

CFMA Intellectual Property & Privacy Disclosure – Attendee Data

All information you provide when registering for or attending CFMA's 2026 Annual Conference & Exhibition—such as your name, email address, company name, title, and other personal or professional details ("Attendee Data")—will be collected and used by the Construction Financial Management Association ("CFMA") in accordance with applicable privacy, data protection, and intellectual property laws.

By registering for or attending the CFMA 2026 Annual Conference & Exhibition, you agree to the following:

1. How CFMA Uses Your Information

CFMA may collect, use, store, and process your Attendee Data as needed to plan, operate, and improve the Conference & Exhibition, to support CFMA's legitimate business activities, and to meet legal or regulatory requirements.

2. Permitted Uses by CFMA

CFMA may use your Attendee Data for purposes that include:

Processing your registration and verifying attendance

Sending event-related communications before, during, and after the Conference

Providing educational content, program updates, surveys, and follow-up information

Improving CFMA programs, services, and events through internal analysis and reporting

3. Communications and Marketing

CFMA may send you conference-related and organizational communications. You may opt out of non-essential marketing emails at any time, as permitted by law. Please note that important operational or transactional messages may still be sent.

4. Data Sharing

CFMA will not sell or rent your Attendee Data. Your information may be shared with trusted service providers, sponsors, or exhibitors only as necessary to support the Conference & Exhibition and only if you have opted in or where permitted by law. All recipients are required to follow CFMA's data protection standards.

5. Data Security

CFMA uses reasonable administrative, technical, and physical safeguards to help protect your Attendee Data from unauthorized access, use, or disclosure.

6. Your Rights

Depending on applicable law, you may have the right to access, correct, restrict, or request deletion of your personal information. Requests may be submitted in accordance with CFMA's published privacy procedures.

7. Enforcement

Failure to comply with these terms or misuse of Attendee Data may result in corrective action, including revocation of conference access.

By completing and submitting my registration for CFMA's 2026 Annual Conference & Exhibition, I confirm that I have read, understand, and agree to the terms of the CFMA Intellectual Property & Privacy Compliance – Attendee Data policy.