

# 2026 TRI-STATE SPECIAL EDUCATION LAW CONFERENCE

## SPONSORSHIP OPPORTUNITY



### ABOUT OUR CONFERENCE

#### WHEN

November 12-13, 2026

#### WHERE

CHI Health Center  
Omaha, Nebraska

#### WHAT IS THE TRI-STATE SPECIAL EDUCATION CONFERENCE ALL ABOUT?

This conference brings together professionals from across Kansas, Nebraska, and Iowa who are dedicated to supporting children with disabilities and their families. Designed for a diverse audience this event focuses on enhancing special education services and collaborative practices. Sessions are geared toward individuals with a foundational understanding of special education law, procedures, and best practices.

#### WHO WILL ATTEND THIS CONFERENCE?

We are anticipating as many as 1,100 special education participants to attend this event. These participants will include parents, advocates, attorneys, special education directors, administrators, and other education leaders to explore the latest developments in special education law and practice. This event is planned on behalf of the Iowa Department of Education, the Kansas Department of Education, and the Nebraska Department of Education.

#### WHAT MAKES THIS CONFERENCE SPECIAL AND DIFFERENT FOR SPONSORS?

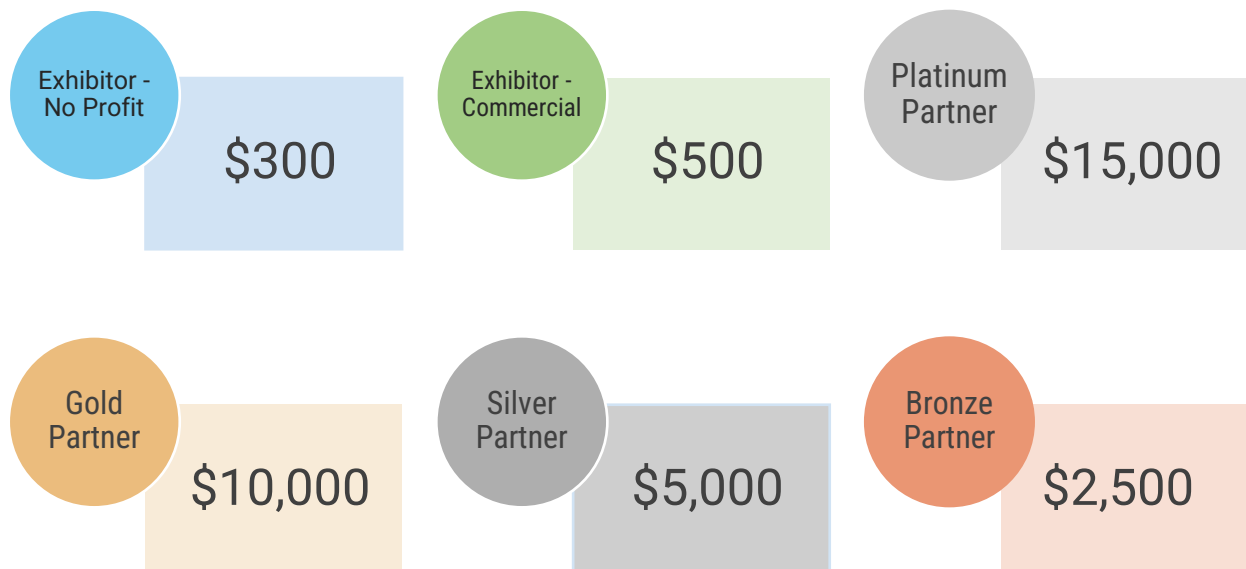
We work hard to ensure sponsors have meaningful access to conference participants, including prominently placed sponsor tables adjacent to the conference area.

This gives sponsors an opportunity to meet with administrators and educators from multiple states. While the primary focus is on Iowa, Kansas, and Nebraska, we also have attendees from multiple other states including several from South Dakota.

## SPONSORSHIP AND EXHIBITOR BENEFITS

|                                                | Platinum Sponsor | Gold Sponsor               | Silver Sponsor         | Bronze Sponsor | Exhibitor |
|------------------------------------------------|------------------|----------------------------|------------------------|----------------|-----------|
| Included Registration for Representatives      | 3                | 3                          | 2                      | 2              | 1         |
| Exhibitor Table                                | ✓                | ✓                          | ✓                      | ✓              | ✓         |
|                                                | Two Tables       | One Table                  | One Table              | One Table      | One Table |
| Dedicated Page on Website & App                | ✓                | ✓                          | ✓                      | ✓              |           |
| Featured Activity Sponsor                      | ✓                | ✓                          | ✓                      | ✓              |           |
|                                                | Lunch            | Breakfast – Day 1 or Day 2 | Snack – Day 1 or Day 2 | Beverage Break |           |
| Ad in Agenda Booklet                           | ✓                | ✓                          | ✓                      |                |           |
|                                                | Full page        | ½ page                     | ¼ page                 |                |           |
| Access to List of Attendees                    | ✓                | ✓                          | ✓                      |                |           |
| Featured Ad in Conference Electronic Show Reel | ✓                | ✓                          | ✓                      |                |           |
| Banner Ad in Conference App                    | ✓                | ✓                          |                        |                |           |
| In-App Push Notifications                      | ✓                | ✓                          |                        |                |           |
| Main Stage Logo Feature                        | ✓                | ✓                          |                        |                |           |
| Speaking Opportunity<br>(2-3 minutes)          | ✓                |                            |                        |                |           |
|                                                | Morning Plenary  |                            |                        |                |           |
| Featured at Conference Registration Desk       | ✓                |                            |                        |                |           |

## SPONSORSHIP AND EXHIBITOR EXPENSE



## TENTATIVE OPTIONAL ADD-ONS

These additions can be included with any of the previously listed sponsor packages.

|                                                                           |                          |
|---------------------------------------------------------------------------|--------------------------|
| Breakfast – Partial Sponsor                                               | <b>\$5,000</b>           |
| All Day Beverage Station<br><i>Coffee, Decaffeinated Coffee &amp; Tea</i> | <b>\$2,000</b>           |
| Snack Break                                                               | <b>\$3,000</b>           |
| Additional Sponsor Tables                                                 | <b>\$100</b>             |
| Ad in Agenda Booklet, must be purchased by October 15 <sup>th</sup> .     |                          |
| Full page – 9" x 7" – portrait orientation is preferred but not required  | <b>Full page = \$400</b> |
| ½ page – 4" x 7" – landscape preferred                                    | <b>½ page = \$200</b>    |
| ¼ page – 4" x 3" – portrait preferred                                     | <b>¼ page = \$100</b>    |

# INFORMATION ABOUT SPONSORSHIP BENEFITS

## Digital & App Promotion

### Dedicated Website & App Page

Links for the website and app will be available for attendees starting two weeks before the conference. Your page can include a direct link to your website and will remain accessible for up to 3 months after the conference.

### Banner Ad in Conference App

Banner advertisement displayed within the conference app throughout the event.

### App Notifications

2 notifications sent to participants with links to company's website, resources, and contact information.

## Onsite Branding & Visibility

### Ad in Agenda Booklet (must be purchased by Oct. 15<sup>th</sup>)

Every attendee receives an agenda booklet at check-in. This means approximately 1,100 participants will see your ad.

### Featured at Conference Registration

Logo on banner placed on in registration area.

### Main Stage Logo Feature

Logo on banner placed on the main stage during one of the plenary sessions.

### Featured Ad in Conference Electronic Show Reel

Company advertisement as part of an electronic rolling display during breaks and lunches in the general session auditorium. See information below.

## Sponsored Event Recognition

### Featured Activity Sponsor

Sponsor logo listed as the sponsor for one of the following meetings, exclusive to the Sponsor Package:

- Breakfast
- Beverage Break
- Snack Break

### Speaking Opportunity

Opportunity to speak during event (2-3 min), exclusive to the Sponsor Package:

- Morning Plenary

# INFORMATION ABOUT EXHIBITOR AND SPONSORSHIP BENEFITS

## Exhibitor & Sponsor Attendance Benefits

### Exhibitor Table

The exhibitor tables are a tabletop display space available to sponsors from Thursday through Friday (November 12-13). Platinum Partners will be given two tables in a prime location.

### Registration

Included registration for up to 3 attendees, depending on level of sponsorship.

### Meals

All conference meals are included in your registration. This means a full breakfast both days, a delightful lunch, and really good snacks.

## Attendee Engagement & Networking

### Access to Attendee List

Sponsors will receive a list of registered attendees in an Excel format that will include names, titles, affiliations, addresses, and emails. No lists will be distributed prior to the conference.

# SAMPLE AGENDA

*This agenda is in development and subject to change.*

## CONFERENCE DAY ONE | THURSDAY, NOVEMBER 12

|                            |                                                 |
|----------------------------|-------------------------------------------------|
| <b>7:00 am – 8:00 am</b>   | Registration                                    |
| <b>7:00 am – 8:00 am</b>   | Sponsored Breakfast                             |
| <b>7:00 am – 4:00 pm</b>   | Exhibitors Open                                 |
| <b>8:15 am – 10:00 am</b>  | Platinum Sponsor Presentation, Welcome, Keynote |
| <b>10:00 am – 10:15 am</b> | Break & Table Time                              |
| <b>10:15 am – 11:30 am</b> | Breakout Sessions – 75 minutes                  |
| <b>11:30 am – 1:00 pm</b>  | Lunch and Visit Exhibitors                      |
| <b>1:00 pm – 2:15 pm</b>   | Breakout Sessions – 75 minutes                  |
| <b>2:15 pm – 2:45 pm</b>   | Break & Exhibitor Time                          |
| <b>2:45 pm – 4:00 pm</b>   | Breakout Sessions – 75 minutes                  |

## CONFERENCE DAY TWO | FRIDAY, NOVEMBER 13

|                            |                                |
|----------------------------|--------------------------------|
| <b>7:00 am – 8:00 am</b>   | Sponsored Breakfast            |
| <b>7:00 am – 11:00 am</b>  | Exhibitors Open                |
| <b>8:15 am – 9:30 am</b>   | Keynote                        |
| <b>9:30 am – 9:45 am</b>   | Break & Table Time             |
| <b>9:45 am – 10:45 am</b>  | Breakout Sessions – 60 minutes |
| <b>10:45 am – 11:00 am</b> | Break & Table Time             |
| <b>11:00 am – Noon</b>     | Breakout Sessions – 60 minutes |

# ADDITIONAL DETAILS

## TABLES & EQUIPMENT INFORMATION

- All sponsors and exhibitors will receive a six-foot tabletop display located near the general session area, with the option of purchasing additional tables if needed. Platinum sponsors will receive two tables. Displays must fit within the tabletop space provided, and a one-floor model or pop-up banner may be placed adjacent to the table.
  - *Please note that tables will be positioned near other sponsors, and we ask that all exhibitors follow these guidelines to ensure fairness and consistency.*
- Shipping information for sending materials to the venue will be provided closer to the conference date.
- Electricity will be available at each table. Please contact us regarding any additional AV needs, as some requests may require an additional fee.

## ELECTRONIC ADVERTISING INFORMATION

- Sponsors who select an option that includes an electronic advertisement will be given a full-page color display as part of an electronic show reel which will be shown on conference screens whenever there is not a presentation or other programming taking place.
- Advertisements will be displayed in 20 second intervals on a rotation. These advertisements will need to adhere to the following specifications:
  - In a PowerPoint file format, 4:3 aspect ratio, size/scale 10" wide by 7.5" high
  - File can include flash animation, but no video or sound
  - Multiple slides are permitted providing that the combined automated slide advance does not exceed 20 seconds.
  - Slide can contain automated animation provided it does not exceed 20 seconds.
- Advertisements need to be submitted to Lauralee Lyons ([lauralee.lyons@usu.edu](mailto:lauralee.lyons@usu.edu)) by **October 15, 2026**. This will allow the conference staff time to review and test the advertisement and ensure we can include it in any additional conference materials.

## SPONSORSHIP PORTAL & LOGO SUBMISSION

- Following registration, sponsors will receive an invitation to join our event's **Sponsorship Portal**. The Sponsorship Portal houses a list of tasks to be completed by the sponsor prior to the conference. This list of items will include uploading a company/organization logo, providing a description of your organization, providing a link to your website, and other items as needed depending on the specific sponsorship options you select during your registration.
- If your company/organization selects sponsorship options that include a display of your logo, please upload a high-quality version of your logo in both EPS and JPG format to the Sponsorship Portal or email the files to Lauralee Lyons ([lauralee.lyons@usu.edu](mailto:lauralee.lyons@usu.edu)). Please submit your logo to us by **October 15, 2026**.

## CONTACT

For further information or to pursue this sponsorship opportunity, please contact:

### Lauralee Lyons

- [lauralee.lyons@usu.edu](mailto:lauralee.lyons@usu.edu)
- (435) 797-9034