AI UNIVERSITY SUMMIT 2027

February 28 - March 3

Wyndham Grand Orlando Resort Bonnet Creek

SPONSORSHIP OPPORTUNITIES

Become a sponsor! Partner with us for the AI University Summit, the premier gathering of academic leaders, educators, education technologists, and innovators committed to transforming artificial intelligence education. The summit focuses on strategic integration of AI across higher education institutions—from leadership to classroom applications.

The AI University Summit is a collaborative space for visionaries shaping the future of education on their campus, and sponsors play a crucial role by offsetting some summit costs, adding credibility to our event while also having an opportunity to network with our attendees.

WHO ATTENDS?

Visionary academic leaders, faculty members, technologists, industry partners, and policymakers, leave with strategies, tools, and partnerships to lead institutions confidently into the AI era.

2026 AI University Summit sold out registration at 483 attendees from 38 U.S. states and 10 countries.

WHAT TO EXPECT?

- **Prime tabling placement** in high-traffic registration and break areas, ensuring consistent visibility and engagement with attendees.
- **Ongoing, active conversations** with academic decision-makers throughout the summit, creating meaningful opportunities for relationship-building.
- **Custom branding opportunities** across the venue, allowing for strong brand presence and recognition during the event.
- **Access to sessions** for AI tool workshops, showcasing expertise through hands-on engagement.

PLATINUM SPONSOR $50,000*

Opportunity for one partner

- **PREMIER SPONSOR MARKETING:** Custom event space branding and marketing opportunities that give your organization premier visibility as a leading partner.
- **PREMIER LOGO PLACEMENT:** Your logo will be prominently featured and labeled on the conference website and displayed on digital event materials throughout the conference.
- **EVENT RECOGNITION:** Your logo will be showcased during keynote presentations and in the opening and closing sessions.
- **EXCLUSIVE PRESENTATION OPPORTUNITY:** Receive a dedicated 5-minute presentation opportunity during the keynote introduction.
- **CONFERENCE MATERIALS:** Your printed promotional materials may be placed at the registration table for attendee distribution.
- **PRIME EXHIBIT SPACE:** A sponsor table will be provided in a high-visibility area to encourage direct engagement with attendees.
- **COMPLIMENTARY REGISTRATIONS:** Receive five (5) complimentary conference registrations.
- **ACCESS TO DEDICATED SESSIONS:** for AI tool workshops, showcasing expertise through hands-on engagement.

**Plus applicable print and production costs.*

Mackenzie Donovan | mackenzie.donovan@aa.ufl.edu | 352-294-2748

GOLD SPONSOR $25,000*

Opportunity for three partners

- **SPONSOR MARKETING:** Custom event space branding and marketing opportunities that give your organization visibility.
- **LOGO PLACEMENT:** Your logo will be prominently displayed and labeled on the conference website and featured on digital materials throughout the event.
- **EVENT RECOGNITION:** Your logo will be showcased during keynotes and the opening and closing sessions.
- **CONFERENCE MATERIALS:** Your printed materials can be placed at our registration table.
- **PRIME EXHIBIT SPACE:** A sponsor table will be provided in a highly visible traffic area for direct engagement with attendees.
- **COMPLIMENTARY REGISTRATIONS:** Receive four (4) complimentary conference registrations.
- **ACCESS TO DEDICATED SESSIONS:** For AI tool workshops, showcasing expertise through hands-on engagement.

**Plus applicable print and production costs.*

SILVER SPONSOR $10,000

- **PROMINENT LOGO DISPLAY:** Your logo will be featured and labeled on registration materials, the conference website, and digital materials throughout the event.
- **PRIME EXHIBIT SPACE:** A sponsor table will be provided in a highly visible traffic area for direct engagement with attendees.
- **EVENT RECOGNITION:** Your sponsorship will be acknowledged during the poolside networking event.
- **COMPLIMENTARY REGISTRATIONS:** Receive two (2) complimentary conference registrations.

BRONZE SPONSOR $5,000

- **LOGO VISIBILITY:** Your logo will be displayed and labeled on registration materials, the conference website, and digital materials throughout the event.
- **EXHIBIT SPACE:** A sponsor table will be provided in a highly visible traffic area for direct engagement with attendees.
- **COMPLIMENTARY REGISTRATION:** Receive one (1) complimentary conference registration.

ADDITIONAL OPPORTUNITIES can be added to your chosen sponsorship.

- **$10,000 Welcome and Postering Reception:** Includes 5-10 minute welcome remarks - 1 opportunity available
- **$5,000 Lunch Sponsorship:** 2 opportunities available
- **$2,000 Coffee Break:** 5 opportunities available

AI² CENTER | UNIVERSITY OF FLORIDA

Hosted and organized by the AI² Center

Mackenzie Donovan | mackenzie.donovan@aa.ufl.edu | 352-294-2748