

# 2023

## NGS Family History Conference Exhibitor/Sponsor Prospectus

[www.ngsgenealogy.org/conferences](http://www.ngsgenealogy.org/conferences)



The **2023 NGS Family History Conference**, Virginia: The Deep Roots of a Nation, will be held at the Greater Richmond Convention Center in Richmond Virginia, 31 May – 3 June 2023, and Online at home.

*Sign up to be part of this premier genealogy event!*

- Connect face-to-face with family historians, professional genealogists, and history buffs.
- Demo your products to potential customers, sell your latest publications, and meet with society members in our Expo Hall.
- Reach attendees through the in-person Expo Hall and online through a listing on our Conference App

Attendees look forward to our Expo Hall as a place to see the newest in products and services to support their research efforts, and to meet with other genealogy organizations to foster deeper connections within the genealogy community.



# EXHIBITING

Showcase your products and services to over 800 family historians and genealogy organization leaders throughout this 4-day event. Conference attendees are eager to collect resources that will assist them with their genealogical research. The NGS Expo Hall is a great opportunity for you to share your information and for attendees to network and learn from you!

## Exhibit Booth Rates

- **Early Rate: \$425.00** (register by March 30th)
- **Late Rate: \$475.00** (register after March 30th)
- **Non-Profit Rate: \$350.00**

## Exhibit Details & Benefits

- 10' x 10' booth, with 8' back drape and 3' side drape
- 1 – 6' table and 2 chairs
- Booth Identification Sign
- 2 Complimentary exhibit hall passes
- 1 All-access conference pass
- Logo on the conference website with link to your website
- Logo and listing in the conference app
- Listing in the conference compendium
- You will be able to order electricity and hardwired internet for your booth, if needed. Services provided by show decorator.

**RESERVE YOUR SPACE BY  
MARCH 30<sup>TH</sup> AND SAVE!**



## Who's Walking the Expo Floor?

- Genealogists
- Family Historians
- Students
- Genealogy Organization Leaders

# SCHEDULE

*\*Subject to change*

### Wednesday, May 31

8:00 AM - 4:00 PM	Exhibitor Setup
6:30 PM - 8:30 PM	Expo Hall Opening Reception

### Thursday, June 1

8:00 AM - 9:30 AM	Opening Plenary
9:30 AM - 5:30 PM	Expo Hall Open
10:00 AM - 11:00 AM	Breakouts/Lectures
11:00 AM - 11:30 AM	Break with Exhibitors
11:30 AM - 12:30 PM	Breakouts/Lectures
12:30 PM - 2:30 PM	Lunch & Visit Expo
2:30 PM - 3:30 PM	Breakouts/Lectures
3:30 PM - 4:00 PM	Break with Exhibitors
4:00 PM - 5:00 PM	Breakouts/Lectures

### Friday, June 2

8:00 AM - 9:00 AM	Opening Plenary
9:00 AM - 5:30 PM	Expo Hall Open
9:30 AM - 10:30 AM	Breakouts/Lectures
10:30 AM - 11:00 AM	Break with Exhibitors
11:00 AM - 12:00 PM	Breakouts/Lectures
12:00 PM - 2:30 PM	Lunch & Visit Expo
2:30 PM - 3:30 PM	Breakouts/Lectures
3:30 PM - 4:00 PM	Break with Exhibitors
4:00 PM - 5:00 PM	Breakouts/Lectures
5:30 PM - 7:30 PM	Documentary Film

### Saturday, June 3

8:00 AM - 9:00 AM	Breakouts/Lectures
9:00 AM - 2:00 PM	Expo Hall Open
9:30 AM - 10:30 AM	Breakouts/Lectures
10:30 AM - 11:00 AM	Break with Exhibitors
11:00 AM - 12:00 PM	Breakouts/Lectures
12:00 PM - 2:30 PM	Lunch & Visit Expo
2:30 PM - 5:00 PM	Exhibitor Teardown

**RESERVE YOUR  
BOOTH**

# SPONSORSHIP OPPORTUNITIES

PLATINUM  
\$10,000

*Gain premium exposure and recognition for your organization's active engagement in the field of genealogical research and resources. This sponsorship level allows you to be recognized as the sponsor of the Expo Opening Reception, an event that is always a big draw!*

**YOU RECEIVE:**

- Four 10'x10' Exhibit booths in premium location (400 square feet)
- Six Exhibit Hall badges for booth personnel
- Two all-access conference passes for your staff to share
- Full page ad in the conference Compendium
- Full page ad in one issue of the *NGS Quarterly* and in 2 issues of the *NGS Magazine* (post-event)
- Option to provide marketing material or item to be inserted into the conference bags
- Recognition as the a sponsor of the Expo Opening Reception
- Recognition as the sponsor of 2 sessions of your choice. Your company logo will be featured on your sponsored sessions.
- Logo placement: on Expo Hall entry banner, on conference website (with link to your website), in conference app, in the conference compendium (with company description)
- Registrant list post conference

GOLD  
\$5,000

*Your company will gain great exposure through a variety of marketing channels. This sponsorship level allows you to be recognized as the sponsor of "Focus" which this year will include sessions for both society leaders and librarians.*

**YOU RECEIVE:**

- Three 10'x10' Exhibit booths in premium location (300 square feet)
- Four Exhibit Hall badges for booth personnel
- Two all-access conference passes for your staff to share
- Half page ad in the conference compendium
- Option to provide marketing material or item to be inserted into the conference bags
- Recognition as a sponsor of the Focus on Societies and Libraries
- Logo placement: on Expo Hall entry banner, on conference website (with link to your website), in conference app, in the conference compendium (with company description)
- Registrant list post conference

SILVER  
\$2,500

**YOU RECEIVE:**

- Two 10'x10' Exhibit booths (200 square feet)
- Two Exhibit Hall badges for booth personnel
- One all-access conference pass for your staff to share
- Quarter page ad in the conference compendium
- Recognition as a sponsor of the Focus on Societies and Libraries
- Logo placement: on conference website (with link to your website), in conference app, in the conference compendium (with company description)
- Company Name listed on Expo Hall entry banner
- Registrant list post conference

BRONZE  
\$1,000

**YOU RECEIVE:**

- One 10'x10' Exhibit booth
- Two Exhibit Hall badges for booth personnel
- One all-access conference pass for your staff to share
- Business card ad in the conference compendium
- Recognition as a sponsor of the Focus on Societies and Libraries
- Logo placement: on conference website (with link to your website), in conference app, in the conference compendium (with company description)
- Company Name listed on Expo Hall entry banner
- Registrant list post conference

# EXHIBIT HALL FLOOR PLAN

FLOOR PLAN  
COMING SOON!

**QUESTIONS?**

**CUSTOM SPONSORSHIP OPPORTUNITIES:**

We'll tailor your sponsorship to better meet your promotional and marketing objectives.

Contact Delaney Meeting & Event Management at [sales@delaneymeetingevent.com](mailto:sales@delaneymeetingevent.com) or (802) 865-5202.

# ADDITIONAL INFORMATION

## Features of the Conference App: Whova

- Complete exhibitor/sponsor listing to include your logo, contact information, website address and brief company description
- Customize your exhibitor page and add up to 2 documents, photos, and one video.
- Exhibit Hall Floor map will pin your booth location
- Lead retrieval to collect attendee contact information
- Ability to reach out and engage with attendees through the community board and schedule meet-ups.

## COVID Policy

For in-person participants, upon initial check-in NGS requires: Identification and proof of COVID-19 vaccination and applicable boosters, following CDC guidelines OR proof of a negative COVID-19 rapid-result test taken within twenty-four hours of entry into the convention center each day. Masks are recommended but not required except for lecture rooms for specific speakers who require masks. Information about sessions requiring masks will be inserted in the program grid and on the doors of those sessions.

## PAYMENT & CANCELLATION POLICY

*Payment for your exhibit booth or sponsorship may be made by credit card upon completing the online exhibitor/sponsor registration form. Check payments must be made within 21 days of submitting your exhibitor/sponsor registration form and no later than May 10, 2023.*

*All sponsorship agreements are final. All requests for exhibit cancellation must be made in writing and shall become effective upon receipt by NGS. Due to the difficulty of determining and detailing the losses which would result from the cancellation of exhibit space, the industry partner agrees to pay the following as liquidated damages (and not as a penalty) if the Exhibitor cancels its exhibit space: If written notice of cancellation is received by NGS before April 15, 2023, registration fees will be refunded less a \$175 cancellation fee. If written notice of cancellation is received by NGS on or after April 15, 2023, NGS will retain or shall be owed a cancellation fee equal to 100% of the total exhibit fee.*



**REGISTER TODAY!**