



2022 Inklusiv Conference Sponsorship and Exhibitor Opportunities

CONFERENCE SPONSORSHIP PACKAGES

Platinum Sponsorship: \$30,000

Benefits of Platinum Sponsorship

- Four complimentary registrations
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

Gold Sponsorship: \$20,000

Benefits of Gold Sponsorship

- Three complimentary registrations
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

Silver Sponsorship: \$10,000

Benefits of Silver Sponsorship

- Two complimentary registrations
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

Bronze Sponsorship: \$7,500

Benefits of Bronze Sponsorship

- One complimentary registration
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

EXHIBIT SPACE

Exhibit Table: \$2,500

A limited number of exhibit tables are available. Exhibit tables are located in the Welcome Center, a hub of activity for meals and refreshment breaks directly outside of the meeting rooms. Exhibitors are listed in the program book, mobile app, website and signage. Includes one complimentary registration.

DIGITAL ADS

Digital Display Ad: \$500

One full screen ad in slideshow that will run continuously on digital displays throughout the conference.

SIGNATURE EVENT & INDIVIDUAL SESSION SPONSORSHIP

Featured Acknowledgement at Welcome Reception: \$15,000

An opportunity to network, socialize and enjoy light refreshments in a relaxing setting after an action-packed first day of the conference.

- Signage
- Web link on show site
- Listing in all materials

Awards Luncheon for Annie Vamper Helping Hands Award: \$15,000

The Annie Vamper Helping Hands Award is the highest honor given by Inclusiv to community development credit union staff and volunteers.

- Signage
- Web link on show site
- Listing in all materials

Breakout Session Sponsorship: \$3,500

Breakout sessions are the educational heart of our conference. Sponsorship of a breakout session reflects your commitment to the credit union movement, the success of community development credit unions and service to the underserved.

- Signage
- Web link on show site
- Listing in all materials

MOBILE APP & TECHNOLOGY SPONSORSHIP

Social Wall Sponsorship: \$15,000

Live social feed featured in the official mobile app and displayed prominently on-site for duration of conference, will share real-time conversation between attendees, speakers, sponsors and event organizers, with updates drawn from posts and photos shared within the mobile app, as well as from all Twitter and Instagram posts using the hashtag #CDCUcon22.

- Logo on Social Wall feature within app and on-site display screen
- Listing in all materials

Conference App Primary Sponsorship: \$7,500

This high-impact, tech-savvy sponsorship opportunity is one of the most popular with sponsors and attendees, and includes:

- Logo on the splash screen
- One promotional post pinned to the top of the activity feed for 30 minutes
- One app section with logo on the navigation screen and link to more information

Additional App Sponsorship: \$3,500

Includes one promotional post pinned to the top of the activity feed for 30 minutes, plus one global push notification.

Complimentary Wi-Fi Sponsor: \$15,000

An essential resource at any business gathering, Inclusiv Conference attendees will be grateful to learn that complimentary Wi-Fi will be offered throughout the conference space, courtesy of your organization.

- Signage
- Acknowledgement in all materials referencing Wi-Fi access, including program book and app
- Wi-Fi network temporarily renamed to list sponsor and/or logo displayed on guest access splash page (if approved by hotel)

Media Café & Recharging Station: \$10,000

Provide a quiet and comfortable space that conference-goers can visit for complimentary access to charging stations for mobile devices and tablets, as well as desk space, a limited number of laptops and a printer.

- Signage
- Listing on mobile app and in all materials, including map of conference floorplan

SPONSORED ITEMS

Attendee Bags: \$7,500

Conference bags are popular with attendees and great exposure for your brand. Your logo appears on the bag along with conference branding.

Lanyards: \$3,500

Lanyards are amongst the most visible of all sponsorship opportunities. Networking is ongoing throughout the Inclusiv Conference, and the lanyards and name badges are worn throughout as attendees share strategies for growth and innovation.

Pens: \$2,500

Pens imprinted with your name and logo are included in all registration packets.

Coffee Cup Wraps: \$2,500

With coffee and tea provided during all networking breaks between sessions, sponsoring the cardboard sleeves most attendees place over their coffee cups will make your logo more ubiquitous than Starbucks.

NEW! Sunglasses: \$3,500

Branded sunglasses bearing your logo are a fun and practical item for enjoying the San Juan sun that conference-goers are likely to hold onto and keep wearing long after the conference ends.

For more information on Sponsorship & Exhibiting, please contact:

Clarissa Ritter, Conference Consultant, via email critter@inclusiv.org.

Exhibitor and Sponsor Information

Sponsors may combine multiple sponsorship opportunities. Sponsorship Agreement forms are available on Inclusiv's website at www.inclusiv.org. Cvent registration is for use by conference attendees. Only registered sponsors and exhibitors may solicit business or distribute literature at the 2022 Inclusiv Conference including the exhibitor hall, conference hotel or conference meeting areas.