William E. "Pinky" Newell Address Sponsor (Sunday Breakfast) - $2,000: **(Registered Exhibitors Pay $1,800)**

The William E. "Pinky" Newell address and breakfast is one of the weekend's premier events. The EATA board selects the speaker, who offers inspiring thoughts and advice to the audience. Known as the father of athletic training, Pinky spent much of his career paving the way for future athletic trainers. He left his mark on every aspect of the profession, from athletic training's educational standards to the NATA Hall of Fame. He had a vision for what athletic training and the NATA should be and how the profession and the association should progress. Pinky Newell's blueprint for the profession remains virtually intact today.

- Exhibitors receive a 10% discount on this sponsorship.
- The opportunity to speak from the podium to all attendees and guests present.
- Acknowledgment from the EATA Sponsorship Chair and President during official EATA events.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of the conference.
- Opportunity to distribute promotional materials during the event.
- Logo displayed throughout rotating PowerPoint slides during the event.

Name Badge Lanyard Sponsor - $2,000: **(Registered Exhibitors Pay $1,800)**

All attendees' name badge lanyards will include the sponsor's logo. **Deadline: November 1**

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgment from the EATA Sponsorship Chair and President during official events.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of the conference.

Marjorie A. King Research to Reality Presentation - $2,000: **(Registered Exhibitors Pay $1800)**

The Marjorie A. King Research to Reality Presentation offers attendees a practical approach to applying the latest athletic training research in their everyday practice. The presentation also provides an opportunity for well-known researchers to explain their findings and apply them in the clinical setting.

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgment from the EATA sponsorship chair and the President during official EATA events.
- Business logo listed in the sponsors' section of the conference website.
- Listed as a sponsor on the display board in the registration area for the duration of the conference.
- Opportunity to distribute promotional materials during the event.
- Your logo appears throughout a rotating PowerPoint slide presentation during the event.

Awards Program Sponsorship - $2,000: (Registered Exhibitors Pay $1800)

This opportunity provides the sponsor recognition during the highly attended EATA Awards Ceremony

- Business logo listed in the sponsors' section of the conference website
- Listed as sponsor on display board in Registration Area for the length of conference.
- Opportunity to distribute promotional materials at event
- A sponsorship "Thank You" acknowledgment at the specific sponsored session.
- Signage displayed at entrance during specific session.
- Logo displayed throughout rotating PowerPoint slides during the event

Registration Gift- $1,500: **(Registered Exhibitors Pay $1,350) Deadline: November 1st.**

Enhance your brand recognition by placing your logo on every attendee's registration gift!

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgment and *THANK YOU!* from the EATA Sponsorship Chair and President during official EATA events.
- Business logo listed in the sponsors' section of the conference website.
- Listed as a sponsor on the display board in the registration area for the duration of the conference.
- Your logo on every registration gift.

Student Program Sponsor - $2,000: **(Registered Exhibitors Pay $1800)** (2 available)

This highly coveted sponsorship opportunity is designed to support the most recognized student-centric educational program in the nation!

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgment from the EATA Sponsorship Chair and President during official EATA events.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of the conference.
- Opportunity to distribute promotional materials during the event.

Professional Headshot Session – 1000.00 **(Registered Exhibitors Pay $900)**

- This incredible opportunity is designed to provide headshots to any EATA member!

Quiz Bowl Sponsor (Friday evening) - $850 (Registered Exhibitors Pay $750)
(2 available- one for each district)

One of the most popular events at EATA where athletic training students from District 1 and District 2 square off to demonstrate their knowledge in this Jeopardy-style competitive event. The sponsor also has the option to have pictures taken with the winner.

- Acknowledgment from the EATA Sponsorship Chair and the President during official EATA events.
- The event MC will announce your company as a sponsor and thank you for sponsoring.
- Business logo listed in the sponsors' section of the conference website.
- Listed as a sponsor on the display board in the registration area for the duration of the conference.
- Opportunity to distribute promotional materials during the event.
- PowerPoint slide promoting your business is displayed at the start of each quiz bowl!
- Opportunity to be in group photo with top three winners

Convention App Splash Page Sponsor –$1,000: **(Deadline December 10th)**

- Your logo/artwork is displayed on the opening screen of the convention app. The information on the app will continue to be active in perpetuity for the year sponsored (i.e., previous convention apps will always list the sponsor).

Leadership Suite Sponsor - $500:

The Leadership Suite contains Services for EATA Board Members, VIPs, and State Leaders.

- Acknowledgment from the EATA Sponsorship Chair and President during official EATA events.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of the conference.
- Opportunity to distribute promotional materials within the suite.

General Session and/or Workshop Sponsorship – $250

- Acknowledgment and thanks from the EATA Sponsorship Chair and President during official EATA events.
- Business logo listed with the presentation in the conference app.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of the conference.
- Opportunity to distribute promotional materials during the event.

Wellness Activity Sponsorship - $250.00 (Registered Exhibitors Pay 225.00)

This exciting opportunity allows for sponsorship of the "Exercise Early Birds". A unique physical activity

- Business logo listed in the sponsors' section of the conference website
- Listed as sponsor on display board in Registration Area for the length of conference.
- A sponsorship "Thank You" acknowledgment at the specific sponsored session.

ELECTRONIC SPONSORSHIP OPPORTUNITIES

On Demand Presentation Video Commercial - $500

A sponsor-provided 30-second commercial in MP4 format would be run whenever EATA members open an on-demand presentation. This increases the number of attendees who can view the commercial.

Convention App Advertisement - $500

The EATA APP contains all information about the conference, including educational materials, attendee notes, and other useful resources. Attendees use it during and after the conference to review the materials presented and the notes they took during the event. This LASTING advertisement offers you the opportunity to highlight your business before, during, and long after the conference.

Convention App Notification Advertisement - $200 per notification

- This exclusive opportunity offers a daily one-time, 140-character text notification advertisement to be delivered to all attendees via the convention app.

QR Code App Game - $500

- Attendees search for QR code posters to scan through the convention App throughout the convention area. Once all the QR codes are found, the person is then entered into a raffle to win a prize provided by the sponsor worth a minimum of $50. Your company logo AND a tagline will be on all QR code posters. This includes your booth, if you are exhibiting. The game will run from Friday through Sunday evening with the winner being announced Monday morning.

Wakeup and Wrap-up Emails - $100 per day (Friday, Saturday, Sunday, Monday)

- Emails sent directly to all attendees and exhibitors from the EATA President with your logo and your message!

Convention App Banner ad - $250.

- The EATA APP is used during and after the convention for all attendees. This banner ad will get noticed!

Convention App Featured Sponsor/Exhibitor – $100

- **Only four (4) of these sponsorships are available.**
- Your company will be displayed within the convention app home page as a featured exhibitor.