



Harrah's Resort Atlantic City

Sept. 28-29, 2023

Dear Conference Sponsor:

This year we will celebrate the Governor's Conference on Housing and Economic Development in Atlantic City on September 28-29, 2023.

We invite you to join us as a corporate sponsor, with the opportunity for increased name recognition with the following benefits:

- Display of your COMPANY'S LOGO on signage located throughout Conference Center
- Display of your COMPANY'S LOGO on the stage monitors
- Display of your COMPANY'S LOGO on the conference website and email blasts
- Color DISPLAY AD in our conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Complimentary CONFERENCE TICKETS
- Complimentary TICKETS to Wednesday night's Hall of Fame Reception
- TWO exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Distribution of COMPANY LITERATURE/PROMOTIONAL ITEMS
- And so much more!

Each year the Conference attracts an increasing number of public and private sector housing and economic development professionals. Once you have reviewed the sponsorship opportunities, you can then register for your sponsorship including your additional attendees by clicking on the level sponsorship in this document. Sponsorships are limited so register early. Registration closes on July 28, 2023 for all Sponsorships. All logos and ads must be submitted by July 28, 2023 to make it in our program book. For ease of submission, logo and ad specs can be found under the **Ad/Logo FAQ**, to view **CLICK HERE**. Be sure to share this link with your marketing team.

Your support will ensure the success of our conference while providing you with increased visibility before our audience of housing and economic development professionals.

Feel free to contact Stacy Spera at Stacy.Spera@dca.nj.gov with any questions.

Sincerely,

The JAHMA Foundation



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 1 SPONSORSHIP



Premier Sponsor: \$25,000 (Limited to 1)

- Display of company LOGO at Hall of Fame Reception and on signage located throughout Conference Center
- Display of company LOGO on conference giveaway
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Full-page, back cover or inside back cover, color DISPLAY AD in conference program book
- Sponsor of Thursday morning's breakfast
- Free TRADE SHOW DOUBLE BOOTH in Sponsor's Row (\$1,300 value)
- Ten conference TICKETS (\$2,500 value)
- Two exhibitor staff tickets per booth, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Ten TICKETS to Wednesday night's Hall of Fame Reception (\$300 value)
- Distribution of COMPANY LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 2 SPONSORSHIP



Gold Keynote Luncheon Sponsor: \$15,000 (Limited to 2)

- Display of company LOGO at Keynote Luncheon, on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Full-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Eight conference TICKETS (\$2,000 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Eight TICKETS to Wednesday night's Hall of Fame Reception (\$240 value)
- Distribution of COMPANY LITERATURE with conference materials

Brunch Sponsor: \$15,000 (Limited to 2)

- Display of company LOGO at Friday's Brunch and on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Full-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Eight conference TICKETS (\$2,000 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Eight TICKETS to Wednesday night's Hall of Fame Reception (\$240 value)
- Distribution of COMPANY LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 3 SPONSORSHIP



Silver Sponsor (Hospitality): \$10,000 (Limited to 3)

- Display of company LOGO at beverage stations and on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Full-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Sponsor of Friday morning's continental breakfast in Trade Show area
- Seven conference TICKETS (\$1,750 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Seven TICKETS to Wednesday night's Hall of Fame Reception (\$210 value)
- Distribution of COMPANY LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 4 SPONSORSHIP



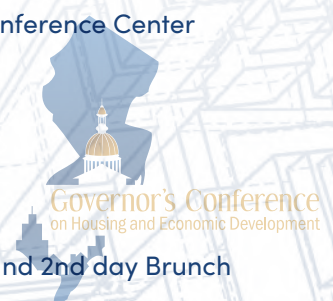
Schedule At-A-Glance Sponsor: \$7,500 (Limited to 2)

- Display of company LOGO on our Schedule at-a- glance and on signage located throughout Conference Center
- The Schedule At-A-Glance will help Attendees navigate their way throughout the conference center. Every attendee will receive one.
- Half-page color DISPLAY AD in conference program book
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Six conference TICKETS (\$1,500 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Six TICKETS to Wednesday night's Hall of Fame Reception (\$180 value)
- Distribution of COMPANY LITERATURE with conference materials

Lanyard Name Badge Holder Sponsor: \$7,500 (Limited to 1)

LOGO on conference lanyard badge holder and on signage located throughout Conference Center
Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch

- Display of your company LOGO on the conference website and email blasts
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Six conference TICKETS (\$1,500 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Six TICKETS to Wednesday night's Hall of Fame Reception (\$180 value)
- Distribution of COMPANY LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 5 SPONSORSHIP



Networking Reception Sponsor: \$5,000

- Display of company LOGO at Thursday's Networking Reception and on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Five conference TICKETS (\$1,250 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Five TICKETS to Wednesday night's Hall of Fame Reception (\$150 value)
- Distribution of COMPANY LITERATURE with conference materials

Hall of Fame Reception Sponsor: \$5,000

- Display of company LOGO at Wednesday night's Hall of Fame Reception and on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Five conference TICKETS (\$1,250 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Five TICKETS to Wednesday night's Hall of Fame Reception (\$150 value)
- Distribution of COMPANY LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 5 SPONSORSHIP



continued

Charging Station/Wifi Sponsor: \$5,000

- Sponsors will have the opportunity to provide the attendees the ability to stay connected by charging their phones or tablets and to connect to the internet in the Trade Show area.
- Display of company LOGO at charging station and on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Five conference TICKETS (\$1,250 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Five TICKETS to Wednesday night's Hall of Fame Reception (\$150 value)
- Distribution of COMPANY LITERATURE with conference materials



Conference App Sponsor: \$5,000 (Limited to 2)

- Display of company LOGO on Conference App and on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Five conference TICKETS (\$1,250 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Five TICKETS to Wednesday night's Hall of Fame Reception (\$150 value)
- Distribution of COMPANY LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 6 SPONSORSHIP



Dessert Reception: \$3,500

- Display of company LOGO at Thursday's dessert extravaganza and on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Three conference TICKETS (\$750 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Three TICKETS to Wednesday night's Hall of Fame Reception (\$90 value)
- Distribution of COMPANY LITERATURE with conference materials

Keynote Video Sponsor: \$3,500 (Limited to 2)

- Display of company LOGO at Thursday's keynote luncheon recording
- Display of company LOGO on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Three conference TICKETS (\$750 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Three TICKETS to Wednesday night's Hall of Fame Reception (\$90 value)



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 6 SPONSORSHIP



continued

Women and Business Session Sponsor: \$3,500

- Display of company LOGO at Friday morning's Women and Business Session
- Display of company LOGO on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Three conference TICKETS (\$750 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Three TICKETS to Wednesday night's Hall of Fame Reception (\$90 value)
- Distribution of COMPANY LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 7 SPONSORSHIP



Bus Tour Sponsor: \$2,500: (Limited to 2)

- Display of company LOGO on Bus Tour and on signage located throughout Conference Center
- Quarter-page color DISPLAY AD in conference program book
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Two conference TICKETS (\$500 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Two TICKETS to Wednesday night's Hall of Fame Reception (\$60 value)
- Distribution of COMPANY LITERATURE on Bus Tour and with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2023.

LEVEL 7 SPONSORSHIP



continued

General Sponsor: \$2,500

- Display of company LOGO on signage located throughout Conference Center
- Display of company LOGO on stage monitors during Thursday's breakfast, before and after plenary session, keynote luncheon and Friday's brunch
- Display of your company LOGO on the conference website and email blasts
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Two conference TICKETS (\$500 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Two TICKETS to Wednesday night's Hall of Fame Reception (\$60 value)
- Distribution of COMPANY LITERATURE with conference materials

ADDITIONAL PROGRAM ADS ALSO AVAILABLE

Half-page ads are \$300. Quarter-page ads are just \$175.
Full-Page ads are only offered through specific Sponsorships level.

CLICK HERE FOR MORE INFORMATION!

