



RESORT TO BETTER MEETINGS

Visit Carlsbad Group Incentive Program

Contract Between July 1, 2026 And June 30, 2027 To Be Eligible

Earn 5% of actualized room revenue up to a maximum incentive of \$20,000 for January, February, March, November & December actualization dates

Offer Requirements:

- Minimum 50 room nights must be actualized at Property in the months of January, February, March, November and December
- Group must contract between July 1, 2026 and June 30, 2027 and consume by March 31, 2030*
- Offer applies to one Property only. Offer does not apply to overflow room blocks
- A fully executed Incentive Agreement between Property, Visit Carlsbad and Group must accompany the hotel contract
- This promotion cannot be combined with any other offer or promotion from Visit Carlsbad
- Offer subject to change without notice
- Offer expires June 30, 2027

*Incentives for groups actualizing after March 31, 2028 are contingent upon renewal of the Carlsbad Tourism Business Improvement District and Visit Carlsbad's related agreement with the City of Carlsbad.

