

SPRING CONFERENCE

SPONSORSHIP PROSPECTUS

MAY 24 - 26, 2027
HILTON UNIVERSAL CITY, CA

INTRODUCTION

The ISACA Los Angeles Spring Conference is the leading Cybersecurity, Data Privacy and Assurance conference in Southern California.

This is a great opportunity to network with professionals and share your thought leadership with speaking opportunities.

Showcase your products by sponsoring a booth at the Vendor Exhibition Fair on Tuesday!

We include all sponsors (except for exhibitors only) on a card that must be signed at each booth to qualify for an ISACA Los Angeles grand prize drawing.

We invite you to participate as a sponsor to expand your brand's reach with over 13,000 prospects on our mailing list and almost 400 attendees.

THREE SESSION TRACKS

Starting with the **Bronze** sponsorship tier, you can sponsor to speak for 50-minutes in a track:

- Cybersecurity
- Assurance, Advisory and Enabling Tools
- IT Governance, Risk And Compliance (GRC)

SPONSORED C-LEVEL SESSIONS

CIO/CISO Forums (Mon, Invitation Only)

This Monday forum provides 5-minute intro speaking opportunities included in 50-minute sessions.

Each session will be hosted by Ghalib Kassam (LA Times CIO/CISO), and Memo Inal (Genesis Capital)—along with CIO/CISO Forum Leader Thomas Phelps (Esri CIO).



isacala.org/conference

WHY SPONSOR

- **Connect with IT leaders and professionals:**
Engage and build relationships directly with a diverse group of IT professionals, including CIOs, CISOs, who have purchasing authority.
- **Showcase your latest products and service:**
Increase your brand's visibility and industry awareness through presentations of your cutting-edge solutions to a targeted audience.
- **Participate in Exclusive CAE/CIO/CISO Forums:**
Gain exclusive access to place your organization in front of established key decision makers.
- **Enhance Your Brand's Credibility:**
Align your brand with ISACA, a globally recognized authority in IT governance, risk management and cybersecurity.

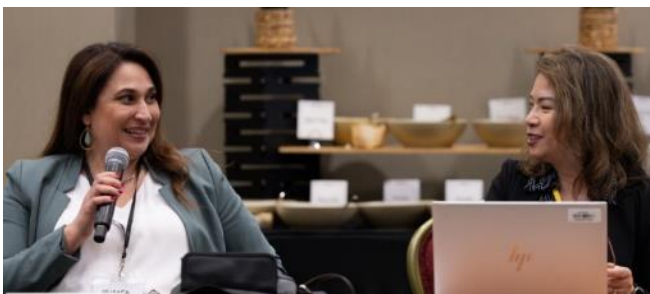
CONFERENCE VENUE

Hilton Universal City
555 Universal Hollywood Drive
Universal City, CA 91608

CAE/ IT Audit Directors Forum (Tue, Invitation Only)

This Tuesday Forum will bring together industry audit leaders for an insightful session led by Debbie Lew (Kaiser Permanente CAE).

Sponsors will have the unique opportunity to engage directly with attendees, play an active role in the discussions, sharing their expertise and perspectives.



sponsors@isacala.org

PHOTOS FROM 2025 KEYNOTE



Debbie Lew, Kaiser Permanente
Chief Audit Executive



Thomas Phelps, Esri CIO &
SIM Research Institute Leading Voice

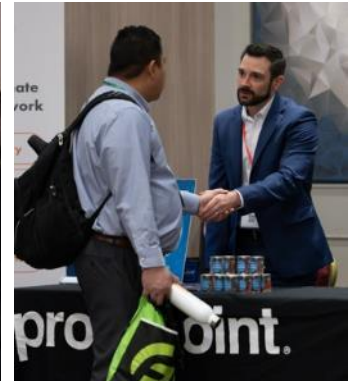


Keynote Speaker Ted Ross
City of Los Angeles CIO

VENDOR EXHIBITOR FAIR



Phillip Leclair (City of Pasadena CIO), Thomas Phelps,
Chief Jim McDonnell (LAPD), Kelly Lin (East West Bank VP)



SPONSORSHIP PACKAGES		KEYNOTE \$20,000	DIAMOND \$15,000	PLATINUM \$12,500	GOLD \$10,000	SILVER \$7,500
Keynote Introducing Sponsor (May 24, 2027) Named sponsor for the Monday morning opening keynote: • 5 minutes to provide a high-level overview of sponsor's products and introduce keynote panelist session. • 6 total full conference passes¹ for speakers/customers⁴. • Host Breakfast Keynote Table of 6-8 CIO/CISOs. • Speaker opportunity at 1 monthly virtual meeting (used in 2027)		✓				
CIO/CISO Forum Lunch² (May 24, 2027) Highly-curated lunch with invited CIOs/CISOs: • 30-minute speaking session³ during lunch + networking opps. • 5-full conference passes¹ for speakers/customers⁴. • Host Breakfast Keynote Table of 2-4 CIO/CISOs			✓			
CIO/CIO Forum² – 50-Min Sessions (May 24, 2027) Exclusive sessions for invited CIOs/CISOs: • 5 minutes to provide a high-level overview of sponsor's products and introduce the session and speaker. • 4-full conference passes¹ for speakers/customers⁴. • Host Breakfast Keynote Table of 2-4 CIO/CISOs <u>Note:</u> Only four (4) 50-min sessions are available to sponsor.				✓		
Monday or Tuesday Night Reception Sponsor Named sponsor for the Monday or Tuesday night reception: • 5 minutes to provide a high-level overview of company. • 3-full conference passes¹ for speakers/customers⁴. • Opportunity to provide raffle tickets and raffle prizes (sponsor provides prizes typically valued between \$50-\$150).					✓	
Networking Break Sponsor (Mon/Tue/Wed) • Exclusive sponsor booth next to the registration table at designated networking break between sessions. • 2-full conference passes¹ for speakers/customers⁴.						✓
Additional Benefits for Keynote – Silver Tiers • Attendee List—Pre- and post-conference opt-in attendee list (includes name, title, company and opt-in emails). • Logo—Additional inclusion of logo in selected Spring Conference emails before, during and after the conference. • Plus 2-exhibitor passes included in BRONZE benefits (a)-(e) below – except no additional sponsored speaking session.		✓ + BRONZE benefits	✓ + BRONZE benefits	✓ + BRONZE benefits	✓ + BRONZE benefits	✓ + BRONZE benefits

BRONZE SPONSORSHIP \$5,000

- Sponsored 50-min speaking³ session, which includes a full conference pass¹ for speaker. This includes:
- a) Logo—company logo included on onsite sponsorship materials (keynote slide, sponsor placards).
 - b) Passport Raffle Listing—Logo in the printed “passport” for the ISACA LA grand prize drawing, which helps drives booth traffic.
 - c) Raffle Announcement—1-minute “mic time” provided during the Vendor Exhibitor Fair to describe your product/service and announce raffle prize winner (sponsor provides all raffle prizes and draws from their own business cards collected at the event).
 - d) Mobile App Listing—company name, logo and description listed in mobile app.
 - e) Plus **Exhibitor Booth** benefits (see below).

EXHIBITOR BOOTH \$3,000 | VENDOR EXHIBITOR FAIR (Tue, 05/25/27) – Booth Only, Does Not Include Conference Passes

- Exhibitor Tabletop/Booth at the Vendor Exhibitor Fair on Tuesday, May 25, 2027, which includes the following:
- 6’ table, 2 chairs and access to an electrical outlet (tablecloths/power cords/badge scanners/raffle bowls/parking are not provided).
 - 2 passes to Vendor Exhibitor Fair, including snacks and lunch. **Additional exhibitor passes available for \$500 per person.**
 - Note: Splitting sponsorship costs or sharing space with other vendors from different companies at each booth is not allowed.

¹ Full conference passes are valid for general sessions on May 24-May 26, 2027, and include one conference registration that comes with BRONZE benefits. Final registrations must be provided by 2/23/27. Passes do not apply for workshops, CAE or CIO/CISO events unless vendors/customers qualify.

² To ensure peer discussions are at the highest level, attendees must be a C-level or senior-most executive for their respective function and with organizations with \$250M+ in revenue. Exceptions may be granted only by the CAE Forum or CIO/CISO Forum leaders.

³ All conference presentations must be provided by 2/23/27, and provide instructional content. Sales or product pitches will not be allowed. ISACA Los Angeles reserves the right to review conference materials in advance and reject any materials that are sales pitches without refunds.

⁴ **Additional speakers who co-present (or need booth passes) will be charged an additional \$500 per person.** Parking costs are NOT included for all tiers.

Exclusive Sponsorship Value



CAE/IT Audit Directors Forum \$7,500

Highly-curated lunch with invited CAEs/IT Audit Directors:

- 5 minutes to provide a high-level overview of sponsor's products and introduce Debbie Lew, CAE Forum leader.
- Conference Pass—2-full conference passes to be used by sponsor and a CAE/IT audit director-level customer⁴.
- Logo—company logo included as a "Networking Sponsor" in onsite sponsorship materials (keynote slide, sponsor placards).
- Passport Raffle—Logo inclusion in the printed "passport" for the ISACA LA grand prize drawing, which helps drive booth traffic.
- Raffle Announcement—1-minute "mic time" provided during the Vendor Exhibitor Fair to describe your product/service and announce raffle prize winner (sponsor provides all raffle prizes and draws from their own business cards collected at the event).
- Mobile App—company name, logo and description listed in mobile app.
- Plus **Exhibitor Booth** benefits (see previous page).

ADD-ON: CONFERENCE BAG* \$3,000

Sponsorship for conference bags (up to 500) that will be provided to conference attendees when they check-in.

Note: Sponsors are solely responsible for procuring, printing and shipping conference bags to the Universal City Hilton by 02/23/27. Sponsor must provide a proof of the conference bag design that includes the ISACA Los Angeles logo to sponsors@isacala.org and receive written approval prior to printing conference bags.

ADD-ON: LANYARDS AND CONFERENCE BADGE HOLDERS* \$3,000

Sponsorship for conference badge holders and lanyards (up to 500) that will be provided to conference attendees.

Note: Sponsors are solely responsible for procuring, printing and shipping lanyards to the Universal City Hilton by 02/23/27. Sponsors must provide a proof of the lanyard design that includes the ISACA Los Angeles logo to sponsors@isacala.org and receive written approval.

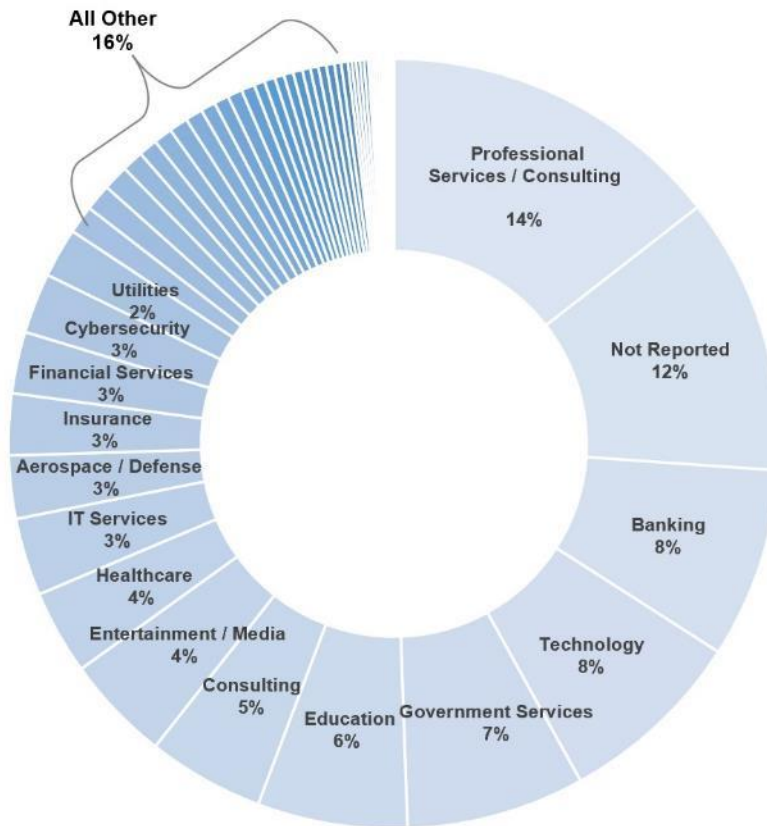
ADD-ON: WIRELESS SPONSORSHIP* \$3,000

Company name included in wireless password used by attendees to access the conference wi-fi network.

*Add-ons are not available for purchase separately and are only available to vendors who sponsor at a Bronze or higher sponsorship tier.

A COMMUNITY OF 1,700+ PROFESSIONALS

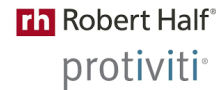
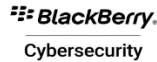
MEMBERS BY INDUSTRIES



SAMPLE MEMBER COMPANIES

ANTHEM	FARMERS INSURANCE	MOLINA HEALTHCARE
BANK OF AMERICA	FBI	MUFG UNION BANK
BOARD OF EQUALIZATION	HEALTHNET	NASA
CBS CORPORATION	HP	NORTHROP GRUMMAN
CHILDREN'S HOSPITAL LOS ANGELES	INTEL	PALO ALTO NETWORKS
CISCO SYSTEMS	KAISER PERMANENTE	RELIANCE STEEL & ALUMINUM CO.
CITY NATIONAL BANK	LADWP	SOUTHERN CALIFORNIA EDISON
COUNTY OF LOS ANGELES	LASERFICHE	SONY PICTURES
CROWDSTRIKE	LIVE NATION	THE WALT DISNEY COMPANY
EAST WEST BANK	MATTEL	WARNER BROS

PAST SPONSORS



SPONSORSHIP CONTACT

Sponsorship Committee
sponsors@isacala.org

The opportunities outlined are available for your sponsorship and support, however, if you want to combine offerings or have an idea for sponsorship you want to discuss, please contact us. We like being creative so please approach us.

ISACA Los Angeles Chapter