



PRIVATE LANDS PARTNERS DAY 2026

September 22-24, 2026 | Fergus Falls, MN

SPONSORSHIP OPPORTUNITIES

Minnesota, often referred to as the “Land of 10,000 Lakes,” lies at the heart of the continent where North America’s prairie, eastern broadleaf forest, boreal forest, and peatlands converge. Historically, prairie habitats covered nearly one-third of the state; today, little more than 1% remains. Globally, temperate grasslands are considered the most threatened and least protected major ecosystem type. Similarly, our state’s wetland habitat has faced significant wetland loss and we are working to restore and protect these imperiled habitats for the species and people that call Minnesota home.

Minnesota is also the birthplace of several nationally recognized collaborative conservation efforts, including the U.S. Fish and Wildlife Service’s Partners for Fish and Wildlife Program. These efforts emerged from the unique intersection of waterfowl, wetlands, and grasslands, combined with the dedication of committed landowners and innovative conservation partners.

The 40-plus year history of collaborative conservation entered a new phase in 2008 when Minnesotans voted to tax themselves to improve the environment around them by passing the Clean Water, Land, and Legacy Constitutional Amendment. This landmark measure provides dedicated funding for water quality improvement, wildlife habitat restoration and protection, and cultural resource preservation.

This unprecedented level of state investment—paired with partner contributions—has catalyzed expanded collaboration among agricultural and conservation organizations, local, state, and federal agencies, and private landowners across the state.

Sponsorship & Support

The 2026 Private Lands Partners Day (PLPD) is a dynamic two-day event that brings together private landowners, leaders, and conservation partners from across Minnesota, the Midwest, and the nation. Participants will share firsthand experiences and proven strategies for cooperative conservation efforts that sustain rural working lands while enhancing habitat for fish and wildlife.

This gathering typically attracts 150–200 attendees, with approximately half private landowners and half conservation professionals. About half of participants come from the host state, while the remaining attendees travel from across the country—creating a strong regional and national network of engaged leaders.

We invite you to join us as a sponsor of this important event. A range of sponsorship levels is available to match your organization’s goals and budget. As a sponsor, you will:

- Connect directly with landowners, businesses, and agency partners from across the region and country
- Increase visibility for your organization among key conservation decision-makers
- Demonstrate your commitment to working lands and wildlife conservation
- Host a booth and engage one-on-one with event attendees

Your support helps make this event possible while positioning your organization as a leader in collaborative conservation.



Sponsorship Support Levels & Benefits

Sponsors will receive special recognition through a variety of channels as described below.

Pricing & Benefits	Platinum Level \$10,000+	Gold Level \$5,000	Silver Level \$2,500	Bronze Level \$1,000	Copper Level \$500	Supporting Level \$250
Featured Special Event Sponsor	Tuesday Welcome Reception or Thursday Dinner	Wednesday or Thursday Lunch	Refreshment Break			
Logo on Signage	✓	✓	✓			
Complimentary Event Registrations	4	3	2	1		
Logo Recognition in the Program Agenda	✓	✓	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	✓		
Recognition on Event Website	✓	✓	✓	✓	✓	
Attendee List Post-Event	✓	✓	✓	✓		

In-kind support has been a big part of the event's history. Please contact McClean Coleman at McClean@delaneymeetingevent.com if you are interested in discussing other types of support.

Exhibitor Information

Exhibits can be set up before the Tuesday reception and on Wednesday during the field trip and will be open on Thursday.

For more information and to register, [click here](#)