Call for Session Proposals

9th Biennial Childhood Obesity Conference

May 30-June 2, 2017 • San Diego, CA

SUBMITTAL INSTRUCTIONS

Submission Deadline: July 28, 2016

Online submission is required.

Click here to submit your proposal.

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Step 1: Disclosure

Read, sign and date the disclosure agreement.

Step 2: Lead Presenter

Contact Information: As the lead presenter of the session, you assume responsibility for meeting all the deadlines established by the conference organizers if your proposed session is accepted. This includes confirming the participation of speakers, providing the Conference organizers with complete and accurate information for each of the speakers and how you will proceed with the presentation. You will be required to provide your biography, (no more than 100 words) and CV/Resume.

The Conference organizers reserve the right to combine session proposals of like content if topic areas overlap and/or may suggest changes to proposed sessions including a reduction or change of speakers in your session as a condition of inclusion in the final program. If your submission is impacted by these changes, you will be asked to work with the organizers to coordinate your submission to best fit within the program.

If you are submitting an individual speaker presentation proposal, and if your proposal is accepted, the Conference organizers will assign you to a panel.

Step 3: Additional Session Presenters

You may include up to two additional session presenters in your session. As the lead presenter, it is your responsibility to ensure that the presenters you submit ultimately participate in the
panel. The Conference organizers will not be responsible for finding speakers to replace ones that have not committed to attending. If several speakers are not confirmed, or no speakers are confirmed by a designated date, the session will be dropped from the program. You will be required to provide each speaker’s biography, (no more than 100 words) and CV/Resume.

Please note: In some cases not all submitted additional session presenters will be accepted.

Step 4: Proposal

A. Conference Tracks
Conference sessions are organized around eight themed tracks. Should your proposal fit under more than one category, indicate the track that most closely aligns with your proposal as well as a secondary track, if applicable. Track Descriptions can be found on the Call for Session Proposals tab on our website www.childhoodobesity2017.com.

- Basic and Applied Research
- Built Environment, Land Use and Transportation
- Community Nutrition and Physical Activity
- Early Childhood (0-5) Education
- Food Systems
- Marketing to Kids
- Healthcare Approaches to Prevention
- School and Expanded Learning (After School and Summer)

B. Conference Priorities
Proposals must align with at least one Conference priority. You are required to select at least one, but you will be able to select all that apply.

- Lift up evidence based interventions and community based initiatives that address health inequities; should be inclusive of programs that reach all populations that experience physical and mental health inequities, including low-income communities (both in urban and rural areas), children with disabilities, and that are culturally appropriate
- Address social, political, economic, and environmental factors that impact health equity
- Showcase evidence-based interventions and community programs that utilize multiple partners to achieve desired results, leverage resources and incorporates cross-sector collaboration
- Policy, system and environmental change approaches; “health in all policy” approaches
- Address the psychosocial side of childhood obesity
- Presence of local, state and national speakers and programs highlighted
- Balance of community-based/grassroots programming and rigorous
research/evidence based programs that contribute to the existing research base to reduce childhood obesity rates in CA and the US

- Explore childhood obesity within the context of the larger community systems, including transportation systems, food systems, and education systems
- Consider life course concepts – such as timeline, timing, environment, and equity – and its impact on childhood obesity at all stages of development
- Emphasize both nutrition and physical activity model programming
- Highlight and call-out opportunities to leverage State and Federal legislation that aim to reduce overweight/obesity in children and adolescents (e.g. Child Nutrition and WIC Reauthorization Act, Farm Bill, Affordable Care Act, Covered California etc.)
- Support and promote civic engagement (youth, parent/caretakers, families, policymakers)
- Showcase emerging obesity prevention topics/strategies and trends (e.g. community safety/violence prevention programs, climate change and its effects on our food system, healthy food finance etc.)
- Provide multiple opportunities for sharing and networking (e.g. roundtables, poster sessions, facilitated Q&A sessions with keynote speakers, receptions/special networking opportunities etc.)
- Provide a fun and safe shared learning environment that allows for an exchange of best practices that can be replicated/tailored throughout CA and the US

C. Interventions
Proposals that include interventions that are research-tested, practice-based, or emerging are preferred but not required.

You will select the category that best describes the evidence base of your proposal:

Research-tested: Intervention has been published in the peer reviewed literature.

Practice-based: Intervention has evidence derived from practice in the form of qualitative or quantitative evaluation measurements.

Emerging interventions: Intervention is practice-based that has been successfully implemented and shows promise based on underlying theory and approach, but has not yet been fully evaluated in the field.

Other

D. Content Level
Conference attendees represent a wide-range of expertise and education/experience levels. As a result, sessions are needed at each level of complexity. Three levels of complexity will be advertised in the conference program as a guide for conference attendees (Beginner, Intermediate and Advanced).
You will select the level that best fits your proposal.

Beginner: Little to no prior knowledge/experience needed to understand and use the information presented.

Intermediate: Requires some basic knowledge/experience to understand and use the information presented.

Advanced: Requires a proficient understanding/experience level of the topic being presented.

E. Session Format

a. Oral Presentation – Choose from the following:
   (a) Submit as a panel. Sessions can be either 75 or 90 minutes involving up to three speakers giving presentations. A session can be presented in the traditional sense of a moderated panel, or might take the form of a facilitated question and answer discussion, debate between experts, or another more interactive format.
   (b) Individual speaker to be placed on a panel. (Presentation Time 15-20 minutes)

b. Pre-Conference Focused Training Session - Sessions held Tuesday, May 30, 2017

One to four hours in length, these comprehensive training sessions provide participants with the opportunity to learn a concrete skill or focus on a specific core element or competency of obesity prevention. Examples include grant writing, evaluation methods, advocacy training, etc. Space will be provided at no cost; however, charges will apply for registration services, A/V equipment, and refreshments, if included. Organizations sponsoring training may charge a fee for participation; cover the costs themselves or a combination of both. For additional information on logistics and costs, contact Michelle Craven (916-278-4773 or michelle.craven@csus.edu).

c. Pre-Conference Mobile Workshops (Tour)

These mobile sessions will provide hands-on, real-world learning about specific environmental opportunities to reduce childhood obesity. Mobile tours will be held offsite so submissions should identify all modes of transportation that will be used for each tour, the estimated costs of that transportation and the total time needed to conduct the tour (including travel to/from the Conference Location). Mobile workshops will be scheduled in 3-4 hour blocks, on Tuesday, May 30, 2017 in the afternoon.

Organizations sponsoring a tour may charge a fee for participation; cover the costs themselves or a combination of both. For additional information on logistics and costs, contact Michelle Craven (916-278-4773 or michelle.craven@csus.edu).

Please Note: Proposed mobile workshops will not be considered without a committed tour organizer/tour leader(s) being identified. The identified tour
organizer must be willing to do all of the following once the mobile workshop is accepted as part of the final program:

- Provide an official title and final promotional description of the tour;
- Coordinate with all participating speakers, local partners, and venues to be visited;
- Coordinate refreshments for tour participants, if needed; and
- Provide conference organizers a detailed trip route (including all stops) three weeks prior to the event (if bus transportation is required).

F. Target Audience(s)
You will be asked to select the target audience(s) your project/research primarily focusses on. You may check all that apply.

- Pregnant women/Breastfeeding mothers
- Infants
- Toddlers/Young Children
- Adolescents/Pre-Teens/Teens
- Parents/Families/Adults
- Low income populations/Underserved Communities
- Supplemental Nutrition Assistance Program (SNAP)/ SNAP-Ed recipients
- Medicaid or Medical populations
- Women, Infants and Children (WIC) recipients
- Hispanics
- White-Non Hispanics
- African American
- Asian
- American Indian/Alaska Native
- Native Hawaiian/other Pacific Islanders
- Multi-racial
- Urban populations
- Rural populations

G. Session Title
Provide the official name of the conference session (required). Please limit title to 12 words. The title will be posted online and in the final printed program. Select a title that is evocative of your topic and that will appeal to a multi-disciplinary audience. Please do not use technical terms and acronyms within your title.

H. Presentation/Training/Mobile Tour Abstract
If you are accepted, an abstract will be posted online and in the final program to describe your session. Please limit your entry to few words. Be certain that all spelling, punctuation and grammar are correct.
I. Proposal Description
Provide a description of your session in **no more than 750 words**. There are 4 sections to complete with guiding questions in each section to successfully complete your proposal.

a. Section 1 – Background & Purpose: Please provide (1) a brief introduction to the topic and the problem(s) being addressed, and (2) purpose and goals of your proposed session as it relates to the conference and selected track.

b. Section 2 - Program/Research Summary: (1) Please provide a brief summary of who, what, when, where and how your program/research was implemented/conducted, and (2) summarize any barriers or challenges faced/research limitations.

c. Section 3 - Results/Conclusions/Lessons Learned: Please provide a brief summary of (1) the outcomes and results of your program/research, and (2) successes, lessons learned and/or practical applications learned as a result of your program/research.

d. Section 4 - Partnerships/Collaborations: Please summarize (1) any partnerships, cross-collaborations and/or multi-disciplinary teams that contributed to the success of your program/research

J. Learning Objectives
List three measurable learning objectives for your session. These are used, in part, to obtain continuing education units for Conference attendees. Tip: Use the SMART Learning Objective Guidelines: **Specific, Measurable, Attainable, Results-Focused, and Time-Focused**

K. Prior Presentations
Please disclose if you have presented the proposed material at any other statewide or national conference and provide details if you have.

L. Audio Visual Needs
If you are submitting a proposal for an oral presentation within the regular conference days (not pre-conference) you will indicate the additional audio visual requirements for your session. All rooms come equipped with a laptop, LCD projector, and screen.

Congratulations! Your proposal submission is complete.