HORIZONS

Presented by JFF

June 15-16, 2027 // Philadelphia, PA // Philadelphia Marriott Downtown

At Horizons, every partnership is built around your goals—whether you're expanding reach, shaping critical conversations, or showcasing leadership on a national stage. Our exclusive, flexible, and results-driven sponsorships position your brand where it matters most—delivering influence today and securing lasting growth for the future.

Why sponsor Horizons

Horizons convenes roughly 1,800 - 2,000 leaders across employers, investors, government, education, and workforce organizations. Rather than selling attendance alone, we help you reach the right decision-makers with meaningful engagement moments and measurable results.

2027 Horizons Sponsorship Levels

Presenting Sponsor – $250,000 *Our flagship partnership and highest-visibility platform.*

Limited to 1

SOLD OUT

- Speaking role on plenary session
- Recognition in plenary opening and closing remarks
- 2 sponsored breakout sessions
- Custom ad inclusion in plenary slide show + event app
- Custom sponsor page on event app
- Private room near event space
- Access to the Horizons registration list
- Logo inclusion on event website, emails, and dedicated venue signage
- 20 Horizons registrations (includes grantees, partners, others)
- 5 invitations to the VIP reception and Executive Summit

Leadership Partner – $100,000 *Premium upper-tier partnership with high visibility and opportunity for content.*

- 1 sponsored breakout session
- Recognition in plenary opening remarks
- Private room near event space
- Custom ad inclusion in plenary slide show + event app
- Custom sponsor page on event app
- Access to the Horizons registration list
- Logo inclusion on event website, emails, and event signage
- 10 Horizons registrations (includes grantees, partners, others)
- 3 invitations to the VIP reception and Executive Summit

Impact Partner – $75,000 *Best for organizations that want to shape the conversation.*

- 1 sponsored breakout session
- Recognition in plenary opening remarks
- Custom ad inclusion in plenary slide show + event app
- Custom sponsor page on event app
- Access to the Horizons registration list
- Logo inclusion on event website, emails, and event signage
- 7 Horizons registrations (includes grantees, partners, others)
- 2 invitations to the VIP reception and Executive Summit

If you are interested in partnering with JFF/Horizons or want to know more about our sponsorship packages, please contact Tracey Everett at **sponsors@jff.org**

2027 Horizons Sponsorship Levels

Networking & Experience Partner – $50,000 *Best for organizations that want to host and convene the right people.*

- Private meeting room near event space (audio-visual equipment and/or banquet services are not included).
- Host a Horizons-affiliated event – options below:
  - › Horizons Opening Reception Sponsor *All planning and costs covered by Horizons team*
  - › Horizons Closing Reception Sponsor *All planning and costs covered by Horizons team*
  - › VIP Reception Sponsor *Monday, June 14, 2027 All planning and costs covered by Horizons team*
  - › Onsite reception in exclusive event spaces at the Marriott (options below). Includes guest list curation and high-level planning and programming support.

    Liberty Lanes: Marriott's intimate, Art Deco-style 4-lane bowling alley, with two floors of reception space for up to 75 attendees (bowling included!). $1,500 event space rental and $1,500 F&B minimum not included in sponsorship package.

    The Gallery: Marriott's industrial-chic reception space, featuring rotating art from local artists, with reception space for up to 100 people or seated dinner service. $1,500 event space rental and $1,500 F&B minimum not included in sponsorship package.
  - › Satellite Dinner or Reception
    Includes guest list curation and high-level planning and programming support.
    Dinner and reception costs not included in sponsorship.
- Recognition in plenary opening remarks
- Custom sponsor page on event app
- Access to the Horizons registration list
- Logo inclusion on event website, emails, and event signage
- 5 Horizons registrations (includes grantees, partners, others)
- 2 invitations to the VIP reception and Executive Summit

Ambassador Program – $50,000 *Limited to 1*

The Ambassador program engages early-career professionals and young adult learners to help shape the future of education and workforce development through substantive participation in Horizons content development, mentoring, and a curated Horizons experience.

- Breakout session featuring Ambassadors in the content (programmatic and coordination support with Ambassadors provided).
- Social media content opportunities with Ambassadors
- Custom sponsor page on event app
- Access to the Horizons registration list
- Logo inclusion on event website, emails, and event signage
- 5 Horizons registrations (includes grantees, partners, others)
- 2 invitations to the VIP reception and Executive Summit

Audience Engagement Partner – $25,000 *Best for organizations focused on brand visibility and audience reach.*

- Custom sponsor page on event app
- Access to the Horizons registration list
- Logo inclusion on event website, emails, and event signage
- 3 Horizons registrations (includes grantees, partners, others)
- 1 invitation to the VIP reception and Executive Summit

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TheHub

The Hub is the vibrant center of Horizons – a multi-use space for networking, exhibitors, breaks, content, and interactive activities. View a media library of The Hub here.








Activation in the Hub – Cost will vary

Interested in hosting a larger activation in the Hub? Opportunities are available for sponsors to showcase their work in an interactive environment at a larger scale. Contact sponsors@jff.org for more information.

2027 Exhibitor Programs

Exhibitor Essentials – $7,500

- Table space (approx. 6' x 5') with power, 6 ft table, and two chairs
- 1 lead capture license to capture attendee profiles
- 2 Horizons registrations with app access for attendee outreach
- Exclusive mobile app exhibitor page to upload materials
- Ability to order additional A/V and furniture through event vendors for an additional fee

Exhibitor – $10,000

- Dedicated 10x10 exhibition space with power, 6 ft table, and two chairs
- 1 lead capture license to capture attendee profiles
- 2 Horizons registrations with app access for attendee outreach
- Exclusive mobile app exhibitor page to upload materials
- Ability to order additional A/V and furniture through event vendors for an additional fee

Exhibitor Plus – $15,000 *For organizations that want more than an exhibit table*

- Exhibit space (approx. 10' x 10') with power, 6 ft. table, and two chairs
- Custom sponsor page on event app
- Access to the Horizons registration list
- Logo inclusion on event website and event signage
- 3 Horizons registrations
- 1 lead capture license to capture attendee profiles

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Sponsor Add-On Opportunities

Enhance your selected Horizons sponsorship with customizable add-ons tailored to your specific business objectives.

Breakfast or Lunch – Starting at $10,000

- Hosted breakfast or lunch on-site at Horizons. Pricing will vary based on size of room, menu options, A/V needs, and other costs.

Exhibitor Space – Starting at $5,000

Sponsors can add-on an exhibitor space, including:

- Table space (approx. 6' x 5') with power, 6 ft table, and two chairs
- 1 lead capture license to capture attendee profiles
- 2 Horizons registrations with app access for attendee outreach
- Exclusive mobile app exhibitor page to upload materials
- Ability to order additional A/V, banquet services, and furniture through event vendors for an additional fee

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Private Meeting Room – $15,000

A private room near the event space for the duration of Horizons (audio-visual equipment and/or banquet services are not included).

Event Swag – $10,000+

Add your logo to Horizons attendee swag. Options include notebooks, pens, and more. Sponsors can also provide their own swag.

Multi-Year Horizons Sponsorships

Custom multi-year sponsorship packages are available.

2027: June 15-16 in Philadelphia, PA
2028: July 11-12 in Washington, DC

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