will appear in the NJACAC Conference Program - Exhibitor Directory that is distributed to all attendees.

Company / College / University Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State & Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email or Website: \_\_\_\_\_  
Description Of Company/College/University For Program Book (40 words or less):  
\_\_\_\_\_  
\_\_\_\_\_

Please note: Exhibit space will be allocated at the discretion of the program committee with order of returned contracts determining priority. A written cancellation on or before April 1, 2017 will receive a full refund less a \$50 administrative fee. There will be no refunds for cancellations received after April 1, 2017.

### Advertising

Full page  Half page  Quarter page  Back  Inside Back  Inside Front  
Please send either a high resolution PDF or correctly sized camera-ready art in CMYK (color) with your check made payable to NJACAC by May 1, 2017. The PDF can be emailed to njacac@dlplan.com; No agency commission for this publication.

### Sponsor

#### Donor Item

Charging Station  Lanyard  Conference Bag  Hand Sanitizer  
 Note Pad  Committee Aprons  Water Bottle  Wristbands for Social  
 Luggage Tag  Other \_\_\_\_\_

#### Blue Ribbon - Assigned in order of receipt

Monday Breakfast  Monday Break  Camp College  
 Tuesday Breakfast  Tuesday Break

#### Bronze - Assigned in order of receipt

Monday Lunch  Tuesday Lunch

#### Silver - Assigned in order of receipt

Conference Social  Keynote Speaker

#### Gold - Assigned in order of receipt

Inside Back Cover  Inside Front cover

#### Diamond

#### PAYMENT METHOD:

Check made payable to NJACAC in the amount of \$ \_\_\_\_\_ (NJACAC Tax ID #22-2918655)  
Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Name on Credit Card: \_\_\_\_\_  
Signature: \_\_\_\_\_

Credit Card Billing Address (if not the same as above) \_\_\_\_\_

\*Please note that credit card payments to NJACAC will appear as a purchase from dL PLAN on you credit card statement.

Please send the completed application, with check or credit card information to: NJACAC, c/o dL PLAN,

1125 Atlantic Ave., Suite 634, Atlantic City, NJ 08401 • Tel: 609-344-1333 • Fax: 609-348-4433 • Email: njacac@dlplan.com