

CVENT TRAVEL SUMMIT 2023

Content Designed by TRAVEL AND MEETINGS SOCIETY

2023 SPONSORSHIP OPPORTUNITIES

For more information, email sponsorships@cvent.com | cvent.com/travel-summit

CVENT TRAVEL SUMMIT 2023

Content Designed by TRAVEL AND MEETINGS SOCIETY

Why sponsor Cvent Travel Summit?

The Cvent Travel Summit was strategically designed to bring together travel buyers and transient suppliers to learn, network and discuss go forward strategies in the travel industry. Cvent customers have been asking for an event around the topic of travel and we have delivered.

By sponsoring the Travel Summit you'll have direct access to thousands of decision makers who are preparing programs for 2023. Stay top of mind and showcase your brand to top corporations and TMCs. Our virtual and in-person sponsorship program allows you to customize your presence before, during, and after the event.

Whether your goals are for lead collection, brand recognition, or positioning yourself as a thought leader, our sponsorship opportunities are designed to help your company achieve your specific objectives.

As a future travel summit sponsor, you can:

- Market your products to key influencers and decisions makers
- Increase the profile of your products and services

Cvent Travel Summit Attendee Personas



SUPPLIERS

Suppliers include both “at-property” representatives from the hotel itself and also Suppliers include both “at-property” representatives from the hotel itself and also “above-property” representatives at the brand or chain level, or at the property management or hotel representative company. Suppliers are interested in helping their properties attract, discover, and respond to more corporate RFPs so they can grow their business transient segment.

TRAVEL MANAGERS

Travel Managers are responsible for directing the operation of the company's travel services, including preferred hotel programs, travel policies, guidelines, and budget to deliver efficient and safe travel arrangements. They prepare periodic budget and utilization reports for C-Suite and provide guidance to employees about travel requirements including visa, medical, sustainability and special conditions. Travel Managers typically have some responsibility.

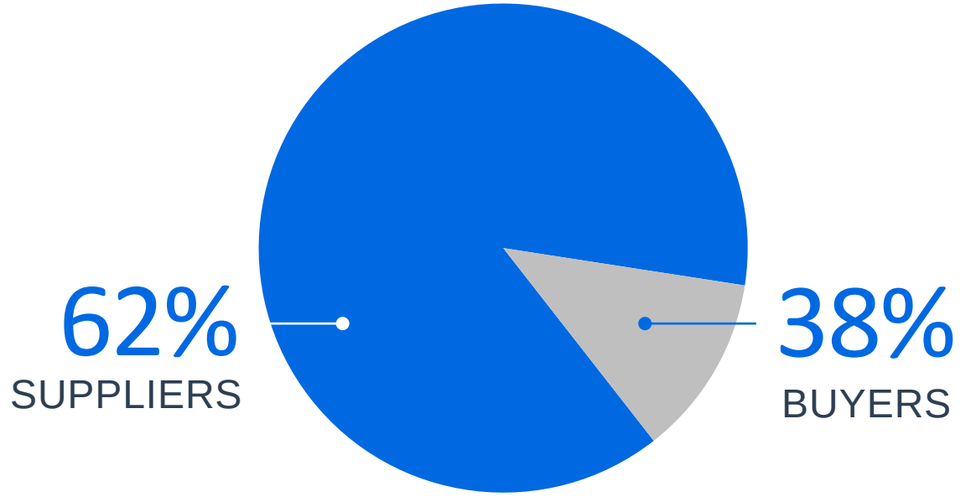
PROCUREMENT MANAGERS

Procurement professionals need to find additional savings across their company and improve leverage with suppliers. They recognize that meetings planned across the many business units might represent a big savings opportunity, however, it's difficulty to get involved or gain visibility into these high-touch events to achieve measurable savings or compliance.

TRAVEL MANAGEMENT COMPANIES (TMCs)

Travel Management Companies manage an organizations corporate or business travel program. They provide an end-to-end online booking tool, mobile application, program management, and consulting teams, executing travel services, meeting and events support, reporting functionality, and more.

2022 Travel Summit Registration Breakdown



1,131
TRAVEL MANAGERS

315
TMC's



Sponsorship Opportunities

CONTENT & EDUCATION



KEYNOTE SPEAKER – $15,000

Position your company and brand front and center during the Cvent Travel Summit's most highly attended session. Previous keynote speakers include C-level executives from BP, AHLA, Accor, Sonesta, CWT, Walt Disney Corporation, AMEX, STR & Cvent.



BREAKOUT SESSIONS – $5,000 Each

Session sponsorships of the Cvent Travel Summit allow your company to be branded front-and-center during our interactive educational sessions.



PRE-SESSION COMMERCIAL – $2,000 Each

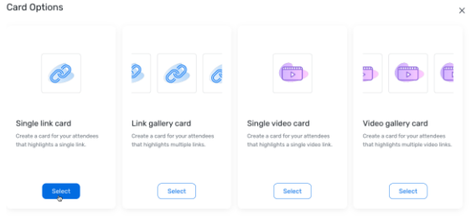
Tell the story behind your brand with 15-30 second commercial spots shown during conference programming. Clealy show the audience exactly how they can use your product or service.

VIRTUAL & IN-PERSON BRANDING



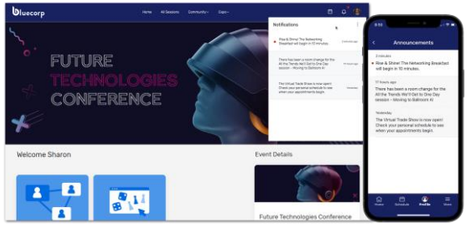
IN PERSON NETWORKING RECEPTIONS
$15,000 EACH

Directly engage with attendees in key metropolitan areas as they meet & discuss takeaways from the Travel Industry. Take advantage of this opportunity to interact with attendees in a more casual setting with F&B and a beautiful location.



CUSTOM CARD – $5,000 EACH

Position your brand and services where attendees are logging into the event. Link directly to your profile page in the Attendee Hub to collect leads.



PUSH NOTIFICATION – $1,000 EACH

Send out a custom branded message to all attendees during peak times of the event. Send them a message to create further engagement and lead opportunities for your team. audience for this fun evening.

Sponsorship Benefits



YOUR LOGO ON
THE EVENT WEBSITE



YOUR LOGO IN PRE AND POST
EVENT MARKETING EMAILS



YOUR COMPANY'S PROFILE
PAGE IN ATTENDEE HUB



CVENT TRAVEL SUMMIT 2023

Content Designed by TAMS TRAVEL AND MEETINGS SOCIETY

THANK YOU

For more information, email sponsorships@cvent.com

cvent.com/travel-summit