PRIVACY POLICY

Nike is responsible for the processing of your personal data obtained on this website (hereafter: the "Website").

PROCESSING PERSONAL DATA

When you visit the Website, we collect and process personal data that you submit or that we may ask you for. We will process this personal data and any subsequent personal data collected for the purpose for which you have specifically submitted them, such as registering for an event, booking hotel accommodations, booking flights, communicating with you about an event or answering a particular question related to an event. We may also use this information to prevent or detect fraud or abuses of our Website and to enable third parties to carry out services or other tasks on our behalf.

We may disclose specific information upon governmental request, in response to a court order, when required by law or to protect our or others' rights, property or safety. We may share information to prevent illegal uses of the Website or violations of the applicable Terms of Use, or defend ourselves against third party claims. We do not provide your personal data to agencies or outside companies for marketing purposes.

When you visit and interact with the Website, certain data is collected from your device through the use of cookies. The data collected through cookies includes: (i) the visited webpages, (ii) date, time and duration of the visit, and (iii) unique device identifier and device type (desktop, tablet or smartphone).

There are two categories of cookies used on the Website:

- Functional cookies that are used to collect information about the type of device you are using to visit the Website. This information is strictly necessary to offer you the basic functionality of the Website.

- Analytical cookies that are used to collect information about the date and time of your visit, the duration of your visit and the pages you visit. This information is used to better understand the use of the Website and to improve the Website.

You can choose to have your device warn you each time a cookie is being sent, or you can choose to turn off cookies. You can do this through your browser settings on each browser and device that you use. Each browser is different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you may not have access to features that make the Website more efficient and some of the features of the Website may not function properly.

SHARING DATA

The personal data we obtain through the Website will be shared with third parties to enable them to carry out services or other tasks on our behalf (e.g. our event administrator, travel agency or

transportation provider). These third parties process your personal data only on our behalf for the purposes mentioned in this Policy.

We may disclose specific information upon governmental request, in response to a court order, when required by law or to protect our or others' rights, property or safety. We may share information to prevent illegal uses of the Website or violations of the applicable Terms of Use, or defend ourselves against third party claims. We do not provide your personal data to agencies or outside companies for marketing purposes.

YOUR PERSONAL DATA RIGHTS

You may have the right of access to your personal data and to correct, delete or to obtain a copy. In some locations, you may also have the right to object to the processing of your personal data on compelling legitimate grounds relating to your particular situation.

Please contact privacy@nike.com for further information or to exercise these rights.

CONFIDENTIALITY AND PROTECTION

The Website uses a range of security technologies and procedures to protect your personal data against unauthorized access, use and disclosure. The personal data that the Website gathers is stored in a secure environment that is inaccessible to the public.

LINKS TO OTHER WEBSITES

The Website may provide links to other websites for your convenience and information. These websites may operate independently from us and may have their own privacy notices or policies, which we strongly suggest you review. To the extent any linked websites are not owned or controlled by us, we are not responsible for their content, any use of the websites, or the privacy practices of the websites.

CHANGES TO OUR PRIVACY POLICY

If we decide to change our privacy policy, we will post the changed policy on the Website. You are advised to regularly check whether our privacy policy has changed. If we materially change the way in which we process your personal data, we will provide you with prior notice, or where legally required, request your consent or ensure that there is another legal basis for such processing, prior to implementing such changes.

This policy was last modified in February 2020.

QUESTIONS AND FEEDBACK

If you wish to provide any feedback or if you have questions or concerns, please contact us at privacy@nike.com.