WEIGHT OF THE NATION™

Moving Forward, Reversing the Trend

Omni Shoreham Hotel | Washington, DC | May 7–9, 2012



Program Book

Weight of the Nation™ 2012

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

Conference At-A-Glance

Pre-Registration	**5:00 pm – 8:00 pm**	**Registration Desk**

Monday, May 7, 2012

Physical Activity	7:00 am – 7:45 am	Senate
Interview with special guest	**8:00 am – 8:20 am**	**Regency**
Forums I	**8:35 am - 10:00 am**	
A1. Integrating Active Transportation into Our Daily Lives: Practices and Programs to Increase Physical Activity for All		Executive
A2. Food Marketing: Impact and Effect on Children's Dietary Preferences		Ambassador
A3. Nutrition: Improving Quality and Access to Healthy Foods for All Americans		Diplomat
A4. National Physical Activity Plan: Collaboration to Improve Physical Activity		Regency
A5. Communities Putting Prevention to Work: Showcase of Innovative Practice		Palladian
A6. Preventing Obesity in Indian Country: Effective Strategies and Collaborations with Sovereign Nations		Empire
A7. Weight Bias and Discrimination: Treat Thy Neighbor as Thy Self		Congressional B
A8. A Review of the Economic Causes and Consequences of Obesity		Hampton
Plenary	**10:15 am - 11:45 am**	**Regency**
Obesity: Past, Present, Future Historical Trends in Obesity Let's Move! Economic Forecasting of Obesity		
Concurrent Sessions	**12:45 pm - 2:00 pm**	
B1. Successful Statewide Obesity Prevention Initiatives in Early Care and Education, Part 1		Congressional A
B2. Systems Change: Enhancing the Obesity Chronic Care Model		Congressional B
B3. Connecting Change in Schools to Even More Systemic Changes in the Community		Palladian
B4. Engaging Urban Communities		Ambassador
B5. Organizational Nudges To Wellness		Executive
B6. Building Partnerships for Healthy Places		Hampton
B7. Addressing Current Challenges and Future Directions for the Food and Water System in the US		Empire
B8. Health Equity in All Policies: Equity Justice Laws and Principles to Address Health Disparities		Diplomat
Plenary	**2:10 pm – 3:40 pm**	**Regency**
National Response to Obesity: Leveraging Resources across Sectors		

Concurrent Sessions	**3:45 pm - 5:00 pm**	
C1. Successful Statewide Obesity Prevention Initiatives in Early Care and Education, Part 2		Congressional A
C2. Creating and Sustaining Healthy Hospital Food & Beverage Environments		Congressional B
C3. Innovative strategies for promoting physical activity and physical education in schools		Palladian
C4. Approaches to Prevent Obesity in Rural & Suburban Communities		Ambassador
C5. Making Healthy Choices the Easy Choice: Tools & Solutions at Work		Executive
C6. Focus on the Street		Hampton
C7. Innovative Healthier Food Retail Programs: Community, State, and Tribal Perspectives		Empire
C8. When Governments Lead: State and Local Innovation and the Threats Posed by Preemption		Diplomat
Poster Session	**5:30 pm - 6:30 pm**	**Exhibit Hall**
HBO Documentary	**6:30 pm – 8:30 pm**	**Regency**

Tuesday, May 8, 2012

Physical Activity	7:00 am – 7:45 am	SENATE
Plenary	**8:30 am - 9:30 am**	**Regency**

Institute of Medicine: Weight of the Nation -- Accelerating Progress in Obesity Prevention

Training Sessions	**9:45 am - 11:45 am**	
D1. What can States Do? Obesity Prevention in Early Care and Education		Executive
D2. Breaking Down Silos: Partnering across Sectors to Engage in Community-based Action for Obesity Prevention		Diplomat
D3. Using School Guidelines and Policy Data to Improve Physical Activity and Nutrition Environments		Palladian
D4. Practical Policy Evaluation for State and Local Practice		Ambassador
D5. World Café		Cabinet
D6. Transportation and the Built Environment in the District of Columbia: Practical Skills, Tools, and Campaigns that You Can Envy and Employ		Congressional B
D7. Tools for Use across the Food and Water System		Congressional A
D8. Weighing Your Options: Staying Inside the Boundaries When Using Policy as an Obesity Prevention Tool		Hampton
D9. Capacity Building to Achieve Health Equity: Assessment, Implementation, Evaluation		Empire
Plenary	**1:00 pm – 2:00 pm**	**Regency**

It's Not Rocket Science: Achieving Equitable Health Outcomes

Concurrent Sessions **2:15 pm - 3:30 pm**

E1.	More, Please! Innovative Strategies for Integrating Healthy Eating and Physical Activity into Early Care and Education	Congressional A
E2.	Health Forum: Leadership and Stepping Up to Change	Congressional B
E3.	New Angles on Implementing a Healthy School Food/Nutrition Environment	Palladian
E4.	Advancing Equity and Reducing Disparities: Lessons from the REACH communities	Ambassador
E5.	Don't Do Wellness Alone: Partner 4 Success	Executive
E6.	Perspectives from the Field: Land Use & Transportation Planning	Hampton
E7.	Hidden Areas of the Food and Water System – Food Insecurity and Drinking Water Access	Empire
E8.	The Legal Battle over Food Marketing to Children	Diplomat

Concurrent Sessions **3:45 pm -5:00 pm**

F1.	Does it Work? Evaluating Local Early Care and Education Regulatory Change	Congressional A
F2.	Integrating Primary Care and Public Health	Congressional B
F3.	Policy Implementation: The Next Frontier	Palladian
F4.	Models for Increasing State and Local Collaboration	Ambassador
F5.	Reaching Beyond the Worksite	Executive
F6.	Prove It! Building the Evidence-base for Walkable Community Design	Hampton
F7.	Farm to Where You Are: Closer Connections through Food Hubs, Farmers Markets, and Urban Agriculture	Empire

Plenary **1:00 pm – 2:00 pm** **Regency**

It's Not Rocket Science: Achieving Equitable Health Outcomes

Networking/Exhibits/Posters **5:00 pm – 5:30 pm** **Exhibit Hall**

Awards Dinner **5:30 pm - 7:30pm** **Regency**

Wednesday, May 9, 2012

Physical Activity	**7:00 am – 7:45 am**	**SENATE**
Forums II	**8:00 am - 9:15 am**	
G1. Strategic Insight into the Public Health Importance of Physical Activity		Diplomat
G2. Ensuring Healthier Beverage Choices		Hampton
G3. Using Systematic Assessments to Plan and Implement Obesity Prevention Programs		Palladian
G4. Applied Obesity Research: Building the Evidence Base		Empire
G5. A Day in the Life of Farm to School		Cabinet
G6. Corporate Initiatives to Address Obesity		Regency
G7. Breastfeeding and Beyond		Congressional A/B
G8. Social Media to Promote Obesity Prevention		Ambassador
Plenary	**9:30 am -- 10:45 am**	**Regency**
Delivering Healthy Outcomes: Providing Americans with Opportunities for Healthy Eating and Active Living		
Town Hall	**11:00 am - 12:00 pm**	**Regency**

Weight of the Nation Conference Goals

- ***Present policy, system and environmental approaches (PSE) that show promise or demonstrated success for improving population level health per nutrition, physical activity and obesity health indicators.***
- ***Inform and engage policy makers on key obesity prevention priorities.***
- ***Learn to more effectively coordinate with media especially on defining and portraying "health" as a normative component of one's lifestyle.***
- ***Increase the use of evaluation to develop and invest in impactful PSE approaches.***

The theme for the 2012 Weight of the Nation™ conference is Moving Forward, Reversing the Trend. Conference organizers will illustrate this theme through presentations—concurrent, plenary, poster or video—that emphasize how communities, early care and education, medical care, workplaces, states territories, tribes, and schools can be game changers by improving healthy eating and increasing active living for all Americans.

Disclaimer

The information presented during conference sessions does not represent the official legal position of the U.S. Government, and is not meant to provide specific legal guidance or advice. Sessions have not been designed to support or defeat the enactment of any legislation before Congress or any State or local legislature or legislative body, nor have they been designed to support or defeat any proposed or pending regulation, administrative action, or order issued by the executive branch of any State or local government. Jurisdictions considering legal or other policy initiatives should seek the assistance of official state or local legal counsel.

CDC's Division of Nutrition, Physical Activity, and Obesity

The places where we live, learn, work, and play influence our health. Places influence our choices about what we eat and where we can be active because they can determine whether healthy eating and active living are easy or hard to do. When communities, workplaces, schools, childcare facilities, and medical care centers facilitate healthy choices through policy and environmental initiatives, they become active partners in shaping healthier lives for everyone. CDC's Division of Nutrition, Physical Activity, and Obesity (DNPAO) works to implement policy and environmental initiatives so that healthy eating and active living are accessible and affordable to all.

Vision

A world where regular physical activity, good nutrition, and healthy weight are part of everyone's life.

Mission

To lead strategic public health efforts to prevent and control obesity, chronic disease, and other health conditions through regular physical activity and good nutrition.

Goals:

- Increase health-related physical activity through population-based approaches.
- Improve those aspects of dietary quality most related to the population burden of chronic disease and unhealthy child development.
- Decrease prevalence of obesity through preventing excess weight gain and maintenance of healthy weight loss.

Director
William H. Dietz, MD, PhD

Deputy Director

Laurie A. Johnson, MPH

Associate Director for Science

Deborah Galuska, PhD, MPH

Associate Director for Policy, Partnerships, and Communications

Kevin A. Ryan

Nutrition Branch Chief

Larry Grummer-Strawn, PhD

Physical Activity and Health Branch Chief

Joan Dorn, PhD

Program Development and Evaluation Branch Chief

Rosanne Farris, PhD

Obesity Prevention and Control Branch

Heidi Blanck, PhD, MS

Streaming Internet Sessions and On Demand Podcasts

Public health professionals around the world have the opportunity to view sessions broadcast live from the Weight of the Nation Conference via live web (internet streaming), and on demand video and audio podcast.

Live Videocast

Monday, May 7, 2012

Obesity: Past, Present, Future	**10:15 am – 11:45 am**
National Response to Obesity: Leveraging Resources across Sectors	**2:10 pm - 3:40 pm**

Tuesday, May 8, 2012

IOM Report	**8:30 am – 9:30 am**
It's Not Rocket Science: Achieving Equitable Health Outcomes	**1:00 pm – 2:00 pm**
Pioneering Innovation Awards	**5:30pm – 7:30 pm**

Wednesday, May 9, 2012

Delivering Healthy Outcomes: Providing Americans with Opportunities for Healthy Eating and Active Living	**9:30 am -- 10:45 am**
Town Hall	**11:00 am – 12:00 pm**

On Demand Podcasts

Interview with Special Guest

Forums I and II

Concurrent Sessions

Training Sessions

Weight of the Nation Goes 2.0 (Social Media)

Please follow us and engage in discussion at #WON12 on Twitter and at the CDC Facebook site!

How do you become involved?

Tweet

Twitter is an information network made up of 140-character messages called tweets. It is used by millions of people, organizations, and businesses to discover and share new information they find valuable in real time.

Tweet about the insights you gain, references others should check out and your experiences at the Weight of the Nation conference. Be sure and use the thread #WON12 to keep up with the developing conversation. Please note: cell phone charges may apply

Want to maximize your engagement?

Stay connected and informed by engaging in real-time WON 2012 conversations. Use the topic specific hashtags listed below.

- **The Food and Water System: Agriculture, Access, and Sustainability**
  #FoodSystems
- **Built Environment and Transportation**
  #BuiltEnviro or #Transit
- **Early Care and Education**
  #ECE
- **Laws and Legal Authorities**
  #Policy
- **State and Local Practice**
  #HealthyStates or #HealthyCommunities
- **Hospitals & Medical Care**
  #MedicalCare
- **Schools Including Before & After School Day Programs**
  #Schools
- **Employers, Worksites, and Businesses**
  #Workplace

Ancillary Meetings

Sunday, May 6, 2012

Workplace Health & Wellness	**12:00 pm – 7:00 pm**	**Diplomat**
State Health Network Sustainable Food System	**7:00 pm – 8:00 pm**	**Cabinet**
Partnership for A Healthier America, Let's Move Clinic	**1:00 pm – 5:00 pm**	**Forum**

Monday, May 7, 2012

NCCOR Reception	**5:00 pm – 6:30 pm**	**Ambassador**
National Hospital Wellness Expert Panel Meeting	**5:00 pm – 6:30 pm**	**Cabinet**

Wednesday, May 9, 2012

State Grantee Meeting	**12:30 pm – 5:00 pm**	**Ambassador**
Public Health Law Meeting	**1:00 pm – 5:00 pm**	**Hampton**
Early Care and Education Luncheon	**12:30 pm – 3:00 pm**	**Diplomat**
NCCOR Quarterly Meeting	**12:00 pm – 5:00 pm**	**Empire**

Wednesday, May 9 – Friday, May 11, 2012

Annual Meeting of the National Society for Physical Activity Practitioners in Public Health		**Various**

Program Events

Monday, May 7, 2012

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National Response to Obesity: Leveraging Resources across Sectors

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Monday, May 7, 2012

Interview with Special Guest

8:00 am – 8:20 am **Regency**

Dr. William Dietz will interview a special guest about how he has become a "healthier" version of his old self, and has shifted from a lifestyle dominated by his craving for unhealthy foods to a lifestyle that promotes healthy living and good nutritional standards.

Monday, May 7, 2012

A1 Integrating Active Transportation into Our Daily Lives: Practices and Programs to Increase Physical Activity for All

8:35 am - 10:00 am **Executive**

This panel will highlight potential ways to increase healthy daily physical activity such as walking and biking to destinations such as work, school or for errands. Therefore, the transportation environment makes active transportation a less easy choice than driving, a trans-disciplinary approach between public health and transportation sectors is needed. This panel will present a transdisciplinary approach to federal transportation policy and explore and opportunities and challenges in promoting active transportation to increase physical activity.

Moderator

Ken Rose, MPA

Mr. Ken Rose is the Associate Director for Policy for CDC's environmental public health programs. He is a subject matter expert on active transportation and health and has served as co-chair of CDC's Transportation Policy Group.

Panelists

Lilly Shoup, MA

Ms. Lilly Shoup is a Policy Analyst in the Office of the Undersecretary for Transportation Policy in Washington, DC. She has worked on federal transportation authorization and policy proposals to ensure transportation investments support sustainable communities.

James Corless

Mr. James Corless is the Director of Transportation for America, a coalition of over 400 organizations working to promote a new national transportation policy that provides more travel choices. Prior to Transportation for America, he was a senior planner for the Metropolitan Transportation Commission in the San Francisco Bay Area where he managed the agency's efforts to promote smarter growth, transit-oriented development and mobility options for low-income communities.

Margo Pedroso

Ms. Margo Pedroso manages government relations, grassroots lobbying, policy research and analysis to advance the Safe Routes to School national movement. She has over twelve years of experience handling appropriations and policy issues, focusing particularly on priorities that will improve the lives of children.

Susan Polan, PhD

Dr. Susan Polan is the Associate Executive Director for public affairs and advocacy with the American Public Health Association. She oversees APHA's departments of government relations and affiliate affairs, communications and membership. Dr. Polan has nearly two decades of experience in public health, government relations and associations.

Sandy Slater, PhD

Dr. Sandy Slater conducts research aimed at understanding factors in the environment that provide opportunities, and those that constrain the ability for children and adolescents to be physically active. Another dimension of her research program is a focus on better understanding racial/ethnic and cultural differences in health behaviors.

Monday, May 7, 2012

A2 Food Marketing: Impact and Effect on Children's Dietary Preferences

8:35 am - 10:00 am **Ambassador**

This panel of officials from the federal government and private sector will examine the current landscape in food marketing to children and its influence on consumer choices and dietary preferences. Given the high prevalence of obesity among adults and children, the effect of advertising and marketing of foods and beverages to children is an important, research area of public health.

Moderator

J. Michael McGinnis, MD, MPP

Dr. Michael McGinnis is a physician, epidemiologist and long-time contributor to national and international health programs and policy. An elected Member of the Institute of Medicine (IOM) of the National Academies, he has since 2005 also served as IOM Senior Scholar and Executive Director of the IOM Roundtable on Value & Science-Driven Health Care. He previously served as founding Director, respectively, of the Robert Wood Johnson Foundation's (RWJF) Health Group, the World Health Organization's Office for Health Reconstruction in Bosnia, the federal Office of Research Integrity, and the federal Office of Disease Prevention and Health Promotion.

Panelists

William H. Dietz, MD, PhD

Dr. William Dietz is the Director of the Division of Nutrition, Physical Activity, and Obesity in the Center for Chronic Disease Prevention and Health Promotion at the CDC. Prior to his appointment to the CDC, he was a Professor of Pediatrics at the Tuft's University School of Medicine, and Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospitals.

Mary Engle, JD

Ms. Mary Engle is a staff attorney at FTC. She has held a number of management positions in the FTC's Bureau of Consumer Protection, including, serving as an advisor to a Commissioner. Before joining the FTC, Ms. Engle practiced law with a firm in Washington, D.C.

Elaine Kolish, JD

Ms. Elaine Kolish is the Vice President and Director for the Children's Food and Beverage Advertising Initiative at the Council of Better Business Bureaus (BBB). She is a nationally recognized expert on advertising and consumer-protection issues. Prior to joining BBB in 2006, Ms. Kolish was a partner at the national law firm Sonnenschein Nath and Rosenthal LLP (now SNR Denton), where she specialized in counseling national advertisers on advertising and marketing compliance.

Monday, May 7, 2012

A3 Nutrition: Improving Quality and Access to Healthy Foods for All Americans

8:35 am - 10:00 am **Diplomat**

This panel will present solutions and potential ways of moving forward to improve access to quality and healthy food in America. Approaches discussed will include opportunities in the retail environment, institutional procurement, reaching out to consumers through communications and partnerships, and improving links between farmers and consumers. Recognizing that many of the policy, systems and environmental approaches are still maturing, the panel will discuss different perspectives about what creative ideas could be scaled up, whether access alone can change behavior, and the appropriate role of government in enhancing access to nutritional foods.

Moderator

Laurence Grummer-Strawn, PhD

Dr. Laurence Grummer-Strawn is Chief of the Nutrition Branch in the Division of Nutrition, Physical Activity, and Obesity at the U.S. Centers for Disease Control and Prevention (CDC). Having published over 100 scientific publications, he is recognized internationally for his work on vitamin and mineral deficiencies, breastfeeding policy, and development of both the CDC and the WHO Growth Charts. Dr. Grummer-Strawn served as scientific editor on the Surgeon General's Call to Action on Breastfeeding.

Panelists

David Wallinga, MD, MPA

Dr. David Wallinga, is Senior Advisor in Science, Food and Health, at the Minneapolis-based Institute for Agriculture and Trade Policy. He works involves looking at the risks and health impacts of how our food is food is grown, processed, packaged, and distributed.

Robert Post, PhD

Dr. Robert Post is the Deputy Director of USDA's Center for Nutrition Policy and Promotion (CNPP) where he directs USDA's programs to set national nutrition policy, and design and implement innovative and effective science-based national nutrition promotion and outreach programs, to improve the health of all Americans

Marice Ashe, JD, MPH

Ms. Marice Ashe is the Founder and Director of Public Health Law & Policy (PHLP) – a nonprofit national technical assistance center offering public health leaders access to high quality legal and policy resources for public health campaigns related to both chronic and communicable disease control.

Monday, May 7, 2012

A4 National Physical Activity Plan: Collaboration to Improve Physical Activity

8:35 am - 10:00 am **Regency**

This panel will discuss the development and impact of the first National Physical Activity Plan in the U.S. A specific example of the impact of the National Physical Activity Plan – the process for the development and launch of the West Virginia Physical Activity Plan - will be described.

Moderator

Joan Dorn, PhD

Dr. Joan Dorn is the Chief of the Physical Activity and Health Branch in the Division of Nutrition, Physical Activity and Obesity at CDC. Dr. Dorn recently joined CDC after serving as Professor and Chair of the Department of Exercise and Nutrition Sciences and Research Professor in the Department of Social and Preventive Medicine in the School of Public Health and Health Professions at the State University of New York, University of Buffalo.

Panelists

Russell Pate, PhD

Dr. Russell Pate is an exercise physiologist with long-standing research, practice, and policy interests in the areas of physical activity and physical fitness in children and in the health implications of physical activity. He is a professor in the Department of Exercise Science and the Associate Vice President for Health Sciences at the University of South Carolina.

Eloise Elliott, PhD

Dr. Eloise Elliott is the Ware Distinguished Professor in the College of Physical Activity and Sports Sciences at West Virginia University. Dr. Elliott's work has primarily focused on children's health, specifically physical activity, nutrition and obesity prevention, and on pedagogy and curriculum development.

Ron Stollings, MD, MS

Dr. Ron Stollings has served as a West Virginia State Senator since 2006, and is the Chair of the State Legislatures Health Committee. Dr. Stollings has also worked as an Internal Medicine physician since 1985.

Monday, May 7, 2012

A5 Communities Putting Prevention to Work: Showcase of Innovative Practice

8:35 am - 10:00 am **Palladian**

This panel will present key programmatic successes and lessons learned for the Communities Putting Prevention to Work program. State and community grantees will highlight impactful initiatives that have leveraged policy, system and environmental approaches towards the prevention and control of obesity. A brief overview of CDC's Community Transformation Grant program will also be provided.

Moderators

Rebecca Bunnell, ScD, MEd

Dr. Rebecca Bunnell is the Acting Director for CDC's Division of Community Health. In this capacity, Dr. Bunnell oversees CDC's community health programs, including Healthy Communities, Racial and Ethnic Approaches to Community Health intiatives (REACH), Communities Putting Prevention to Work, and the Community Transformation Grants. CDC's community health portfolio is focused on preventing chronic disease by producing sustainable health outcomes through the implementation of policy, environmental, programmatic and infrastructure change.

Terry O'Toole, MDiv, PhD, FASHA

Dr. Terry O'Toole serves as Senior Advisor for Program Development with the CDC's Division of Nutrition, Physical Activity, and Obesity.

Panelists

Kathleen Frankin, MPH, RD

Ms. Kathleen Frankin is the State Initiatives and Great Trays Supervisor in the Office of Statewide Health Improvement Initiatives at the Minnesota Department of Health.

Deanna Askew, MPA, RD, LRD

Ms. Deanna Askew is the Lead for State CPPW Initiative and Healthy Communities Coordinator at the North Dakota Department of Health.

Giridhar Mallya, MD, MSHP

Dr. Giridhar Mallya is the Director of Policy and Planning for the Philadelphia Department of Public Health. In this position, Dr. Mallya helps to define public health priorities for the City, coordinates the Department's research and data analysis activities, and works with key leadership—including the Board of Health and the Air Pollution Control Board—to set policies and develop regulations. He is also the Primary Investigator for Philadelphia's CDC-funded Communities Putting Prevention to Work Tobacco Policy & Control and Nutrition & Physical Activity initiatives.

Stacy Wegley, MS

Ms. Stacy Wegley is the Director of Health Promotion and Education for Hamilton County Public Health. The focus of Ms. Wegley's work is the prevention of chronic disease, childhood obesity, and injury through evidence based programming and policy and environmental change strategies.

Monday, May 7, 2012

A6 Preventing Obesity in Indian Country: Effective Strategies and Collaborations with Sovereign Nations

8:35 am - 10:00 am **Empire**

This panel is designed to provide the context for public health collaborations with sovereign nations to support efforts to implement policy, system and environmental approaches in Indian Country that will improve dietary quality, increase physical activity and prevent and reduce obesity among American Indian/Native American people.

Moderator

Stacy Bohlen, MA

Ms. Stacy Bohlen is the Executive Director of National Indian Health Board. She is a 21-year veteran, and works as a policy professional in Washington, DC. Stacy has also served NIHB in the roles of Acting Executive Director, Deputy Director and Legislative Director. Prior to her service to NIHB, Ms. Bohlen was the Director of Federal Relations for the American Indian Higher Education Consortium, Deputy Director of the American Osteopathic Association's Washington, DC Office, and served on the staff of former U.S. Congressman Bob Traxler.

Panelists

Shelia Fleishhacker, JD, PhD

Ms. Sheila Fleischhacker manages food, nutrition, and health initiatives at the Institute of Food Technologists based in Washington, DC. She also an affiliate of the University of North Carolina-Chapel Hill where she is Co-Principal Investigator of two grants focused on improving tribally-led environmental and policy strategies to prevent and control obesity among 7 tribes and 4 urban Indian organizations in North Carolina.

Tiffany Beckman, MD, MPH

Dr. Tiffany Beckman is the first American Indian adult Endocrinologist in the nation. She is an Assistant Professor of Medicine, specializing in obesity and diabetes as health disparities among American Indians people.

Jessica Quinlan

Ms. Jessica Quinlan is a Registered Dietitian at the Red Rock Dialysis Center. As a Nutrition Consultant, she has created and implemented a culturally appropriate nutrition curriculum through the Zuni Youth Enrichment Project. This project focuses on Zuni children between the ages of 6-11, and involves basic nutrition, weight control, and self-esteem education topics.

Monday, May 7, 2012

A7 Weight Bias and Discrimination: Treat Thy Neighbor as Thy Self

8:35 am - 10:00 am **Congressional A/B**

This panel will raise awareness of the harmful social, economic and health consequences of weight bias, particularly in the media, discuss weight-biased bullying of youth and address ways to reduce rates of obesity without creating stigma and further worsening emotional and physical health outcomes. Despite increased attention to the obesity epidemic, little has been done to stop the pervasive bias and stigma that obese children and adults face every day. Weight bias often goes unrecognized or unchallenged, even by health care providers, educators, policy makers and others dedicated to reducing the obesity epidemic.

Moderator

Nan Feyler, JD, MPH

Ms. Nan Feyler has been the Chief of Staff for the Philadelphia Department of Public Health since February 2008. Ms. Feyler's previous positions include: Executive Director of the Nationalities Services Center, and Executive Director of the AIDS Law Project of Pennsylvania. She has represented low income individuals in a variety of areas including: civil rights, public benefits, discrimination, criminal defense and asylum law. She is a graduate of New York University School of Law, and Columbia University Mailman School of Public Health.

Panelists

Christine Ferguson, JD

Ms. Christine Ferguson is a Professor in the School of Public Health and Health Services, George Washington University, and directs the STOP Obesity Alliance which is a collaboration of consumer, provider, government, labor, business, health insurers and quality-of care organizations united to drive innovative and practical strategies to combat obesity

Rebecca Puhl, PhD

Dr. Rebecca Puhl is Director of Research at the Rudd Center for Food Policy and Obesity at Yale University. She is a Senior Research Scientist and is responsible for identifying and coordinating research and policy efforts aimed at reducing weight bias, and improving the quality of life of children and adults affected by obesity

Marla Eisenberg, ScD, MPH

Dr. Marla Eisenberg is an Assistant Professor in Pediatrics in the Division of Adolescent Health and Medicine. She earned her Doctor of Science from Harvard University School of Public Health and completed a post-doctoral fellowship in Adolescent Health at the University of Minnesota.

Monday, May 7, 2012

A8 A Review of the Economic Causes and Consequences of Obesity

8:35 am - 10:00 am **Hampton**

This panel will highlight the significant economic impact of obesity—on individual health and society—and to underscore the interplay between economics and individual action. In doing so the panel will reframe the dialogue around personal choice by demonstrating the larger social and environmental context in which Americans are making decisions which affect their health.

Moderator

Bettylou Sherry, PhD, RD

Dr. Bettylou Sherry is the Team Lead for the Research and Surveillance Team in the Obesity Prevention and Control Branch of CDC's Division of Nutrition, Physical Activity, and Obesity (DNPAO). Her primary interest is preventing pediatric obesity.

Panelists

Lisa Powell, PhD

Dr. Lisa Powell is a Senior Research Scientist at the Institute for Health Research and Policy and a Research Professor in the Department of Economics at the University of Illinois at Chicago. Dr. Powell has extensive experience as an applied micro-economist in the empirical analysis of the effects of public policy on a series of behavioral outcomes.

Adam Drewnowski, PhD

Dr. Adam Drewnowski is the Director of the Center for Public Health Nutrition and the Center for Obesity Research at the University of Washington in Seattle. His research addresses the social, economic and environmental links between obesity and poverty.

Ken Thorpe, PhD

Dr. Kenneth B. Thorpe, is the Robert W Woodruff Professor and Chair of the Department of Health Policy and Management, Rollins School of Public Health at Emory University. He also serves as chairman of the Partnership to Fight Chronic Disease

John Cawley, PhD

Dr. John Cawley is a Professor in the Department of Policy Analysis and Management, and the Department of Economics, at Cornell University. He is co-Director of Cornell's Institute on Health Economics, Health Behaviors and Disparities, and co-Editor-in-Chief of the journal Economics and Human Biology.

Monday, May 7, 2012

Obesity: Past, Present, Future

10:15 am – 11: 45 am **Regency**

Historical Trends in Obesity Prevalence

Cynthia Ogden, PhD, MRP

Dr. Cynthia Ogden is a Senior Epidemiologist with the National Center for Health Statistics, Centers for Disease Control and Prevention.

Let's Move!

Sam Kass

Mr. Sam Kass serves as Assistant Chief and Senior Policy Advisory for Healthy Food Initiatives at the White House. Sam has long had an interest in sustainable and nutritious ingredients and helped First Lady Michelle Obama create the first major vegetable garden at the White House since the 1890's. To date, the garden has yielded nearly 2,000 pounds of produce that has been used to feed event guests, staff and the First Family at the White House, with further harvests scheduled to be donated to local food shelters.

Economic Forecasting of Obesity

Eric A. Finkelstein, MHA, PhD, MA

Dr. Eric Finkelstein is an Associate Research Professor in the Global Health Institute at Duke University. He is also Deputy Director and Associate Professor in the Health Services Research Program at Duke-NUS Graduate Medical School in Singapore. Prior to his appointment at Duke, Dr. Finkelstein was a Senior Research Economist for the Public Health Economics Program at RTI (Research Triangle Institute.)

Monday, May 7, 2012

Hashtag #ECE

B1 Successful Statewide Obesity Prevention Initiatives in Early Care and Education, Part 1

12:45 pm – 2:00 pm **Congressional A**

This panel will highlight successful statewide initiatives that address nutrition, physical activity, breastfeeding, and screen time in early care and education settings. Panelists will give examples of how policies have influenced practice for obesity prevention in young children.

Moderator

Amy Meinen, MPH, RD

Ms. Amy Meinen is the Nutrition Coordinator and the State Fruit and Vegetable Coordinator for the Nutrition, Physical Activity and Obesity Program at the Wisconsin Department of Health Services.

Panelists

Allison Gertel-Rosenberg, MS

Ms. Allison Gertel-Rosenberg is a Senior Advisor and Manager of Practice and Prevention in the Nemours Office of Policy and Prevention. She is leading the office's efforts to spread and scale promising practices and strategic prevention initiatives. Allison maintains a key role in local and national planning, acting as advisor on important strategic and operational matters and managing special projects including national collaborations.

Jill Hoiting, MSW

Ms. Jill Hoiting is the Prevention and Policy Manager for Supporting Families Together Association, a nonprofit member organization for WI's Child Care Resource and Referral Agencies and Family Resource Centers. Her obesity prevention work focuses on early childhood strategies, including training and technical assistance for ECE professionals, comprehensive community outreach efforts and responsive collaborations at local, regional and state levels.

Sondra Rhoades, MPH

Ms. Sandra Rhodes is a Public Health Nutritionist with the New York State Department of Health where she works in a variety of program areas with the majority in the Child and Adult Care Food Program (CACFP). She directs obesity prevention projects in CACFP and participates in an inter-agency partnership for obesity prevention in early care and education.

Molle Polzin, RD, CD

Ms. Molle Polzin is a dietitian with the CACFP in Wisconsin (WI). She co-chairs the WI Early Childhood Obesity Prevention Initiative and the Early Childhood Obesity Team for the Governor's Early Childhood Advisory Council. She co-authored the book, *Healthy Bites: A WI Guide for Improving Childhood Nutrition*.

Monday, May 7, 2012

Hashtag #MedicalCare

B2 Systems Change: Enhancing the Obesity Chronic Care Model

12:45 pm – 2:00 pm **Congressional B**

This panel will explore innovative strategies that utilize the OCCM that support the health care setting's efforts to reinforce the self-management skills of patients, clients and their families. Strategies may function at the clinic, hospital, worksite, network, or system level.

Moderator

Jeanne Lindros, MPH

Ms. Jeanne Lindros is the manager of Obesity Initiatives at the American Academy of Pediatrics.

Panelists

Madelyn Fernstrom PhD, CNS

Dr. Madelyn Fernstrom is a Professor of Psychiatry, Epidemiology and Surgery at the University of Pittsburgh Medical Center (UPMC) and Senior Advisor to the UPMC Health Plan. She is also the Director of Community Pediatric Weight Management Programs for the Children's Hospital of Pittsburgh of UPMC.

Keith Bachman MD FACP

Dr. Keith Bachman is a primary care internist with Kaiser Permanente in Portland, Oregon, and physician lead for Kaiser's national Obesity Prevention and Treatment work. He leads efforts to improve evidenced based obesity prevention and treatment care in a large national healthcare system

Pamela Peeke MD, MPH, FACP

Dr. Pamela Peeke is Assistant Clinical Professor of Medicine and Pew Scholar in nutrition and metabolism at the University of Maryland School of Medicine. She is national spokesperson for the Exercise IS Medicine Campaign of the American College of Sports Medicine and WebMD's Chief Lifestyle Expert.

Monday, May 7, 2012

Hashtag #Schools

B3 Connecting Change in Schools to Even More Systematic Changes in the Community

12:45 pm – 2:00 pm **Palladian**

This panel will examine how school-based nutrition and physical activity policies, systems and environments support learning and health.

Moderator

Penny Detscher

Ms. Penny Detscher, Florida Certified Prevention Professional (CPP), is the Director of the Florida Department of Education's (DOE) Office of Healthy Schools and leads the statewide coordinated school health initiative. She has been a prevention education leader in the state of Florida for over two decades serving as Director of DOE's Safe and Drug-Free Schools Program, Coordinated School Health Program, and was privileged to direct the education component of the successful Florida Tobacco Project at the Florida Department of Health (DOH).

Panelists

Ann Mansfield, BA, MSN

Ms. Ann Mansfield is co-convener and project coordinator of the Northeast Iowa Food and Fitness Initiative. She works with grass-roots leaders to create healthier communities by integrating organizational learning and systems thinking principles.

Katherine Franken, MPH, RD

Ms. Katherine Franken is the Great Trays supervisor at the Minnesota Department of Health. She has a variety of experience with child nutrition programs, serving as Coordinator at the Minnesota Department of Health for the 5 A Day Cafeteria Power Plus research study conducted in 23 schools and the 5 A Day Preschool Power Plus research study (The LANA Program) conducted in 20 childcare centers.

Christina Miller, MSS

Ms. Christina Miller is the Director of Community Services at the Health Promotion Council of Southeastern Pennsylvania. In that role, she oversees HPC's nutrition education programs that serve low-income children and adults throughout Philadelphia, as well as capacity building initiatives that target schools and communities in the greater Philadelphia region.

Monday, May 7, 2012

Hashtag #HealthyStates #HealthyCommunities

B4 Engaging Urban Communities

12:45 pm – 2:00 pm **Ambassador**

This panel will highlight how communities in urban settings are tackling obesity through diverse partnerships and innovative policy and environmental approaches. Panelists will describe their efforts to support healthy eating and active living in Alexandria, Chicago, and New York City, and share the unique challenges and opportunities they have encountered while working in urban communities.

Moderator

Lark Galloway Gilliam

Ms. Lark Galloway Gilliam is the Executive Director of Community Health Councils, a non-profit organization focused on improving health and increasing access to quality healthcare for uninsured, under-resourced, and underserved populations.

Panelists

Adam Becker, PhD, MPH

Dr. Adam Becker serves as the Executive Director of the Consortium to Lower Obesity in Chicago Children (CLOCC), a nationally-recognized program confronting the childhood obesity epidemic throughout the Chicago metropolitan area.

Carrie Fesperman Redden, MPH, MCRP

Ms. Carrie Fesperman Redden serves as health planner for the Alexandria Health Department in Virginia. She provides leadership and support for the Partnership for a Healthier Alexandria, a health coalition of community-based organizations, health care providers, schools, municipal agencies, community leaders, and citizens.

Gretchen Van Wye, PhD, MA

Dr. Gretchen Van Wye is the Deputy Director for Chronic Disease Prevention in the Bureau of Chronic Disease Prevention and Tobacco Control at the New York City Department of Health and Mental Hygiene.

Monday, May 7, 2012

Hashtag #Workplace

B5 Organizational Nudges To Wellness

2:45 pm – 4:00 pm **Executive**

This panel will highlight processes and strategies involved in creating systems at an organizational level that promote health. The panel will address opportunities and challenges associated with positioning obesity prevention and control processes and strategies as part of the total wellness of employees.

Moderator

Suzanne Mercure

Ms. Suzanne Mercure has over 25 years of experience managing health and benefits in corporate human resource departments. She now applies that expertise to support in the development, dissemination, and use of tools and information that will help purchasers/consumers with decision making about health programs.

Panelists

Marcie Memmer, MPH

Ms. Marcie Memmer is the Director of Indiana State Department of Health, Division of Nutrition and Physical Activity (DNPA) Marcie oversees the development, on-going management, and evaluation of a statewide comprehensive nutrition, physical activity and obesity program. A unique focus of the DNPA includes working with small employers (defined as 2-100) to assess their nutrition.

Tony Kuo, MD, MSHS

Dr. Tony Kuo is Director of the Office of Senior Health in the County of Los Angeles and is Assistant Clinical Professor in the UCLA Department of Family Medicine at the David Geffen School of Medicine. He also directs Research and Evaluation in the Division of Chronic Disease and Injury Prevention at the Los Angeles County Department of Public Health.

Cathy Thomas, MAEd

Ms. Cathy Thomas is the branch lead for the North Carolina Department of Health and Human Services, Division of Public Health Physical Activity and Nutrition Branch.

John Scoggins, PhD, MSc

Dr. John Scoggins received his Post-doctoral training during a fellowship in the Biobehavioral Cancer Prevention and Control Training Program at the University of Washington and Fred Hutchinson Cancer Research Center.

Monday, May 7, 2012

Hashtag #BuiltEnviro #Transit

B6 Building Partnerships for Healthy Places

12:45 pm – 2:00 pm **Hampton**

This panel will help attendees develop an understanding of partnerships, tools, and strategies that support built environment improvements that promote active living and access to healthier food options.

Moderator

Amy Eyler PhD, CHES

Dr. Amy Eyler is a Research Professor in the George Warren Brown School of Social Work at Washington University in St. Louis, an Institute of Public Health Scholar, and faculty at the Prevention Research Center in St. Louis. She is the Principal Investigator for PAPRN.

Panelists

Chris Danley, MS

Mr. Chris Danley has seven years of transportation planning experience including experiences with: various transportation plans, health impact assessments, Safe Routes to School, technology integration projects, bicycle and pedestrian plans, transit-focused projects, comprehensive planning and Complete Street assessment.

Tanishia Wright

Ms. Tanisha Wright is a Community Health Liaison for Community Health Councils. She received her BA in Geography Environmental Studies and minored in Public Health at UCLA.

David Harrington, MS

Mr. David Harrington is a Senior Policy Advisor with CommonHealth ACTION working on wellness policy and community sustainability policy connected to reducing social determinants of health. Special interest includes connecting changes in the built environment, specifically land use/zoning modifications that improve access to healthier food options, parks, mass transit and sidewalks.

Amber Dallman, MPH

Ms. Amber Dallman works at the Minnesota Department of Health as the Physical Activity Coordinator. As the Physical Activity Coordinator she works with state and local partners to plan and implement evidence-based strategies that support and encourage regular physical activity.

Monday, May 7, 2012

Hashtag #FoodSystems

B7 Addressing Current Challenges and Future Directions for the Food and Water System in the US

12:45 pm – 2:00 pm **Empire**

This panel will address issues around positioning obesity prevention and control processes and strategies as part of the total wellness of employees. Panelists will also present the processes and strategies involved in creating systems at an organizational level that promote health.

Moderator

Mary Story, PhD, RD

Dr. Mary Story is a Professor in the Division of Epidemiology and Community Health and Senior Associate Dean for Academic and Student Affairs in the School of Public Health, University of Minnesota and an Adjunct Professor in the Department of Pediatrics, School of Medicine. She is Director of the National Program Office for the Robert Wood Johnson Foundation Healthy Eating Research program that supports research on environmental and policy strategies to promote healthy eating among children to prevent childhood obesity.

Panelists

Michael Hamm, PhD

Dr. Michael Hamm is the C. S. Mott Professor of Sustainable Agriculture at Michigan State University. At MSU he is director of the newly created Center for Regional Food Systems – an effort to bolster MSU's teaching, research and outreach around regional, community-based food systems within Michigan and around the world.

Angie Tagtow

Ms. Angie Tagtow operates Environmental Nutrition Solutions, LLC, a consulting firm aimed at leveraging partnerships and policies to build resilient and sustainable food systems that advance the health of eaters. She is the co-founder of the Iowa Food Systems Council, co-founder and coordinator of the Iowa Food Access and Health Working Group and managing editor for the *Journal of Hunger & Environmental Nutrition*.

Kate Fitzgerald

Ms. Kate Fitzgerald has worked for more than 20 years on developing and implementing policies that link public health, sustainable agriculture, and community economic development. She directed the Texas Department of Agriculture's Food Assistance Program and founded the Sustainable Food Center in Austin, TX in 1993.

Anisha Patel, MD, MSPH

Dr. Anisha I. Patel is an Assistant Professor of Pediatrics at the University of California at San Francisco. Her current research focuses on the development of school- and child care-based interventions and policies to encourage intake of water and other healthy beverages among children and adolescents.

Monday, May 7, 2012

Hashtag #Policy

B8 Health Equity in All Policies: Equal Justice Laws and Principles to Address Health Disparities

12:45 pm – 2:00 pm **Diplomat**

This panel will analyze equal justice laws and principles, including civil rights laws, to address the social determinants of health, public health disparities and the built environment, drawing on successful case studies including physical education in public schools, the urban greening movement and transportation justice that go beyond traditional public health law. The panelists are experienced in translating research into policy, law and systemic social change. Participants will see how the equal justice framework offers hope and change when applied creatively to social determinants of health.

Moderator

Nan Feyler, JD

Ms. Nan Feyler has been the Chief of Staff for the Philadelphia Department of Public Health since February 2008. Dr. Feyler's previous positions include: Executive Director of the Nationalities Services Center, and Executive Director of the AIDS Law Project of Pennsylvania. She has represented low income individuals in a variety of areas including: civil rights, public benefits, discrimination, criminal defense and asylum law.

Panelists

Robert Garcia, JD

Dr. Robert García is the Founding Director and Counsel of The City Project, a non-profit legal and policy advocacy organization based in Los Angeles, California. He engages, educates, and empowers communities to achieve equal access to public resources.

Michael Rodriguez, MD, MPH

Dr. Michael Rodriguez is Professor and Vice Chair of Research in the Department of Family Medicine at UCLA. He is an expert in community-based participatory research and the development of initiatives to improve the health and health care of individuals and families in low income communities.

Monday, May 7, 2012

National Response to Obesity: Leveraging Resources Across Sectors

2:10 am – 3:40 pm **Regency**

In this session, leaders from select Federal agencies will report on actions taken since 2009 to address the obesity epidemic, and outline actions necessary to achieve HP 2020 objectives.

Moderator

Howard Koh, MD, MPH

Dr. Howard Koh serves as the Assistant Secretary for Health at the U.S. Department of Health and Human Services. He oversees 14 core public health offices, including the Office of the Surgeon General and the U.S. Public Health Service Commissioned Corps, 10 Regional Health Offices across the nation, and 10 Presidential and Secretarial advisory committees. He also serves as senior public health advisor to the Secretary. The Office of Assistant Secretary for Health implements an array of interdisciplinary programs relating to disease prevention, health promotion, the reduction of health disparities, women's and minority health, adolescent health, HIV/AIDS and chronic infectious diseases, vaccine programs, fitness, sports and nutrition, bioethics, population affairs, blood supply, research integrity and human research protections.

Monday, May 7, 2012

Hashtag #ECE

C1 Successful Statewide Obesity Prevention Initiatives in Early Care and Education Part 2

3:45 pm – 5:00 pm **Congressional A**

This panel will highlight successful statewide initiatives that address nutrition, physical activity, breastfeeding, and screen time in early care and education settings. Panelists will give examples of how promotion practice can prevent obesity among young children.

Moderator

Julie Shuell, MPA

Ms. Julie Shuell has more than 20 years of experience in project development, implementation, evaluation, and expansion in the fields of early care and education, child welfare, and family support. As a Principal with ICF International, she is currently the Project Director for the Office of Child Care's National Center on Child Care Quality Improvement and the co-Director of the Network of Child Care State Systems Specialists.

Panelists

Misty Pearson

Ms. Misty Pearson is the Early Childhood Project Coordinator for the Division of Nutrition, Physical Activity and Obesity within the South Carolina Department of Health and Environmental Control. She is responsible for coordinating the implementation, monitoring and evaluation of the South Carolina ABC Grow Healthy Project, a nutrition and physical activity quality improvement initiative within the ABC Child Care Program.

Lorrene Ritchie, PhD, RD

Dr. Lorrene Ritchie has devoted her work to research topics related to pediatric obesity prevention and has extensive experience working with dietary datasets and with multiple collaborators.

Cheryl Graffagnino, MS

Ms. Cheryl Graffagnino joined Columbus Public Health (CPH) as a Program Manager I in Obesity Prevention in 2009. She is actively involved in the Prevention Research Center at The Ohio State University as a member of the steering committee and serving as a representative on the PRC National Community Committee.

Monday, May 7, 2012

Hashtag #MedicalCare

C2 Creating and Sustaining Healthy Hospital Food & Beverage Environments

3:45 pm – 5:00 pm **Congressional B**

This panel will focus on the unique opportunity that health care systems – from clinics to hospitals to medical centers– can play in promoting healthy behaviors. By addressing healthy food and beverage choices at the policy, systems and environmental level, these health care delivery sites can influence millions of employees, patients and community members across the nation. Panelists will describe environmental strategies, success stories and important lessons.

Moderator

Michelle Gottlieb, MEM

Ms. Michelle Gottlieb is the co-coordinator of Health Care Without Harm's National Healthy Food and Healthcare Program, the co-coordinator for the New England region, and co-coordinates the Food Matters Clinical Education and Advocacy Program. Her background is in Environmental Management.

Panelists

L Casey Chosewood, MD

Dr. Casey Chosewood is a Senior Medical Officer at CDC's National Institute for Occupational Safety and Health. He has a background in family medicine and worked at CDC since 2002. He currently leads the Total Worker HealthTM program, integrating workplace health protection and health promotion efforts

Ashley Lederer, MS, RD

Ms. Ashley Lederer is the Nutrition Policy Manager at the NYC Department of Health and Mental Hygiene. She has a background in Nutrition and Dietetics and worked at the NYCDHMH since 2007. She currently manages implementation of the NYC Food Standards.

Debbie Hornor

Ms. Debbie Hornor is the Community Obesity Policy Manager at the American Heart Association. She has a background in community organizing, financial development work, and public policy at the local, state and federal levels. She currently provides technical assistance regarding obesity policy to local communities through the CPPW initiative.

Scottie Gaskins, MS, ED

Dr. Scottie Gaskins is the Senior Administrator of Wellness, Home Health & Hospice at Vidant Health in eastern North Carolina and leads the health system's corporate health and wellness services including implementation of a healthy food environment.

Monday, May 7, 2012

Hashtag #Schools

C3 Innovative Strategies for Promoting Physical Activity and Physical Education in Schools

3:45 pm – 5:00 pm **Palladian**

This panel will examine current state and national initiatives to improve student health. It will help attendees understand how community and public health can successfully partner with schools. They will also help them learn about state and national resources to support school health programs, what these strategies can be used to promote healthier practices, and which initiatives are needed moving forward.

Moderator

Cheryl Richardson

Ms. Cheryl Richardson is a Senior Program Manager for the National Association for Sport and Physical Education (NASPE). She is a graduate of the University of Wisconsin- La Crosse, with a B.S. in Exercise and Sport Science – Teaching and a minor in Adaptive Physical Education and Athletic Coaching

Panelists

Paula Clayton, MS, RD, LD

Ms. Paula Clayton serves as the Director of the Bureau of Health Promotion. She directs programs that are responsible for assessing the burden of the leading chronic diseases and injuries in the state, including heart disease, stroke, cancer, diabetes, and arthritis and their risk factors: tobacco use, physical inactivity and inappropriate diet.

Janette Quarles, DrPH, CPH, MPH, MA, CCC/SLP

Dr. Janette Quarles works for the Oklahoma State Department of Health. She holds a Doctoral Degree in Public Health from the University of Oklahoma. She has a passion for public schools, understands their constraints, and the opportunities for healthy weight outcomes.

Brian Weaver, MPH

MR. Brian Weaver serves as the Coordinated School Health Consultant at the Wisconsin Department of Public Instruction (DPI). Since 1995 he has been working with communities across Wisconsin to improve the health and well-being of school-age children.

Monday, May 7, 2012

Hashtag #HealthyStates #HealthyCommunities

C4 Approaches to Prevent Obesity: Rural & Suburban Communities

3:45 pm – 5:00 pm **Ambassador**

This panel will explore effective policy and environmental strategies that support healthy eating and physical activity in rural, suburban and tribal communities. Some of the strategies that will be addressed are healthy corner stores, community and backyard gardens, farmers markets, and walking/biking trails. Innovative evaluation methodologies will also be discussed.

Moderator

Eric Aakko, MS MCHES

Mr. Eric Aakko serves as the Unit Supervisor for Healthy Eating at the Colorado Department of Public Health and Environment, his work focuses on population-based strategies to improve healthy eating and obesity prevention.

Panelists

Natalie Tauzin, MPH RD

Ms. Natalie Tauzin is a Healthy Communities Specialist with Spokane Regional Health District in eastern Washington. She chairs the Spokane County Food Access Coalition and collaborates with representative members of Spokane's food system to educate, train guide, and communicate best practices and national examples of how to increase access to healthy foods in the community

Lisa Craypo, RD, MPH

Ms. Lisa Craypo has a broad range of experience in public health programming, research, and program evaluation. Her expertise encompasses children's health, food and nutrition, and health communications.

Lisa Gemlo, MPH, RD, LD

Ms. Lisa Gemlo is the Fruit and Vegetable Coordinator and Farm to School Planner at the Minnesota Department of Health. In this role, Lisa works on initiatives to increase the access of Minnesotans to healthy foods focusing on environmental and systems changes. She comes to this work with over 20 years of public health nutrition experience.

Monday, May 7, 2012

Hashtag #Workplace

C5 Making Healthy Choices the Easy Choice: Tools & Solutions at Work

3:45 pm – 5:00 pm **Executive**

This panel will provide successful approaches to workplace wellness programs that have been translated and disseminated from science and research and are ready for broader adoption and replication by other employers.

Moderator

Jason E. Lang, MPH, MS

Mr. Jason Lang is the Team Lead for Workplace Health Programs where he has managed projects and provided leadership for the CDC National Center for Chronic Disease Prevention's (NCCDPHP) Workplace Health Initiative. His responsibilities include involvement in CDC strategic planning and expertise around worksite health promotion among NCCDPHP Divisions and CDC Centers around workplace health.

Panelists

William B. Baun, EPD, FAWHP

Mr. William Baun serves as the Program Manager of Wellness Programs for The University of Texas MD Anderson Cancer Center – the largest cancer center in the world with more than 18,000 employees – he and his team design and implement nationally recognized wellness programs.

Joan Ingram, MPH

Ms. Joan Ingram serves as the Program Coordinator for Healthy Portland at the City of Portland Public Health Division, and part of the State's Program Coordinator for Healthy Portland at the City of Portland, Public Health Division, and part of the State's Healthy Maine Partnership program. Responsible for oversight and implementation of the initiatives described in the abstracts

Avtar Nijjer-Sidhu, Ph.D., R.D

Dr. Avtar Nijjer-Sidhu serves as the County of Kern's registered dietitian. Dr. Nijjer-Sidhu has overseen a successful worksite wellness program at the Public Health Department in which the Kern County Board of Supervisors asked that I replicate my program for the 8,500 County employees on a zero budget.

Melissa Walker, MBA

Ms. Melissa Walker is a Health and Wellness Specialist charged with establishing facility based wellness amenities in over 8,000 GSA managed buildings serving over 1 million federal workers for the General Services Administration (GSA).

Monday, May 7, 2012

Hashtag #BuiltEnviro #Transit

C6 Focus on the Street

3:45 pm – 5:00 pm **Hampton**

This panel will highlight successful strategies used to develop complete streets polices, safe routes collations and walkability assessments

Moderator

Leslie Meehan, MPA, AICP

Ms. Leslie Meehan is the Director of Healthy Communities for the Nashville Area Metropolitan Planning Organization (MPO). She specializes in transportation policy, planning and education on active transportation with a focus on the relationship between the built environment, transportation and health. Leslie is a member of the American Institute of Certified Planners and the Institute of Transportation Engineers.

Panelists

Barbara McCann

Ms. Barbara McCann is the Executive Director of the National Complete Streets Coalition (NCSC), coined the term 'Complete Streets,' organized the broad national Coalition, and has presided over its growth as policy adoption has accelerated across the country.

Deborah Hubsmith

Ms. Deborah Hubsmith is the Founder and Director of the Safe Routes to School National Partnership. She is a Motivational Public Speaker on Transportation, Health and Advocacy Advancing Public Policy and Legislation for the Active Transportation.

Carl Sundstrom, MSCE

Mr. Carl Sundstrom is a research associate at the UNC Highway Safety Research Center. He is currently evaluating state's safety data capabilities and developing a tool for evaluating and benchmarking walkability on a neighborhood and corridor scale.

Monday, May 7, 2012

Hashtag #FoodSystems

C7 Innovative Healthier Food Retail Programs: Community, State, and Tribal Perspectives

3:45 pm – 5:00 pm **Empire**

This session will highlight new and promising approaches to increase the availability and marketing of healthy foods and beverages in a variety of food retail settings. Innovative healthier food retail programs at the community, state, tribal, and government level will be presented.

Moderator

Angela Odoms-Young, PhD

Dr. Angela Odoms-Young is an Assistant Professor, Department of Kinesiology and Nutrition, University of Illinois at Chicago. Dr. Odoms-Young received a B.S in Foods and Nutrition at University of Illinois at Urbana-Champaign and M.S and PhD in Human Nutrition and Community Nutrition respectively from Cornell University. Her research is focused on examining socio-cultural and environmental factors that influence dietary behaviors and obesity risk in minority and low income populations.

Panelists

Carrie Brainard

Ms. Carrie Brainard is the Director of Health and Wellness of the Mid-Ohio Valley Health Department. She previously worked for 7 years as the tobacco prevention coordinator and moved into the Health and Wellness position overseeing the tobacco prevention, oral health, healthy lifestyles and the "Community Putting Prevention to Work" program. She received her degree from WV University.

Chuck Higgins, MS

Captain Chuck Higgins is the Director of the Office of Public Health, National Park Service. He is a commissioned officer in the US Public Health Service and has been assigned to the National Park Service for 10 years. Previous assignments include the Food and Drug Administration, The State of Wyoming and the Centers for Disease Control and Prevention.

Joseph R. Sharkey, PhD, MPH, RD

Dr. Joseph Sharkey is a Professor in the Department of Social and Behavioral Health, School of Rural Public Health at The Texas A&M Health Sciences Center in College Station, Texas. He received his Masters of Public Health and Doctoral degrees from the Department of Nutrition at UNC-Chapel Hill School of Public Health.

Monday, May 7, 2012

Hashtag #Policy

C8 When Governments Lead: State and Local Innovation and the Threats Posed by Preemption

3:45 pm – 5:00 pm **Congressional B**

Objective

Moderator

Julie Ralston-Aoki, JD

Ms. Julie Ralston-Aoki has extensive experience working in the areas of public policy development and consumer protection, both at the state and federal levels, and has practical experience in dealing with the consequences of preemption on state and local authority.

Panelists

William Sorrell, JD, AB

Mr. William Sorrell served two stints as a criminal prosecutor before and after nearly eleven years in private law practice. He served nearly five years as Vermont's Secretary of Administration and has been Attorney General for over fourteen years.

Marty Fenstersheib, MD, MPH

Dr. Marty Fenstersheib is a Health Officer at the Santa Clara County Public Health Department.

Joe Cimperman

Councilman Cimperman is currently serving his fourth term on the City Council for Cleveland, Ohio. He is the Chair of the Health & Human Services Committee, and is a member of the Legislation, Public Parks Property and Recreation and Community and Economic Development Committees as well.

Ken Yeager, PhD, MA

Dr. Ken Yeager was elected to the Santa Clara County Board of Supervisors in June of 2006. He previously served six years on the San Jose City Council. In 1992, Ken was elected to the first of his two terms on the San Jose Evergreen Community College District Board of Trustees, becoming Santa Clara County's first openly gay elected official.

Monday, May 7, 2012

HBO Documentary

6:30 pm – 8:30 pm **Regency**

The centerpiece of THE WEIGHT OF THE NATION campaign is the four-part documentary series, each featuring case studies, interviews with our nation's leading experts, and individuals and their families struggling with obesity. The first film, CONSEQUENCES, examines the scope of the obesity epidemic and explores the serious health consequences of being overweight or obese. The second, CHOICES, offers viewers the skinny on fat, revealing what science has shown about how to lose weight, maintain weight loss and prevent weight gain. The third, CHILDREN IN CRISIS, documents the damage obesity is doing to our nation's children. Through individual stories, this film describes how the strong forces at work in our society are causing children to consume too many calories and expend too little energy; tackling subjects from school lunches to the decline of physical education, the demise of school recess and the marketing of unhealthy food to children. The fourth film, CHALLENGES, examines the major driving forces causing the obesity epidemic, including agriculture, economics, evolutionary biology, food marketing, racial and socioeconomic disparities, physical inactivity, American food culture, and the strong influence of the food and beverage industry. (http://theweightofthenation.hbo.com/#about)

Moderators

William H. Dietz, MD, PhD

Dr. William Dietz is the Director of the Division of Nutrition, Physical Activity, and Obesity in the National Center for Chronic Disease Prevention and Health Promotion at the CDC. Prior to his appointment to the CDC, he was a Professor of Pediatrics at the Tuft's University School of Medicine, and Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospitals.

John Hoffman

Mr. John Hoffman is Vice President, HBO Documentary Films. He is also Executive Producer of *The Weight of the Nation*, a four-part series and large-scale public health campaign presented by HBO and the Institute of Medicine in association with the CDC, NIH, Michael & Susan Dell Foundation, and Kaiser Permanente.

Tuesday, May 8, 2012

Physical Activity	7:00 am – 7:45 am	SENATE

Plenary **8:30 am - 9:30 am** **Regency**

Institute of Medicine: Weight of the Nation -- Accelerating Progress in Obesity Prevention

Training Sessions **9:45 am - 11:45 am**

D1.	What can States Do? Obesity Prevention in Early Care and Education	Executive
D2.	Breaking Down Silos: Partnering across Sectors to Engage in Community-based Action for Obesity Prevention	Diplomat
D3.	Using School Guidelines and Policy Data to Improve Physical Activity and Nutrition Environments	Palladian
D4.	Practical Policy Evaluation for State and Local Practice	Ambassador
D5.	World Café	Cabinet
D6.	Transportation and the Built Environment in the District of Columbia: Practical Skills, Tools, and Campaigns that You Can Envy and Employ	Congressional B
D7.	Tools for Use across the Food and Water System	Congressional A
D8.	Weighing Your Options: Staying Inside the Boundaries When Using Policy as an Obesity Prevention Tool	Hampton
D9.	Capacity Building to Achieve Health Equity: Assessment, Implementation, Evaluation	Empire

Plenary **1:00 pm – 2:00 pm** **Regency**

It's Not Rocket Science: Achieving Equitable Health Outcomes

Concurrent Sessions **2:15 pm - 3:30 pm**

E1.	More, Please! Innovative Strategies for Integrating Healthy Eating and Physical Activity into Early Care and Education	Congressional A
E2.	Health Forum: Leadership and Stepping Up to Change	Congressional B
E3.	New Angles on Implementing a Healthy School Food/Nutrition Environment	Palladian
E4.	Advancing Equity and Reducing Disparities: Lessons from the REACH communities	Ambassador
E5.	Don't Do Wellness Alone: Partner 4 Success	Executive
E6.	Perspectives from the Field: Land Use & Transportation Planning	Hampton
E7.	Hidden Areas of the Food and Water System – Food Insecurity and Drinking Water Access	Empire
E8.	The Legal Battle over Food Marketing to Children	Diplomat

Concurrent Sessions **3:45 pm -5:00 pm**

F1.	Does it Work? Evaluating Local Early Care and Education Regulatory Change	Congressional A
F2.	Integrating Primary Care and Public Health	Congressional B
F3.	Policy Implementation: The Next Frontier	Palladian
F4.	Models for Increasing State and Local Collaboration	Ambassador
F5.	Reaching Beyond the Worksite	Executive
F6.	Prove It! Building the Evidence-base for Walkable Community Design	Hampton
F7.	Farm to where you are: Closer Connections through	Empire

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F7.	Farm to Where You Are: Closer Connections through Food Hubs, Farmers Markets, and Urban Agriculture	Empire
F8.	School in the Middle: Increasing Physical Activity Before, During, and After the School Day	Diplomat

Networking/Exhibits/Posters **5:00 pm – 5:30 pm** **Exhibit Hall**

Pioneering Innovation Awards Ceremony and Dinner **5:30 pm - 7:30pm** **Regency**

Tuesday, May 8, 2012

Institute of Medicine: Accelerating Progress in Obesity Prevention—Solving the Weight of the Nation

8:30 am - 9:30 am **Regency**

During this Session, the IOM Committee on Accelerating Progress in Obesity Prevention will publically release their report and its findings. The committee was tasked to review past obesity prevention-related recommendations, identify a set of evidence-based recommendations and strategies determined to be critical targets for making substantive progress in obesity prevention over the next decade, and to recommend indicators to act as markers of progress in implementing these actions.

Panelists

Daniel R. Glickman, JD

Mr. Daniel Glickman is Executive Director of Congressional Programs at the Aspen Institute and Senior Fellow at The Bipartisan Policy Center in Washington, DC. He previously served as president of Refugees International and Chairman and Chief Executive Officer of the Motion Picture Association of America (MPAA).

M.R.C. Greenwood, PhD

Dr. MRC Greenwood is president of the University of Hawaii System, a position she assumed in 2009. Previously, Dr. Greenwood was professor of nutrition and internal medicine, chair of the Graduate Group in Nutritional Biology, and director of the Foods for Health Initiative at the University of California, Davis.

William Purcell, III, JD

Mr. William Purcell is an attorney in Nashville, Tennessee, who most recently served as special advisor on Allston and co-chair of the Work Team for Allston in the Office of the President at Harvard University.

Tuesday, May 8, 2012

D1 What *Can* States *Do?* Obesity Prevention in Early Care and Education

9:45 am – 11:45 am **Executive**

This training panel will increase the knowledge, understanding, and spread of successful policy and practices for obesity prevention in early care and education. With a focus at the state, local, and systems levels, this training includes an overview of the CDC State Action Guide to Address Childhood Obesity in Early Care and Education. Panelists will provide an overview of the State Action Guide and concrete examples of successful implementation of obesity prevention strategies in three states.

Moderator

Debbie Chang, MPH

Ms. Debbie Chang is Vice President of Policy and Prevention for Nemours with responsibilities for developing and achieving the Enterprise's goals related to policy and advocacy; identifying, evaluating, replicating and promoting model practices and policies in strategic areas such as innovation in child health promotion, prevention, and Nemours' integrated system of care; and developing and advancing Nemours' visionary prevention strategy across the Enterprise, including the spread of its work in targeted areas of Florida.

Panelists

Barbara Polhamus, PhD, MPH

Dr. Barbara Polhamus has worked extensively in the area of maternal and child nutrition at national, state and local levels with a focus on childhood obesity in early care and education.

Sara Bonam Welge, MS, RD

Ms. Sara Bonam Welge is a public health nutritionist in the New York State Department of Health where she is Nutrition Coordinator for the Obesity Prevention Program.

Angela Ankoma

Ms. Angela Ankoma serves as the Physical Activity Coordinator for the Rhode Island Department of Health.

Adrienne Udarbe, MS

Ms. Adrienne Udarbe is a Registered Dietitian (RD) and public health professional in the arena of nutrition, physical activity, and obesity prevention.

Tuesday, May 8, 2012

D2 Breaking Down Silos: Partnering across Sectors to Engage in Community-based Action for Obesity Prevention

9:45 am – 11:45 am **Diplomat**

This panel will identify policy and environmental strategies to improve healthcare.

Moderator

Charlie Homer, MD, MPH

Dr. Charlie Homer is the President and CEO of the National Initiative for Children's Healthcare Quality. He has over two decades in national leadership roles related to measurement and improvement of quality of children's health care.

Panelists

Shikha Anand, MD, MPH

Dr. Shikha Anand has worked in community health since 2003, providing patient care at East Boston Neighborhood Health Center, Whittier Street Health Center, where she served as the Pediatric Director for 4 years, and now Codman Square Health Center.

Priya Heatherley, MS

Ms. Priya Heatherley is the Senior Project Director at the National Initiative for Children's Healthcare Quality where she focuses primarily on obesity initiatives, with a strong background in healthcare strategy, operations and consulting.

Marianne McPherson, PhD, MS

Dr. Marianne McPherson is the Director of Applied Research and Evaluation at the National Initiative for Children's Healthcare Quality where she applies and integrates methods from program evaluation research and quality improvement to assess program implementation and success.

Tuesday, May 8, 2012

D3 Using School Guidelines and Policy Data to Change Physical Activity and Nutrition Environments

9:45 am – 11:45 am **Palladian**

This panel will highlight school health policies and practices might be one of the most efficient and effective means to address obesity and reduce health disparities. This session will train policy makers and school health practitioners to use the National Cancer Institute's (NCI) Classification of Laws Associated with School Students (C.L.A.S.S.) and CDC's School Health Guidelines to Promote Healthy Eating and Physical Activity. Presenters will describe how to achieve school-level policy and environmental change at both the state and local level.

Moderator

Laurie Whitsel, PhD

Dr. Laurie Whitsel is the Director of Policy Research for the American Heart Association (AHA), helping to translate science into policy at a national level in the areas of cardiovascular disease and stroke prevention and health promotion. She has written numerous published policy position statements for the AHA as well as legislative briefs, model legislation, fact sheets, and the AHA's strategic policy agenda. Also, Laurie is the President of the National Coalition to Promote Physical Activity.

Panelists

Jill Carter, EdM, MA

Ms. Jill Carter serves as the Executive Director of Health and Wellness Department in the Boston Public Schools.

Laura York, MS

Ms. Laura York is the Coordinated School Health Program Director at the MA Department of Public Health, funded by the CDC's Division of Adolescent and School Health (DASH).

Frank Perna, EdD, PhD

Dr. Frank Perna serves as a Program Director at the National Cancer Institute.

Sarah Lee, PhD

Dr. Sara Lee is a health scientist at CDC's Division of Adolescent and School Health (DASH)

Tuesday, May 8, 2012

D4 Practical Policy Evaluation for State and Local Practice

9:45 am – 11:45 am **Ambassador**

This panel will provide a brief overview of nutrition and physical activity policy strategies and existing evidence for such strategies; discuss the challenges of policy evaluation and introduce the Center TRT Policy Evaluation Framework; present a case-study application of the evaluation framework; and work with participants to develop their own logic models and evaluation questions for a policy or environmental change intervention.

Moderator

Alice Ammerman, DrPH

Dr. Alice Ammerman is a Professor at UNC Chapel Hill. Her research activities include design and testing of innovative clinical and community-based nutrition and physical activity intervention approaches for chronic disease risk reduction in primarily low income and minority populations.

Panelists

Jennifer Leeman, DrPH, MDiv

Dr. Jennifer Leeman is the co-principal investigator of the CDC-funded Center for Training and Research Translation (Center TRT) and an assistant professor in the School of Nursing, University of North Carolina at Chapel Hill.

Abby Lowe, MPH

Ms. Abby Lowe works as a Research Associate for Evaluation and Translation. She has spent the past seven years working as a practitioner working in obesity prevention in school and community settings including data collection for program evaluation and internal quality control.

Tuesday, May 8, 2012

D5 World Cafe

9:45 am – 11:45 am **Cabinet**

This panel will consist of group dialogues around workplace health core concepts and principles. Participants will cycle through several small group discussions at "café" tables lead by a "table host" who will guide and facilitate the discussion creating an exchange of ideas and building of relationships enabling participants to learn and move into action in building or enhancing workplace health programs. After the small groups participants are invited to share insights or other results from their conversations with the rest of the large group.

Moderator

Bill Baun, MS

Mr. Bill Baun has thirty-four years of Worksite Wellness Experience, thirteen years at MD Anderson, sixteen years at Tenneco, multiple publications, and has written four books on worksite wellness

Panelists

Mark Wilson, HSD, MS

Mr. Mark Wilson has been teaching, conducting research, and consulting in the workplace health promotion field for 25+ years. He has worked with organizations such as Georgia-Pacific, Home Depot, AT&T, Dow Chemical Company, Union Pacific Railroad and the Centers for Disease Control and Prevention on projects ranging from the evaluation of an environmental obesity intervention to development and evaluation of a healthy work organization intervention. He has conducted research and published evidence-based strategies for implementing and evaluating workplace health promotion programs.

Tina Lankford, MPH

Commander Tina Lankford is a Public Health Analyst at the Centers for Disease Control and Prevention, Division of Nutrition, Physical Activity, and Obesity. She serves on the Guidelines Development and Recommendation team which synthesizes the literature on evidence-based practices. Her research interests include physical activity and workplace policies, and community-level physical activity interventions. She also co-chairs CDC's Go Green Get Healthy workplace wellness workgroup.

Tuesday, May 8, 2012

D6 Transportation and the Built Environment in the Capital District: Practical Skills, Tools, and Campaigns That You Can Envy and Employ

9:45 am – 11:45 am **Congressional B**

This panel offers a choice of three outdoor practicums from which participants can choose to obtain practical methods and strategies for implementing built environment and transportation projects and/or policies to promote physical activity and healthy eating.

1. Bicycling Innovations
2. Walking in D.C.
3. Making D.C. Active

Moderator

Scott Bricker, MURP

Scott Bricker is the Executive Director of America Walks, a national non-profit organization whose mission is to make America a great place to walk. He has 17 years of experience helping communities implement active transportation programs, leading strategic advocacy plans, and managing organizations.

Participants should sign up at the Registration Desk for these Sessions. The bicycling session requires a separate $35 fee.

Tuesday, May 8, 2012

D7 Tools for Use Across the Food and Water System

9:45 am – 11:45 am **Congressional A**

This panel will focus on the ingredients necessary to create a robust and economical Farm to School program? An invigorating panel, including a farmer, food service director, public health nutritionist, and garden educator, will share their stories of success.

Moderator

Deb Eschmeyer

Ms. Deb Eschmeyer is a co-founder and Director of Policy and Partnerships of FoodCorps. She is a recipient of the James Beard Foundation Leadership Award, in recognition of her school food reform efforts as a Kellogg Food & Community Fellow and as the Communications and Outreach Director of the National Farm to School Network. Eschmeyer was an editor for Food Justice, a contributor to the documentary Lunch Line, author of several publications, and creator of campaigns and films to better connect federal nutrition programs with local agriculture. A go-to expert on food systems and policy, she works from her organic farm in Ohio.

Panelists

Courtney Pinard, PhD

Dr. Courtney Pinard is a Research Scientist at the Gretchen Swanson Center for Nutrition.

Gail Feenstra, EdD, RD

Dr. Gail Feenstra's area of expertise include sustainable agriculture, local and regional food systems, regional marketing, farmers markets, farm to school programs, nutrition, food system assessments/ indicators, food security, program evaluation.

Steve Onufrak, PhD, MPH

Dr. Steve Onufrak is an epidemiologist within CDC's Division of Nutrition, Physical Activity, and Obesity. His work encompasses healthy beverages and the role of the retail food environment in nutrition and obesity prevention.

Tuesday, May 8, 2012

D8 Weighing Your Options: Staying Inside the Boundaries When Using Policy as an Obesity Prevention Tool

9:45 am – 11:45 am **Hampton**

This training session will help public health practitioners understand core concepts in the development, implementation, and evaluation of local obesity prevention policy initiatives. Participants will be encouraged to share their real world experiences and participate in an interactive exercise analyzing an obesity prevention policy.

Moderator

Montrece McNeill Ransom, JD, MPH

Ms. Montrece McNeill Ransom currently serves as a Senior Public Health Analyst with the Public Health Law Program (PHLP) in the Office for State, Tribal, Local, and Territorial Support at the Centers for Disease Control and Prevention (CDC).

Panelists

Manel Kappagoda, JD, MPH

Ms. Manel Kappagoda is the Deputy Director of the National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN), housed at Public Health Law and Policy (PHLP) in Oakland, California. Funded by the Robert Wood Johnson Foundation, NPLAN provides legal and policy technical assistance on obesity prevention strategies to communities nationwide.

Scott Burris, JD

Mr. Scott Burris is a Professor of Law at Temple University, where he directs the Center for Health Law, Policy and Practice, and the Robert Wood Johnson Foundation's Public Health Law Research program. His work focuses on how law influences public health, and what interventions can make laws and law enforcement practices healthier in their effects.

Angela McGowan, JD, MPH

Ms. Angela McGowan is a Senior Program Officer with the Robert Wood Johnson Foundation's Health Group working with the Public Health and Childhood Obesity Teams. She focuses on advancing the use of policy, advocacy and law to aid in creating a strong and comprehensive public health system and on issues ranging from public health preparedness to promoting healthy eating and active living.

Tuesday, May 8, 2012

D9 Capacity Building to Achieve Health Equity: Assessment, Implementation, and Evaluation

9:45 am – 11:45 am **Empire**

The purpose of this panel is to provide hands-on experience with resources and tools to improve health outcomes through strategies that are tailored to address obesity-specific health inequities.

Moderator

Gayle Payne, PhD

Dr. Gayle Payne is the lead Behavioral Scientist for the Program Development and Translation Team in the Program Development and Evaluation Branch of the CDC's Division of Nutrition, Physical Activity, and Obesity.

Panelists

Virginia Lee, MPH, CHES

Ms. Virginia Lee is a Program Manager at Prevention Institute, a non-profit national center dedicated to improving community health and equity through effective primary prevention: taking action to build resilience and to prevent illness and injury before they occur.

Mia Ramirez, MPH

Ms. Mia Ramirez is the Senior Community Health Specialist at Kaiser Permanente where she currently oversees programs and activities to increase health access, healthy environments, health knowledge and partnerships in Southern Colorado.

Lisa Hawley, MPH

Ms. Lisa Hawley co-authored the Center for Disease Control's Health Equity Resource Toolkit for Addressing Obesity Disparities. She has expertise in public health translation along with twelve years of experience applying social science, health and policy disciplines to the development of real world practices to address population health issues, particularly in areas of cardiovascular disease and maternal and child health.

Tuesday, May 8, 2012

It's Not Rocket Science: Achieving Equitable Health Outcomes

1:00 pm – 2:00 pm **Regency**

This panel is designed to illustrate how policy, system and environmental approaches can be effective levers in achieving obesity-related health equity, and to provide a framework in which achieving and/or maintaining health equity is a standard outcome of programs and practices.

Moderator

Alicia Hunter, JD, MSW

Ms. Alicia S. Hunter is the Policy and Partnerships Team Lead in the Division of Nutrition, Physical Activity, and Obesity at CDC.

Panelists

Brian Smedley, PhD

Dr. Brian Smedley is Vice President and Director of the Health Policy Institute of the Joint Center for Political and Economic Studies in Washington, DC.

Daniel Dawes, JD

Mr. Daniel Dawes is a health care attorney and the Executive Director of government relations, Health Policy and External Affairs at Morehouse School of Medicine.

Donald Warne, MD, MPH

Dr. Donald Warne is the Executive Director of the Aberdeen Area Tribal Chairmen's Health Board (AATCHB) and President and CEO of American Indian Health Management & Policy—an American Indian healthcare consulting firm

Tuesday, May 8, 2012

Hashtag #ECE

E1 More, Please! Innovative Strategies for Integrating Healthy Eating and Physical Activity into Early Care and Education

2:15 pm – 3:30 pm **Congressional A**

This panel will address innovative and sustainable policy, system and environmental approaches for obesity prevention in the early care and education (ECE) settings.

Moderator

Meredith Reynolds, PhD

CAPT Meredith Reynolds is the Guidelines Development and Recommendations Team Lead in the Obesity Prevention and Control Branch in the Division of Nutrition, Physical Activity and Obesity at CDC. Her team works to identify and disseminate effective public health interventions to combat obesity and promote health through improved nutrition, increased physical activity and decreased sedentary behaviors. Her team's projects focus on system-level and practice changes for the

Panelists

Zoe Phillips, MS, MPH, CHES

Ms. Zoe Phillips conducts implementation and dissemination of a nutrition and garden-based program (Farm to Preschool) for underserved preschool populations. Ms. Phillips is responsible for project management; modifying and developing evaluation tools, curricula and health education materials; conducting parent workshops, teacher and school administrator trainings; providing technical assistance to preschool gardens; and developing and administrating a website.

L. Ashley Creagh Obiaka, MPH

Ms. L. Ashley Creagh Obiaka is currently the Obesity Project Facilitator for the United Way of Central Alabama Community Planning & Initiatives.

Katherine Hohman, MPH

Ms. Katherine Hohman serves as a project manager on the Health Innovation team at YMCA of the USA. In this role she offers sustainability support for over 50 community teams and works with the evaluation team ensuring community teams are well supported, especially when using the Community Healthy Living Index (CHLI).

William Rush

Mr. William Rush is the Executive Director of the North River Family YMCA branch, Bill oversees the daily operations, vision planning and new initiatives. His responsibilities include preparation and administration of an annual budget, staff training and development, program standards and practices and fundraising. Bill has 25 years of experience in the recruitment and development of volunteers for committees, board of directors and fundraising.

Tuesday, May 8, 2012

Hashtag #MedicalCare

E2 Health Forum: Leadership and Stepping Up to Change

2:15 pm – 3:30 pm **Congressional B**

This session will explore innovative strategies that expand the integration of public health and health care systems. Creating systems that work within the health care systems, insurers, non-traditional partners and the community will be essential to address obesity which has not been amendable to medical interventions alone.

Moderator

Natasha Coulouris, MPH

Ms. Natasha Coulouris is a Senior Public Health Advisor with HRSA's Office of Planning, Analysis and Evaluation with over a decade of experience in local, state and federal public health practice. At HRSA, she leads the Collaborative for Healthy Weight initiative, the HRSA/CDC jointly-funded Institute of Medicine Study on "Integrating Primary Care and Public Health", and supports the agency's implementation of its public health agenda and cross-cutting initiatives.

Panelists

Janet Williams, MA

Ms. Janet Williams is a Senior Policy Analyst with the American Medical Association. She has 30 years public policy and media relations experience. At the AMA she assists medical societies and physicians on clinical practice interventions, policy development, strategic planning and community leadership training on healthy lifestyle issues including physical activity, nutrition, alcohol use and tobacco control.

Debbie Chang, MPH

Ms. Debbie Chang is Vice President of Policy and Prevention for Nemours with responsibilities for developing and achieving the Enterprise's goals related to policy and advocacy; identifying, evaluating, replicating and promoting model practices and policies in strategic areas such as innovation in child health promotion, prevention, and Nemours' integrated system of care; and developing and advancing Nemours' visionary prevention strategy across the Enterprise, including the spread of its work in targeted areas of Florida.

Leslie Mikkelsen, MPH, RD

Ms. Leslie Mikkelsen is the Managing Director of the senior management team, supporting organizational operations and strategy to advance health, equity, and safety through community prevention. She directs the healthy food and activity environment team, and oversees Prevention Institute efforts to include community prevention in health system reform.

Jeanne Lindros, MPH

Ms. Jeanne Lindros is the Manager of Obesity Initiatives at the American Academy of Pediatrics. As such she is the primary staff person for the Academy's obesity initiatives. She plans, develops, manages, and evaluates associated projects, publications, educational activities, grant proposals, conference presentations, and news articles

Tuesday, May 8, 2012

Hashtag #Schools

E3 New Angles on Implementing a Healthy School Food/Nutrition Environment

2:15 pm – 3:30 pm **Palladian**

This session will focus on innovative strategies and tools that can be implemented to bring about healthy changes in school-based food and nutrition programs.

Moderator

Jessica Donze-Black, RD, MPH

Ms. Jessica Donze Black is the director of the Kids Safe and Healthful Foods Project - a joint initiative of the Pew Charitable Trusts and the Robert Wood Johnson Foundation. As such, she leads and directs research, policy, and advocacy efforts aimed at improving school nutrition.

Panelists

Gabriel Guillaume, MS

Mr. Gabriel Guillaume is the Executive Director of the Community Resource Center leading various efforts to ensure community-based health initiatives.

Jamie Chriqui, PhD, MHS

Dr. Jamie Chriqui is a senior research scientist at the Institute for Health Research and Policy, Univ. of IL at Chicago.

Christine Edwards, MPH

Ms. Christine Edwards is Project Director and Co-Investigator of the Robert Wood Johnson Foundation/Active Living Research funded e-YEAH! research project. Ms. Edwards has over 20 years of experience in public health research, and has implemented evaluations of interventions focused on policy and environmental change to enhance active living / healthy eating.

Tuesday, May 8, 2012

Hashtag #HealthyStates #HealthyCommunities

E4 Advancing Equity and Reducing Disparities: Lessons from the REACH Communities

2:15 pm – 3:30 pm **Ambassador**

This session will highlight the work REACH grantees have done with community members to determine priorities and plan initiatives to address and prevent obesity in their neighborhoods. The resulting approaches are culturally specific and take into account the history, current policy environment, and needs of each community to implement programs and policies that have a measureable impact. Depending on the specific needs of their communities, REACH programs take various strategies, all with the goal of creating policy, systems, and environmental change.

Moderator

Shannon Cosgrove, MHA

Ms. Shannon Cosgrove is a Health Equity Project Manager for Healthier Communities Initiatives with the YMCA of the USA where she provides coaching and technical assistance to Pioneering Healthier Communities teams nationwide.

Panelists

Lark Galloway Gilliam, MPA

Ms. Lark Galloway-Gilliam is Executive Director of Community Health Councils, a Los Angeles-based health promotion, advocacy and policy organization dedicated to building healthy communities and the elimination of racial and ethnic health disparities.

Antoinette Angulo, MPH

Ms. Antoinette Angulo is a public health practitioner and activist committed to building healthy communities for everyone - most recently in the areas of food justice and active community design.

Charmaine Ruddock, MS

Ms. Charmaine Ruddock joined the Institute for Family Health formerly known as The Institute for Urban Family Health in 2000 to direct Bronx Health REACH.

Kelly Moore, MD

Dr. Kelly Moore is a board-certified American Indian general pediatrician and member of the Muscogee (Creek) Nation of Oklahoma, with extensive expertise in type 2 diabetes and obesity prevention, clinical management, and program development for Native American children.

Tuesday, May 8, 2012

Hashtag #Workplace

E5 Don't Do Wellness Alone: Partner 4 Success

2:15 pm – 3:30 pm **Executive**

In this session participants will learn how workplaces may support and be supported by the broader community through partnerships.

Moderator

Pam Allweiss, MD, MSPH

Dr. Pamela Allweiss has worked with the Centers for Disease Control and Prevention (CDC) Division of Diabetes Translation since 1999, working on projects for the National Diabetes Education Program (NDEP), a joint CDC and NIH program. These projects have included: public/private worksite wellness initiatives and programs for team care for people with diabetes.

Panelists

Cathy Carothers

Ms. Cathy Carothers is Co-Director of EVERY MOTHER, INC., a nonprofit organization providing lactation trainings and technical assistance for health professionals and businesses across the United States.

Linda Pollawski, MBA

Ms. Linda Pellowski is a Senior Work Site Wellness Consultant for Invitation Health and Wellness. She has more than 20 years' experience in the health care industry and 13 years' experience working on work site–based wellness efforts with employer groups of all sizes

Paula Clayton MS, RD, LD

Ms. Paula Clayton is the Director of Health Promotion and Chronic Disease Prevention Programs in the Kansas State Department of Health and Environment (KDHE) since 1989.

Emily Lam, MPP

Ms. Emily Lam is the Senior Director of Health Care and Federal Issues for the Silicon Valley Leadership Group. She directs the organization's activities around health care policies and programs and is currently involved in helping implement health care reform at the state and national level, representing the employer perspective with a focus on cost containment; minimizing regulatory and time burdens; and wellness and prevention.

Tuesday, May 8, 2012

Hashtag #BuiltEnviro #Transit

E6 Perspectives From the Field: Land Use & Transportation Planning

2:15 pm – 3:30 pm **Hampton**

This session will focus on successful strategies used to develop complete streets polices, safe routes collations and walkability assessments

Moderator

Erin Hagan, PhD, MBA

Dr. Erin Hagan is a Senior Program Associate at PolicyLink. Her work is primarily based within the PolicyLink Center for Health Equity and Place, working to eliminate the unjust and unfair social and economic conditions that have caused disparities in health outcomes; particularly for low income people and communities of color.

Panelists

Julie West, MPH

Ms. Julie West serves as a Program Manager for Public Health - Seattle & King County.

Lindsey Cox McDermid, MSPH

Ms. Lindsey Cox McDermid is a Community Health Program Specialist with the County of San Diego's Health and Human Services Agency. Ms. McDermid oversees implementation of healthy places and healthy schools projects for the County's Communities Putting Prevention to Work (CPPW) and Community Transformation grants.

Lisa Walvoord, MA, MBA

Ms. Lisa Walvoord is a seasoned executive who brings significant experience leading, managing and enabling a wide range of organizational change initiatives. She is recognized for helping others think strategically and turn strategies into tactical action plans; and for her ability to bring together a broad range of stakeholders to tackle challenging issues.

Tuesday, May 8, 2012

Hashtag #FoodSystems

E7 Hidden Areas of the Food and Water System – Food Insecurity and Water Access

2:15 pm – 3:30 pm **Empire**

This session will cover two relatively hidden aspects of the food and water system – water access and food insecurity. Panelists will discuss how public policy affects food prices and choices, the relationship between overweight/obesity and food insecurity, the role of lack of water access on children's' health (including the issues of learning and obesity), and new state and federal laws and regulations requiring free, fresh water in schools and child care.

Moderator

Amy Yaroch, PhD

Dr. Amy Yaroch is the Executive Director at the Gretchen Swanson Center for Nutrition, a nonprofit nutrition research center in Omaha, Nebraska. Her expertise spans the areas of childhood obesity prevention, local food systems and health, food insecurity, and survey development and evaluation. Before joining the Gretchen Swanson Center for Nutrition in 2009, Dr. Yaroch was a Program Director at the National Cancer Institute for 6 years.

Panelists

Christine Fry, MPP

Ms. Christine Fry is a Senior Policy Associate on the Obesity Prevention Team at Public Health Law & Policy. She focuses on food policy, with expertise in sugar-sweetened beverage regulation, healthy restaurant policies, and the Federal Farm Bill.

Michelle Marshall, MS, RD

Ms. Michelle Marshall is the Director of Nutrition for Feeding America (FA), the nation's leading private domestic hunger-relief charity.

Ken Hecht, LLB

Mr. Ken Hecht served for 20 years as co-founder and Executive Director of California Food Policy Advocates, based in Oakland, California. CFPA develops and advocates for public policy that strengthens and expands the federal nutrition programs as a key strategy for the prevention of food insecurity and obesity.

Steve Gortmaker, PhD

Dr. Steve Gortmaker is currently Professor of the Practice of Health Sociology at the Harvard School of Public Health. He directs the Harvard School of Public Health Prevention Research Center (HPRC)

Tuesday, May 8, 2012

Hashtag #Policy

E8 The Legal Battle Over Food Marketing to Children

2:15 pm – 3:30 pm **Diplomat**

This panel will examine how the changing world of food marketing infiltrates children and adolescents' lives with engaging features not easily discernible as marketing. Using a complaint currently pending at the Federal Trade Commission, the panel will describe investigations about unfair and deceptive food marketing to children.

Moderator

Lorie Dorman, DrPH

Dr. Lori Dorfman directs the Berkeley Media Studies Group, a project of the Public Health Institute, where she oversees BMSG's research, media advocacy training and strategic consultation for public health advocates, and professional education for journalists.

Panelists

Angela Campell, JD, LLM

Ms. Angela Campbell is a professor at Georgetown Law for 24 years, where she directs a clinical program, the Institute for Public Representation (IPR).

Samantha Graff, JD

Ms. Samantha Graff serves as the Director of Legal Research, where she helps to identify and address the organization's research needs. Samantha has authored peer-reviewed articles on a range of legal issues relating to tobacco control and obesity prevention, including recent articles in *Health Affairs* and the *American Journal of Public Health* on the First Amendment and food marketing to children

Jerome Williams, PhD, MS

Dr. Jerome Williams is the Prudential Chair in Business and Research Director of the Center for Urban Entrepreneurship and Economic Development, in the Department of Management and Global Business, Rutgers Business School-Newark and New Brunswick.

Margo Wootan, DSc

Ms. Margo Wootan has led efforts to pass national laws to require calorie labeling in fast-food and other chain restaurants and to get soda and junk food out of schools. She has also led efforts to require trans- fat labeling on packaged foods.

Tuesday, May 8, 2012

Hashtag #ECE

F1 Does it Work? Evaluating Local Early Care and Education Regulatory Change

3:45 pm – 5:00 pm **Congressional A**

This panel will provide examples of how child care settings are regulated and discuss whether local regulations can be an effective tool for advancing science-based obesity prevention strategies in Early Care and Education programs. Panelists will provide a landscape of the State child care regulatory system. In addition, panelists will describe preliminary evaluation results of child care regulations adopted in Chicago and New York City, including regulations to address increasing physical activity, reducing television viewing time, and promoting higher nutritional standards.

Moderator

Dianne Ward, EdD

Dr. Diane Ward is a Professor of Nutrition in the Gillings School of Global Public Health. Dr. Ward's research focuses on preventing childhood obesity through home, school and community interventions that promote healthy eating and regular physical activity in children and families. Dr. Ward led the team that developed *NAP SACC* - The Nutrition and Physical Activity Self-Assessment for Child Care - a policy and environmental intervention for child care.

Panelists

Natasha Frost, JD

Ms. Natasha Frost is a staff attorney at the Public Health Law Center, Natasha Frost, where she provides legal technical assistance to public health advocates and communities relating to healthy eating, active living and tobacco control policy efforts. She is part of a skilled team of legal and policy specialists experienced in developing and analyzing legislation and public policies to preserve, protect, and promote public health.

Laura Kettle Khan, PhD

Dr. Kettle-Khan is currently the Senior Scientist in the Division of Nutrition, Physical Activity, and Obesity at the CDC. Dr. Kettel Khan serves on numerous national advisory committees related to evaluation and evidence for community environmental and policy efforts. She directs the evaluation of the NYC Department of Health and Mental Hygiene regulations for group child care centers.

Adam B. Becker, PhD, MPH

Dr. Adam Becker is Executive Director of the Consortium to Lower Obesity in Chicago Children (CLOCC). CLOCC is a nationally recognized organization with a coordinated, multi-sector and multi-level approach to preventing childhood obesity. Since 2002, it has been the catalyst to build a broad-based network of over 3,000 individuals representing over 1,200 organizations working together to create and support environments that promote healthy eating and physical activity.

Tuesday, May 8, 2012

Hashtag #MedicalCare

F2 Integrating Primary Care and Public Health Practice

3:45 pm – 5:00 pm **Congressional B**

The focus of this panel is how primary care and public health represents one of the best opportunities to impact the burdens of obesity and unhealthy behaviors. This panel will provide examples across settings and states of how coordinated public health and primary care efforts are improving patient outcomes and community empowerment.

Moderator

Iris Mabry-Hernandez, MD, MPH

Dr. Mabry-Hernandez is Medical Officer and Senior Advisor for Obesity Initiatives at the Center for Primary Care, Prevention & Clinical Partnerships, Agency for Healthcare Research and Quality

Panelists

Charlie Homer, MD, MPH

Dr. Charlie Home is President and CEO of the National Initiative for Children's Healthcare Quality. He has over two decades in national leadership roles related to measurement and improvement of quality of children's health care.

Meagan Ellingson, MHA

Ms. Meagan Ellingson is a Health Policy and Program Coordinator for the Minneapolis Department of Health and Family Support, and she is a lead with Minnesota's Statewide Health Improvement Program on health care initiatives.

Tracey Jo Smith, MS

Ms. Tracey Smith is a Pre-doctoral Coordinator/Population Health & Prevention in the Department of Family Community Medicine at the Southern Illinois University School of Medicine.

Tuesday, May 8, 2012

Hashtag #Schools

F3 Policy Implementation: The Next Frontier

3:45 pm – 5:00 pm **Palladian**

This session will focus on school health policies as the critical levers in preventing childhood obesity in the US. This session will also explore the influence policies have on changing the school environment and improving student health.

Moderator

Rob Bisceglie, MA

Mr. Rob Bisceglie is CEO of Action for Healthy Kids.

Panelists

Mark Thompson, PhD

Dr. Mark Thompson is the Project Director for Healthy Kansas Schools (HKS) for the Kansas State Department of Education. HKS focuses primarily on addressing physical activity and nutrition in schools.

Therese Hanna, MHS

Ms. Therese Hanna is currently the Executive Director of the Center for Mississippi Health Policy, an independent, non-partisan, non-profit organization that provides objective information to inform health policy decisions.

Briel Ebel, PhD, MPH

Dr. Brian Ebel is an Assistant Professor of Population Health and Health Policy at the New York University School of Medicine and Wagner School of Public Service. His research focuses on the evaluation of obesity policies on health and decision making, particularly for low-income, racial and ethnic minority populations.

Tuesday, May 8, 2012

Hashtag #HealthyStates #HealthyCommunities

F4 Models for Increasing State and Local Collaboration

3:45 pm – 5:00 pm **Ambassador**

This panel will explore three different models for coordination and collaboration. Panelist will briefly share an overview of their approach and then participate in a moderator-led discussion about lessons learned. Participants will be engaged in the dialogue and have an opportunity to ask questions.

Moderator

Kyle Unland, MS

Mr. Kyle Unland is the Director of Health Promotion Division for the Spokane Regional Health District in Spokane, Washington. Prior to his position at the health district, he was the Program Manager for the Washington State Department of Health's Nutrition, Physical Activity, and Obesity Prevention Program. Kyle has 25 years of experience promoting healthy eating and active living at both the community and state levels.

Panelists

Jordan Bingham, MS

Ms. Jordan Bingham is the Healthy Communities Coordinator at the Wisconsin Department of Health Services.

Leigh Gantner, PhD, RD

Dr. Leigh Gantner is an Assistant Professor in the Department of Public Health, Food Studies, and Nutrition at Syracuse University. Her research interests include understanding how the food environment influences nutrition and food-related behavior, how to make effective and feasible improvement in the food environment that ensure culturally appropriate healthy foods are available to all, and understanding the capacity-building needs (e.g. knowledge, skills, networking needs) of individuals working to make these improvements, particularly at the grass-roots level.

Natalie Clifton, Med, CHES

Ms. Natalie Clifton oversees and provides highly complex technical assistance in the planning, development, implementation, and evaluation of physical activity and Chronic Disease prevention initiatives to Texas Department of State Health Services Central Office programs, Health Service Regions, and other partners.

Linda B. Whalen, RD, CDN, CLC

Ms. Linda Whalen is a Public Health Nutritionist with the New York State Department of Health. She currently oversees community projects that are implementing policy, systems and environmental changes that promote physical activity and healthy eating.

Tuesday, May 8, 2012

Hashtag #Workplace

F5 Reaching Beyond the Worksite

3:45 pm – 5:00 pm **Executive**

This session provides insights into how worksite wellness programs can create healthier environments within organizations and also impact employee families and the community as a whole. Worksites have become a key venue for reaching multiple populations including employees, spouses, children, families, and ultimately the community.

Moderator

Mark Wilson

Mr. Mark Wilson is Professor and Department Head of the Department of Health Promotion and Behavior and Director of the Workplace Health Group in the College of Public Health at the University of Georgia. He has been conducting research, teaching and consulting in the workplace health promotion for over 25 years on projects ranging from the evaluation of an environmental obesity intervention to development and evaluation of a healthy work organization intervention.

Panelists

Leah Holawarth, MS

Ms. Leah Holzwarth is a certified Health and Fitness Specialist and a Certified Worksite Program Manager from the Chapman Institute. She has over 20 years of experience working with hospital and community wellness programs.

Tess Benham

Ms. Tess Benham a Program Manager for the National Safety Council (NSC) and is responsible for development, implementation, and evaluation of injury prevention programs and programs that promote the safety and health in home and community settings.

Brenda Robies, MPH

Ms. Brenda Robles is a Research Analyst at the Los Angeles County Department of Public Health. Ms. Robles's work and research interests have included public health practice; surveillance and health policy development; and evaluation of obesity prevention programs, food policies, and school menu planning.

Matthew Daubresse, MHS

Mr. Matthew. Daubresse is Evaluation Coordinator for the Maryland Department of Health and has worked on the evaluation of a variety of policy, systems, and environmental change strategies addressing obesity and associated risk factors. He has overseen the evaluation of several large projects including ones on healthcare delivery and worksites.

Tuesday, May 8, 2012

Hashtag #BuiltEnviro #Transit

F6 Prove It! Building the Evidence-base for Walkable Community Design

3:45 pm – 5:00 pm **Hampton**

This panel identify practical transportation system policies and designs that promote physical activity.

Moderator

Matt Trowbridge, MD, MPH

Dr. Matt Trowbridge is a Physician and Public Health Researcher in the Department of Emergency Medicine at the University of Virginia School of Medicine, and currently a Senior Advisor to the National Cancer Institute within the National Institutes for Health.

Panelists

Lily Shoup, MA

Ms. Lily Shoup serves as a Policy Analyst for the Office of the Undersecretary for Transportation Policy.

Megan McClaire, MSPH

Ms. Megan McClaire is a Public Health Prevention Specialist at the Boston Public Health Commission.

Anne McHugh, MS

Ms. Anne McHugh has worked in public health management, program development and policy for more than 20 years. For the past 8 years, she has led efforts on obesity prevention, including a major focus on policy and systems approaches, in a city health department.

Jeff Miller

Mr. Jeff Miller is the President/CEO of Alliance for Biking & Walking.

Tuesday, May 8, 2012

Hashtag #FoodSystems

F7 Farm to Where You Are: Closer Connections Through Food Hubs, Farmers Markets, and Urban Agriculture

3:45 pm – 5:00 pm **Empire**

In this session, panelists will engage the audience in how specific components of the regional food systems (farmers markets, public markets, food hubs, and urban agriculture enterprises) intersect with public health, policy, and healthy food access.

Moderator

James Barham
Mr. James "Jim" Barham is an agricultural economist, with the United States Department of Agriculture's Agriculture Marketing Service. His recent research focuses upon food hubs, as a means for supporting and building regional healthy food systems.

Panelists

Dan Carmody, BURP
Mr. Dan Carmody has served as President of Detroit's Eastern Market Corporation (EMC) where he leads the non-profit entity charged with converting one of the nation's oldest and largest public markets into a healthy urban food hub. Eastern Market seeks to build the MOO Food Shed (Michigan, Ontario, Ohio) into the nation's most robust regional food system by building alternative distribution methods to address food access issues in underserved communities, by fostering a new generation of local food processing to increase food sector employment and create new markets for food that will be grown in the City of Detroit, and by further enhancing Eastern Market as a compelling retail food destination.

Stacy Miller, MS
Ms. Stacy Miller has been the Executive Director of the Farmers Market Coalition since 2009, after being a farmer at markets, a researcher of markets, and then manager of the Morgantown Farmers Market in West Virginia. In her position with FMC, she has researched EBT at farmers markets and recently served as a reviewer for the August 2011 publication "Market Forces: Creating Jobs through Public Investment in Local and Regional Food Systems," by the Union of Concerned Scientists.

Haile Johnston
Mr. Haile Johnston is the board chair and a founder of the Common Market Philadelphia, a nonprofit distribution program for locally grown food. This collaborative effort of many of the region's leading food access and local food advocacy agencies has developed distribution infrastructure which connects local farms to Philadelphia's communities and institutions.

Joe Cimperman
Councilman Cimperman is currently serving his fourth term on the City Council for Cleveland, Ohio. He is the Chair of the Health & Human Services Committee, and is a member of the Legislation, Public Parks Property and Recreation and Community and Economic Development Committees as well. He represents one of the largest and most diverse wards in Cleveland. In early 2011, he helped to spearhead the creation of Healthy Cleveland--a collaboration between the City and the four major healthcare institutions in Cleveland--to promote and improve the health of Cleveland residents, particularly in the areas of healthy eating and active living, among others.

Tuesday, May 8, 2012

Hashtag #Policy

F8 Schools in the Middle: Increasing Physical Activity Before, During, and After the School Day

3:45 pm – 5:00 pm **Diplomat**

This panel will explore the role law can play in promoting physical activity, before and after the school day, through the collaborative strategy of joint use agreements. Second, the use of litigation as a means of promoting physical education reform will be explored through a discussion of the legal case *Doe v. Albany Unified School District*.

Moderator

Quang Dang, JD

Mr. Quang "Q" Dang, is a Senior Staff Attorney at Public Health Law & Policy (PHLP), where he focuses his work on legal and policy tools aimed at addressing the environmental causes of childhood obesity; improving access to healthy and affordable food in underserved neighborhoods, addressing liability concerns to promote physical activity in and around schools, adopting pricing and purchasing strategies to incentivize healthier food options, and promoting health and equity in all policies are all examples of how law and policy can be used to promote healthy eating and active living opportunities.

Panelists

Don Driscoll, JD

Mr. Don Driscoll is an Attorney with the Law Offices of Donald P. Driscoll. He served as the lead attorney in the 2010 California case *Doe v. Albany Unified School District* which held that a parent can sue a public school to enforce minimum physical education requirements that had been previously deemed "goals" and "guidelines" that were not mandatory.

Robert Ogilvie, PhD, MA

Dr. Robert Ogilvie directs the Planning for Healthy Places program at Public Health Law &Policy (PHLP). Over the past 15 years he has worked extensively in community development and planning to help improve low- and middle-income neighborhoods.

Jerri Clark

Ms. Jerri Clark is the Coordinated School Health Grant Manager at the Arkansas Department of Education. She has been an advocate for programming that addresses the special needs of children and youth experiencing social, economic, and health disparities. She currently serves as the coordinator for the Joint Use Agreement state-funded grant at the Department of Education.

Tuesday, May 8, 2012

WON 2012 Pioneering Innovation Awards

5:30 pm – 7:30 pm **Regency**

The CDC Division of Nutrition, Physical Activity, and Obesity, recognizes individuals and organizations for their outstanding efforts to ensure the United States is comprised of healthy environments (i.e., communities, early care and education, hospitals, schools, and workplaces) which provide access to and reinforce healthful eating and active living. The WON 2012 awards showcases innovative practice that achieves maximum reach, impact and improvements in health outcomes through environmental, economic, social, or cultural shifts which establish healthy eating and active living as social norms.

Moderator

James Marks, MD, MPH

Dr. James Marks is the Senior Vice President of the RWJF Health Group. He directs all program and administrative activities. This includes the Foundation's work in childhood obesity, public health and vulnerable populations. Prior to joining RWJF in 2004, Marks retired as assistant surgeon general after serving as director of the Centers for Disease Control's National Center for Chronic Disease Prevention and Health Promotion for almost a decade. Throughout his tenure at CDC, Marks developed and advanced systematic ways to prevent and detect diseases such as cancer, heart disease and diabetes, reduce tobacco use and address the nation's growing epidemic of obesity.

Officiant

William H. Dietz, MD, PhD

Dr. William Dietz is the Director of the Division of Nutrition, Physical Activity, and Obesity in the Center for Chronic Disease Prevention and Health Promotion at the CDC. Prior to his appointment to the CDC, he was a Professor of Pediatrics at the Tuft's University School of Medicine, and Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospitals. He received his BA from Wesleyan University in 1966 and his MD from the University of Pennsylvania in 1970. After the completion of his residency at Upstate Medical Center, he received a Ph.D. in Nutritional Biochemistry from Massachusetts Institute of Technology. He has been a councilor and past president of the American Society for Clinical Nutrition, and past president of the North American Association for the Study of Obesity. From 2001-2003 he served as a member of the Advisory Board to the Institute of Nutrition, Metabolism, and Diabetes of the Canadian Institutes for Health Research. In 1995 he received the John Stalker award from the American School Food Service Association for his efforts to improve the school lunch. Dr. Dietz served on the 1995 Dietary Guidelines Advisory Committee. In 1997, Dr. Dietz received the Brock Medal of Excellence in Pediatrics from the New York Academy of Medicine. In 1998, Dr. Dietz was elected to the Institute of Medicine of the National Academy of Sciences. In 2000, he received the William G. Anderson Award from the American Alliance for Health, Physical Education, Recreation and Dance, and was recognized for excellence in his work and advocacy by the Association of State and Territorial Public Health Nutrition Directors. In 2002, he was made an honorary member of the American Dietetic Association, and received the Holroyd-Sherry award for his outstanding contributions to the field of children, adolescents and the media. In 2005 he received the George Bray Founders Award from the North American Association for the Study of Obesity. In 2006, he received the Nutrition Award from the American Academy of Pediatrics for outstanding research related to nutrition of infants and children. In 2008 he received the Oded Bar-Or award from the Obesity Society for excellence in pediatric obesity research. He is the author of over 200 publications in the scientific literature, and the editor of five books, including Clinical Obesity in Adults and Children, and A Guide to Your Child's Nutrition.

WON Award Categories

Systems Change Award is issued to an individual or organization who has implemented an organized, structured set of obesity prevention methods that that are likely to result in population-level changes. Nominations were made in the area of innovative policy, system and environmental approaches that are decreasing population-level obesity prevalence through an emphasis on horizontal and vertical collaboration across settings, sectors and jurisdictions.

Community Mobilization Award is issued to an individual or organization who has engaged all sectors of the population in a community-wide effort to eliminate poor diet, physical inactivity and obesity. It relies on the involvement of a broad partner base to include policy makers, opinion leaders, professional groups, religious groups, businesses, philanthropy, governmental and nongovernmental organizations, and individual community members. Nominations were made for individual or organizations whose efforts included a focus on addressing social determinants of health or health inequities in a target population at the community level.

Game Changer Award is issued to an individual or organization who has led the development and implementation of obesity methodologies that have resulted in successful obesity prevention strategies. Nominations reflected activities that have led to paradigm shifts that have advanced obesity prevention efforts especially those related to the identification and implementation of major systems level changes that engage a collaborative effort resulting in significant impact on the targeted population or strategy.

Applied Obesity Research Award is issued to an individual or organization who has engaged in research efforts to solve the problem of poor diet, physical inactivity and obesity for the purpose of improving health outcomes, not simply to document the existence of the obesity problem. Nominations were made for research efforts that that leverage multi-sectoral, multi-jurisdictional collaboration to identify enhancements in practice which will improve health outcomes.

Applied Technology Award is issued to an individual or organization that has used graphic, audio, web-based or mobile technologies to increase awareness and foster dialogue on the importance of healthy eating, active living, and obesity prevention. Nominations were made for innovative use of technology or media including social or digital media which increased public awareness and knowledge.

Program Events

Wednesday, May 9, 2012

Physical Activity	**7:00 am – 7:45 am**	**SENATE**
Forums II	**8:00 am - 9:15 am**	
G1. Strategic Insight into the Public Health Importance of Physical Activity		Diplomat
G2. Ensuring Healthier Beverage Choices		Hampton
G3. Using Systematic Assessments to Plan and Implement Obesity Prevention Programs		Palladian
G4. Applied Obesity Research: Building the Evidence Base		Empire
G5. A Day in the Life of Farm to School		Cabinet
G6. Corporate Initiatives to Address Obesity		Regency
G7. Breastfeeding and Beyond		Congressional A/B
G8. Social Media to Promote Obesity Prevention		Ambassador
Plenary	**9:30 am -- 10:45 am**	**Regency**
Delivering Healthy Outcomes: Providing Americans with Opportunities for Healthy Eating and Active Living		
Town Hall	**11:00 am - 12:00 pm**	**Regency**

Wednesday, May 9, 2012

G1 Strategic Insight into the Public Health Importance of Physical Activity Promotion

8:00 am - 9:15 am **Diplomat**

This forum will showcase innovative national physical activity initiatives and strategies that can be successfully implemented in schools, communities and clinical settings. Local case examples will highlight the 'Let's Move in School' and 'Exercise is Medicine' initiatives. Key environmental and policy change strategies to increase physical activity in a variety of community-based settings such as Complete Streets and Safe Routes to School will be shared. Discussion will include essential opportunities to collaborate with fellow physical activity practitioners, as well as traditional and non-traditional partners, and focus on current and likely future trends in physical activity promotion.

Moderator

Joan Dorn, PhD

Dr. Joan Dorn is the Chief of the Physical Activity and Health Branch in the Division of Nutrition, Physical Activity and Obesity at CDC. Dr. Dorn recently joined CDC after serving as Professor and Chair of the Department of Exercise and Nutrition Sciences and Research Professor in the Department of Social and Preventive Medicine in the School of Public Health and Health Professions at the State University of New York, University of Buffalo.

Panelists

Jimmy Newkirk

Mr. Jimmy Newkirk serves as the Executive Director for the National Society of Physical Activity Practitioners in Public Health. He is the Chair of the Public Health workgroup for the National Physical Activity Plan and is also a faculty member for the national Physical Activity in Public Health course, administered by CDC and the University of South Carolina.

Cheryl Richardson, MS, CSCS

Ms. Cheryl Richardson is a Senior Program Manager for the National Association for Sport and Physical Education (NASPE). She is a graduate of the University of Wisconsin- La Crosse, with a B.S. in Exercise and Sport Science – Teaching and a minor in Adaptive Physical Education and Athletic Coaching.

James Whitehead

Mr. James (Jim) R. Whitehead is Executive Vice President/CEO of the Ameri-can College of Sports Medicine (ACSM), the world's largest organization dedicated to sports medicine and exercise science. ACSM represents more than 50,000 international, national, and regional members and certified professionals.

Wednesday, May 9, 2012

G2 Ensuring Healthier Beverage Choices

8:00 am - 9:15 am **Hampton**

This panel will examine strategies available to states, local communities, and institutions to encourage healthy beverage choices. Attendees will hear first-hand accounts from leading public health officials and experts from around the country who are developing and implementing novel solutions to promote healthy beverage choices.

Moderator

James Krieger, MPH

Mr. Jim Krieger is Chief of the Chronic Disease and Injury Prevention Section at Public Health – Seattle & King County. He is a member of the Institute of Medicine Committee on Local Strategies for Childhood Obesity Prevention and oversees healthy eating initiatives for Seattle's public health department.

Panelists

Peggy Agron, MA

Ms. Peggy Agron oversees California Project LEAN, the California Obesity Prevention Program and School Health Connections at the California Department of Public Health (CDPH).

Barbara Ferrer, PhD, MPH, Med

Dr. Barbara Ferrer is the Health Commissioner for Boston, MA. She leads the city's efforts to reduce chronic disease and eliminate inequities in health outcomes.

Jennifer Pomeranz, JD, MPH

Ms. Jennifer Pomeranz is the Director of Legal Initiatives at the Yale Rudd Center for Food Policy & Obesity at Yale University.

Andrew Goodman, MD, MPH

Dr. Andrew Goodman is the Deputy Commissioner for Division of Health Promotion and Disease Prevention at the New York City Department of Health and Mental Hygiene. In this capacity, he oversees the Bureaus of Chronic Disease Prevention and Tobacco Control, Maternal Infant and Reproductive Health, the Office of School Health and the District Public Health Offices.

Wednesday, May 9, 2012

G3 Using Systematic Assessments to Plan and Implement Obesity Prevention Programs

8:00 am – 9:15 am **Palladian**

This panel will describe SSA method and present examples of experience from a strong active transportation initiative—Nashville Area Metropolitan Planning Organization.

Moderator

Rosanne Farris, PhD

Dr. Rosanne Ferris is the Branch Chief in the Program Development and Evaluation Branch of the CDC's Division of Nutrition, Physical Activity, and Obesity.

Panelists

Gayle Payne, PhD

Dr. Gayle Payne is the lead Behavioral Scientist for the Program Development and Translation Team in the Program Development and Evaluation Branch of the CDC's Division of Nutrition, Physical Activity, and Obesity.

Nicola Dawkins, PhD, MPH

Dr. Nicola Dawkins serves as Vice President at ICF International, where she designs and implements numerous research and evaluation studies.

Leslie Meehan, AICP, MPA

Ms. Leslie Meehan is the Director of Healthy Communities for the Nashville Area Metropolitan Planning Organization (MPO). She specializes in transportation policy, planning and education on active transportation with a focus on the relationship between the built environment, transportation and health.

Wednesday, May 9, 2012

G4 Applied Obesity Research: Building the Evidence Base for Obesity Prevention

8:00 am - 9:15 am **Empire**

This panel will present three examples of innovative partnerships which are focused on building the evidence for obesity prevention. The National Collaborative on Childhood Obesity Prevention (NCCOR) is a partnership between CDC, NIH, USDA, and RWJF. The Physical Activity Policy and Research Network (PAPRN) and the Nutrition and Obesity Policy and Research Network (NOPRN) are partnerships which focus on applied research.

Moderator

Deborah Galuska, PhD

Dr. Deborah Galuska is the Associate Director of Science of the CDC's Division of Nutrition, Physical Activity, and Obesity.

Panelists

Tracy Orleans, PhD

Dr. Tracy Orleans is the Senior Scientist and Distinguished Fellow of the Robert Wood Johnson Foundation. She has led the Foundation's public policy- and health care system-based grant-making for tobacco control, physical activity promotion, childhood obesity prevention, and chronic disease management.

Amy Eyler PhD, CHES

Dr. Amy Eyler is a Research Professor in the George Warren Brown School of Social Work at Washington University in St. Louis, an Institute of Public Health Scholar, and faculty at the Prevention Research Center in St. Louis. She is the Principal Investigator for PAPRN.

Angie Cradock, ScD, MPE

Dr. Angie Cradock is a Senior Research Scientist and Deputy Director of the Harvard Prevention Research Center (HPRC) in the Department of Society, Human Development, and Health at the Harvard School of Public Health.

Wednesday, May 9, 2012

G5 A Day in the Life of Farm to School

8:00 am – 9:15 am **Cabinet**

This panel will focus on strategies for creating a robust and economical Farm to School program by examining past successes.

Moderator

Deb Eschmeyer

Ms. Deb Eschmeyer is a co-founder and Director of Policy and Partnerships of FoodCorps. She is a recipient of the James Beard Foundation Leadership Award, in recognition of her school food reform efforts as a Kellogg Food & Community Fellow and as the Communications and Outreach Director of the National Farm to School Network.

Panelists

Jackie Billhymer

Ms. Jackie Billhymer is currently working with FoodCorps in partnership with the Delta Garden Study in Arkansas, where she is helping to establish and maintain a 1-acre garden plot and greenhouse at a local middle school.

Doug Davis

Mr. Doug Davis is a graduate of the Culinary Institute of America, and is currently the Director of Food Service for the Burlington School Food Project in the city of Burlington, Vermont.

Gregg Riggs

Mr. Gregg Riggs is the owner of Terra Technologies & Solutions, LLC and Field of Dreams Farm. Field of Dreams Farm teaches kids K-12 about food, where it comes from and how to prepare meals. Their mission for the farm is simple: Field of Dreams Farm is where future farmers learn to farm.

Lisa Gemlo, MPH

Ms. Lisa Gemlo is the Fruit and Vegetable Coordinator and Farm to School Planner at the Minnesota Department of Health.

Wednesday, May 9, 2012

G6 Corporate Initiatives to Address Obesity

8:00 am – 9:15 am **Regency**

This panel will highlight efforts undertaken by corporations and through corporate-charitable collaborations to improve the health of employees, and of the broader community.

Moderator

LuAnn Heinen, MPP

Ms. LuAnn Heinen is the Vice President of the National Business Group on Health where she leads the Institute on Innovation in Workforce Well-being and the Institute on Health, Productivity and Human Capital. The Institutes work with large employers and related stakeholders to promote employee health, well-being and productivity/performance.

Panelists

Kitty Dana, MBA

Ms. Kitty Dana is the Vice President for Health at United Way Worldwide.

Anne Thornhill, MPH

Ms. Anne Thornhill is a highly effective public health educator with specific expertise in communication and development. She has worked on a variety of public health topics, from tobacco prevention to vaccinations, but most notably on healthy food policy and environment change.

Wednesday, May 9, 2012

G7 Breastfeeding and Beyond

8:00 am – 9:15 am **Congressional B**

The purpose of this session is to promote breastfeeding and lactation support for new mothers and healthy feeding practices through infancy. This session will focus on strategies and approaches to promote breastfeeding and lactation support in hospitals from two different cities.

Moderator

Laurence Grummer-Strawn, PhD

Dr. Laurence Grummer-Strawn is Chief of the Nutrition Branch in the Division of Nutrition, Physical Activity, and Obesity at the U.S. Centers for Disease Control and Prevention (CDC). Having published over 100 scientific publications, he is recognized internationally for his work on vitamin and mineral deficiencies, breastfeeding policy, and development of both the CDC and the WHO Growth Charts. Dr. Grummer-Strawn served as scientific editor on the Surgeon General's Call to Action on Breastfeeding.

Panelists

Carol Danaher, MPH, RD

Ms. Carol Danaher is a Public Health Nutritionist for the Santa Clara County Public Health Department for which she leads the Childhood Feeding Collaborative. She received her MPH from Johns Hopkins Bloomberg School of Public Health. She is a Registered Dietitian. Ms Danaher is a Public Health Nutritionist for the Santa Clara County Public Health Department for which she leads the Childhood Feeding Collaborative.

Heidi Agostinho, PhD

Dr. Heidi Agostinho is an Internationally Board Certified Lactation Consultant since 1996. She is the Project Manager for the Miami-Dade County Baby Friendly Hospital Project(CPPW Grant) Collaborative with 10 public and private hospitals and works to facilitate systems-level changes to maternity care practices related to breastfeeding.

Emily C. Taylor, MPH, CD

Ms. Emily Taylor is a public health practitioner and a certified doula at the University of North Carolina. She is the Program Director of the Breastfeeding-Friendly Healthcare (BFHC) -- a translational research study which aims to identify best practices for improving the quality of maternity care practices that support breastfeeding dyads in America's hospitals.

Lori Winter, MD, MPH

Dr. Lori Feldman-Winter is Division Head of Adolescent Medicine at Cooper University Hospital, Professor in the Department of Pediatrics at the UMDNJ-RWJMS, & Cooper Medical School of Rowan University. Dr. Winter is a nationally and internationally recognized expert on breastfeeding & pediatric nutrition.

Wednesday, May 9, 2012

G8 Social Media to Promote Obesity Prevention

8:00 am – 9:15 am **Ambassador**

Discuss the power of social media in building prevention communities and growing the obesity prevention movement.

Moderator

Rosemary Bretthauer-Mueller

Ms. Rosemary Bretthauer-Mueller is the Strategic Communications Team Lead in the Division of Nutrition, Physical Activity, and Obesity at the CDC.

Panelists

Christopher Waugh

Mr. Chris Waugh is a director and co-founder of IDEO's Food & Beverage practice, and a lead in the Consumer Experience Design business community. In both of these roles, Chris is focused on using design thinking as a means of creating positive impact for IDEO's clients, their customers, and consumers.

Christopher Fulcher, PhD, MS

Dr. Christopher Fulcher is Co-Director of the Center for Applied Research and Environmental Systems (CARES) at the University of Missouri. Chris' applied research focuses on developing and implementing social innovations for strategic planning and decision support. His systems-based approach to decision making enables local, state, national and international public and nonprofit sector organizations to effectively address social issues using unique collaborative management systems.

Wednesday, May 9, 2012

Delivering Healthy Outcomes: Providing Americans with Opportunities for Healthy Eating and Active Living

9:30 am – 10:45 am **Regency Ballroom**

This panel will provide key insights for local level obesity prevention efforts. Panelists are high-level policy leaders who have been actively engaged in creating healthier communities and providing opportunities for healthy lifestyle choices.

Moderator

Ursula Bauer, PhD, MPH

Dr. Ursula Bauer is the director of CDC's National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), a position she assumed on January 4, 2010. In that role, she sets the strategic direction for the center's "Winnable Battles" of tobacco use prevention, improved nutrition and physical activity, and prevention of teen and unintended pregnancy, as well as key priorities related to the leading causes of death.

Panelists

Michael A. Nutter

The Honorable Michael Nutter is the mayor of Philadelphia, and has set a course for America's sixth largest city aimed at growing regional economy in a sustainable manner, dramatically improving public safety and investing in education and workforce development.

Maya Rockeymoore, PhD

Dr. Maya Rockeymoore is Director of Leadership for Healthy Communities and President and CEO of Global Policy Solutions*, a Washington, D.C., policy consulting firm with a social change mission. Maya has previously served as the Vice President of Research and Programs at the Congressional Black Caucus Foundation (CBCF), Senior Resident Scholar at the National Urban League, Chief of Staff to Congressman Charles Rangel (D-NY), Professional Staff on the House Ways and Means Committee and as a CBCF Legislative Fellow in the office of Congressman Melvin Watt (D-NC), among other positions.

Wednesday, May 9, 2012

Town Hall

11:00 am – 12:00 pm **Regency**

This panel allows the audience to discuss obesity prevention with subject matter experts in a variety of setting or sector specific topics related to obesity prevention.

Moderator

Dr. William H. Dietz, MD, PhD

Dr. William Dietz is the Director of the Division of Nutrition, Physical Activity, and Obesity in the Center for Chronic Disease Prevention and Health Promotion at the CDC. Prior to his appointment to the CDC, he was a Professor of Pediatrics at the Tuft's University School of Medicine, and Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospitals.

Panelists

Rob Bisceglie, MA

Mr. Rob Bisceglie is the CEO of Action for Healthy Kids.

Debbie Chang, MPH

Ms. Debbie Chang is the Vice President of Policy and Prevention for Nemours with responsibilities for developing and achieving the Enterprise's goals related to policy and advocacy; identifying, evaluating, replicating and promoting model practices and policies in strategic areas such as innovation in child health promotion, prevention, and Nemours' integrated system of care; and developing and advancing Nemours' visionary prevention strategy across the Enterprise, including the spread of its work in targeted areas of Florida.

George Blackburn, MD, PhD

Dr. George Blackburn serves as Associate Professor of Surgery and Nutrition, Associate Director of the Division of Nutrition, and is the first incumbent of the S. Daniel Abraham chair in Nutrition Medicine at Harvard Medical School. He is the, Chief of the Nutritional/Metabolism Laboratory, and Director of the Center for the Study of Nutrition Medicine, which are affiliated with the Beth Israel Deaconess Medical Center in Boston, Massachusetts.

William B. Baun, EPD, FAWHP

Mr. William Baun has over 32 years of worksite wellness experience on integrated, multidisciplinary worksite teams. As Program Manager of Wellness Programs for The University of Texas MD Anderson Cancer Center – the largest cancer center in the world with more than 18,000 employees – he and his team design and implement nationally recognized wellness programs.

Manel Kappagoda, JD, MPH

Ms. Manel Kappagoda is the deputy director of the National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN), housed at Public Health Law and Policy (PHLP) in Oakland, California. Funded by the Robert Wood Johnson Foundation, NPLAN provides legal and policy technical assistance on obesity prevention strategies to communities nationwide.

Janice Sommers, MPH

Ms. Janice Sommers is a Clinical Assistant Professor and long-time public health practitioner at community and state health departments. She is interested in bridging the gap between research and practice in the areas of nutrition, physical activity, obesity and chronic disease prevention.

Matt Trowbridge, MD, MPH

Dr. Matt Trowbridge is a Physician and Public Health Researcher in the Department of Emergency Medicine at the University of Virginia School of Medicine, and currently a Senior Advisor to the National Cancer Institute within the National Institutes for Health.

Amy Yaroch, PhD

Dr. Amy Yaroch is the Executive Director at the Gretchen Swanson Center for Nutrition, a nonprofit nutrition research center in Omaha, Nebraska. Her expertise spans the areas of childhood obesity prevention, local food systems and health, food insecurity, and survey development and evaluation. Before joining the Gretchen Swanson Center for Nutrition in 2009, Dr. Yaroch was a Program Director at the National Cancer Institute for 6 years.

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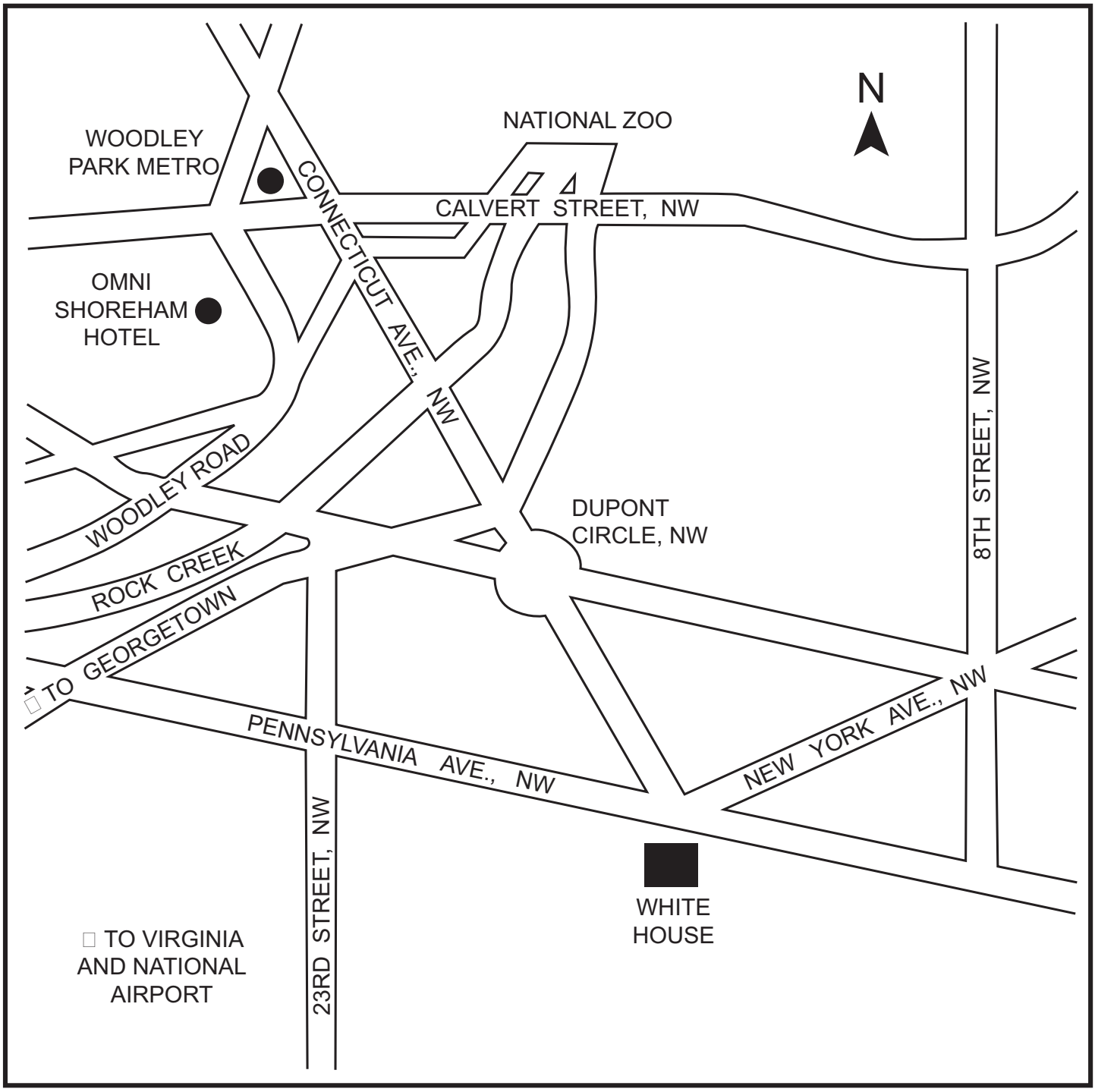
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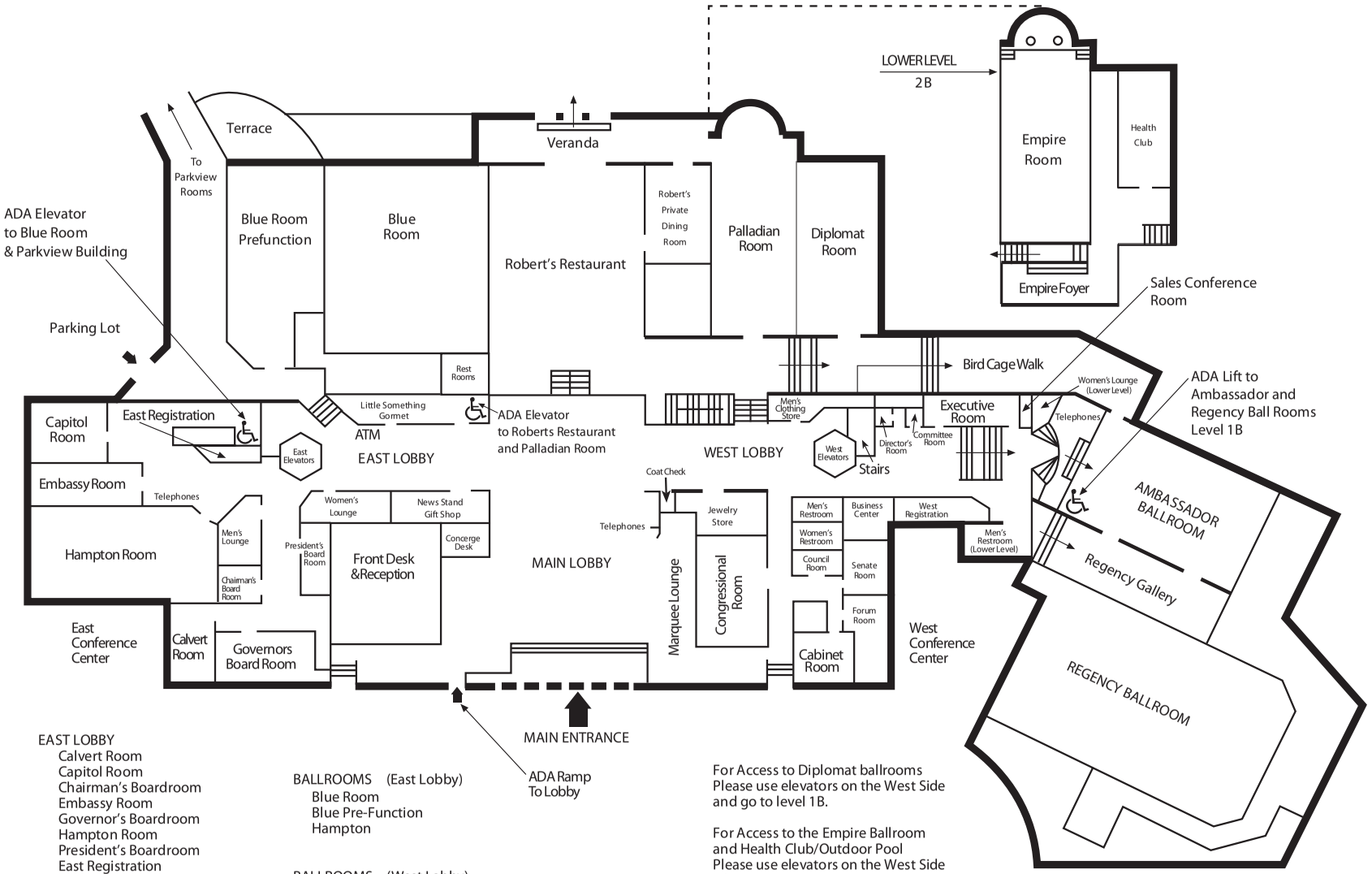
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OMNI
SHOREHAM
HOTEL
WOODLEY ROAD
ROCK CREEK
TO GEORGETOWN
DUPONT
CIRCLE, NW
8TH STREET, NW
PENNSYLVANIA AVE., NW
NEW YORK AVE., NW
23RD STREET, NW
WHITE
HOUSE
TO VIRGINIA
AND NATIONAL
AIRPORT



EAST LOBBY
- Calvert Room
- Capitol Room
- Chairman's Boardroom
- Embassy Room
- Governor's Boardroom
- Hampton Room
- President's Boardroom
- East Registration

WEST LOBBY
- Cabinet Room
- Congressional A&B Room
- Council Room
- Executive Room
- Forum Room
- Sales Conference Room
- Senate Room
- West Registration

BALLROOMS (East Lobby)
- Blue Room
- Blue Pre-Function
- Hampton

BALLROOMS (West Lobby)
- Ambassador Ballroom
- Diplomat Room
- Empire Room
- Palladian Room
- Regency Room

For Access to Diplomat ballrooms Please use elevators on the West Side and go to level 1B.

For Access to the Empire Ballroom and Health Club/Outdoor Pool Please use elevators on the West Side of the Hotel and go to level 2B.

OMNI SHOREHAM HOTEL

Notes

Notes

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www.Weightofthenation.org
www.cdc.gov/nccdphp/dnpao

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