



USERS HELPING USERS

NEARC

northeast arc users group

**Click to
Reserve
Sponsorship**

Contact

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NEARC 2026

Annual Sponsorships

The NEARC Board of Directors invites you to sponsor NEARC year round and support a community of users helping users. Annual sponsorships provide ongoing visibility from January 1 through December 31, offering the best value for organizations seeking sustained engagement with the NEARC community. Sponsors gain direct access to 600+ GIS decision makers across both the Spring and Fall NEARC Conferences while supporting a user driven organization dedicated to professional growth and collaboration.

About NEARC

Formed in 1986, NEARC is an independent, regional organization that represents users of Geographic Information System software in New England and New York. This volunteer-run organization is dedicated to helping GIS software users build connections and advance their professional growth. These users represent a broad spectrum of industries including urban and regional planning, education, natural resources, utilities, private industry, and government agencies.

Spring

May 26, 2026
UMASS Amherst
Amherst, MA
200+ Attendees

Fall

November 15-18, 2026
Holiday Inn By the Bay
Portland, ME
400+ Attendees

www.northeastarc.org

Pricing/Benefits		Annual Sponsorship			Event Based Sponsorship			
		Platinum*	Gold*	Silver*	Bronze Fall*	Bronze Spring*	Exhibitor Fall	Exhibitor Spring
Price		\$10,000	\$7,000	\$5,000	\$3,000	\$2,000	\$1,500	\$800
Sponsorships Available		1	2	2	5	5	Limited	Limited
Conference Registrations	Spring	4	4	2		2		1
	Fall	6	4	2	2		1	
	Fall Keynote Speaker	1						
Exhibit Space	Spring	1	1	1		1		1
	Fall	1	1	1	1		1	
Marketing & Recognition	Company logo on NEARC Community Event	✓	✓					
	Company logo on NEARC website	✓	✓	✓	Fall	Spring	Fall	Spring
	Company logo in welcome session presentation	✓	✓	✓	✓	✓	✓	✓
	Verbal recognition at welcome session	✓	✓	✓				
	Opportunity to address attendees (during welcome session)	✓	✓					
	Company profile in conference app	✓	✓	✓	✓	✓	Listing only	Listing only
	Company logo on conference signage	✓	✓	✓	✓	✓		
	Company logo on NEARC LinkedIn post	Individual post	Individual post	Individual post	Community post	Community post		

Pricing/Benefits		Annual Sponsorship			Event Based Sponsorship			
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Price		\$10,000	\$7,000	\$5,000	\$3,000	\$2,000	\$1,500	\$800
Sponsorships Available		1	2	2	5	5	Limited	Limited
Sponsored Conference Event	One Fall Keynote (includes keynote selection)	✓						
	Vendor Reception OR Keynote Series (Spring and Fall)*		✓					
	Networking Event (Spring Mappy Hour OR Fall Welcome Mixer)*			✓				
	Conference Meal OR Session Track*				Both	Choose One		
Attendee List	Pre-conference	✓	✓	✓				
	Post-conference	✓	✓	✓	✓	✓	✓	✓

**Sponsors can choose opportunities on a first come, first served basis.*

Additional Sponsorship Opportunities

These opportunities are available as stand-alone options or as add-ons to any of the above sponsorship levels.

Scholarship Support (\$100 minimum): Benefits include your company logo on the scholarship page of the website and recognition at the Welcome Session of the Spring or Fall Conference for which your donation was used.

Esri UC Meetup Sponsor (\$1,250): Opportunity to address the community during the NEARC meet up during the July Esri User Conference in San Diego, CA. Sponsor(s) will be acknowledged in a LinkedIn Post before the meetup. Two (2) sponsorships available.

Fall Conference Banquet Co-Sponsor (\$1,500): Opportunity to address the community and be recognized during the conference banquet. Two (2) sponsorships available.

Fall Conference Wi-Fi Sponsor (\$500): Opportunity to provide free Wi-Fi to the NEARC community during the duration of the conference. Wi-Fi Sponsor will be acknowledged during conference opening session. One (1) sponsorship available.

Have something else in mind? Contact us to customize a sponsorship opportunity.