

CFMA's 2026 Annual Conference & Exhibition

Phoenix, AZ | May 30-June 3, 2026
JW Marriott Phoenix Desert Ridge Resort & Spa



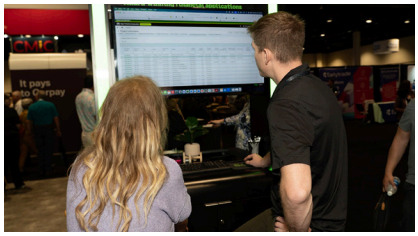
Sponsor Prospectus

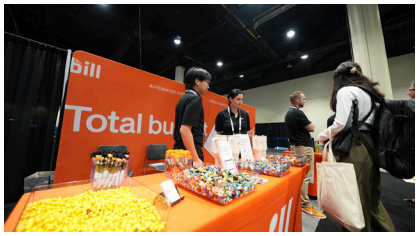
CONSTRUCTION FINANCIAL MANAGEMENT ASSOCIATION
CFMA
cfma.org

For Custom Branding Opportunities
Contact: Heidi Boe, VP, Member Engagement, **hboe@cfma.org**

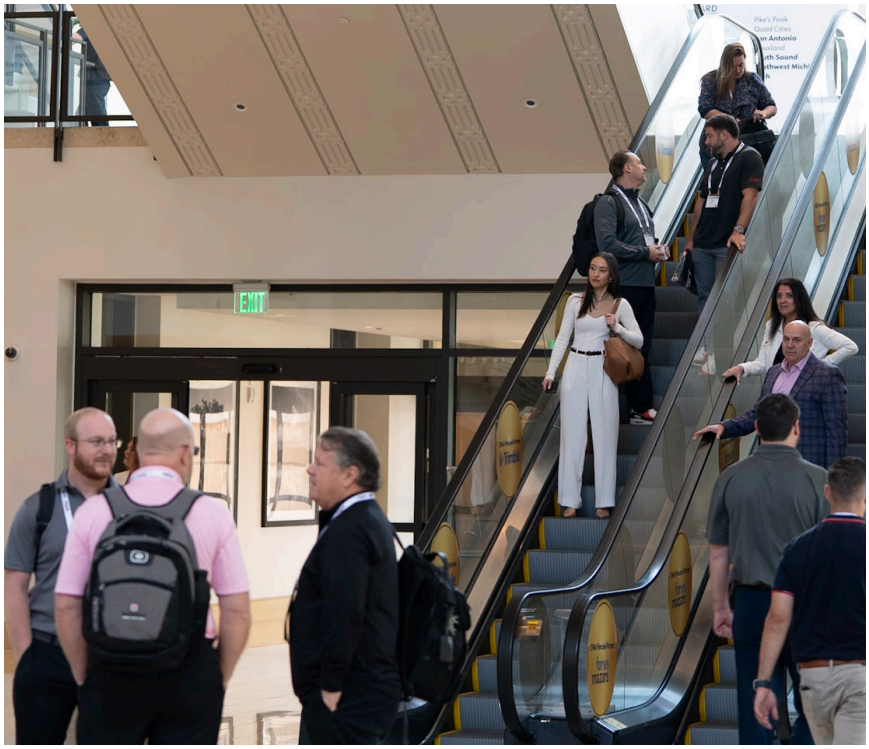
CFMA Sponsorship Opportunities

CFMA's Annual Conference & Exhibition is the premier event for connecting businesses with top decision-makers and influencers in the construction finance industry. This unparalleled gathering addresses critical topics such as job cost control, contract management, risk mitigation, and surety relationships, providing attendees with actionable solutions to meet their companies' needs. As the only professional association exclusively dedicated to serving construction financial professionals, CFMA's General Members represent a diverse range of expertise, including general and specialty contractors, developers, construction managers, architects, engineers, executives, and suppliers of materials and equipment. CFMA's Annual Conference is a magnet for employees of leading construction companies across the U.S. and internationally, making it an essential platform for networking, knowledge exchange, and industry innovation.









CONSTRUCTION FINANCIAL MANAGEMENT ASSOCIATION

Founded in 1981, CFMA is the only organization dedicated to providing construction financial professionals with unparalleled career development and networking opportunities. Along with publishing the award-winning *CFMA Building Profits* magazine, CFMA offers educational, professional, and connection programs through its over 90 chapters, Annual Conference & Exhibition, and online and in-person learning to more than 11,000+ members across North America. CFMA members are CFOs, controllers, and treasurers who work primarily for general, specialty trade, and heavy/highway contractors as well as those professionals who serve the construction industry, such as accountants, surety agents, bankers, and IT specialists.

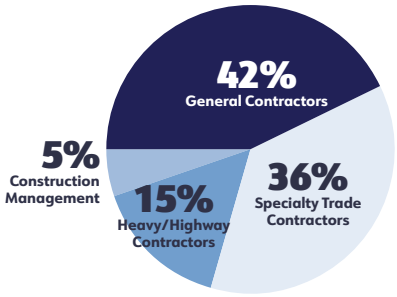
Make Influential Connections

CFMA's membership includes most of ENR's Top 100 Design-Build Firms, Top 400 General Contractors, and Top 600 Subcontractors. CFMA Exhibition attendees work for construction managers, developers, general contractors, heavy construction contractors, industry service suppliers, material and equipment suppliers, and specialty trade contractors.

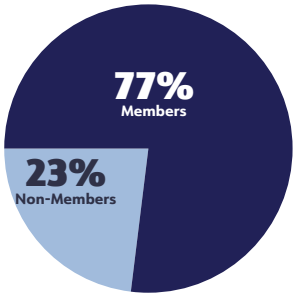
Conference attendees describe themselves as decision-makers or influencers in these product categories: banking and financial services, estimating software, financial and estate planning, HR and benefits administration, imaging software, insurance/surety and bonding, job costing/accounting/payroll software, management consulting, and project management software.

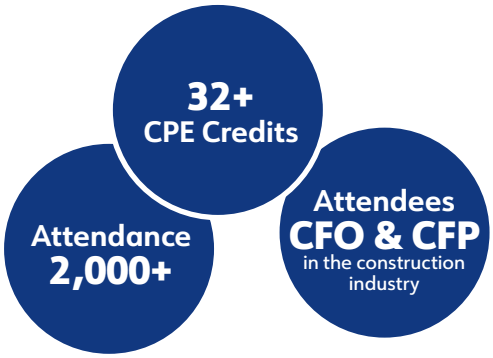
2025 Conference Attendees

General Members



Attendee Type





2025 Sponsors

PRINCIPAL PARTNERS

Trimble · forvis mazars · Commerce Bank (Member FDIC)

CONFERENCE PARTNERS

ELITE PARTNER
Corpay

EDUCATIONAL PARTNER
Sage

MEDIA PARTNER
ENR Engineering News-Record

STRATEGIC PARTNER
ARCORO

STRATEGIC PARTNER
MarshMcLennan Agency

PLATINUM SPONSORS

PROCORE · GCPAY An AUTODESK Company · finvari · CMiC · miter

GOLD SPONSORS

Liberty Mutual SURETY · wtw | Willis · HCSS Innovative Software for the Construction Industry · PEX · BMO · Crowe · ramp · Acumatica The Cloud ERP

SILVER SPONSOR

VISIONLINK · apwizard by i-sten consulting · JobSiteCare · CBIZ · TRAVELERS · built

BRONZE SPONSORS

plante moran · LUMBER · LA

GENERAL SPONSORS

contexture · bakertilly · Earlytrade · anterra · CCH SureTax by Wolters Kluwer

CFMA Sponsorship Opportunities

Sponsorship Level

	Diamond $100,000+	Platinum $37,500+	Gold $27,500+	Silver $15,000+	Bronze $6,500+	General $5,500
Complimentary Full Conference Registration	4	3	2	1		
Sponsored Event Tickets (Special Event Sponsor)	6	4				
VIP Seating During Sponsored Event	✓	✓				
Push Notification	✓	✓				
Conference Bag Inclusion	✓	✓				
Pre and Post Conference Attendee List	✓	✓	✓	✓		
Logo Recognition on the CFMA Conference Website	✓	✓	✓	✓	✓	✓
Logo Recognition in Conference Marketing	✓	✓	✓	✓	✓	✓
Logo Recognition on Onsite Signage	✓	✓	✓	✓	✓	✓
Premium App Listing	✓	✓				
Sponsor Recognition in Company Exhibition Booth * (Booth sold separately*)	✓	✓	✓	✓	✓	✓













CFMA Sponsorship Opportunities

Diamond Sponsor Opportunities

Closing Night Party

Welcome Lounge

Welcome Reception (Sunday)

Transportation

Welcome Happy Hour (Saturday)

Platinum Sponsor Opportunities

General Session (5 Opportunities)

Chair's Address

Meeting Space Wi-Fi

Conference Tote Bags

Conference Brochure

CCIFP VIP Lounge

Mini-Conferences

Networking Reception

Audio/Visual

Gold Sponsor Opportunities

Educational Session Tracks (6 Opportunities)

Conference Mobile App

Attendee Journal

Hotel Room Keys

Conference Lanyards

CFO Roundtable Discussions

All-Day Refreshment Break (3 Opportunities)

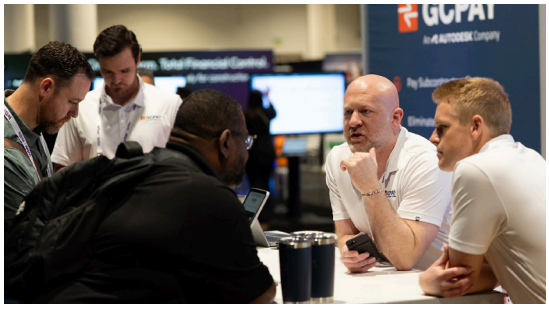
Headshot Studio

Chapter Leader Mixer

Health • Wellness: 5K, Breakfast, Education & Networking

Topical Roundtables





Silver Sponsor Opportunities

Pocket Agenda

Stylus/Pen

Hand Sanitizer

Room Drop (3 Opportunities)

Breakfast (5 Opportunities)

Lunch (4 Opportunities)

Golf Tournament/Prizes

Educational Session Tracks (3 Opportunities)

Water Stations

Spring Creek Mixer

Phone Charging Station

First Time Attendee/ Volunteer Mixer

Chapter Summit

CCIFP Overview

WIP Panel Sessions

CFMA Sponsorship Opportunities

Bronze Sponsor Opportunities

Sponsor Provided Item for Conference Tote Bag (Quantity of 1,500 items)

General Sponsor Opportunities

Sponsor recognized in CFMA Marketing Campaign

Add-On Opportunities

Golf Hole

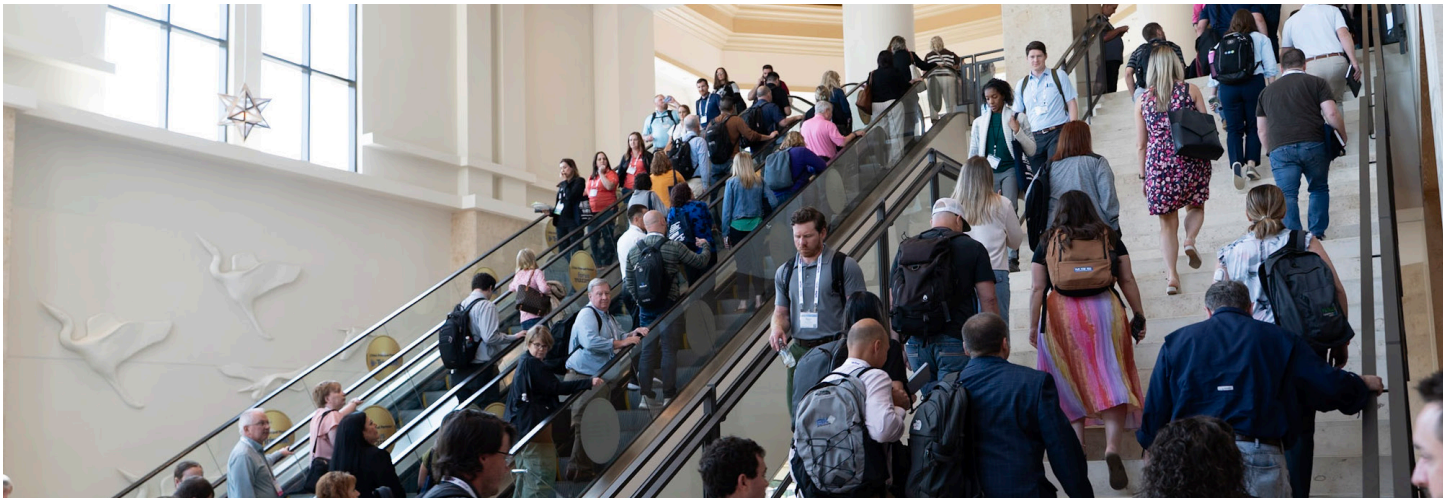
- Standard (Branded sign)
- Premium (Branded sign, onsite activity)

App Listing

- Standard (Name, booth, description)
- Enhanced (Standard & website, hyperlink, enhanced description, clickable links, logo/ banner)
- Premium (Enhanced & five 5mb videos)

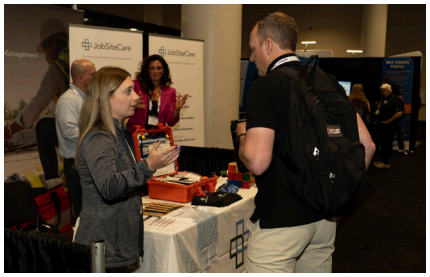
Affiliate Event

- Pre-Approved by CFMA
- Fully paid by affiliate
- Only available to Silver level sponsors & higher









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