Engaging With Aging
Regional Conferences



Sponsorship Prospectus

Engaging with Aging Regional Conferences are shaping the future of aging throughout the US.
Join Us!

What is Engaging With Aging?

Aging is transforming—and so are the communities we serve.

Engaging With Aging Regional Conferences bring together leaders, decision-makers, practitioners, innovators, and frontline professionals from across aging services to share ideas, address emerging challenges, and explore opportunities to help improve the lives of older adults and caregivers.

In 2027, Engaging With Aging is expanding beyond our long-standing western regional conference to the Midwest and Mid-Atlantic. We will bring national leaders and innovators to help build relevant solutions to all three regions.

Whether you're introducing a solution, building relationships, sharing expertise, or increasing visibility within the field, regional conferences provide opportunities to engage with the people and conversations shaping the future of aging services.

Explore Sponsorship Opportunities











Connect your organization with the people and ideas moving aging services forward.

The regional Engaging With Aging model gives sponsors a way to connect with decision makers in aging services where they live, work, and serve their communities. With conferences across the Midwest, Mid-Atlantic, and Western regions, sponsors can engage with audiences in markets that align with their goals while building relationships with the organizations and leaders shaping aging services locally.

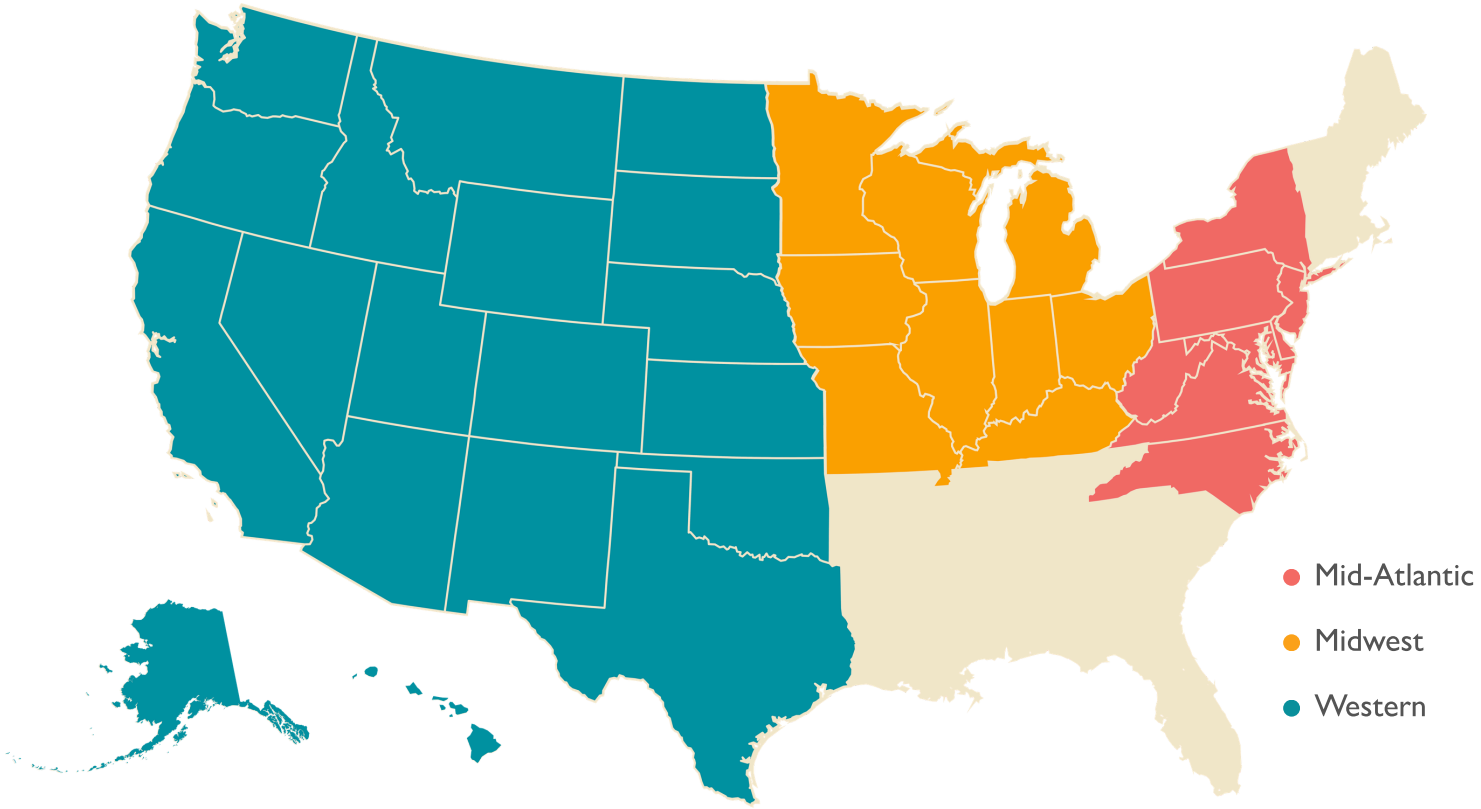
And the opportunity doesn't have to end with one conference. Sponsors can participate across multiple regional conferences—or join us in all three regions—to build a broader presence, strengthen relationships, and connect with professionals across the country.

The regional model creates opportunities to:

- Reach relevant audiences across multiple regions
- Connect with attendees that are often left out of the larger national programs
- Build relationships with regional leaders, organizations, and potential partners
- Increase visibility for your organization
- Engage in a more personal manner in multiple markets where your organization has a presence or strategic interest
- Share your expertise and contribute to conversations relevant to the field
- Extend your presence throughout the year through multiple regional opportunities

Whether you participate in one region or bring your organization to all three, Engaging With Aging offers opportunities to build relationships, share expertise, and connect with the people shaping aging services across the country.

EWA 2027 Conferences



Engaging With Aging | Midwest Regional Conference

Fort Wayne, IN
May 11–12, 2027

Nevada Senior Services

Aging & In-Home Services of Northeast Indiana

Engaging With Aging | Mid-Atlantic Regional Conference

Philadelphia, PA
September 8–10, 2027

Nevada Senior Services

PCA Philadelphia Corporation for Aging

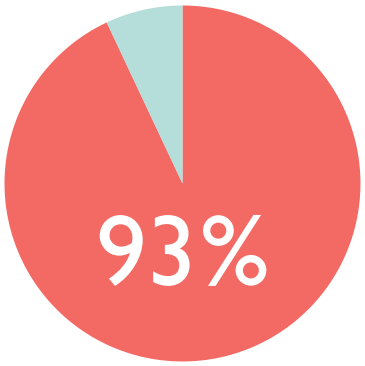
Engaging With Aging | Western Regional Conference

Las Vegas, NV
November 16–18, 2027

Nevada Senior Services

About EWA Regional Conferences

Presented by Nevada Senior Services and our regional partners, Aging and In-Home Services of Northeast Indiana and Philadelphia Corporation for Aging, Engaging With Aging is a series of regional conferences bringing together professionals, leaders, practitioners, and innovators from across the aging services field. Regional and National leaders will explore innovative solutions for aging services and respond to a shifting landscape of funding and resources. Attendees will take home practical solutions that can be applied to their communities, as we meet the moment we are in and prepare for future impacts.



of past attendees rated this event as good or excellent!

Attendees confirm that they implement learnings after the event!

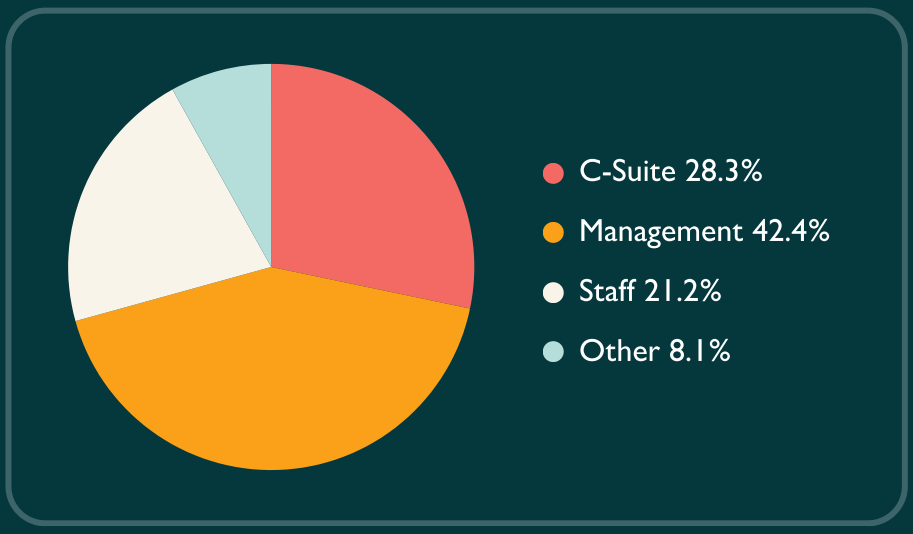


Ready to put your brand in front of 1,500+ leaders from across the country shaping the future of aging services?

Explore Sponsorship Opportunities

Who Attends?

Each Engaging With Aging Regional Conference attracts decision makers, thought leaders, and executives who gather at Engaging with Aging to learn, network, and be inspired.



Industries Represented

- Adult Day Care
- Long Term Care
- Personal Care
- Care Homes
- Hospice
- Managed Care
- Rehabilitation
- Home Health
- Hospitals & Post Actue
- Respite Care
- Aging Services Providers
- Community Based Organizations
- Public Policy
- Healthcare Providers and Systems
- Caregiving
- Technology Solutions

Job Titles of Attendees

- CEOs, CFOs, COOs
- VPs, Directors
- Care managers
- Mental health counselors
- Occupational therapists
- Social workers
- Coordinators
- Community health workers
- Long-term care administrators
- Physical therapists
- Speech pathologists
- First responders
- Nursing professionals
- Physicians
- Attorneys
- Entrepreneurs

What do attendees care about?

- Housing
- Transportation
- Food Services & Nutrition
- Aging in Place
- Equitable Access
- Diverse & Indigenous Communities
- Economic Security
- Caregiving
- Healthcare
- Combating Ageism

Engaging With Aging
Regional Conferences

engagingwithaging.org | partnerships@nevadaseniorservices.org

Sponsorship Benefits

Sponsorship at Engaging with Aging Regional Conferences positions your brand at the center of innovation and leadership in the aging space. With limited opportunities and a highly targeted audience, NOW is the time to act.

Brand Visibility	Showcase your expertise through high-visibility sessions and activations. Your logo belongs on the EWA stage!
Value Alignment	Align with a trusted regional leader and gain a warm introduction to 500+ potential customers and partners at each conference, reaching 1,500+ across all three regional conferences.
Lead Generation	Engage with prospects, identify new leads, and close deals in person at the event
Thought Leadership	Curate, co-create, or sponsor content and be seen as a thought leader in the space



A Selection of Our Past Sponsors:

United Healthcare · Cleveland Clinic Lou Ruvo Center for Brain Health · alzheimer's association · AARP Nevada · Dignity Health

American Society on Aging · Genentech A Member of the Roche Group · Health Plan of Nevada A UnitedHealthcare Company · MY ADULT DAYCARE · myPlace Health by scan

scan · Senior Resource Nevada · TRIO Community Meals an elior company · Western Alliance Bank · westhealth

Become a Sponsor

Sponsorship Packages

Sponsorship Level	Benefits Included (Per Event)	1 Event	2 Events	3 Events *Best Value*
Lunch & Learn	• Deliver a 60-minute educational presentation to pre-registered attendees • Prominent Exhibitor Showcase Location – Includes 6' table and 2 Chairs • Prominent logo on conference collateral & conference screen • Acknowledgement at conference • Two (2) conference registrations • Session attendee list with contact information provided pre- and post-conference	$20,000	$35,000	$55,000
Keynote	• Deliver a 20-minute educational presentation to all registered attendees • Prominent Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Prominent logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations	$18,000	$30,000	$45,000
Learning Intensive	• Host a 2-hour Learning Intensive session and deliver an educational presentation to up to 80 pre-registered attendees • Prominent Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations • Session attendee list with contact information provided pre- and post-conference	$12,000	$20,000	$30,000

Sponsorship Packages

Sponsorship Level	Benefits Included (Per Event)	1 Event	2 Events	3 Events *Best Value*
Track Sponsorship	• Brand recognition on all programs presented in this track and deliver 60-minute content to those who elect to attend a break-out session • Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations • A choice of tracks will be available for each conference	$7,500	$14,250	$20,250
Tote Bag	• Company Logo Placement on co-branded event tote bag • Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations	$6,000	$11,400	$16,200
Reception	• Primary brand placement and recognition at event reception • Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations	$5,000	$10,000	$13,500

Sponsorship Packages

Sponsorship Level	Benefits Included (Per Event)	1 Event	2 Events	3 Events *Best Value*
Lanyards	• Company Logo Placement on co-branded event lanyard • Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations	$5,000	$9,500	$13,500
Highlighted Session	• Deliver 60-minute educational content to those who elect to attend a break-out session in the track of your choice • Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations	$5,000	$9,500	$13,500
Break	• Primary brand placement and recognition at one designated coffee break • Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Logo on conference collateral & conference screens • Acknowledgement at conference • Two (2) conference registrations	$3,000	$6,000	$8,500
Exhibit	• Exhibitor Showcase Location – Includes 6' Table and 2 Chairs • Exhibitor Showcase Digital Listing • Exhibitor Contact Distribution • Two (2) conference registrations	$975	$1,850	$2,725

Let's Talk!

To learn more or secure your sponsorship, please visit www.engagingwithaging.org

Have questions? Interested in discussing a custom sponsorship package? Please contact partnerships@nevadaseniorservices.org

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Regional Conferences

Nevada Senior Services

PCA
PHILADELPHIA CORPORATION FOR AGING

AGING & IN-HOME SERVICES
OF NORTHEAST INDIANA