Elizabeth Bernberg – Sr. Vice President, Partner Success & Growth

As Senior Vice President of Partner Success and Growth at AdCellerant, **Elizabeth Bernberg** drives strategic account expansion, client retention, and overall revenue performance for media partners nationwide. Transitioning into this expanded role following her tenure leading AdCellerant's Business Development team, she combines commercial strategy with deep operational insight to ensure partners scale effectively and maximize the value of their digital offerings.

With two decades of digital marketing expertise, Elizabeth's background spans high-impact leadership roles across all major media categories, including CBS Television Network, Audacy, The Denver Post, and the Colorado Press Association. She is widely recognized for her energetic, people-first leadership style and her ability to turn complex digital marketing concepts into scalable strategies that empower SMBs to thrive in competitive markets.

A proud alumnus of CU Boulder, Elizabeth earned her MBA from the University of Colorado Denver, where she continues to contribute to the academic community as an active member of the Business School's Board of Advisors.

Outside of the office, Elizabeth is devoted to her family—her husband Troy, of nearly 22 years and their two children, Eliana (18) and Van (13). She is a passionate music lover with an affinity for Motown, classic rock, jazz, and anything that gets people on the dance floor, especially when paired with great food and a good gimlet.