	Pinky Newell Breakfast Sponsor	Sponsor the always popular Professional Headshot	Sponsor one or two days of wellness at EATA!	Awards Sponsor	Name Badge Lanyard Sponsor	Marjorie A. King Research to Reality Presentation	Student Program Sponsor 2 Available	Quiz Bowl Sponsor By District	General Presentation or Workshop Sponosor	Convention App Splash Page Sponsorship	QR Game Sponsor Logo	On-Demand Presentation Video Commercial	Convention App Notification Advertisement	Wake-up and Wrap-up Emails	Convention App Adverstisement	Convention App Featured Exhibitor (4)	Leadership and VIP Suite Sponsor
Fee	$2,000	$1,000	$250 PER DAY	$2,000	$2,000	$2,000	$2,000	$850.00	$250	$1,000	$500	$500	$200 per not.	$100 per day	$500	$100	$500
Registered exhibitors pay	$1,800 + booth	$900 + booth	$225/DAY + booth	$1,800 + booth	$1,800 + booth	$1,800 + booth	$1,800 + booth	$750+booth									
Business logo listed in the sponsors' section of the conference website	X	X	X	X	X	X	X	X	X	X						X	
Listed as sponsor on display board in Registration Area for the length of conference.	X	X	X	X	X	X	X	X	X								
Opportunity to distribute promotional materials at event		X		X	X	X	X		X								
A sponsorship "Thank You" acknowledgment at the specific sponsored session.	X	X	X	X	X	X	X	X	X								
Signage displayed at entrance during specific session.	X	X		X		X		X	X								
Logo displayed throughout rotating PowerPoint slides during the event		X		X		X											
9. Unique Sponsorship Features	Pinky Newell is a legend in athletic training. This address is given by noteworthy individuals, making it a highly attended event.				A lasting advertisement that our members will use throughout the year. Features your logo and more.		Option to address students during the program is available.	The company logo appears on question slides, and the sponsor may announce the winner.		Your logo/artwork will be displayed on the opening screen of the convention app. The information in the app will remain active for the duration of the sponsorship year (i.e., previous convention apps will always list the sponsor).	Attendees will search for QR code posters throughout the convention area and scan them using the convention App. Once all QR codes are found, the person is entered into a raffle to win a prize provided by the sponsor, worth at least $50. Your company logo and a tagline will appear on all QR code posters. This includes your booth, if you are exhibiting. The game will run from Friday through Sunday evening, with	A sponsor-provided 30-second commercial in MP4 format would be run whenever EATA members open an on-demand presentation. This increases the number of attendees who can view the commercial.	This exclusive opportunity offers a daily one-time, 140-character text notification advertisement to be delivered to all attendees via the convention app.	Emails (Friday, Saturday, Sunday, and Monday) sent directly to all attendees and exhibitors from the EATA President with your logo and your message!	The EATA APP contains all information about the conference, including educational materials, attendee notes, and other useful resources. Attendees use it during and after the conference to review the materials presented and the notes they took during the event. This LASTING advertisement offers you the opportunity to highlight your business before, during, and long after the conference.	Your company is displayed within the convention App home page as a featured exhibitor. .	Your company's logo will will appear in the suite hosting national and state leadership services as well as VIPS.