NMSDC | ANNUAL Conference & Exchange

drive
growth
for shared
prosperity

LOS ANGELES OCTOBER 25-28, 2026



welcome exhibitors!



exchange schedule

EXHIBITOR MOVE-IN
Sunday, October 25
Monday, October 26

SHOW HOURS
Tuesday, October 27, 2026

Exhibitor Access 8:00 AM - 7:30 PM
Attendee Access 9:30 AM -7:00 PM
Networking Reception 5:00 AM - 7:00 PM

EXHIBITOR MOVE-OUT
Wednesday, October 28, 2026

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what's changed & what's new

WE'VE UPDATED THE SCHEDULE

- Designed for stronger engagement
- Better flow
- More meaningful connections throughout conference

ALL DAY MATCHMAKING

- Buyer tables will remain open all day
- Continue conversations beyond scheduled sessions
- More opportunities for additional meetings

MARKETPLACE RELOCATION

- Marketplace is moving back to the lobby
- Increased visibility and attendee traffic

EXHIBITOR UPGRADES & ADD-ONS

- Upgrade your Exchange Only badge to Full Conference Access
- Add Matchmaker Participation to expand networking opportunties

MICRO-THEATER SESSIONS

- Three new micro-theaters featuring content all day long.
- Short, engaging sessions that drive traffic.
- More opportunities to learn, connect, and discover.

FLOOR DECAL PROGRAM

- Stand out with booth decals.
- Highlight key business attributes.
- Increase visibility on the show floor.

Questions · exhibitmanager@nmsdc.org

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conference at a glance

PRE-CONFERENCE
Sunday, October 25

- Industry Group Meetings
- Opportunity Accelerator 2026
- Council Meetups
- Welcome Reception

DAY 01
CONTENT & CONNECTION

Monday, Oct 26 — keynotes, learning labs, and the first matchmaking moments.

- Main Stage
- Impact Labs
- C-Suite Leaders Summit
- Traditional Matchmaking

Exhibitor Move-In Day!

DAY 02
THE EXCHANGE

Tuesday, Oct 27 — discover and connect at the Exchange!

- All-Day Exchange Access
- All-Day Matchmaking
- NMSDC Theater PowerTalks
- Micro-Theater Sessions NEW
- Networking Reception (in Exchange)

DAY 03
ENGAGEMENT & RECOGNITION

Wednesday, Oct 28 — celebrate progress, finish the deal, recognize the year's leaders.

- Members Meeting
- Matchmaking
- Impact Labs
- Awards Luncheon

Exhibitor Move-Out Day!

Questions · exhibitmanager@nmsdc.org

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Please Read / Before You Book

important reminders

01 Booth fees do not include conference registration

Conference registration, meals, and event tickets are available for purchase on a first-come, first-served basis.

02 Stay in or around your industry group

Attendees seeking your products or services will be searching there. Not finding the right fit? Reach out to exhibitmanager@nmsdc.org.

03 Booth-outside-group relocation

If you occupy a booth outside your industry group, Exhibit Management reserves the right to move you to a more appropriate location.

04 One company per booth

Booth sharing is not permitted. Each booth represents one exhibiting company unless authorized by the Exhibit Manager.

05 Pay your NMSDC invoices in full by October 1, 2026

All open invoices due to the National Minority Supplier Development Council must be paid in full by this date, or the exhibitor will be restricted from move-in.

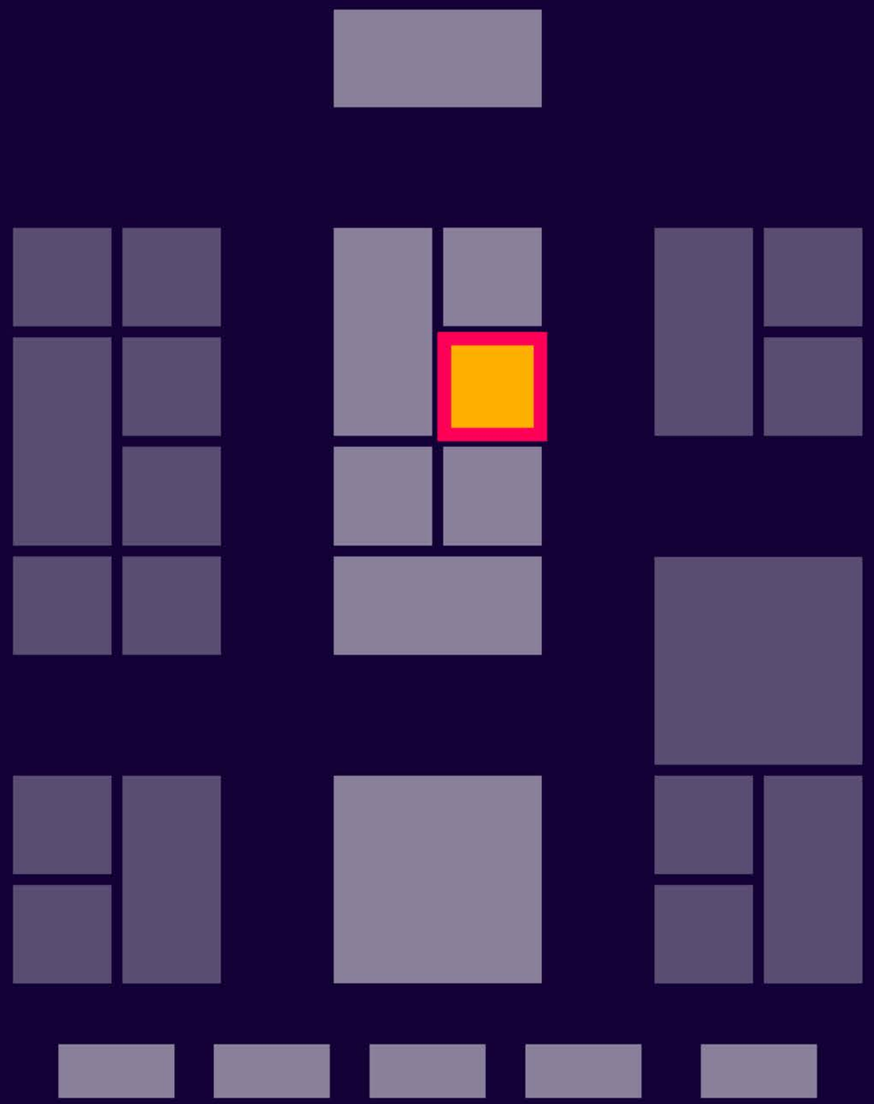
Questions · exhibitmanager@nmsdc.org

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booth types



an inline booth

is a booth that is located in a row with other booths, sharing walls with neighboring booths on either side. It has one open side facing the aisle.

Inline Booth Pricing

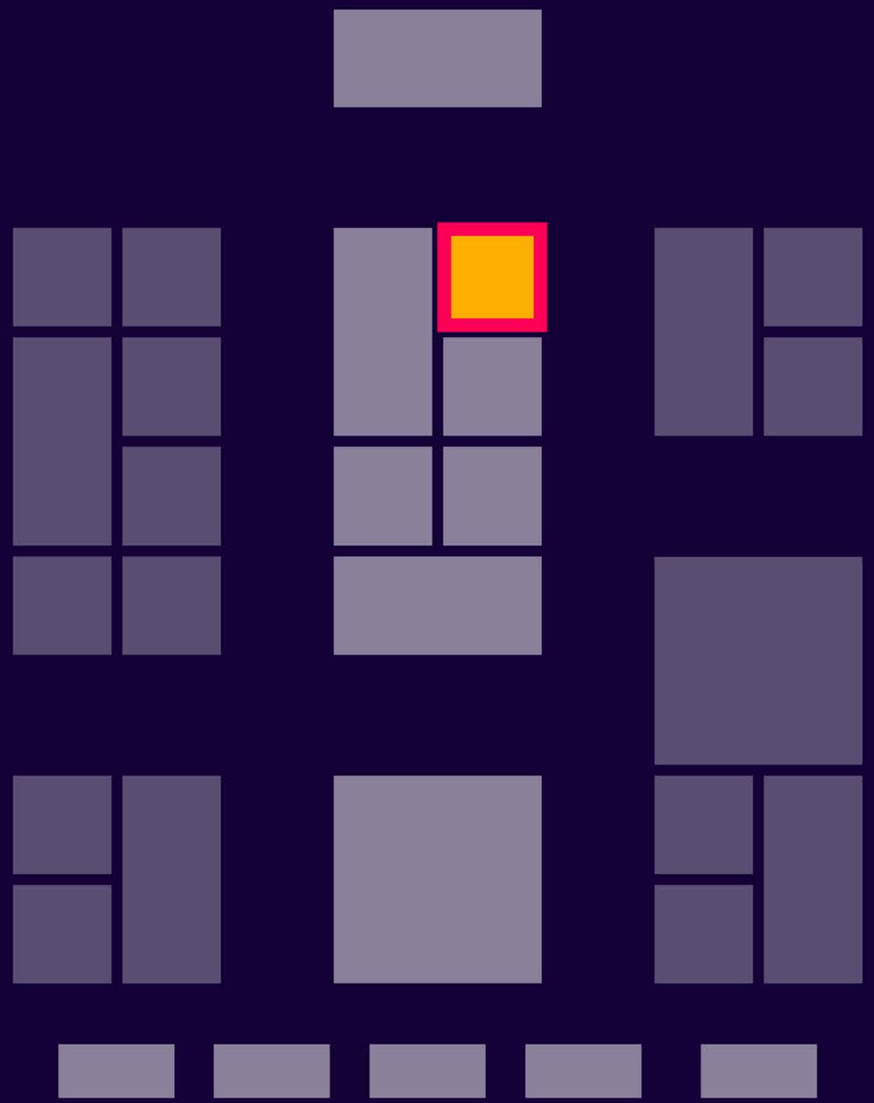
per 100 sqft or 10'x10' exhibit space

Available Sizes

10'x10', 10'x20', 10'x30'

		BEST VALUE	
	Early Bird	**Regular**	**Onsite**
	Thru 7/31	8/1-10/10	After 10/11
NMSDC-Certified MBE	$1,350	$1,750	$2,025
Nonprofits	$1,350	$1,750	$2,025
National Members	$2,025	$2,300	$2,575
Government	$2,025	$2,300	$2,575
Local Members	$2,300	$2,575	$2,850
Additional Booth Personnel Passes	$300	$325	$350

+ 3% Credit Card Processing Fee



a corner booth

is a booth located at the intersection of two aisles, providing exposure on two sides of the booth.

Corner Booth Pricing

per 100 sq ft or 10'x10' exhibit space

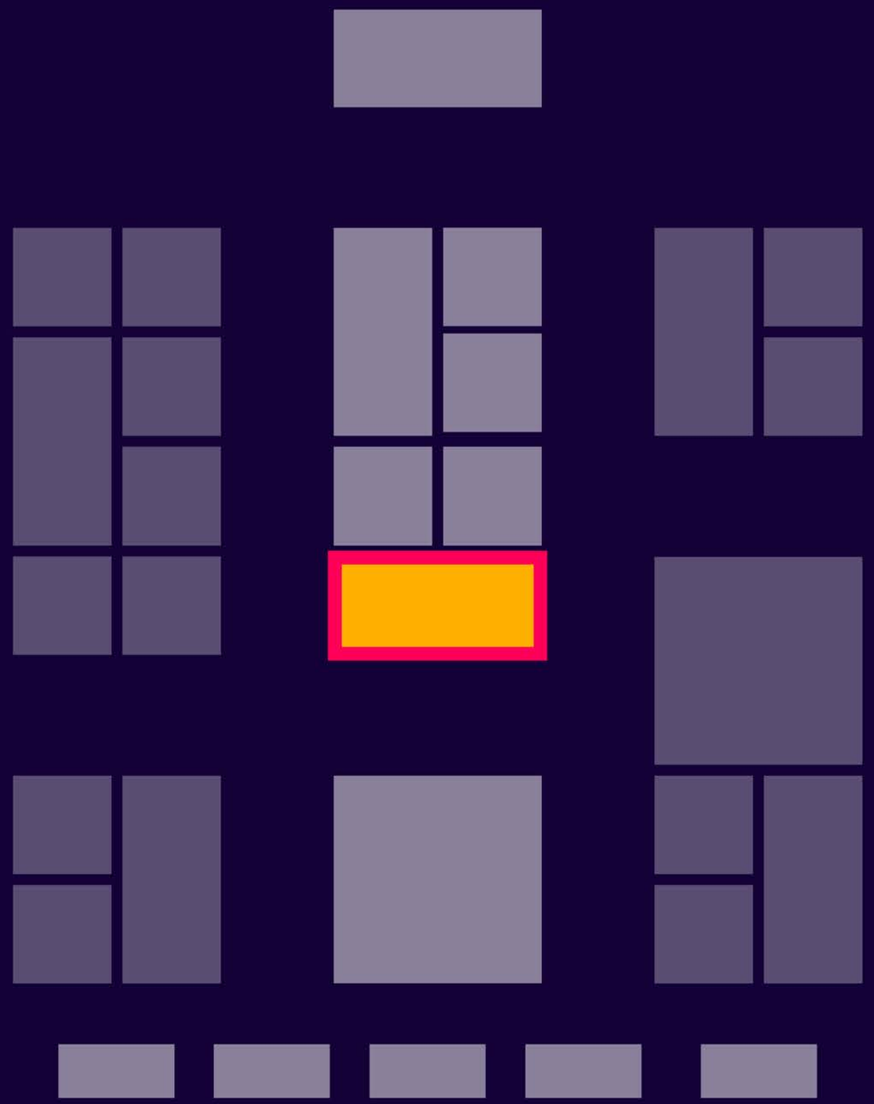
Available Sizes

10'x10', 10'x20', 10'x30'

	BEST VALUE		
	Early Bird	**Regular**	**Onsite**
	Thru 7/31	8/1-10/10	After 10/11
NMSDC-Certified MBE	$1,485	$1,925	$2,228
Nonprofits	$1,485	$1,925	$2,228
National Members	$2,228	$2,530	$2,833
Government	$2,228	$2,530	$2,833
Local Members	$2,530	$2,833	$3,135
Additional Booth Personnel Passes	$300	$325	$350

+ 3% Credit Card Processing Fee

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a peninsula booth

is a booth that is located at the end of an aisle or in the middle of a section, with three open sides. It is typically surrounded by other booths on one side and has visibility on three sides.

Peninsula Booth Pricing

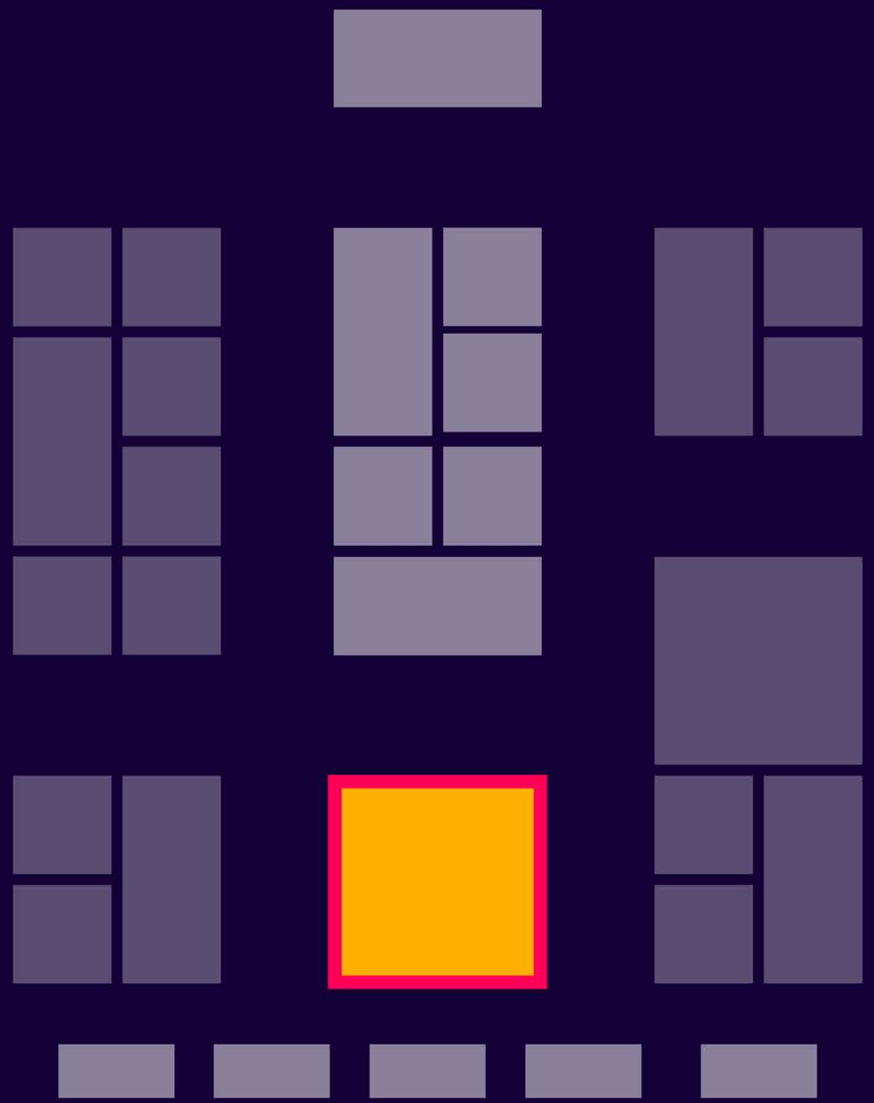
per 100 sq ft or 10'x10' exhibit space

Available Sizes

10'x10', 10'x20', 10'x30'

	BEST VALUE		
	Early Bird	**Regular**	**Onsite**
	Thru 7/31	8/1-10/10	After 10/11
NMSDC-Certified MBE	$1,553	$2,013	$2,329
Nonprofits	$1,553	$2,013	$2,329
National Members	$2,329	$2,645	$2,961
Government	$2,329	$2,645	$2,961
Local Members	$2,645	$2,961	$3,278
Additional Booth Personnel Passes	$300	$325	$350

+ 3% Credit Card Processing Fee



an island booth

is a booth that is open on all four sides, allowing access from any direction.

Island Booth Pricing

per 100 sq ft or 10'x10' exhibit space

Available Sizes

10'x10', 10'x20', 10'x30', 20'x20', 20'x30', or larger

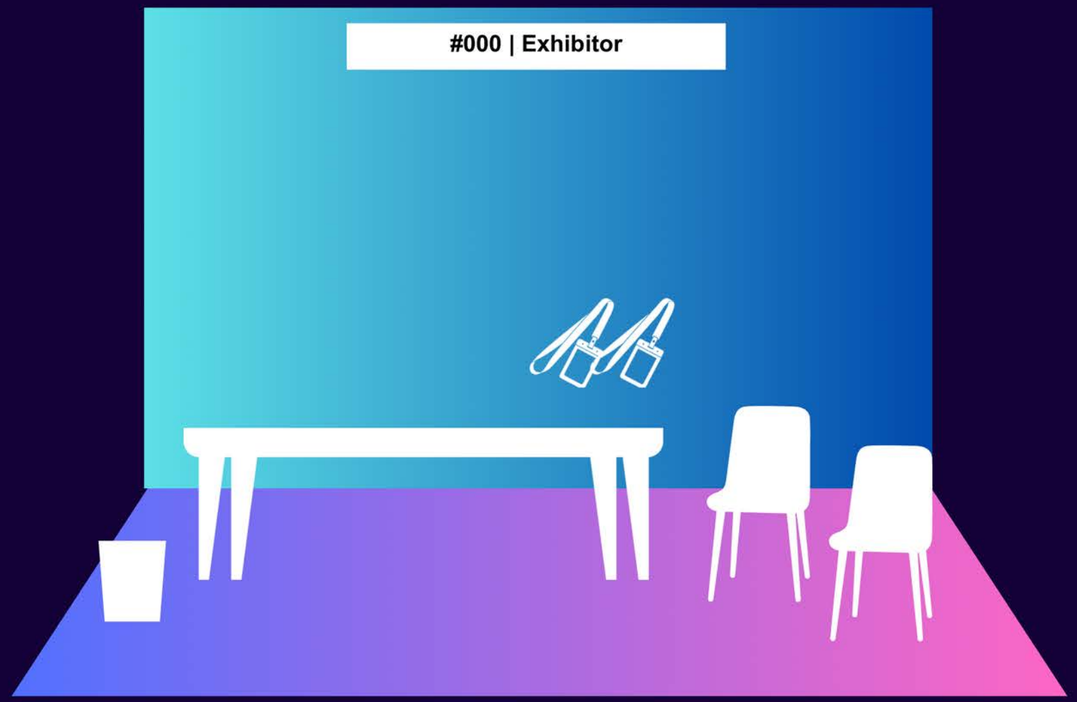
	BEST VALUE		
	Early Bird	**Regular**	**Onsite**
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Additional Booth Personnel Passes	$300	$325	$350

+ 3% Credit Card Processing Fee

What's Included / Standard Exchange Booth

exchange booths include

Per 100 sq ft or 10x10 exhibit space.



*Not to scale.

Every booth comes with

- ✓ 100 sq ft of standard carpet
- ✓ (1) 6′ skirted table
- ✓ (2) standard chairs
- ✓ (1) wastebasket
- ✓ (2) "Exchange Only" badges

Please note

"Exchange Only" badges do not include full conference registration, meals, or events. NEW upgrades and add-ons available. See the conference website: nmsdcconference.org

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a marketplace table

is a strategically placed, table-top display situated in a high-traffic area to maximize visibility and engagement. This exclusive opportunity is available only to NMSDC-Certified Retail, Minority Business Enterprises (MBEs), providing them with a premium platform to showcase their products to a targeted audience. The lobby placement of the marketplace is intended to enhance exposure, foster connections, and promote business growth for participating retail MBEs within the NMSDC community.

Marketplace Pricing

per 4'x6' table-top display

Available Sizes

4'x6', 4'x12'

NMSDC-Certified MBE Only

Regular
Thru 10/10
$750

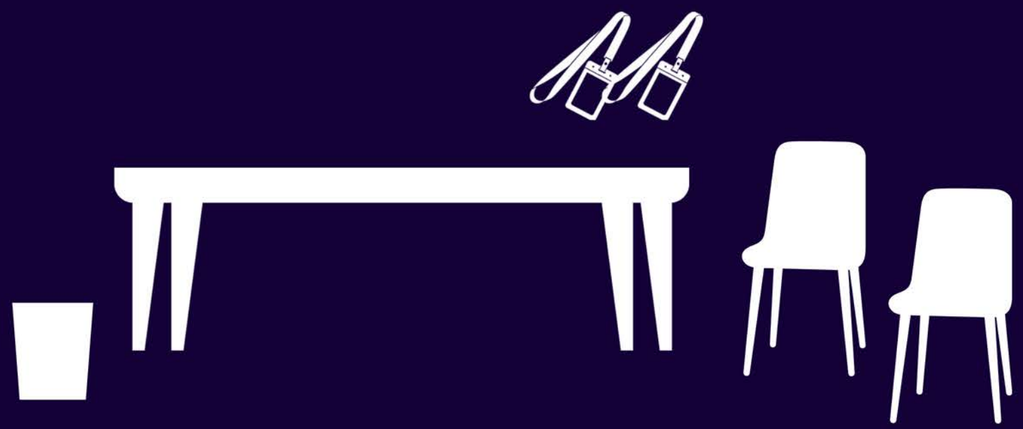
+ 3% Credit Card Processing Fee

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What's Included / Marketplace Booth

marketplace booths include

Per 4x6 table-top display in the lobby Marketplace.



Every Marketplace booth comes with

- ✓ (1) 6′ skirted table
- ✓ (2) standard chairs
- ✓ (1) wastebasket
- ✓ (2) "Exchange Only" badges

Please note

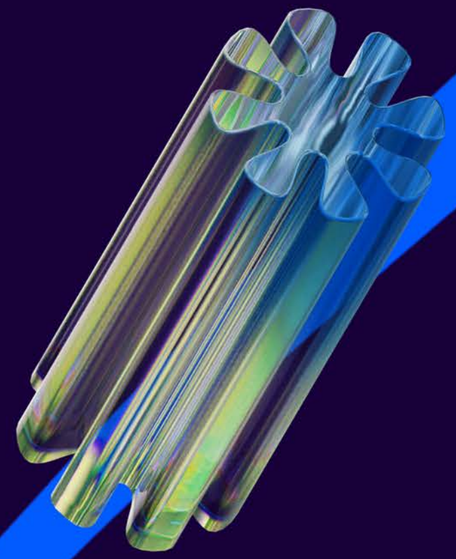
Marketplace vendors must provide their own POS system and equipment.

New upgrades available

Upgrade your badge, add matchmaker participation, or boost visibility. See the conference website: nmsdcconference.org

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additional opportunties

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2026 exchange micro-theaters

PUT YOUR EXPERTISE CENTER STAGE

Position your brand in front of thousands of corporate executives, supplier diversity professionals, procurement leaders, and certified MBEs through the Micro-Theater Program — fast-paced, high-impact 10-minute sessions on the Exchange floor designed to educate, inspire and connect attendees while driving meaningful business conversations.

Every Session Includes

- One 10-minute presentation slot
- Session listing in conference mobile app
- Promotion on Exchange signage & published schedules
- Audience seating for up to 30 attendees
- One over-head announcement to help drive traffic
- Engage attendees immediately after your session

Theater 01 · 6 Times Available

the pitch room

Fast. Focused. Business-Driven.

A high-energy hub where suppliers and corporate leaders pitch what they offer — and what they need. Rapid-fire sessions that spark connections and drive business in real time.

Ideal For

Exhibitors | Certified MBEs | Corporate Buyers | Product Demos

Theater 02 · 6 Times Available

the innovation lab

Ideas That Move Business Forward.

Located within the Technology Pavilion. Showcase emerging technologies, innovative solutions, and transformative strategies that redefine what's possible across industries.

Ideal For

Technology Companies | Startups | AI & Digital Transformation

INVESTMENT

$2,000	$5,500	$10-12K
Single session — Pitch Room or Innovation Lab	3-Session Bundle — mix across theaters	Exclusive Theater Sponsor

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Additional Opportunities / On-Floor Advertising

floor decal program

NEW for 2026. Direct attendees into your booth with a floor decal — placed where buyers and suppliers will see it.

Supplier-Focused Decals

Signal your strengths to corporate buyers walking the floor

- Women Owned
- Veteran Owned
- Disability Owned
- Tier I Supplier
- Tier II Supplier
- Buyer Ready
- Innovation Leader
- Preferred Supplier
- Sustainability Partner
- Supplier
- Scalable Supplier
- High-Growth Supplier

MBE / Nonprofit · $250 each

Buyer-Focused Decals

Tell suppliers exactly what you're sourcing on-site

- Actively Buying
- Decision Maker Onsite
- Preferred Buyer
- Procurement Team Onsite
- Women Owned
- Veteran Owned
- Disability Owned
- New Supplier Opportunities
- Spend Callout — $500K+, $1M+, $5M+

Local / National Member · $350 each

Decals are 8"x8" in size and will be installed by the General Services Contractor.

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Additional Opportunities / Digital & Audio

digital advertising

Reach attendees before they arrive, between sessions, and after they leave — through the conference app, email program, and in-venue voice announcements.

Placement	MBE / Nonprofit	Local / National Corp
Full Page Digital Ad	$1,000	$1,750
Half Page Digital Ad	$600	$900
Email Campaign	$700	$900
Exhibit Hall Announcement · VOICE AD	$500	$750
Conference App Display Ad	$500	$750
Conference App Video Ad	$650	$850

Voice ads run as live announcements on the exhibit hall PA — your message is heard by every attendee on the floor.

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Additional Opportunities / New Themed Aisles

exchange neighborhoods

Two curated aisles, distinguished by their own pipe-and-drape color and themed floor decals, helping corporations and MBEs find each other faster on the show floor.

Aisle 01 · Purple Pipe & Drape

Women's Collective Aisle

A dedicated neighborhood for corporations and MBEs that are women-owned, or that offer products and services built specifically for women.

Who belongs here

- Women-owned MBEs
- Corporations sourcing from women-owned suppliers
- Products & services designed for women

Aisle 02 · Blue Pipe & Drape

AI & Innovation Aisle

A spotlight for corporations and MBEs working with new technology, AI tools, and inventions that haven't hit the mainstream show floor yet.

Who belongs here

- MBEs with AI-powered products or services
- Inventors with new tech and patented solutions
- Corporations sourcing innovation partners

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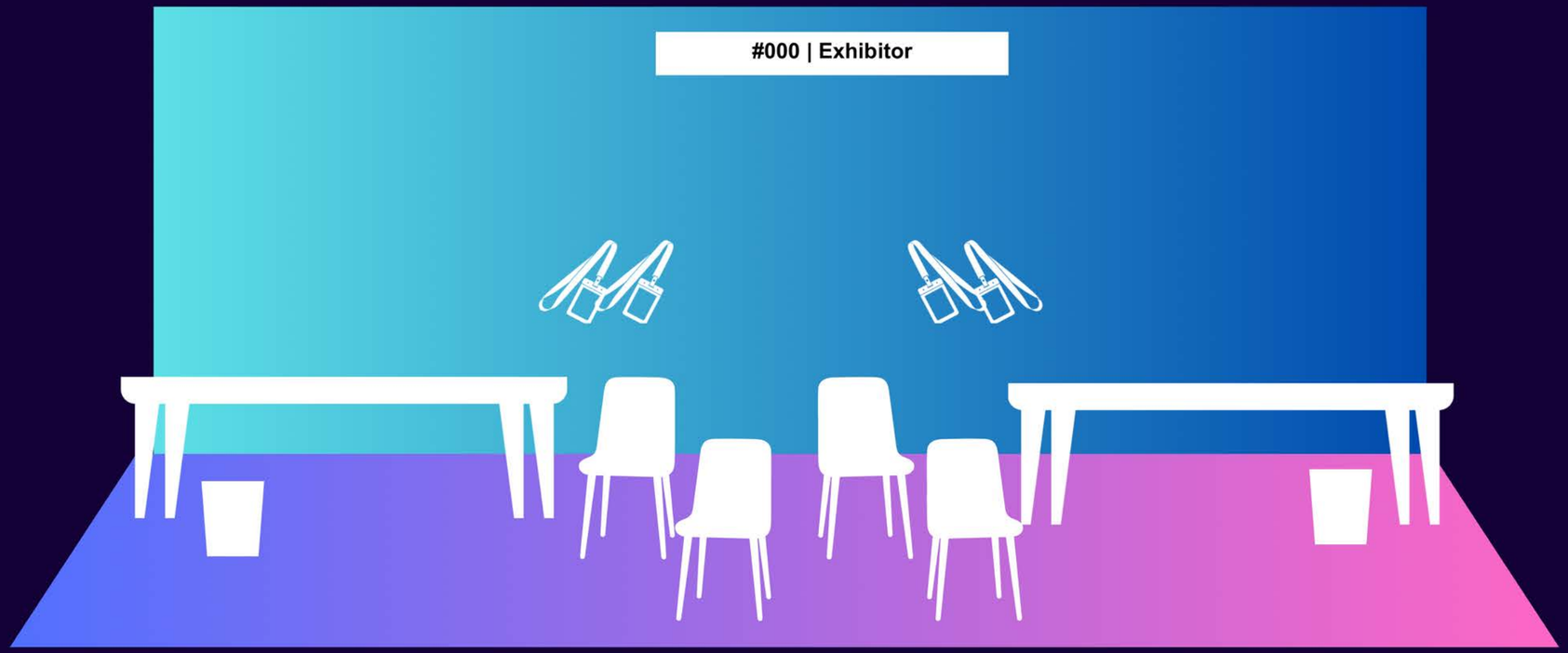
let's get started

Reach Out to the Exhibit Management Team

to receive your booking link and get started!

exhibitmanager@nmsdc.org

10x20 Booth Example



*Not to scale.

2026 exhibitor rates

ALL RATES ARE PER ITEM

CATEGORY	early bird thru 7/31			regular 8/1 — 10/15			onsite after 10/16		
EXHIBITOR TYPE	ISLAND OR PENINSULA	CORNER	INLINE	ISLAND OR PENINSULA	CORNER	INLINE	ISLAND OR PENINSULA	CORNER	INLINE
NMSDC-Certified MBE	$1,553	$1,485	$1,350	$2,013	$1,925	$1,750	$2,329	$2,228	$2,025
Nonprofits	$1,553	$1,485	$1,350	$2,013	$1,925	$1,750	$2,329	$2,228	$2,025
National Members	$2,329	$2,228	$2,025	$2,645	$2,530	$2,300	$2,961	$2,833	$2,575
Government	$2,329	$2,228	$2,025	$2,645	$2,530	$2,300	$2,961	$2,833	$2,575
Local Members	$2,645	$2,530	$2,300	$2,961	$2,833	$2,575	$3,278	$3,135	$2,850

add-ons

CATEGORY	early bird	regular	onsite
Additional Booth Personnel	$300	$325	$350
Matchmaker Participation	$500	$525	$550

marketplace vendor

EXHIBITOR TYPE	early bird	regular	onsite
NMSDC-Certified MBE	$750	$750	$750

exhibitor badge upgrades

EXHIBITOR TYPE	early bird	regular	onsite
MBE/Nonprofits	$1,100	$1,250	$1,400
National/Government	$1,250	$1,400	$1,550
Local Members	$1,400	$1,550	$1.950

floor decals

EXHIBITOR TYPE	regular
NMSDC-Certified MBE	$250
Corporate Member	$350