All of us have read or heard stories about people who turn lemons into lemonade. It isn’t often that we get the privilege of meeting such an individual.

Before her bout with breast cancer, Christine Clifford had definitely cracked the “glass ceiling”. By age 40, she was Senior Executive Vice President for The SPAR Group, an international marketing firm in New York. Diagnosed with breast cancer in December of ’94, Christine has written ten award-winning portrayals of her story in her books including her best sellers Not Now...I’m Having a No Hair Day and You, Inc. The Art of Selling Yourself. To learn more about this pioneer in the field of therapeutic humor, particularly as it relates to cancer, visit her website: www.cancerclub.com.

MU Nursing Outreach

Where Continuing Education and Continuing Competency Meet

You can learn and have fun doing it!

When asked how they planned to apply what they learned, last year’s participants said:

- This was my 2nd year attending and I cannot say how thankful I am for the knowledge I learn each year to take back and apply it to my practice.
- I have always felt it important to take care of the caregivers. As a supervisor, I will develop practices which will do so for my staff and myself.
- I will be using the nutrition information in both my practice and my personal life.

Register today to reserve your spot at this year’s symposium: nursingoutreach.missouri.edu
AM
7:15 Check-in and Light Breakfast
Visit Exhibits (come early to visit exhibits, this is the best time to do so as exhibit times are limited throughout the day)

8:00 Welcome and Introductions
Shirley J. Farrah, PhD, RN, BC, Assistant Dean, MU Nursing Outreach and Teaching Professor, MU Sinclair School of Nursing
Jeanette Linebaugh, MSN, RN, OCN, Director of Nursing, Ambulatory Patient Care Services, Director of Clinic Operations - Surgery Clinic/Bariatrics/WCH Urology/Surgery Representative, Central Missouri Chapter, Oncology Nursing Society

8:30 Laughter: It’s Good Medicine
Christine Clifford, CSP, Humorist, Author, Professional Speaker, President/Chief Executive Officer of The Cancer Club©
When someone gets a diagnosis of cancer, people around them usually respond with heartfelt good wishes and more than a little dread. As a first-hand cancer survivor, Christine can assure you that there is nothing remotely funny about finding out you have cancer. However, from her personal struggle, Christine knows laughter can be one of the most important aspects of recovery for patients, loved ones and friends. Let her show you how to adopt an attitude of laughter!

9:45 Break – Visit Exhibitors

10:05 Lifelong Care of the Childhood Cancer Survivor
Caroline Mohrmann, PhD, RN, CPNP-AC, Nurse Practitioner, Washington University School of Medicine, St Louis Children’s Hospital, St Louis
Children diagnosed with cancer today have an almost 80% chance of survival due to cooperative group clinical trials and advances in anti-cancer treatment over the past few decades. Since survival has increased so significantly, supportive care and survivorship have become increasingly important. This session will include a system-by-system review of late effects experienced by childhood cancer survivors, recommended screening and treatment approaches to optimize health and quality of life through the lifespan.

11:05 Glioblastoma and the Latest Treatment
(Rx 10 mins)
Gregory Biedermann, MD, Radiation Oncologist, MU Health Care, Columbia
Glioblastoma (GBM) is a highly aggressive form of brain cancer that has been difficult to manage. It has frequent recurrences despite surgery and radiation therapy. Median survival for this type of cancer had previously been 1-2 years. This speaker will discuss recent treatment advances of GBM that are extending the survival rate for patients.

11:50 Hosted Luncheon – Visit Exhibits
Check out the book signing of Laugh ‘til it Hurts by Christine Clifford, our opening speaker.

12:40 Breast Cancer Screening
Julie Seda, RN, FNP-BC, Breast Cancer and Cancer Screening, Ellis Fischel Cancer Center, Columbia
All women need to be informed about recommended screening options so each can make an informed decision about which tests fit their health needs. This speaker will discuss how to educate women to assure they have the knowledge about breast cancer symptoms, risk factors and prevention measures in addition to the various tests that are currently available.

1:40 A Dynamic Landscape: Insights on Patient Care in the Era of Immuno-Oncology (Rx 60 mins)
Jake Kettle, Pharm D, BCOP, Oncology Clinical Pharmacy Specialists, MU Health Care, Columbia
This presentation takes a focused look at the impact of novel immunological therapy on cancer care. Topics include a review of treatment modalities, clinical decision-making, and adverse effect management.

2:40 Break

2:55 Palliative Care is Supportive Care
Mary Cunningham, APRN, AOCN, Clinical Nurse Specialist, Supportive and Palliative Care Program, MU Health Care, Columbia
The specialty of palliative and supportive care focuses on people with serious illness with an emphasis on the relief from the symptoms, pain, and the stress of a serious illness. This session will include a review of the fundamental biopsychosocial principles of supportive and palliative care. Care that is based on need, not prognosis, and guided by patient/family-centered goals. This presentation will also speak to the healthcare provider’s role in helping to educate about and provide primary palliative care.

4:00 Adjourn
Location
This conference will be held at the Peachtree Catering and Banquet Center Ballroom, 120 E. Nifong, Suite D, Columbia, MO, 65205. Should you need to be reached during the activity, the phone number is (573) 875-6608. Directions and driving/flight/shuttle information may be found on the conference website: nursingoutreach.missouri.edu.

Lodging
Courtyard by Marriott
A block of rooms at the special rate of $99 has been reserved for April 19 until March 26, 2018 at the Courtyard by Marriott, 3301 LeMone Industrial Blvd, Columbia. After this date, rooms will be on a space available basis only. To make reservations, the easiest method is online at: www.marriott.com/coucy and enter the code CPOSCOSA (king) or COSCOSB (double queen) or you may call 1-573-443-8000 and give the above code of your choice. If the code does not work, this means that the room type you requested is sold out. Participants are responsible for making their own reservations and guaranteeing reservations with a credit card. Parking is provided to all hotel guests on a complimentary basis.

Planning Committee
Andrea Dockins, BSN, RN, Goldschmidt Cancer Center, Capital Region Medical Center, Jefferson City
Carrie Doss, MS, APRN, AOCNP, Family Nurse Practitioner, Ellis GYN/ONC, MU School of Medicine
Amber Dunlap, BSN, RN, OCN, Clinical Nursing Supervisor, Ambulatory Infusion, MU Health Care, Ellis Fischel Cancer Center
Shirley Farrah, PhD, RN-BC, Assistant Dean, Nursing Outreach and Teaching Professor, Sinclair School of Nursing, University of Missouri
Deborah Filer, MSW, Social Worker, Patient and Family Services, MU Health Care, Ellis Fischel Cancer Center
Elizabeth Ann Freeman, RDN, LD, CDE, Oncology Outpatient Dietitian, MU Health Care, Ellis Fischel Cancer Center
Jeanette Linebaugh, MSN, RN, OCN, Director of Nursing, Ambulatory Patient Care Services, Director of Clinic Operations - Surgery Clinic/ Bariatrics/WCH Urology /Surgery Associates/Ellis Fischel Cancer Center
Heather Schrimpf, BSN, RN, OCN, Supervisor, Ambulatory Infusion Unit, MU Health Care, Ellis Fischel Cancer Center
Sue Sinele, RN, OCN, Nurse Clinician, Cancer Screening Services, MU Health Care, Ellis Fischel Cancer Center
Cynthia Stephens, MS(N), RN, Clinical Instructor, Nurse Planner, MU Sinclair School of Nursing, Nursing Outreach
Tara Sunderland, BSN, RN, OCN, Service Line Specialist for Oncology-Observation Palliative and Supportive Care, MU Health Care, Ellis Fischel Cancer Center
Donna Winberg, BSN, RN, OCN, Staff Nurse, Ambulatory Infusion Unit, MU Health Care, Ellis Fischel Cancer Center

Accreditation
Nursing
The University of Missouri Sinclair School of Nursing is an approved provider of continuing nursing education by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Midwest Multistate Division Provider Number MO1019-7.

Up to 7.08 contact hours, including 1.16 hr Rx credit, will be awarded to all individuals who attend, complete the evaluation form and are paid in full.

Requirements for Successful Completion
• be paid in full
• attend the educational offering
• participate in any individual or small group activities
• complete the online evaluation form

Social Work
Continuing education units have been requested from the University of Missouri, School of Social Work.

REMINDER
A conference syllabus will not be provided. A link to the handout will be e-mailed to each paid registrant three business days prior to the conference.

MU Nursing Outreach asks all speakers to submit handouts. If there are no handouts posted, that means the speaker did not submit them by the due date. If we receive handouts after the due date, they will be posted as we get them. Some speakers bring handouts on the day of the event.

MU Nursing Outreach only provides the link to handouts to paid registrants of this conference. Accordingly, please do not share this link. If someone needs the link, they should call our office at 573-882-0215.

Interested in exhibiting at this event?
Call Nursing Outreach at (573)882-0215 or contact Peggy Bunton at buntonp@missouri.edu

The University of Missouri-Columbia complies with the guidelines set forth in the Americans with Disabilities Act of 1990. If you have special needs as addressed by the ADA and need special assistance with this or any portion of the learning process, please notify us as soon as possible. Reasonable efforts will be made to accommodate your needs.

Online registration is available at nursingoutreach.missouri.edu
**Clinical Oncology Symposium**

REGISTRATION FORM | April 20, 2018

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<th>For Office Use Only</th>
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<th>Confirmation #</th>
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Full Name: ________________________________

Educational Credentials: ______________________ Name for Badge (if different): ____________________

Organization: ____________________________ Position: ______________________________

Employer Mailing Address: __________________ City __________________ State ______ Zip: __________

Home Mailing Address: __________________________ City __________________ State ______ Zip: __________

Phone: ____________________________________ Email: ______________________________

**Please check which profession you are representing:**

- [ ] Nurse
- [ ] Advanced Practice Registered Nurse
- [ ] Nursing Home Administrator
- [ ] Social Worker
- [ ] Regulatory Personnel
- [ ] Other ____________________________________________

May we include your name and contact information on the conference roster for networking purposes:  

- [ ] Yes  
- [ ] No

I am a Mizzou Nursing Alum:  

- [ ] Yes  
- [ ] No

I am a first time conference registrant:  

- [ ] Yes  
- [ ] No

**By attending this event,** I acknowledge that University of Missouri Nursing Outreach staff and/or their designees including news media may take general (not close-up) photos or videos of this event for marketing/publicity purposes, and I further allow my likeness to be used in this manner. If I do not wish to appear in these photos or videos, I understand that it is my responsibility to notify University of Missouri Nursing Outreach staff so my preference can be met.

**Registration Fees:** (includes the conference, CE credit, continental breakfast, lunch, refreshment breaks and an emailed link to handouts.)

- [ ] Early Registration (until April 6)  
  - [ ] 10% Discounted Rate when sent with 3-5 registrations and one payment: $152.10  
  - [ ] 15% Discounted Rate when sent with 6+ registrations and one payment: $143.65  
- [ ] Regular Registration (After April 6)  
  - [ ] 10% Discounted Rate when sent with 3-5 registrations and one payment: $170.10  
  - [ ] 15% Discounted Rate when sent with 6+ registrations and one payment: $160.65  
- [ ] Onsite Registration  
  - [ ] Early ONS Member Rate (until April 6): $159.00  
  - [ ] Regular ONS Member Rate (After April 6): $179.00  
  - [ ] Onsite Registration ONS Member Rate: $199.00  
- [ ] Student  
  - [ ] $89.00

TOTAL: $__________

Please indicate food allergies, if you prefer vegetarian or have any special needs: __________________________

Cancellations, substitutions and modifications can be made online or in writing. Please see your confirmation for details. Refunds, less a $25 processing fee, will be made if cancelled seven or more days in advance of event. Substitutions are always welcome. Upon submitting your registration you are responsible for all fees, whether you attend or not.

Register by Mail, Fax or On-line:  

**Mail:**  
Clinical Oncology Symposium, 344 Hearnes Center, Columbia, MO 65211  
Make checks payable to: University of Missouri

**Fax:**  
(573) 882-1953

**Online at:**  
http://nursingoutreach.missouri.edu (with credit card only!)

**CREDIT CARD INFORMATION**  
(For security purposes do NOT email credit card information!)

- [ ] Visa  
- [ ] MasterCard  
- [ ] Discover  
- [ ] American Express

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Card Number: ___________________ Expiration Date: ____________________________

Questions:  
Program contact:  
(573) 882-0215 or nursingoutreach@missouri.edu

Registration contact:  
(573) 882-4349 or muconf4@missouri.edu
CLINICAL ONCOLOGY
SYMPOSIUM • 2018

APRIL 20, 2018
Peachtree Banquet and Catering Center
Columbia, MO

Especially designed for Registered Nurses, Advanced Practice Nurses, Social Workers, and other Oncology Professionals

REGISTER ONLINE!
Log on to our website at nursingoutreach.missouri.edu for more information on upcoming conferences.