

CURRICULUM VITAE

William W. Olsen, CPA/ABV, CVA, MAFF

Experience and Qualifications:

William W. Olsen, CPA is a Director and the Practice Leader of Advent Valuation Advisors, LLC. He has over 20 years of professional experience working with clients on taxes and accounting, representation before the IRS (including Offer in Compromise Program settlements), Litigation support, estate planning strategies, business management consulting, business start-up consulting, and business valuations. He is qualified and has the credentials to value going concerns, minority interests, start-ups, and liquidations. He has valued businesses in the construction, wholesale, manufacturing, technology, and professional services industries. He has also testified as an expert witness in lost profits litigation in courtroom trials.

Mr. Olsen was a college level Adjunct Professor, wrote a weekly newspaper column on personal tax issue and has taught several CPE and CLE seminars on estate planning and valuation issues. He has business management experience, co-founded two internet software technology companies and continues to serve on the Board of Directors of one of them.

As a volunteer, he served as President of the Utah Valley Estate Planning Council and as Vice President of the Utah Chapter of the National Association of Certified Valuators and Analysts.

Education:

Graduate and Undergraduate Education

Master of Accountancy (MACC), *Southern Utah University 1995*

Bachelor of Science in Accounting, *University of Utah 1994*

Professional Credentials:

Certified Public Accountant (CPA); Licensed in Utah and New York

Accredited in Business Valuation (ABV) Credential by the American Institute of Certified Public Accountants (AICPA)

Certified Valuation Analyst (CVA); National Association of Certified Valuators and Analysts

Master Analyst in Financial Forensics (MAFF); National Association of Certified Valuators and Analysts

With more than 20 years of experience working with clients in public accounting, Mr. Olsen has performed litigation support services since 1998 and business valuation consulting services since 2004. As the Practice Leader of Advent Valuation Advisors, he regularly assigns valuation and consulting projects to staff members for which they are responsible. He then assists in working through valuation issues on such assigned projects and regularly reviews final valuation reports prior to issuance. In this capacity, Mr. Olsen has been a contributor to many valuation and consulting projects.

Representative projects for which he has been responsible include business valuations from a small professional practice to a \$26 million marketing and advertising firm. Such assignments have been for estate and gift tax purposes, small business administration loans and transaction consulting.

Mr. Olsen has also provided litigation support and has testified as an expert witness on matters from wrongful termination to lost profits.