





CEN CONNECT

2026 Member Conference

Sponsorship Packages







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LARGEST GATHERING OF PUBLIC SECTOR IT PROFESSIONALS IN CT

CEN Member Conference: CEN Connect 2026

WHY INVEST?

The CEN Member Conference is uniquely positioned with its track record of attracting participation from Connecticut's broadest and deepest group of community anchor institutions. CEN Member Conference sponsors utilize multiple touch points to build and deepen relationships with the technology and organization decision makers that determine network strategies, investments, and service budgets across every community in Connecticut.

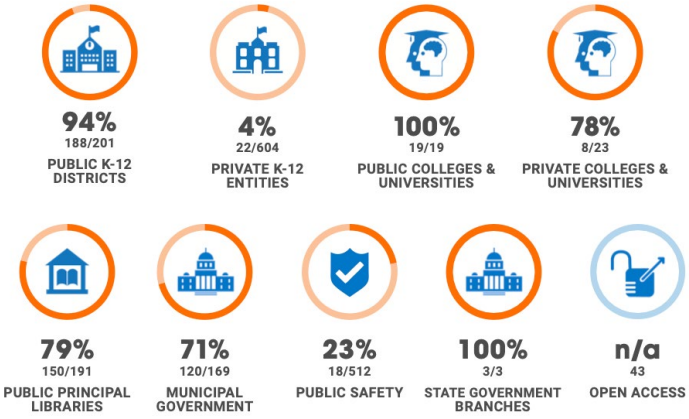


GETTING RESULTS

- 2 full days of sponsor exhibit time
- Promoting sponsor brand and increasing credibility
- Acquiring qualified leads and achieving ROI
- Additional networking at two post-event socials
- Multiple workshop, session presentation, and speaking opportunities available
- Reaching 600+ leaders and decision makers from K-12, higher education, state & municipal government, libraries, and more
- Interacting with the CEN community of CIOs, CTOs, IT Directors, Municipal Leaders, and Superintendents
- Company and logo advertising on promotional material

MEMBERSHIP BY VERTICAL

The following pie charts depict the CEN membership for each vertical (service sector) as a percentage of total entities in Connecticut.



WHAT OUR COMMUNITY HAS TO SAY

CEN "What did you enjoy the most about the event?"

"The one-on-one face time with sponsors is most valuable for me... I never feel like I'm being put on the spot to make a purchase after a booth conversation as opposed to a phone call or video meeting."
- Director of Infrastructure & Security Technology, RSD 13

"Vendors as always. Great selection and great people!"
- Ridgefield Library

TERMS & CONDITIONS

Sponsor Registration Guidelines:

- Sponsors are permitted to bring ONLY the assigned number of registered attendees according to sponsorship level. **Additional booth staff can be coordinated with CEN at a cost of $1500 per additional staff member.**
- Sponsorships include participation in **both days** of the event. One day sponsorship pricing is not available.
- Day-of booth staff must only be those who are registered for the event. Staffing changes are not permitted.
- All booth staff included in your selected level must be registered prior to May 1, 2026. Anyone not registered prior to this date will be charged an additional walk-in fee of $175. Walk-ins that surpass your assigned number of attendees will be charged $1500.
- Must be Gold level or above for a partnered or "shared sponsorship."

Exhibitor Rules & Regulations:

- Booth tables are 6ft wide. Please be respectful of your neighbor's space. **All event materials, including banners and displays, must fit inside 6 ft allotted space.** Booth materials may not impede on neighboring booth space or aisles.
- For the latest version of the Connecticut Convention Center's rules & regulations for exhibitors, click here

Session Participation Guidelines:

- Must include at least one member as a co-speaker or a panel of members
- All session proposals are subject to Engagement and Development Advisory Council approval
- Platinum and Diamond do not require approval or member participation (limited availability)
- Please no direct sales pitch; focus should be on the member and their uses cases
- All sponsors are eligible to participate in a member-led session

Poster Session Guidelines:

- Poster session guidelines can be found here

Speaker Guidelines:

- One (1) guest expert speaker is permitted; additional speakers count toward the sponsor's booth staff allocation. Please email the CEN team to recieve approval and special steps for the speaker registration.
- If a speaker represents another company, that company must be a registered sponsor and will be counted toward the sponsor's booth staff allocation.

Payment Terms:

Payment must be received by May 1, 2026 to secure your space. Sponsors not paid in full prior to the day will not be permitted to attend.

Refund/Cancellation Policy:

- Full refunds are available if you cancel by March 27, 2026
- Refunds are not available if you cancel after March 27, 2026
- To cancel your sponsorship, please email events@cteducation.net
- If CEN cancels the event, sponsors will receive a choice of refund or credit

Raffle Policy:

- All raffle prizes must be part of the CEN Happy Hour Raffle event
- Individual booth raffles are not permitted
- Raffle prizes must be present (physical) at the event and dropped off at the CEN registration table. Please include your business card or name on your raffle donation so that we may give credit.

Deadlines:

- **March 27, 2026:** Sponsor Registration (to be included on all promotional material)
- **March 27, 2026:** Logo Received
- **April 22, 2026:** Space Selection
- **April 22, 2026:** Email Raffle Prize
- **May 1, 2026:** All Booth Staff Registered
- **May 1, 2026:** Sponsorship Payment
- **May 1, 2026:** Exhibitor Portal Profile
- **May 1, 2026:** Lead Capture Purchases

EXHIBIT INFO

Event Date: May 6-7, 2026

Wednesday, May 6th
Exhibitor Setup Hours: 7:30AM - 9:30AM
Exhibition: 10:00AM - 4:30PM

Thursday, May 7th
Exhibition: 8:00AM - 4:30PM

Exhibitor Tear Down Hours: 3:30PM - 5:30PM

Accomodations:
Discounted hotel room block is available Tuesday - Thursday night at the Marriott attached to the convention center at a rate of $234 per night.

HOTEL ROOM BLOCK

Exhibition Floor Plan:
Please find the 2026 floor plan here:

DRAFT OF FLOOR PLAN

Brand Promo:
A vector logo (AI / EPS) and PNG/JPG is required prior to deadline to be include in all conference promotional related items. Email to events@cteducation.net

Shipping:

- We recommend bringing equipment with you the day of the event
- Please reach out to events@cteducation.net if you would like access to the freight elevator
- If you need to ship equipment to the Convention Center:
  - Please ship materials to the Connecticut Convention Center, and be sure to include the following bolded language:
    Connecticut Convention Center
    ATTN: Suzanne Beaumont, CEN 5.6 – 5.7
    100 Columbus Blvd.
    Hartford, CT 06103
- Plan to have the shipment arrive about 2-3 days before the event (the Convention Center cannot store packages for over a week)
- The Convention Center will receive your materials and bring them to your booth, so be sure your company name is also easily legible on your boxes
  - You will be responsible for the return shipment (for ex: Return label attached to outboard packages / schedule return pickup through your carrier)
  - If you have any questions regarding shipping, please contact our Convention Center Project Manager, Suzanne, at sbeaumont@ctconventions.com

Add-Ons:

- CVENT LeadCapture License(s): See how-to use instructions here
  - First license per organization: $249.00
  - Additional licenses per organization: $149.00
  - Sales team must be registered for conference and assigned in app prior to conference
  - CVENT on-site support staff will be present

LEAD CAPTURE ORDER

- Additional Electricity: One 10 Amp electrical drop will be provided to each sponsor at no cost. If additional electrical services are required, see order form here. Sponsor will pay electrical provider directly for add-ons.



"The lead-capture software/ site was amazing on our ipad. It was instantaneous to get all of the users' info, and then make comments. Wonderful productivity with this, vs trying to get a business card and write comments on the back (or on a pad)."

- CEO, CCi Voice



ADDED BENEFITS

YOUR SPONSORSHIP REGISTRATION ALSO INCLUDES THE FOLLOWING:

- **Parking**
  - CEN provides parking ticket in badge
- **Delicious Food**
  - Breakfast, lunch, dessert, hors d'oeuvres
- **Happy Hour**
  - Invite to both happy hour events, includes a complimentary beverage ticket
- **Professional Portraits**
  - In the Riverside or Cityside Lounge
- **Electricity & Wi-Fi Access**
  - 10 amp electrical drop to each booth



3 WORDS TO DESCRIBE THE MEALS

"Always good eats."
- Technology Specialist, Integrated Day Charter School

"Cake, chocolate, delicious."
- Account Manager, Cisco

COMPARE OPPORTUNITIES

Sponsorship Level	Price
Diamond	$20,000
Platinum	$16,000
Happy Hour	$17,000
Lunch	$17,000
Gold	$8,000
Breakfast	$9,000
After-Hours Social	$9,000
Registration	$9,000
Silver	$6,000
Mobile App	$7,000
Wifi	$7,000
Lanyard	$7,000
Bronze	$4,000
Supporter	$1,500

Sponsorship Level	Diamond	Platinum	Gold	Silver	Bronze	Supporter
# of registrations for the 2-day event	6	5	5	4	2	1
# of 6 ft tables in Exhibit Hall	2	1	1	1	1	-
Logo on conference website, app, & promotional material	☑	☑	☑	☑	☑	☑
Shared scrolling slide during lunch PowerPoint	☑	☑	☑	☑	☑	☑
May participate in member-led session	☑	☑	☑	☑	☑	☑
Opportunity to attend 2 social events	☑	☑	☑	☑	☑	☑
Opportunity to submit session proposals (subject to approval)	☑	☑	☑	☑	☑	-
Ability to participate in CEN Raffle	☑	☑	☑	☑	☑	-
Ability to purchase lead retrieval licenses	☑	☑	☑	☑	☑	-
One scheduled Top Sponsor Newsletter sent to CEN membership	☑	☑	☑	-	-	-
Featured sponsor in the conference mobile app	☑	☑	-	-	-	-
One 1.5-3 hour workshop on Day 1	☑	-	-	-	-	-
One 50-minute sponsored session (no approval required) on Day 2	-	☑	-	-	-	-
Recognition for sponsoring keynote speaker	☑	-	-	-	-	-
First choice booth placement on exhibit floor plan	☑	-	-	-	-	-
Priority booth placement on exhibit floor plan	-	☑	☑	-	-	-
First come, first serve booth placement on exhibit floor plan	-	-	-	☑	-	-
Assigned booth placement on exhibit floor plan	-	-	-	-	☑	-



DIAMOND BENEFITS INCLUDE:

- 6 conference registrations for the 2-day event
- Two 6 ft. tables and chairs in Exhibit Hall
- Your choice of one 1.5 - 3 hr workshop (Day 1) or Parallel Session (Day 2)
- Opportunity to submit additional session proposals (subject to approval)
- May participate in member-led session
- Recognition for sponsoring the keynote speaker
- Logo sign in Main Ballroom
- First choice booth placement on exhibit floor plan
- Logo on conference website, app, and promotional material
- Featured sponsor in the conference mobile app
- One scheduled Top Sponsors Newsletter sent to CEN membership prior to the event profiling and promoting your session
- 4 complimentary Lead Capture licenses
- Ability to purchase lead retrieval licenses
- Shared scrolling slide during lunch PowerPoint
- Ability to participate in CEN Raffle
- Opportunity to attend 2 social events





PRICE
$20,000



PLATINUM BENEFITS INCLUDE:

- 5 conference registrations for the 2-day event
- 6 ft. table and chairs in Exhibit Hall
- Your choice of one 1.5 - 3 hr workshop (Day 1) or Parallel Session (Day 2)
- Opportunity to submit additional session proposals (subject to approval)
- May participate in member-led session
- Priority booth placement on exhibit floor plan
- Logo on conference website, app, and promotional material
- Featured sponsor in the conference mobile app
- Shared scrolling slide during lunch PowerPoint
- One scheduled Top Sponsors Newsletter email sent to attendees prior to the event
- 3 complimentary Lead Capture licenses
- Ability to purchase lead retrieval licenses
- Shared scrolling slide during lunch PowerPoint
- Ability to participate in CEN Raffle
- Opportunity to attend 2 social events





PRICE
$16,000



GOLD BENEFITS INCLUDE:

- 5 conference registrations for the 2-day event
- 6 ft. table and chairs in Exhibit Hall
- Logo on conference website, app, and promotional material
- Priority booth placement on exhibit floor plan
- Opportunity to submit session proposal (subject to approval)
- May participate in member-led session
- One scheduled Top Sponsors Newsletter email sent to attendees prior to the event
- 2 complimentary Lead Capture licenses
- Ability to purchase additional lead retrieval licenses
- Shared scrolling slide during lunch PowerPoint
- Ability to participate in CEN Raffle
- Opportunity to attend 2 social events





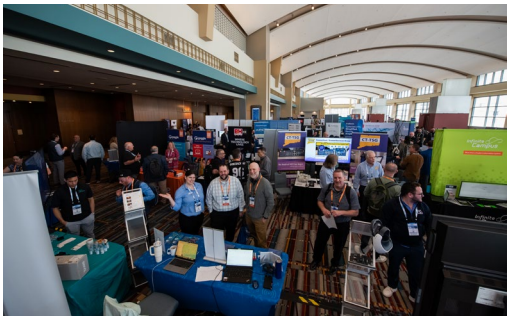
PRICE
$8,000



SILVER BENEFITS INCLUDE:

- 4 conference registrations for the 2-day event
- 6 ft. table and chairs in Exhibit Hall
- Logo on conference website, app, and promotional material
- First come first serve booth placement on exhibit floor plan
- Opportunity to submit session proposal (subject to approval)
- May participate in member-led session
- Ability to purchase lead retrieval licenses via CVENT
- Shared scrolling slide during lunch PowerPoint
- Ability to participate in CEN Raffle
- Opportunity to attend 2 social events





PRICE
$6,000



BRONZE BENEFITS INCLUDE:

- 2 conference registrations for the 2-day event
- 6 ft. table and chairs in Exhibit Hall
- Logo on conference website, app, and promotional material
- Assigned booth placement on exhibit floor plan
- Opportunity to submit session proposal (subject to approval)
- May participate in member-led session
- Ability to purchase lead retrieval licenses via CVENT
- Shared scrolling slide during lunch PowerPoint
- Ability to participate in CEN Raffle
- Opportunity to attend 2 social events





PRICE
$4,000



SUPPORTER BENEFITS INCLUDE:

- 1 conference registrations for the 2-day event
- Logo on conference website, app, and promotional material
- Shared scrolling slide during lunch PowerPoint
- Opportunity to attend 2 social events



PRICE
$1,500



ADDED-VALUE

HAPPY HOUR BENEFITS INCLUDE:

- ALL Platinum level benefits
- One 50-minute sponsored session (no approval required)
- Recognition for sponsoring the Day 2 (May 8) happy hour at the CT Convention Center
- Logo sign next to bars / food tables
- Mention in Opening Remarks
- *Join us at Happy Hour* push notification





PRICE
$17,000

QUANTITY AVAILABLE:
1



ADDED-VALUE

LUNCH BENEFITS INCLUDE:

- ALL Platinum level benefits
- One 50-minute sponsored session (no approval required)
- Recognition for sponsoring both days of lunch
- Logo sign next to bars / food tables
- *Join us for Lunch* push notification





PRICE
$17,000

QUANTITY AVAILABLE:
1



ADDED-VALUE

AFTER-HOURS SOCIAL BENEFITS INCLUDE:

- ALL Gold level benefits
- Recognition for sponsoring the Day 1 (May 7) after-party at the Connecticut Science Center
- Logo sign in gallery space
- Mention in Opening Remarks during the Pre-Conference Workshops
- *Join us at the After-Hours Social* push notification

Elevate the evening: Receive exclusive branding for sponsoring the After-Hours Social on night 1!





PRICE
$9,000

QUANTITY AVAILABLE:
1

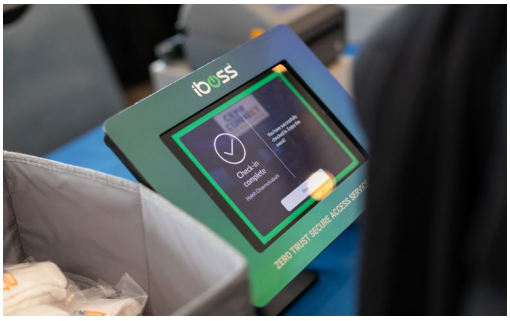


ADDED-VALUE

REGISTRATION BENEFITS INCLUDE:

- ALL Gold level benefits
- Branding recognition on the faceplate of the iPad kiosk at check-in

Be the first impression: This prime branding opportunity ensures that every attendee sees your support from the moment they arrive!





PRICE
$9,000

QUANTITY AVAILABLE:
1



ADDED-VALUE

BREAKFAST BENEFITS INCLUDE:

- ALL Gold level benefits
- Recognition for sponsoring both days of breakfast
- Logo sign next to breakfast buffet tables
- *Breakfast is served* push notification





PRICE
$9,000

QUANTITY AVAILABLE:
1



ADDED-VALUE

LANYARD BENEFITS INCLUDES:

- ALL Gold level benefits
- Logo included on all conference lanyards





PRICE
$9,000

QUANTITY AVAILABLE:
1



ADDED-VALUE

WI-FI BENEFITS INCLUDE:

- ALL Silver level benefits
- Custom Wi-Fi password
- Logo included on all Wi-Fi info signs throughout exhibition space
- Logo included in conference app on Wi-Fi page

Get connected: You can't spell CEN without connection, and we can't host this event without you. Be recognized for sponsoring the conference's high-speed Internet.





PRICE
$7,000

QUANTITY AVAILABLE:
1

MOBILE APP
SPONSOR

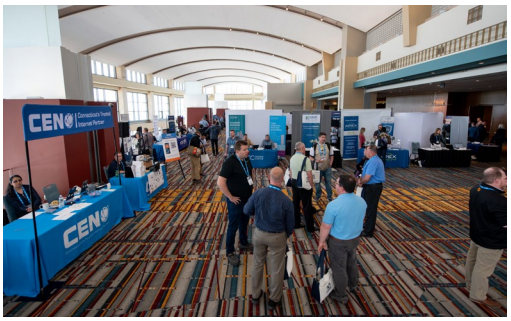
ADDED-VALUE

MOBILE APP BENEFITS INCLUDE:

- ALL Silver level benefits
- Logo included on all *Download our Mobile App* signs throughout exhibition space
- Logo included in conference app event splash screen
- Logo included in pre-conference promos that include Mobile App information

Put your brand in the hands of every attendee. Any time we mention the mobile app, we mention you!





PRICE
$7,000

QUANTITY AVAILABLE:
1