



**2025
HFMA
TRI-STATE
CONFERENCE**

**Belterra Casino Resort
Florence, IN**

September 17-19, 2025

**Presented by
Indiana Pressler Memorial,
Kentucky, Southwest
Ohio, and Central Ohio
Chapters**

EXHIBITOR PROSPECTUS

A JOINT MEETING OF



**400-500 HEALTHCARE FINANCIAL
MANAGERS FROM FOUR CHAPTERS
ALL UNDER ONE ROOF**

Dear Valued Sponsor,

Our theme for this year's Tri-State HFMA meeting will be: **Sustaining Healthcare: Driving Efficiency and Unlocking New Revenue Streams in Challenging Times.**

We know you have limited marketing dollars, so we truly appreciate you considering spending them with us.

This is a stellar opportunity to make contact with existing clients and valuable prospects. What a great place to showcase your products and services to hospital decision makers. This is also an excellent way to stretch your marketing dollars as thousands of members in the Tri-State area will be invited to attend this event.

The vendor hall offers 57 booths, but act quick as we've sold out every year. Chapter sponsors will get this prospectus first, to give them priority for booth or sponsorship selection.

Set-up will begin on September 17th, 2025 and tear down will be after the 10:00 am refreshment break on September 19th, 2025. Vendors are asked to maintain their booths until the designated tear down time.

The Institute will be held at the Belterra Casino Resort in Florence, IN. You can secure your hotel accommodations at the negotiated group rate by clicking on this link:

<https://book.passkey.com/e/50860478>

The cost is \$2,500 per booth and you will receive a passcode for 2 free attendees upon registration through Cvent for your booth space. Go to the following link to register for your booth and/or additional Specialty Sponsorships : <https://cvent.me/r3kZ2E> .

Important note: In order to streamline our registration process, we will only be accepting CC payments this year.

If you have any questions, please contact Brad Arthur at brad.arthur@revield.com or Brad Willkie at bwillkie@saludrevenue.com

We look forward to seeing you in the Fall.

Sincerely,

Shawn Barney, Sommer Bockersette and Tashia Lindvall-Day
Tri-State Event Co-Chairs

2025 TRISTATE FALL INSTITUTE & VENDOR SHOW

SCHEDULE OF EVENTS

The Tri-State Institute offers numerous opportunities for exhibitors to gain exposure to attendees. Here's a quick look at some of the events.

Wednesday, September 17th, 2025

Exhibitor Set-up: 9:00 am-6:00 pm

Golf Event: 1:30pm-6:00pm OR Wine and Canvas Time TBD (Separate registrations)

Welcome Reception: 6:00 pm-9:00 pm, Location TBD

Thursday, September 18th, 2025

Exhibitor Hall Open: 7:30am – 5:00pm

Breakfast with Exhibitors

Morning & Afternoon Refreshment Breaks

Lunch with Exhibitors

5-6PM Cocktail Hour in Exhibit hall

Networking Evening 6-9 PM

Friday, September 19th, 2025

Exhibitor Hall Open: 7:30am – after morning break

Breakfast with Exhibitors

Morning Refreshment Breaks

BOOTHS and SPONSORSHIPS AVAILABLE

There are a variety of sponsorships available for the Institute and Golf Outing. Select from the list below and indicate your choices on the booth registration page. Your sponsorship will be acknowledged in signage & materials.

EVENTS		COST
Booth	8 x 8 ft space with skirted table and 2 chairs	\$2,500 (57 available)
Conference Internet sponsorship	Sign at registration desk – choice of wifi password	\$1,000 (exclusive)
Golf Hole Sponsorship	Per hole	\$150 (9 available)
Golf Tent Hole Sponsor	Two holes per side (bring your own tent and give aways)	\$250 (4 available)
Golf Electronic Leader Board	Logo on the leader board cart monitor	\$500 (3 available)
Golf Putting Green Sponsor	Provide people to run contest all day	\$500 (exclusive)
Golf Bev Cart	Rider allowed	\$1,500 (2 allowed)
Golf CTP for Par threes	1 men and 1 women	\$250 each
Golf Long Drive	1 men and 1 women	\$250 each
Golf Hole in One \$750	1 for all players	\$500 (exclusive)
Wednesday Reception	60 second introduction and signage	\$500 (2 available)
Thursday Breakfast	Signage at breakfast	\$500 (2 available)
Thursday AM Break	Signage at break	\$250 (2 available)
Thursday PM Break	Signage at break	\$250 (2 available)
Thursday Lunch	60 second commercial and signage at lunch	\$1,000 (2 available)
Thursday Cocktail Reception Sponsor	60 Second commercial and signage at reception	\$1,500 (1 available)
Thursday Entertainment	60 second introduction, signage at event, introduce the band	\$2,500 (1 available)
Friday Breakfast	Signage at breakfast	\$500 (2 available)
Friday AM Break	Signage at break	\$250 (2 available)
Room Key	Corporate name / logo on the room keys	\$2,000 (exclusive and Key incl.)

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Name Badge Holders/Lanyards	Corporate name / logo on the badge holder / lanyard	\$1,500 (exclusive, badge not incl.)
Tote Bags	Corporate name / logo on the tote bags	\$1,500 (exclusive, bag not incl.)
Institute App	Company Logo on main page of app	\$1,500 (2 available)
Keynote Speaker	60 second introduction, speaker introduction, book signing at your booth, bookmarks with company logo	\$5,000 (exclusive)
Wine and Canvas	Sign at Wine and Canvas Event	\$600 (exclusive)

Booth Assignment Process

Booths will be chosen by the vendor on CVENT at time of registration..

Booth Logistics

Shipping Instructions

Booths can be shipped to:

Belterra Casino Resort

777 Belterra Dr

Florence, IN 47020

Attn: HFMA Booth# _____, (Vendor Name)_____

Because they have other shows before ours, please have them arrive no earlier than Sept 12th. They will be delivered to the vendor hall.

For out bound shipping:

Make sure you have shipping labels printed out and attached to any cartons shipping out. Items can be left at the tradeshow booth and the banquet team will work with Warehouse to get everything shipped out.

QUESTIONS & INFORMATION CONTACTS

“B-rad Squared” Sponsorship Co-Chairs

Brad.arthur@reveild.com

bwillkie@saludrevenue.com