



GROUNDING POLICYMAKING AND PRACTICE IN RESEARCH

Inaugural International School Choice
and Reform Academic Conference

Nova Southeastern University | Fort Lauderdale-Davie, Florida | Saturday, January 14 - Tuesday, January 17, 2012

Book Fair Exhibitor Registration Form

Business Name _____

Contact Person _____

Address _____

City/Town _____ State/Province _____

Post code _____ Country _____

Office Phone (____) _____ Fax (____) _____

Email Address _____ Website URL _____

Names for Badges (2)

Name #1 _____ Name #2 _____

**Yes, I would like to participate at the Inaugural International School Choice and Reform Academic Conference
Sunday, January 15, 2012.**

Exhibit Booth Levels:

Fee Amount

_____ **Individual Exhibitor (1 book)** **\$ 100.00**

_____ **Publisher Exhibitor (1+ books, company logo & profile in program booklet)** **\$ 500.00**

_____ **I am unable to attend, but would like to support NSU and this event by making a tax deductible donation to the
cause.** **\$ _____**

***Total Enclosed \$ _____**

Please make check payable to **Nova Southeastern University** and send along with completed form to:

Nova Southeastern University FSE-NIEO
1750 NE 167th Street, Tech Building 332
North Miami Beach, Florida 33162
Attn: Nigel A. Whyte

*Full payment is due by November 30, 2011 to reserve your exhibit space. For more information, contact Stuart Buck at stuartbuck@gmail.com or Nigel Whyte at nwhyte@nova.edu or 800-986-3223 x 25082 or 954-262-5082.

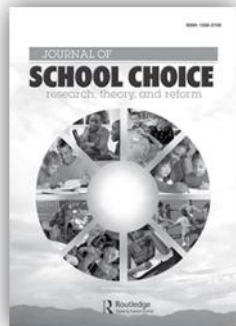


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Book Fair Application/Agreement Form



The book fair and conference are presented by the **Journal of School Choice** and The National Institute for Educational Options of Nova Southeastern University's Abraham S. Fischler School of Education in collaboration with the University of Texas at San Antonio College of Business and the E.G. West Institute for Effective Schooling.

The undersigned hereby acknowledges that this application is for exhibition privileges and space at the Inaugural International School Choice & Reform Academic Conference Book Fair, to be held at the Museum of Arts Fort Lauderdale, Fort Lauderdale, FL January 15, 2012.

Full payment is due by November 30, 2011 or upon submitting Exhibit Registration Form for consideration. In the event that I fail to meet payment when due, I shall automatically forfeit any and all privileges and claims including the forfeit of any payment previously made.

This Book Fair Application/Agreement request (including the completed Exhibitor Registration Form and the signed Application/Agreement Form) constitutes an offer to be an exhibitor and rent space at the Inaugural International School Choice & Reform Academic Conference Book Fair in Fort Lauderdale, Florida. It does not become a binding agreement until it is accepted by the Nova Southeastern University (NSU). Upon receipt of the application, exhibitors selected will receive a confirmation letter with an invoice or receipt of payment of the selected Exhibitor Fee indicating notice of acceptance.

It is understood that Schedule A, Rules Governing the Book Fair, is an important part of this agreement.

Signed _____

Date _____

Company Name _____

Please return a signed copy of the Agreement along with the Exhibitor Registration Form along with a check payable to NSU Nova Southeastern University – FSE-NIEO 1750 NE 167th Street, Tech 332 North Miami Beach, FL 33162.

Schedule A - Rules Governing the Book Fair

1. DEFINITIONS:

- * Management shall mean the “Nova Southeastern University” (NSU), its members, officers, agents, representatives and assigns.
- * Book Fair shall mean the “International School Choice & Reform Academic Conference Book Fair”.
- * Museum of Arts Fort Lauderdale shall mean the Museum of Arts Fort Lauderdale, its agents, officers, employees,





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representatives and other assigns.

* Exhibitor shall mean the individual, corporation or other entity which is executing the attached Exhibition Application/Agreement with Management, including all agents, assigns and representatives of that individual, corporation or other entity.

2. LIABILITY LIMITATIONS:

Exhibitor hereby expressly releases Management and Museum of Arts Fort Lauderdale, from any and all liabilities for damage, loss, injury or other consequences while in the Book Fair. Exhibitor agrees to indemnify Management and Museum of Arts Fort Lauderdale against any claims arising out of or in connection with the use of the space or grounds in the Book Fair. Exhibitor agrees to release Management from any liability for any fees, other than those paid directly to Management in advance.

Neither Management nor Museum of Arts Fort Lauderdale shall be responsible for fire, theft, or other damage, whether caused negligently, willfully or otherwise, and they are expressly released from any and all liabilities for any loss, injury or damage to persons and property.

In the event that Museum of Arts Fort Lauderdale, or any part thereof shall be destroyed or damaged by fire, or other causes beyond the control of either Management or Museum of Arts Fort Lauderdale, or if by reason of government restriction, the use of said premises or the conducting of the Book Fair is prevented, either before, during or after the Book Fair, then the Exhibitor hereby waives claim for damages or compensation which might arise by reason thereof, except for the return to the Exhibitor or proportionate payments made for the privilege of exhibition by way of the Exhibition Agreement to which this Schedule "A" is attached.

3. ELIGIBILITY:

Management reserves the right to determine eligibility of any Exhibitor or product to be exhibited at the Book Fair.

4. SUBLEASE:

Exhibitor shall not assign or sublet this Exhibition Agreement, nor any part of same, without the express written permission of Management. If approved by Management, a \$100.00 sharing fee will be added to the gross rent for each sharing entity. Each of those sharing will be required to sign a separate formal agreement, with which the \$100.00 sharing fee is prepaid, along with a proportionate share of booth deposit.

5. OBLIGATIONS OF EXHIBITOR

Exhibitor shall be required to pay in full the selected exhibitor fee with the execution of the attached Exhibition Agreement. Further, the Exhibitor agrees to comply with all stipulations contained in this Schedule "A" and in the attached Exhibition Agreement. Failure to do so will result in loss of payments (as stipulated in paragraph 2 of the Exhibition Agreement), ejection from the Book Fair, or barring from future Book Fairs, entirely at the discretion of Management.

In the event that Exhibitor should find it necessary to cancel this agreement, Management must receive written notice by certified mail at least THIRTY (30) days prior to the start of the Book Fair. If, in the opinion of Management, reason for the



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cancellation is valid, all money received as of the date of the notification will be refunded less \$10 administrative fee. If Exhibitor fails to give proper notice as stated above, Exhibitor shall forfeit any payments made, as well as being held liable for the balance due.

Exhibitor shall wear identification badges during setup, the hours of the Book Fair and for admittance to the Book Fair.

Exhibitor may not distribute or sell food or beverages.

Exhibitor shall place all merchandise for sale or display, either on Management furnished tables, or use other appropriate display accessories that are Management approved, which shall not include cardboard or plastic boxes. All merchandise and display units must be totally contained within the assigned booth perimeter. Exhibitor may not place merchandise for display or sale in the traffic aisles. Such aisles usually begin at the front table edges and/or outside table edge for corner booths. Thus, shelves, easels, posters, etc., may not be placed forward of a table end, or forward from the back drape or wall any more than 10 feet. In corner booths, the outside table in a corner booth may be moved inward, narrowing the floor space to make room for shelves outside the table. Exhibitor may place chairs in the aisle but they must be immediately adjacent to the booth and not be used to display merchandise.

6. RIGHTS OF MANAGEMENT

Management reserves the right to remove any Exhibitor who performs an act, which in Management's opinion, detracts from the Book Fair, or which is objectionable or unethical.

Management reserves the right to order withdrawal from display or sale, any item in an Exhibitor's booth which it deems unsuitable or inappropriate for display or sale.

Management reserves the right to alter the location of an Exhibitor as indicated in the official floor plan.

All admission policies will be under exclusive control of Management.

Management shall retain exclusive control of all admission policies. Exhibitor must wear identification badges during setup, the hours of the Book Fair and for admittance to the Book Fair.

Management shall reserve the right to make such rules and regulations, from time to time as it deems proper and may amend same at any time.

Management reserves the right to utilize such space and time as it deems advisable, for, but not limited to, the exhibition of works of art, auctions, education displays, and public service booths.

Management reserves the right to eject any Exhibitor from the Book Fair, without refund, for failure to comply with any stipulation or obligations recited within this Schedule "A", or within the attached Exhibition Agreement.