



## 1. Speakers

### Invited international speakers:

- Nancy R, Goodman (CIPS/FCS/IPA)
- Elizabeth Reese Psicoanalista (CIPS / IPTAR /IPA)

### Local AMPIEP members:

- Raquel Berman
- Lourdes de Nova.
- Dalia Guzik.
- Elnora Jiménez.
- Cristina Oñate.
- Ma. Eugenia Quijano.
- Ma. Isabel Soley.
- Gabriela González-Polo.
- Gloriani Landeros.
- Diana Maldonado.

## 2. Content

With Freud's *Civilization and its discontents* (1929/1930) as its main focus, these papers were presented:

- ***Is Civilization and its discontents still valid today?*** Reflections on difficult events in Mexico during a century.
- ***Narcissism: From Narcissus to Prometheus in Civilization and its discontents.*** A look into some aspects that have influence in some parenting modes and its implications on the development of personality disorders.
- ***Contemporary discontents in modern civilization.*** The impact of the Covid pandemic in the general public, the necessity of the use of technology and its implications on the consulting room.
- ***Grief in times of denial of discontents.*** Working through denial of grief during the pandemic.
- ***Suicide as an alternative to Civilization and its discontents.*** Death instinct in suicidal patients and how it affects analysts.
- ***When will we be able to symbolize? Civilization and the pandemic's discontents.*** The possibility to symbolize the pandemic's experience and other traumatic events.
- ***Reflections on Freud's Civilization and its discontents and the pandemic.*** A look into our analytical practice and its link to Civilization and its discontents.



- **Civilization and its discontents focusing on Mexico's current situation.** A brief outlook onto historical-cultural aspects of our country and their development throughout the years.

### 3. Publicity and outreach efforts and reflection on their success

- a) The initial invitation was made 20 days prior to the event. This decision was based on our own experience during the pandemic and derived from a suggestion from our technical team.
- b) Paid advertising guidelines.
- c) Personalized invitations to our database were sent.
- d) A google form was used for registration, reminders and the sending of the zoom link. We offered telephone assistance for those who inquired about information from our website.
- e) The number of latin participants confirmed the success of the strategy. Nevertheless, the American public was not as numerous, even though simultaneous translation was offered. This partial success leads us to consider that idiosyncratic differences between countries could have been taken more in account.

4. **Audience.** We had a total audience of 141 people. General public, psychologists, psychotherapists and psychoanalysts among them. The papers were very well received and the audience engaged in discussions around them.

### 5. Outcome and ramifications for the society and community beyond the meeting itself.

We consider the outcome to be positive because:

Most of the presentations were written in an accessible to all language and those in need to use psychoanalytic terms and concepts were explained at length at the presentations themselves. Hence, the audience participation was rich. Questions asked were very interesting, displaying interest in understanding the topics at hand. It undoubtedly promoted knowledge on the death instinct, its effects and culture as a a containment and/or canvas on which its manifestations come to life. It did so also on trauma, its implications and technical approach.

We have received multiple requests for the papers and for the recording of the event. We expect to reach many more people than the ones that connected to zoom.

### 6. Recommendations for other Societies based on experience.

**Regarding the audience participation:**

- More time of engagement with the audience.



- Emphasize the need for respecting established time for each paper.

**Regarding publicity:**

- Having partnerships with other groups and societies so they too can promote the event.
- Start publicity earlier.

**Regarding technical aspects:**

- Having rehearsals to familiarize yourselves with platforms and anticipate problems.
- Have the technician keep a copy of the presentations in case of a glitch in the speaker's device.
- Even if it is a free of charge event, require inscription as a means of identification.