

Social Media Toolkit



Please make sure you are following us on our social media channels and tag us in your posts.

- Bluesky – NJ Housing Conference
- Facebook – NJ Housing Conference
- Instagram – NJ Housing Conference
- LinkedIn – NJ Housing Conference
- X – NJ Housing Conference
- Youtube – NJ Housing Conference

There are copy suggestions below but please feel free to write copy on brand for you and your organization.

SOCIAL MEDIA POST COPY EXAMPLES:

ATTENDEES

(Character Count 42)

Just registered! Meet me in AC on September 29-30, at Harrah's for the 2026 Governor's Conference on Housing and Economic Development. It's the premier housing and economic development conference in NJ. Registration is now open at NJHousingConference.com Join me! [@njhousingconf](#) [#njgovconf](#)

(Character Count 54)

Don't miss your chance to register early! The 2026 Governor's Conference on Housing and Economic Development in AC at Harrah's is on September 29-30. The 2- day conference is one of the largest real estate, housing, and economic development conferences in the state. For more information on panels, sessions and speakers, visit NJHousingConference.com [@njhousingconf](#) [#njgovconf](#)

EXHIBITORS

(Character Count 40)

Stop by our booth at the 2026 Governor's Conference on Housing and Economic Development, September 29-30, at Harrah's in AC. Join us as an exhibitor to showcase your organization and network with your peers and colleagues. Learn more at NJHousingConference.com [@njhousingconf](#) [#njgovconf](#)

SPONSORS

(Character Count 33)

We're excited to be a sponsor at this year's Governor's Conference on Housing and Economic Development held on September 29-30, at Harrah's in AC. More sponsorship opportunities are available at NJHousingConference.com. [@njhousingconf](#) [#njgovconf](#)

GRAPHICS:



CONFERENCE OVERVIEW:

The New Jersey Department of Community Affairs, the New Jersey Housing and Mortgage Finance Agency, the New Jersey Economic Development Authority, and the New Jersey Redevelopment Authority invite you to attend the 2026 Governor's Conference on Housing and Economic Development from September 29 through September 30, 2026.

We are pleased to announce that this year's event will once again take place at the Waterfront Conference Center at Harrah's Resort in Atlantic City. Our team has been working tirelessly to curate a diverse range of sessions, networking opportunities, keynote speakers, and an overall atmosphere that will promote professional growth during our annual two-day symposium.

The Governor's Conference on Housing and Economic Development brings peers and colleagues together to contemplate the ways that affordable housing and economic development can be wielded as tools to foster community growth and well-being. We look forward to once again facilitating meaningful discussions on the multifaceted challenges and opportunities confronting professionals working on the front lines of these fields across New Jersey. We invite you to join us in exploring innovative solutions that enhance housing affordability, stimulate economic growth, and strengthen community ties. We look forward to seeing you at the conference and hope that you enjoy the event!