

NATIONAL EVENT

JAN 12-14, 2027
CAESARS FORUM // LAS VEGAS

2027 EXHIBITOR AGENDA

MONDAY, JANUARY 11		
8:00 AM - 6:00 PM	Exhibitor Registration/Check-In	All Suppliers
10:00 AM - 6:00 PM	Trade Show Move-In	All Suppliers
6:30 PM - 9:00 PM	BFS Partner Reception	Invites for Diamond, Platinum, and Gold Sponsorship Levels Only
TUESDAY, JANUARY 12		
8:00 AM - 6:00 PM	Exhibitor Registration/Check-In	All Suppliers
8:00 AM - 6:00 PM	Trade Show Move-In	All Suppliers
2:00 PM	Customer/Builder Arrivals	
6:00 PM - 9:00 PM	Welcome Reception & Dinner	All-Access Suppliers, Customers, and BFS Team Members Only
WEDNESDAY, JANUARY 13		
6:30 AM - 8:00 AM	Buffet Breakfast	All-Access Suppliers, Customers, and BFS Team Members Only
8:00 AM - 10:30 AM	Welcome and General Session	All-Access Suppliers, Customers, and BFS Team Members Only
10:30 AM - 11:30 AM	Ali Wolf Economic Overview	All-Access Suppliers, Customers, and BFS Team Members Only
11:30 AM - 4:00 PM	Trade Show Opens	All Event Attendees
12:00 PM - 1:30 PM	Lunch on Trade Show Floor	All Event Attendees
6:00 PM - 7:30 PM	Dinner Reception	All-Access Suppliers, Customers, and BFS Team Members Only
7:30 PM - 8:30 PM	Entertainment	All-Access Suppliers, Customers, and BFS Team Members Only
THURSDAY, JANUARY 14		
6:30 AM - 8:00 AM	Buffet Breakfast	All-Access Suppliers, Customers, and BFS Team Members Only
8:00 AM - 9:00 AM	Keynote Speaker – Mike Singletary	All-Access Suppliers, Customers, and BFS Team Members Only
9:15 AM - 1:00 PM	Trade Show & Raffle	All Event Attendees
11:00 AM - 1:00 PM	Lunch	All Event Attendees
12:30 PM	Grand Prize Drawing for Customers/Builders – Must be present to win	All Event Attendees
1:00 PM - 10:00 PM	Trade Show Move-Out	All Suppliers
1:00 PM	Departures – Luggage Storage Available at Caesars Forum Until 3:00 PM	All Event Attendees
FRIDAY, JANUARY 15		
8:00 AM - 10:00 AM	Additional Trade Show Move-Out (if needed)	All Suppliers