Reach Pediatric Health Care Providers

Partner with FCAAP

Partner with the Florida Chapter of the American Academy of Pediatrics (“FCAAP”) for The Future of Pediatric Practice 2020 to have direct access to pediatricians, specialists, allied health care practitioners, office administrators, residents, and medical students.

Your partnership shows your commitment to the highest standard of pediatric care, your recognition of the importance of affordable, quality continuing education opportunities in pediatrics, your interest in distinguishing yourself as a leader in pediatric healthcare, your commitment to ensuring access to quality healthcare for all children, and your support of pediatric health care providers.

Expand your reach and commitment to pediatrics by joining us this Labor Day weekend and help FCAAP improve the future of pediatrics!

Review the Full Prospectus for the Conference Details, Partner Packages, Extra Magic Items, Deadlines, and Application.
CONFERENCE DETAILS

WHO ATTENDS THE CONFERENCE?
The Future of Pediatric Practice was reintroduced in 2014 and has grown each subsequent year. In 2018, the conference was attended by just over 400 people, excluding family members and guests. 2019 saw a record jump with 500 professional registrants. The conference is expected to continue growing, with the expansion of the educational sessions and activities for practitioners and their families.

WHAT ARE SOME ADVERTISING OPTIONS?
Partnering with The Future of Pediatric Practice 2020 offers advertising options before, during, and after the conference.

An ad in the conference program ensures that not only will every attendee receive information about your company, but also that they will see it multiple times as they review the agenda and other conference details throughout the weekend.

The Florida Pediatrician is FCAAP’s peer reviewed journal, including case reports, original research, department updates, and narrative medicine. More than 2,600 FCAAP members receive the journal each quarter. The journal is made available to nonmembers and is frequently shared by authors with their supervisors, staff, and faculty. Each year, the Fall Edition highlights the annual conference, sharing the research presented by medical students from around the country and initiatives by Florida pediatric residents from around the state. The Fall Edition is shared with the faculty of Florida’s pediatric residency programs and the faculty of medical schools around the country as it highlights some of the best and brightest future pediatricians.

The FCAAP News, FCAAP’s monthly newsletter, is an effective way to reach your target audience outside of the conference. More than 2,600 FCAAP members receive the FCAAP News every month. The FCAAP News provides members with policy updates, practice tips, legislative reports, and educational opportunities relevant to the practice of pediatrics.

Ad and media attachments in the FCAAP mobile app increase exposure and awareness by putting your information in front of attendees before and after the conference, allowing them to learn about your products and services early and providing a way for them to connect with you during and following the event.

Select conference partners can also take advantage of a joint social media marketing strategy with FCAAP, thereby increasing their presence and recognition beyond the conference walls.

WHAT ARE THE MOBILE APP BENEFITS?
The conference mobile app is a one-stop shop for attendees to set their schedules, participate in raffles, connect with other attendees, navigate the convention center, learn about the partners, and share contact information with other attendees. Including an ad in the mobile app allows attendees to learn about your company before they even arrive at the conference and ensures they have immediate access to your information throughout the entire conference. Push notifications and sponsored posts make your brand even more visible and allow your message to reach more attendees.

Each Partner Package includes different options for mobile advertising during the conference. Download “FCAAP: Future of Pediatrics” from iTunes or Google Play!

WHAT IS BEING PRESENTED?
The agenda for FPP2020 has something for everyone, starting with a half-day Dermatology Workshop on Friday. Saturday offers two tracks with presentations for both hospital-based providers and those working in primary care practices. Topics range from vaccinations and LGBTQ+ terminology to breastfeeding and mental health. Sunday offers plenary sessions discussing implicit bias and advocacy, as well as a bonus workshop on how to start and run a successful private practice with topics ranging from strategic planning to customer service, using scribes, and reputation management.
CONFERENCE DETAILS

WHAT ABOUT BRANDING?

The ability to include your name or logo on conference materials means increased exposure to all conference attendees, ensuring that they are aware of your presence before they even step into the exhibit hall. Higher exposure will increase brand awareness among attendees and may lead to increased visits to your booth. Each partner package offers different branding opportunities. The Presenting Partner Package offers the most exposure, including logo inclusion on all check-in kiosks, on the conference bag, on all attendee lanyards, and on table top ads throughout the Exhibit Hall. For even more exposure, registered partners may sponsor additional branding opportunities through a variety of Extra Magic Item options.

CAN I GIVE A COMPANY PRESENTATION OR DO A PRODUCT DEMO?

Luncheon Partners have the unique opportunity to showcase a product, service, or new technique to conference attendees during the Saturday luncheon. By not offering CME for the presentation, partners have more freedom to specifically discuss the benefit of their products and services. The Luncheon Partner Package is limited to two partners. Each luncheon presentation will be held in a separate, private room.

Learning Labs provide another opportunity to showcase a product, service, or technique. Learning Labs are 15 minute interactive or demonstrative presentations in the Exhibit Hall for small groups of attendees scheduled for specific times during refreshment breaks. The Presenting Partner package includes two complimentary Learning Labs, providing the exclusive benefit of hosting the only Learning Labs on Saturday and Sunday.

TELL ME ABOUT THE EXHIBIT HALL.

The Exhibit Hall allows partner representatives to interact with attendees throughout the weekend. This year’s Exhibit Hall has been formatted to provide optimum exposure for all partner booths. Meals, snacks, and beverages are served in the Exhibit Hall throughout the conference. All partner packages include booth space in the Exhibit Hall. Some packages include a larger space or a second booth location outside of the Exhibit Hall.

Partners may select their preferred booth location! Booth assignments will be made on a first-registered, first-to-choose basis – so register early!

Partners exhibiting at The Future of Pediatric Practice 2020 can set up their booths in the Exhibit Hall between 8:00am and 12:00pm on Friday, September 4, 2020. The Exhibit Hall will be open to conference attendees and their families between 1:00pm and 7:30pm on Friday, September 4, 2020. Multiple events will be hosted in the Exhibit Hall Friday, including the Brain Bowl and awards presentations.

The Exhibit Hall will open again to conference attendees on Saturday between 6:30am and 2:00pm. Breakfast and a refreshment break will be hosted in the Exhibit Hall on Saturday. On Sunday, September 6, 2020, the Exhibit Hall will again host breakfast and a snack break, opening at 6:30am and closing at 12:15pm.

INCREASED TRAFFIC WITH RAFFLE CARDS!

Traffic at partner booths will be heavier than ever with the Partner Punch Card Challenge, a challenge requiring conference attendees to visit and speak with representatives at every partner booth during the conference to be entered in a raffle for prizes!
Partnership Details

Presenting Partner: $20,000

Highlights of the Presenting Partner package include a larger booth, two Learning Labs, exclusive access to conference VIPs and the Board of Directors, premier logo placement throughout the Conference, and maximum advertising opportunities.

- Conference Attendance and Booth Space:
  - Complimentary conference attendance for up to four partner representatives, with complimentary individual registration to the Family Reception for each representative.
  - Complimentary conference attendance for two partner guests (any Attendee registration type), with complimentary family registration to the family reception.
  - Premier 15x10 booth space in the Exhibit Hall for three days, including two 6’ skirted tables, four chairs, and complimentary access to power.

- Two (2) complimentary Learning Labs. Learning labs are 15-minute interactive presentations or product demonstrations at the stage in the Exhibit Hall during the morning refreshment break on Saturday and Sunday.

- Exclusive VIP and Board Access:
  - Opportunity to provide one (1) promotional item and informational packet/flyer to be included in the VIP welcome packet/bag. VIPs include Board members, speakers, and planning chairs.
  - Invitation to an exclusive meet-and-greet with the Board of Directors of the Florida Chapter of the American Academy of Pediatrics and the Florida Pediatric Foundation.

- Logo/Name placement:
  - On all check-in kiosks during the Conference.
  - On the conference bag given to all attendees.
  - Logo or name on all attendee lanyards.
  - Logo or name on table top ads in the Exhibit Hall throughout the conference.
  - Premier Logo placement in the Chapter’s Mobile App through the end of the 2020 calendar year.
  - On custom event signs throughout the conference center.
Advertising Placements/Opportunities:

- Pre-Conference registration list to invite attendees by postal mail to stop by your booth during the Conference. (Pre-Conference list will be available 60-30 days prior to the Conference; the list will not be supplemented with late registrants. The list is provided pursuant to agreement of one-time usage.)
- Post-Conference registration list to follow up with attendees by postal mail. (The list is provided pursuant to agreement of one-time usage.)
- One (1) pre-conference branded e-mail communication to all registered attendees, sent 30-10 days prior to the start of the Conference.
- Two (2) inserts or promotional giveaways to be included in the conference bag given to all attendees.
- One (1) full page advertisement in the printed Conference Program.
- One (1) full page advertisement in three (3) editions of FCAAP News, a monthly newsletter sent to FCAAP’s more than 2,600 members.
- One (1) full page advertisement in one edition of The Florida Pediatrician, FCAAP’s peer-reviewed journal.

Recognition as Presenting Partner on/in:

- The summary page of the Conference website, including a link to your organization’s website.
- The partner page of the Conference website, including a link to your organization’s website.
- The printed Conference Program.
- The partner page of FCAAP’s website, including a link to your organization’s website.
- Signs near the Exhibit Hall and at the entrance of the CME Hall.
- The Conference Registration Desk.
- All email communication to conference invitees and attendees.
- The Annual Conference edition of The Florida Pediatrician journal.
PARTNERSHIP DETAILS

PRESENTING PARTNER CONTINUED

- Presenting Partner profile in the Conference’s mobile event app, including logo, website, and social media links. Plus:
  - Five (5) ad or media attachments.
  - Two (2) push notification advertisements to all conference attendees – one on Saturday and one on Sunday during the Conference.
  - One (1) sponsored post to all conference attendees on Friday, Saturday, and Sunday during the Conference.

- Joint social media marketing strategy on Facebook or Twitter to include: pre-event promotion or announcement, on-site event promotion, post event sponsor thank-you, co-sponsored event acknowledgement.

- Inclusion in the 2020 Partner Punch Card Challenge, a challenge requiring conference attendees to visit and speak with representatives at each partner booth during the conference to be entered in a raffle for prizes.
LUNCHEON PARTNER : $15,000
– 2 PARTNERSHIPS AVAILABLE –

*Highlights of the Luncheon Partner package include a non-accredited 30-minute presentation, exclusive access to the Board of Directors, and enhanced advertisement opportunities.*

- **Conference Attendance and Booth Space:**
  - Complimentary conference attendance for two partner representatives and one luncheon speaker.
  - Premier 10x10 booth space in the Exhibit Hall for three days, including one 6’ skirted table, two chairs, and complimentary access to power.
  - Second booth space on Saturday afternoon at the entrance to the dedicated Luncheon Hall.

- **(1) 30-minute non-CME presentation/product demonstration during the Saturday luncheon, which is open to all conference attendees. There may be up to two simultaneous luncheon presentations. The luncheons will be held in two separate rooms for attendees to choose from. A/V and food will be arranged by FCAAP.**

- **Invitation to an exclusive meet-and-greet with the Board of Directors of the Florida Chapter of the American Academy of Pediatrics and the Florida Pediatric Foundation.**

- **Recognition as a Luncheon Partner on/in:**
  - The partner page of the Conference website, including a link to your organization’s website.
  - The printed Conference Program.
  - The partner page of FCAAP’s website, including a link to your organization’s website.
  - Signs near the Exhibit Hall and at the entrance of the assigned, dedicated Luncheon Hall.
  - The Annual Conference edition of *The Florida Pediatrician* journal.

- **Luncheon Partner profile in the Conference’s mobile event app, including logo, website, and social media links. Plus:**
  - Two (2) ad or media attachments.
  - One (1) push notification advertisement to all conference attendees on Saturday during the Conference.
  - One (1) sponsored post to all conference attendees on Saturday during the Conference.
### Advertisement Placements/Opportunities:

- Post-Conference registration list to follow up with attendees by postal mail. (The list is provided pursuant to agreement of one-time usage.)
- One (1) email ad regarding the subject/topic of the luncheon presentation to all conference registrants, to be sent 30-15 days prior to the start of the Conference.
- Half-page placemat ad at each seat in the luncheon room.
- One (1) half-page or full sidebar advertisement in two (2) editions of the *FCAAP News*, a monthly newsletter sent to FCAAP’s more than 2,600 members.
- One (1) half-page advertisement in the printed Conference Program.
- One (1) insert or promotional give-away to be included in the conference bag to all attendees.
- One (1) half-page advertisement in one edition of *The Florida Pediatrician*, FCAAP’s peer-reviewed journal.
- Corporate logo or name included on one promotional give-away to all Conference attendees.

### Joint social media marketing strategy on Facebook or Twitter to include:

pre-event promotion or announcement, on-site event promotion, post event sponsor thank-you, co-sponsored event acknowledgement.

### Inclusion in the 2020 Partner Punch Card Challenge, a challenge requiring conference attendees to visit and speak with representatives at each Partner booth during the conference to be entered in a raffle for prizes.
PARTNERSHIP DETAILS

FAMILY RECEPTION PARTNER  :  $10,000
– 2 PARTNERSHIPS AVAILABLE –

Highlights of the Family Reception Partner package include exclusive access to families during the reception, exclusive access to the Board of Directors, a second booth space, and enhanced advertisement opportunities.

■ Conference Attendance and Booth Space:
  ■ Complimentary conference attendance for two partner representatives, with complimentary family registration to the Family Reception.
  ■ 10x10 booth space in the Exhibit Hall for three days, including one 6’ skirted table, two chairs, and access to power.
  ■ Second booth space in the Reception Hall to provide an activity during the Family Reception.

■ Invitation to an exclusive meet-and-greet with the Board of Directors of the Florida Chapter of the American Academy of Pediatrics and the Florida Pediatric Foundation.

■ Choice of sponsored activity station add-on option during the Family Reception at no cost.

■ Recognition as a Family Reception Partner on/in:
  ■ The partner page of the Conference website, including a link to your organization’s website.
  ■ The Conference Program.
  ■ The partner page of FCAAP’s website, including a link to your organization’s website.
  ■ Signs near the Exhibit Hall and at the entrance to the Reception Hall.
  ■ Table top signs or placemats in the Reception Hall during the Family Reception.
  ■ The Annual Conference edition of *The Florida Pediatrician*.

■ Family Reception Partner profile in the Conference’s mobile event app, including logo, website, and social media links. Plus:
  ■ One (1) ad or media attachment.
  ■ One (1) push notification advertisement to all conference attendees on Friday during the conference.
  ■ One (1) sponsored post to all conference attendees on Friday during the conference.
PARTNERSHIP DETAILS

FAMILY RECEPTION PARTNER CONTINUED

- Advertisement Placements/Opportunities:
  - One (1) half-page advertisement in the printed Conference Program.
  - Corporate logo included on one promotional give-away to all attendees of the Family Reception.
  - One (1) insert or promotional give-away to be included in the conference bag for all attendees.
  - Post-conference registration list to follow up with attendees via postal mail (provided pursuant to agreement of one-time usage).
  - Advertisement in one (1) pre-conference email to all conference registrants regarding the Family Reception (to be sent 45-30 days before the start of the conference).
  - One (1) half side-bar advertisement in two (2) editions of the FCAAP News, a monthly newsletter sent to FCAAP’s more than 2,600 members.
  - One (1) half-page advertisement in one edition of The Florida Pediatrician, FCAAP’s peer-reviewed journal.

- Joint social media marketing strategy on Facebook or Twitter to include: pre-event promotion or announcement, on-site event promotion, post event sponsor thank-you, co-sponsored event acknowledgement.

- Inclusion in the 2020 Partner Punch Card Challenge, a challenge requiring conference attendees to visit and speak with representatives at each Partner booth during the conference to be entered in a raffle for prizes.
PARTNERSHIP DETAILS

GOLD PARTNER : $5,000
– 10 AVAILABLE –

Highlights of the Gold Partner package include increased advertisement opportunities and preferred booth location.

- Conference Attendance and Booth Space:
  - Complimentary conference attendance for two partner representatives.
  - 10x10 booth space in the Exhibit Hall for three days, including one 6’ skirted table and two chairs.

- Advertisement Placement/Opportunities:
  - One (1) insert or promotional item in the conference bags given to all attendees.
  - Post-conference list of all registrant names.
  - One (1) quarter-page advertisement in the printed Conference Program.
  - One (1) half-sidebar advertisement in one (1) edition of the FCAAP News, a monthly newsletter sent to FCAAP’s more than 2,600 members.

- Recognition as a Gold Partner on/in:
  - The partner page of the Conference website, including a link to your organization’s website.
  - The printed Conference Program.
  - The partner page of FCAAP’s website, including a link to your organization’s website.
  - Signs near the Exhibit Hall.

- Gold Partner profile in the Conference’s mobile event app, including logo, website, and social media link. Plus, one (1) ad or media attachment.

- Inclusion in the 2020 Partner Punch Card Challenge, a challenge requiring conference attendees to visit and speak with representatives at each Partner booth during the conference to be entered in a raffle for prizes.
PARTNERSHIP DETAILS

BRONZE PARTNER : $2,500
– 22 AVAILABLE –

- Conference Attendance and Booth Space:
  - Complimentary conference attendance for two partner representatives.
  - 10x10 booth space in the Exhibit Hall for three days, including one 6’ skirted table and two chairs.

- Recognition as a Bronze Partner on/in:
  - The partner page of the Conference website, including a link to your organization’s website.
  - The printed Conference Program.
  - The partner page of FCAAP’s website, including a link to your organization’s website.
  - Signs near the Exhibit Hall.

- Bronze Partner profile in the Conference’s mobile event app, including logo, website, and social media links.

- Inclusion in the 2020 Partner Punch Card Challenge, a challenge requiring conference attendees to visit and speak with representatives at each Partner booth during the conference to be entered in a raffle for prizes.
Add some Extra Magic to your Partner Package to expand your reach and increase your presence during the Conference. Some Extra Magic items provide exclusive access to attendees, some provide an opportunity to be seen by the families and guests attending the Family Reception, and some provide extra advertising space. All Extra Magic items include increased recognition throughout the program materials.

- **Morning Yoga Sponsor – 1 available**
  - **Description & Benefits:** A 30-minute yoga session is being provided Saturday and Sunday morning to all conference attendees. Space is limited to the first 45 people to arrive. Your logo will be one of the first seen by attendees as they arrive for the morning yoga session and will be seen by them each time they use the provided fitness item for a workout at home. Your logo or name will be included on a conference **branded fitness item** given to all yoga participants and on a sign at the entrance to the yoga session on both Saturday & Sunday. You will also be recognized in the Conference program as the Morning Yoga Sponsor.
  - **Cost:** $550.00

- **Family Reception Enhancement Sponsors**
  - **Description & Benefits:** The Family Reception is attended by providers and their families on Friday evening. The reception includes food, music, dancing, and a variety of activity stations. Have your name and logo seen by practitioners and families all night with your logo on a sign at the selected station in the Family Reception and at the entrance to the Reception Hall, and with recognition in the Conference Program as a Family Reception Enhancement Sponsor. You will also receive one **complimentary family registration** to the Family Reception that may be used by your onsite representatives or given to a registered conference attendee of your choice.
  - **Activity Station Options & Cost:**
    - Photobooth Station - $1,000 - 1 available
    - Face Painting Station - $650 - 2 available
    - Carnival Booth (with prizes!) - $1,400 - 3 available
  - **Entertainment Options & Cost:**
    - Balloon Artist - $775 - 2 available (will be in Exhibit Hall before reception)
EXTRA MAGIC

- Coffee & Snack Break Sponsor – 3 available (Friday PM, Saturday AM, Sunday AM)
  - Description & Benefits: Keep attendees alert and engaged by sponsoring a coffee and snack break during the conference. FCAAP will coordinate and pay for the coffee and snacks. Your name will be in front of attendees with recognition of your sponsorship at the coffee and snack stations in the Exhibit Hall, on a sign at the entrance to the Exhibit Hall during the sponsored break (45 minutes), and in the Conference Program. You will also have the option to provide one (1) 90-second video to be played once during the sponsored break to further highlight your services/products.
  - Cost: $700

- Breakfast Sponsor – 2 available (Saturday, Sunday)
  - Description & Benefits: Help attendees start their day right with a nutritious breakfast. FCAAP will coordinate and pay for the breakfast. Your name will be in front of attendees with recognition of your sponsorship at the breakfast stations in the Exhibit Hall, on a sign at the entrance to the Exhibit Hall during the sponsored breakfast (90 minutes), and in the Conference Program. You will also have the option to provide two (2) 90-second videos, each to be played once during the sponsored breakfast.
  - Cost: $1,000

- Program Ad
  - Description & Benefits: Put your name in the hands of every attendee by advertising in the printed Conference Program. Purchase extra ad locations for multiple ads or purchase additional ad space to increase the size of the ad space included in your Partner Package.
  - Cost: $500 for a quarter-page ad

- Placemat Ad – 1 half-page ad available each day (Saturday and Sunday)
  - Description & Benefits: Get your name in front of attendees by advertising on the placemats used on the tables in the Exhibit Hall. Placemats will be set out before breakfast each morning. Attendees will read about your company, products, or services while enjoying breakfast, refueling with a cup of coffee, or taking a break to chat with colleagues.
  - Cost: $750 for a half-page ad

ABOUT THE CHAPTER

Through its more than 2,600 members, the Florida Chapter of the American Academy of Pediatrics (FCAAP) promotes the health and welfare of Florida’s children and supports pediatricians and pediatric specialists as the best qualified providers of their healthcare. FCAAP members include pediatricians, subspecialists, allied health professionals, pediatric residents, and medical students.
HOW TO REGISTER/RESERVE A BOOTH:
Send completed application to Alicia Adams at aadams@fcaap.org or register on the conference website, accessible at fcaap.org/events.

EARLY REGISTRATION:
All partners who register and pay by April 1, 2020 will receive 1 additional ad in the newsletter (of the same size as is included in the selected Partner Package; ½ sidebar ad for Bronze Partners). Partners who register and pay early can elect to have their ad in a newsletter before or after the conference.

REFUND POLICY:
Registrations may be cancelled through June 1, 2020 for a full refund of the Partner package fee less a 10% processing fee.

ADVERTISING SPECIFICATIONS AND DEADLINES:
CONFERENCE PROGRAM
Partners including an ad in the Conference Program must submit their ad in the format specified to Melanie Range at mrange@fcaap.org no later than 5:00pm EST on July 1, 2020. We cannot guarantee that ads received after this date will be included.
Specifications:
All measurements are in inches; all positions are full-color; bleed accepted, though trim is identical to ad size; minimum 150 DPI resolution.
- Full Page: 7.5W x 10H
- ½ Page: 7.5W x 4.875H
- ¼ Page: 7.5W x 2.3125H

BRANDED ITEMS
Partners including a logo on co-branded conference items (such as a bag, pen, toy, etc.) must submit their logo in the format specified to Melanie Range at mrange@fcaap.org no later than 5:00pm EST on July 1, 2020.
Specifications:
Partner must provide hi-resolution camera-ready logo. Preferred formats: ai, eps, or 300dpi tif.

FCAAP QUARTERLY JOURNAL
Ads must be received by Melanie Range at mrange@fcaap.org one month before the publication date of each issue. The publication dates through January 2021 are as follows:
Apr 2020 (submit by Mar 1) | Jul 2020 (submit by Jun 1) | Oct 2020 (submit by Sep 1) | Jan 2021 (submit by Dec 1)
Specifications:
All measurements are in inches; all positions are full-color; bleed accepted, though trim is identical to ad size; minimum 150 DPI resolution.
- Full Page: 7.5W x 9.7H
- ½ Page: 7.5W x 4.7181H
- ¼ Page: 7.5W x 2.2306H

FCAAP MONTHLY NEWSLETTER
Ads must be received by Melanie Range at mrange@fcaap.org by 9:00am ET the 15th of the previous month (example: ads for inclusion in the November 2020 newsletter must be received by 9:00am ET October 15, 2020)
Specifications:
All measurements are in inches; all positions are full-color; bleed accepted, though trim is identical to ad size; minimum 150 DPI resolution.
- Full Sidebar: 2.21W x 8.95H
- ½ Sidebar: 2.21W x 4.35H
- ½ Page: 4.9444W x 4.35H
PREFERRED PARTNER LEVEL:

Packages are limited and will be filled on a first-come, first-served basis. If your preferred package is sold out, we’ll contact you to select another package.

☐ Presenting Partner ☐ Luncheon Partner ☐ Family Reception Partner
☐ Gold Partner ☐ Bronze Partner

Organization Name: __________________________________________________
Website: _____________________________________________________________
Registration Contact Person: __________________________________________
Mailing Address: __________________________________ City: ___________ State: ____ Zip: _______
Phone: ___________________________________________________________ Email: ____________________

REPRESENTATIVES ATTENDING CONFERENCE:

Partner representatives are invited to attend the Family Reception. Reception registration is $30 per representative. Representatives may bring a second adult and children by registering as a family for $60. Additional adults are $30 each.

■ Representative 1: ___________________________ Position/Title ___________ Email: __________________
Attending Family Reception? ☐ Yes ☐ No Bringing additional adult guests? ☐ Yes ☐ No If yes, how many? #___
Bringing children? ☐ Yes ☐ No If yes, how many for each age ___ Under 3yrs ___ 3-9yrs ___ 10-17yrs ___

■ Representative 2: ___________________________ Position/Title ___________ Email: __________________
Attending Family Reception? ☐ Yes ☐ No Bringing additional adult guests? ☐ Yes ☐ No If yes, how many? #___
Bringing children? ☐ Yes ☐ No If yes, how many for each age ___ Under 3yrs ___ 3-9yrs ___ 10-17yrs ___

■ Representative 3*: _________________________ Position/Title ___________ Email: __________________
Attending Family Reception? ☐ Yes ☐ No Bringing additional adult guests? ☐ Yes ☐ No If yes, how many? #___
Bringing children? ☐ Yes ☐ No If yes, how many for each age ___ Under 3yrs ___ 3-9yrs ___ 10-17yrs ___

■ Representative 4*: _________________________ Position/Title ___________ Email: __________________
Attending Family Reception? ☐ Yes ☐ No Bringing additional adult guests? ☐ Yes ☐ No If yes, how many? #___
Bringing children? ☐ Yes ☐ No If yes, how many for each age ___ Under 3yrs ___ 3-9yrs ___ 10-17yrs ___

* Presenting Conference Partner may bring up to 4 Representatives. Other Partners may bring up to 2 Representatives.

LUNCHEON PARTNERS ONLY:

■ Lunch Presentation Speaker: ________________________________ Email: _______________
EXTRA MAGIC ITEMS:

Extra Magic Items are limited and will be filled on a first-come, first-served basis. If your preferred Extra Magic Item is sold out, we’ll contact you to select another item.

- □ Morning Yoga Sponsor $550 – 1 available
- □ Photobooth Station – $1,000 – 1 available
- □ Face Painting Station $650 – 2 available
  Quantity: ___
- □ Carnival Booth with prizes $1,400 – 3 available
  Quantity: ___
- □ Balloon Artist $775 – 2 available
  Quantity: ___
- □ Coffee & Snack Break Sponsor $700 – 3 available
  - Friday PM | Saturday AM | Sunday AM
  (circle preferred day/s)
- □ Breakfast Sponsor $1,000 – 2 available
  - Saturday | Sunday
  (circle preferred day/s)
- □ Program Ad $500 (quarter page)
  Quantity: ___
- □ Placemat Ad $750 (half page) – 1 available each day
  - Saturday | Sunday
  (circle preferred day/s)

PAYMENT METHOD

□ Credit Card  □ Check  □ I Need an Invoice

Signature ___________________________________________ Date ________________

Is your organization’s logo being submitted with this application? □ Yes □ No

Please provide a brief description of your organization.

______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________