OCHIN

Sponsorship at the
2027 OCHIN Learning Forum

Chicago | May 10 – 13, 2027



2027 OCHIN Learning Forum

The 2027 OCHIN Learning Forum brings together more than 1,400 executives, clinician leaders, and health IT professionals from OCHIN's nationwide network of over 300 community-based healthcare organizations.

As a sponsor, **you will have the opportunity to showcase your company's brand and solutions portfolio** with many of today's most dedicated and innovative health care professionals.



The Connection Hub hours, including set-up and removal days/hours will be posted on the website. Keep an eye on our website for updates.

Key Benefits of Sponsorship

Exclusive event
Participation is limited to current and prospective OCHIN members, ensuring a focused, engaged audience of clients.

Encouraged sponsor engagement
Attendees are encouraged to participate in sponsor sessions, event sessions, networking opportunities, and social events featuring vendors.

Build strong relationships
Connect with OCHIN leaders and staff while learning more about OCHIN's vision and strategic priorities.

Network with industry peers
Collaborate and exchange ideas with leading professionals in healthcare IT.

Opportunities to Connect
In addition to key sponsorship benefits, you'll have extra opportunities to engage attendees and boost your brand throughout the event:

- Participate in the vendor hall and welcome reception.
- Connect with decision-makers as well as those using your solutions in the vendor hall, where we host breakfast, lunch and social hours daily.
- Strengthen brand awareness among individuals and teams who are not yet familiar with your product.

Sponsorship Packages

All sponsorship levels include:

- Complimentary booth registrations and placement in the Connection Hub
- Mobile lead retrieval, one license per sponsor, with additional licenses available for purchase
- Inclusion in a networking game that encourages attendees to visit vendor booths
- Opportunity to contribute a raffle prize (valued at $100 or less) for the networking game

Sponsors at the Platinum and Diamond levels also have the opportunity to share and showcase their company's success stories.

Sponsorship Benefits	Platinum $100,000	Diamond $50,000	Gold $25,000	Silver $10,000
Logo on lanyards	●			
Logo on hotel key card	●			
Speaking slot (60 minutes) on conference agenda to present a case study with an OCHIN member active on your product and/or service	●	●		
Signage with your logo throughout the event	●	●		
Recognition as a sponsor on pre-session slides (general session and breakouts)	●	●	●	
Priority exhibit booth placement	●	●	●	
Customer success story (showing improved outcomes) on conference website and mobile	●	●	●	
Company logo/link in conference promotional emails	●	●	●	
Conference program	Full page ad	Half page ad	Quarter page ad	Logo recognition
Social media recognition	●	●	●	●
Logo, website and 50-word description on conference website	●	●	●	●
Logo and website in conference mobile app	●	●	●	●
One lead capture license	●	●	●	●
Networking game (in-app): Opportunity to donate a prize and promote ahead of time	●	●	●	●
Access to conference sessions and networking events	●	●	●	●
Complimentary booth registrations	5	4	3	2
Booth space	20x20	10x20	10x10	10x10

*Attendee registration lists are not shared to sponsors. Sponsors can connect with attendees through the conference app before, during and after the event.

Additional Sponsorship Opportunities

Only available in addition to a standard sponsorship package.

Your Brand in Hand

- ~~**Notebook ... $15,000 (Qty. 1)**~~ **SOLD!**
  - Every keynote insight, breakthrough idea, and action item needs a home. As the Notebook Sponsor, your brand will be right there alongside attendees as they capture inspiration, jot down notes, and plan their next big move. It's a sponsorship that keeps your organization top of mind, page after page.
- **Water Bottle ... $15,000 (Qty. 1)**
  - Keep attendees refreshed, energized, and ready to make the most of the event. As the Water Bottle Sponsor, your branded bottle will become a constant companion throughout the conference, traveling from sessions and networking events to the exhibit hall and beyond.
- **Attendee Bag ... $15,000 (Qty. 1)**
  - The attendee bag is the ultimate event sidekick, holding everything from session notes and giveaways to swag and snacks. As the Attendee Bag Sponsor, your logo will travel throughout the conference and beyond, giving your brand visibility with every session, networking event, and trip home.

Be Where the Action Is

- **Member Reception & Impact Awards Ceremony ... $50,000 (Qty. 1)**
  - Kick off the conference in style as the sponsor of the Member Reception & Impact Awards Ceremony, one of the most meaningful and memorable events of the conference. On the very first night, attendees will come together to reconnect with colleagues, celebrate outstanding achievements, and honor the organizations and individuals making a lasting impact in their communities. Your brand will be front and center during an evening filled with recognition, inspiration, and connection.
- **Puppy Playground ... $20,000 (Qty. 1)**
  - Need a break from sessions and networking? Head to the Puppy Playground! Featuring adorable puppies from a local animal shelter, this interactive experience gives attendees the chance to relax, recharge, and enjoy some tail-wagging fun. As the Puppy Playground Sponsor, your brand will be associated with smiles, stress relief, and one of the most beloved attractions at the event. Bonus points: you'll be helping shine a spotlight on pets looking for their forever homes.
- **Flash Mob ... $20,000 (Qty. 1)**
  - What better way to kick off the event than with an unexpected burst of energy? During the Opening Address, attendees will experience a surprise flash mob performance that transforms the room from attentive to exhilarated in an instant. As the Flash Mob Sponsor, your brand will be associated with one of the conference's most talked-about moments, creating excitement, driving engagement, and setting the stage for an unforgettable event.
- **Professional Headshots ... $15,000 (Qty. 1)**
  - Help attendees upgrade their LinkedIn profiles and professional brands with complimentary headshots. As the Headshot Sponsor, your organization will be associated with confidence, career growth, and one of the most valued takeaways from the event. It's a picture-perfect opportunity to make a lasting impression.
- **Photo Booth ... $10,000 (Qty. 1)**
  - Give attendees a reason to smile, snap, and share! As the Photo Booth Sponsor, your brand will be featured at one of the most fun and interactive attractions in the vendor hall. From silly group shots to networking selfies, attendees will create memorable keepsakes while your organization enjoys high visibility and social-worthy exposure.

Additional Sponsorship Opportunities

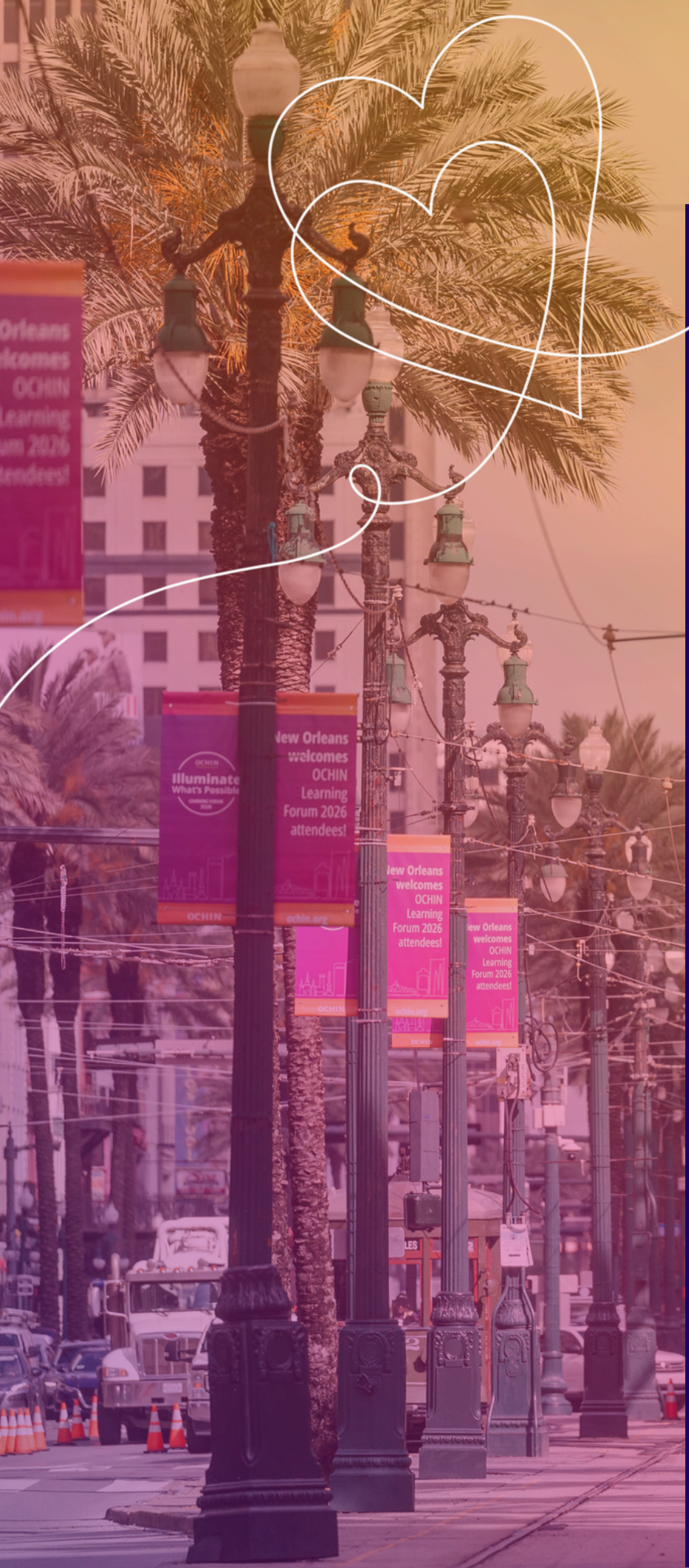
Only available in addition to a standard sponsorship package.

Make A Digital Impact

- **Wi-Fi ... $20,000 (Qty. 1)**
  - Be the sponsor that keeps everyone connected! As the Wi-Fi Sponsor, your brand powers the emails, app browsing, note-taking, messaging, and social sharing that keep attendees engaged throughout the event. Every login is another opportunity to connect with your audience.
- **Attendee App ... $10,000 (Qty. 1)**
  - Become the Attendee App Sponsor and put your brand at attendees' fingertips. From agendas and speaker details to networking and event updates, the app is the go-to resource throughout the event. It's prime digital real estate with visibility that lasts from registration to the closing session.
- **Charging Station ... $5,000 (Qty. 5)**
  - Be the hero everyone needs! Keep attendees powered up and connected by sponsoring our charging station. Your brand will be front and center as guests recharge their devices, check messages, and stay event-ready. When batteries run low, your visibility powers up.

Serve Up Connection

- **Taste of Chicago ... $20,000 (Qty. 1)**
  - Treat attendees to a delicious sampling of Chicago's most iconic flavors! As the Taste of Chicago Sponsor, your brand will be front and center as guests enjoy local favorites, discover new tastes, and connect over great food. It's the perfect recipe for memorable experiences and meaningful engagement.
- **Breakfast ... $10,000 (Qty. 3)**
  - Start the day on a delicious note as the Breakfast Sponsor! Fuel attendees with a fresh morning meal before a day of learning, networking, and collaboration. Your brand will be front and center as guests gather, connect, and kick off the day energized and ready to make the most of the event.
- **Lunch ... $10,000 (Qty. 3)**
  - Give attendees a well-deserved break to recharge, refuel, and reconnect. As the Lunch Sponsor, your brand will be front and center during one of the most popular gatherings of the day, where great food and great conversations come together.
- **Coffee Cart ... $10,000 (Qty. 1)**
  - Give attendees a delicious reason to stop, sip, and connect. As the Specialty Coffee Cart Sponsor, your brand will fuel meaningful conversations and keep energy levels high throughout the event. From lattes to cold brews, every cup served is a warm reminder of your support.
- **Social Hour ... $10,000 (Qty. 2)**
  - When the sessions wrap up, the conversations heat up! As the Social Hour Sponsor, your brand will be front and center as attendees gather in the vendor hall to unwind, connect, and celebrate. With refreshments flowing and networking in full swing, this lively event creates the perfect atmosphere for building relationships and making lasting impressions.
- **Demonstration Station ... $10,000 (Qty. 1)**
  - In the heart of the Connection Hub, the Demonstration Station provides hands-on demonstrations of programs provided by OCHIN experts.



THANK YOU!

Ready to sponsor?

Sign up today!

Still have questions?

Contact Chris Renfro at renfroc@ochin.org or OCHIN Learning Forum staff at learningforum@ochin.org with any questions.

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