| | Pinky Newell Breakfast Sponsor | Employment roundtable and social OFFICIAL SPONSOR Table for vendor costs bring your own logo drape 1 to 2 hours | Table for Employment roundtable and social vendor costs bring your own logo drape 1 to 2 hours | Sponsor the always popular Professional Headshot session | Sponsor one or two days of wellness at EATA! (Saturday and/or Sunday) | Awards Sponsor | Name Badge Lanyard Sponsor | Marjorie A. King Research to Reality Presentation | Student Program Sponsor 2 Available | Quiz Bowl Sponsor 2 available By District | Hospitality Suite Sponsor | General Presentation /workshop Sponsor | Electronic Sponsorship Options | Convention App Splash Page Sponsorship | QR Game Sponsor Logo | On-Demand Presentation Video Commercial | Convention App Notification Advertisement | Wake up and Wrap-up Emails | Convention APP Advertisement | Convention App Featured Exhibitor (4) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Fee | $2,000 | $2,000 | $200 | $1,000 | $250 PER DAY | $2,000 | $2,000 | $1,000 | $2,000 | $800 | $500 | $250 | | $1,000 | $500 | $500 | $200 | $100 per day | $250 | $100 |
| **Registered exhibitors pay** | $1,800 + booth | $1,800 + booth | $180 + booth | $900 + booth | $225/DAY + booth | $1,800 + booth | $1,800 + booth | $900 + booth | $1,800 + booth | n/a | n/a | n/a | | n/a | | | | | n/a | n/a |
| 1. Business logo listed in the sponsors' section of the conference website | X | X | X | X | X | X | X | X | X | X | X | X | | X | | | | | | X |
| 2. Listed as sponsor on display board in Registration Area for the length of conference. | X | X | X | X | X | X | X | X | X | X | | X | | | | | | | | |
| 3. Opportunity to distribute promotional materials at event | | X | X | X | | X | X | X | X | | | X | | | | | | | | |
| 4. A sponsorship "Thank You" acknowledgement at the specific sponsored session. | X | X | X | X | X | X | X | X | X | X | | X | | | | | | | | |
| 5. Signage displayed at entrance during specific session. | X | X | X | X | X | X | | X | | X | X | X | | | | | | | | |
| 6. Logo displayed throughout rotating power point slides during event | | X | X | X | X | X | | X | | | | | | | | | | | | |
| 7. Includes exclusive reception table space/signage | | | | | | | | | | | X | | | | | | | | | |
| 8. Unique Sponsorship Features | Pinky Newell is a legend in athletic training and this address is given by noteworthy individuals making it highly attended. | | | | | | A lasting advertisement which will be used by our members throughout the year. Features your logo plus above | | Option to address students during program available. | Company logo is presented on quiz bowl question slides and sponsor has the option to announce winner. | Complimentary food, coffee, and beverages for the EATA Board, moderators, and the student delegates, which provides your signage in/around hospitality suite. | | | Your logo/artwork is displayed on the opening screen of the convention app. The information on the app will continue to be active in perpetuity for the year sponsored (i.e., previous convention apps will always list the sponsor). | Attendees search for QR code posters to scan through the convention App throughout the convention area. Once all the QR codes are found, the person is then entered into a raffle to win a prize provided by the sponsor worth a minimum of $50. Your company logo AND a tagline will be on all QR code posters. This includes your booth, if you are exhibiting. The game will run from Friday through Sunday evening with the winner being announced Monday morning. | Sponsor provided 30 second commercial in MP4 format will be run whenever EATA members open an on demand presentation. This increases the number of attendees who can view the commercial. | This exclusive opportunity offers a daily one-time, 140-character text notification advertisement to be delivered to all attendees via the convention app. | Emails (Friday, Saturday, Sunday, Monday) sent directly to all attendees and exhibitors from the EATA President with your logo and your message! | The EATA APP contains all information pertaining to the conference including all educational materials, attendee notes and other useful information. It is used during and after the conference by attendees to review the materials presented and the notes the attendee took during the event. This LASTING advertisement offers you the opportunity to showcase your business before, during and long after the conference. | Your company is displayed within the convention app home page as a featured exhibitor. |
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