

22<sup>ND</sup> ANNUAL

SATURDAY, JANUARY 23<sup>RD</sup>, 2027

# Clinical Breakthroughs and Challenges in Hematologic Malignancies Conference

OPAL SOL - OPAL COLLECTION, CLEARWATER BEACH, FLORIDA

MOFFITT  
CANCER CENTER



LEADING RESEARCH



TRANSFORMING LIVES



INSPIRING TOMORROWS

Believe in the *Possible*

## EXHIBIT & SPONSORSHIP OPPORTUNITIES

Contact [melissa@demarsemeetings.com](mailto:melissa@demarsemeetings.com) with any questions

### WELCOME RECEPTION SPONSOR

**\$16,000 | 2 SPOTS**

A beachfront welcome reception to celebrate our 22<sup>nd</sup> year and **NEW** location. Your company would be recognized as the sponsor. No exhibits will be held at this event.

### GOLD EXHIBITS \$16,000

#### ALL DAY COFFEE STATION

- 3 complimentary registrations for your company representatives
- Exhibit booth - 6ft draped table with three chairs
- Logo recognition on housekeeping slide, when not in presentation mode
- Company profile on the conference mobile app
- Themed recognition and strategic placement of your branded logo

### LANYARD SPONSOR

- 3 complimentary registrations for your company representatives
- Exhibit booth - 6ft draped table with three chairs
- Logo recognition on housekeeping slide, when not in presentation mode
- Company profile on the conference mobile app
- Co-Branded Lanyards - your logo will appear with the conference logo on every lanyard given to all attendees

### PM BREAK SPONSOR WITH SPECIALTY ITEM TBD

- 3 complimentary registrations for your company representatives
- Exhibit booth - 6ft draped table with three chairs
- Logo recognition on housekeeping slide, when not in presentation mode
- Company profile on the conference mobile app
- Themed recognition and strategic placement of your branded logo

### ADDITIONAL EXHIBITS

#### FRIDAY NIGHT BLOOD CANCER UNITED PATIENT DINNER EXHIBITOR

**\$3,500 | 6 SPOTS**

### EXTRA EXHIBITOR ATTENDEE REGISTRATION \$200 EA.

Select this option if you are one of the additional exhibitors registering to exhibit at your previously secured table. This is NOT to be chosen to secure a table.

Checks should be addressed to:  
Moffitt Cancer Center  
12902 Magnolia Dr.  
MTP/Strategy Marketing/Gina Woodward  
Tampa, FL 33612

Moffitt W-9 #59-3238634

### SILVER EXHIBITS

**\$13,000**

### BREAKFAST SPONSOR

- 2 complimentary registrations for your company representatives
- Exhibit Booth - 6ft draped table with two chairs
- Logo recognition on housekeeping slides, when not in presentation mode
- Company profile on the conference mobile app
- Themed recognition and strategic placement of your branded logo

### AM BREAK SPONSOR

- 2 complimentary registrations for your company representatives
- Exhibit Booth - 6ft draped table with two chairs
- Logo recognition on housekeeping slides, when not in presentation mode
- Company profile on the conference mobile app
- Themed recognition and strategic placement of your branded logo

### NOTEPADS

- 2 complimentary registrations for your company representatives
- Exhibit Booth - 6ft draped table with two chairs
- Logo recognition on housekeeping slides, when not in presentation mode
- Company profile on the conference mobile app
- Notepads will be branded with your company logo & provided to each attendee

### WIFI SPONSOR

- 2 complimentary registrations for your company representatives
- Exhibit Booth - 6 ft draped table with two chairs
- Logo recognition on housekeeping slides, when not in presentation mode
- Company profile on the conference mobile app
- WiFi- Sponsor - Your company will have to opportunity to select the password for all attendee's use of the Wi-Fi or defer to conference planner

### BRONZE EXHIBIT \$8,500 20 SPOTS

- 2 complimentary registrations for your company representatives
- Exhibit Booth - 6 ft draped table with two chairs
- Company logo recognition on housekeeping slides, when not in presentation mode
- Company logo recognition on conference banner
- Company profile on the conference mobile app