



TRB Conference on Rural and Tribal Transportation

July 19–21, 2027 • Westminster, CO

Patron & Exhibit Opportunities

Connect with the Decision Makers Shaping Rural & Tribal Transportation Innovation!

The TRB Conference on Rural and Tribal Transportation, to be held at the Westin Westminster, brings together transportation executives, Tribal leaders, public-agency officials, researchers, academics, and industry professionals, to address the transportation challenges and opportunities shaping rural and Tribal communities.

As a patron or exhibitor, your organization will connect with these key decision makers, who are focused on improving mobility, safety, infrastructure, and access for rural and Tribal communities, to ensure their connection to jobs, healthcare, education, and economic opportunity.

Patron packages and exhibit tables provide valuable brand visibility before, during, and after the conference, while positioning your organization as a committed partner in advancing practical solutions for rural and Tribal transportation systems. These opportunities help you build relationships, engage directly with key audiences, and generate qualified business leads.

Why Participate as a Patron or Exhibitor?

- Connect with transportation executives.
- Generate high-quality business opportunities.
- Demonstrate leadership in rural and Tribal transportation.
- Showcase your transportation products and services.
- Increase brand visibility before, during, and after the conference.

Connect with Decision Makers



Attendees represent a broad cross-section of the rural and Tribal transportation community, including federal, state, local, and Tribal transportation agencies; transit providers; planning organizations; universities; researchers; consultants; private-sector partners; and contractors focused on improving mobility, access, safety, and infrastructure in rural and Tribal communities.

Industry Focus Areas

- Rural and Tribal Mobility
- Infrastructure Design, Maintenance, and Asset Management
- Rural Roadways and Bridge Preservation
- Roadway Safety and Safe System Strategies
- Safety Action Plans and Low-Cost Countermeasures
- Emergency Response and Disaster Recovery
- Rural Transit and Transit Coordination
- Tribal Infrastructure Investment
- Microtransit, Shared Mobility, and First/Last Mile Connectivity
- Transportation Access and Health
- Mobility for Older Adults and People with Disabilities
- Interagency/Intergovernmental Collaboration
- Funding, Investment, and Public-Private Partnerships
- Workforce and Economic Development
- Communications and Public Engagement
- Rural Community Development

Decision Makers

- Tribal Transportation Director
- Transportation Director
- Public Works Director
- Transit Director
- Program Manager
- Project Manager
- Transportation Planner
- Rural Transportation Planner
- Tribal Planner
- Engineer
- Bridge Engineer
- Safety Engineer
- Traffic Safety Specialist
- Emergency Management Coordinator
- Mobility Manager
- Transit Manager
- Policy Analyst
- Research Engineer

Business Types

- DOT – Federal
- DOT – State
- DOT – Local
- Tribal Governments
- Tribal Transportation Agencies
- Public Works Agencies
- Metropolitan and Rural Planning Organizations
- Public Transit Agencies
- Human Service Transportation Providers
- Emergency Management Agencies
- Health and Human Service Organizations
- Non-Governmental Organizations
- Academia
- Research Institutions
- Contractors
- Engineering Firms
- Planning Firms
- Construction Firms
- Media

Patron Packages

Choose the level of participation that best aligns with your marketing objectives and budget. Each provides valuable opportunities to increase visibility and connect with transportation leaders.



Reserve your patron package by: **June 18, 2027**

Benefits	Diamond \$10,000 Limit 2	Platinum \$7,500 Limit 4	Gold \$5,000 Limit 8	Silver \$3,500 Limit 10	Bronze \$1,750 Unlimited
Exclusive Opportunities <i>(one per patron):</i> Lanyards: Logo on lanyards, plus full-page ad in Printed Program <i>(must register by June 7, 2027)</i> – OR – Printed Program: Logo on front cover of program, plus full-page ads on inside front cover and inside back cover <i>(must register by June 18, 2027)</i>	 				
Ad in Printed Program	See Above	Full Page	Half Page	Quarter Page	
Registrations	5	4	3	2	1
Recognition on main page of conference website <i>(logo and link)</i>					
Tabletop Exhibit					
Acknowledgement during the Plenary Session					
Logo on Welcome Slide in the Plenary Session					
Recognition on Patron page of conference website <i>(logo and link)</i>					
Logo in Printed Program and on signs					

Tabletop Exhibits

Purchase a tabletop exhibit and you'll have the opportunity to promote your products and services directly to attendees.

Benefits:

- One skirted 6-foot table with two chairs
- Logo in the Printed Program and on the conference website
- One complimentary registration (Additional staff must register at the standard rate.)



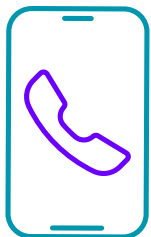
Cost: \$2,000 Reserve your tabletop exhibit by: **June 18, 2027**

Ready to Participate?

Act Now!

Secure your patron package or tabletop exhibit today! [Reserve Now](#)

Questions? Contact:



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& Exhibit Sales
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Why Partner with TRB?

For more than 100 years, TRB has convened transportation leaders from government, industry, and academia to advance transportation through research, innovation, and collaboration. Conference patrons demonstrate their commitment to supporting the exchange of ideas that improve transportation systems around the world.

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TRB TRANSPORTATION RESEARCH BOARD