

Privacy Notice for event bookings

This service is provided by Cvent for the England and Wales Cricket Board Limited – the national governing body for cricket in England and Wales (**ECB**) and other ECB affiliated cricket organisations (**Cricket Organisations**) to enable individuals to book courses and other events (together **Events**)

This Privacy Notice explains what information is collected about you, how it is used and the steps taken to ensure that it is kept secure. We also explain your rights and how to contact us.

More information and how to exercise your rights is in ECB's Privacy Policy which you can find [here](#) or at www.ecb.co.uk/privacy.

Each Cricket Organisation has its own privacy practices and you should check that you are satisfied with them before you provide any personal information to them. For a list of Cricket Organisations [click here](#).

If you provide information to us about any person other than yourself, you must ensure that they understand how their information will be used and that you are authorised to disclose it to us, and to consent to its use on their behalf, before doing so.

Data controller. For ECB Events, the ECB is the controller. For Events from other Cricket Organisations, the relevant Cricket Organisation will be the controller, however, the Cricket Organisation will share the personal data with the ECB and the ECB will become a separate controller of the received data. Neither the ECB nor the Cricket Organisation will have access to payment card details - these will be collected directly by the Cvent payment gateway.

Contact us. The best way to contact the ECB is by email at privacy@ecb.co.uk (other options are in the ECB's Privacy Policy). You will find details of how to contact other Cricket Organisations on their websites.

Categories of personal data. The data collected will depend on the Event you book but is typically:

Basic and contact data: *name, organisation, title, postal address, email address, telephone number, fax number, social media account ID, marketing preferences.*

Payment card data: *the Cvent payment gateway will also collect credit or debit card number, or other payment account number, as well as applicable expiration dates and billing or shipping addresses.*

Usage data: *browser and device information, operating system, device type, system and performance information, app usage data, information collected through cookies, pixel tags and other technologies, general geographic location.*

Further data: *dietary preferences, interests, activities, age, gender, qualifications, experience, education and occupation.*

Sensitive data: *racial or ethnic origin, details of physical or mental health or condition.*

Data sources. You; your parent / carer (if applicable); any person booking an Event for you to attend and other Event attendees if they provide any feedback or complaints about you. The ECB / Cricket Organisation may supplement the personal data received from a booking with other data held about you or the person attending an Event.

Processing purposes. (1) to administer your booking for and registration, attendance and performance at Events (including any required vetting, security and Covid status (if relevant) and communicating with you); (2) to verify your eligibility to attend the Event booked; (3) to ensure appropriate certificates are prepared at the end of the Event; (4) for analytics and trend analysis; (5) with consent, for direct marketing (including profiling); (6) to evaluate Events and booking services and improve quality; (7) for dealing with any access requirements, reasonable adjustments, medical needs, allergies and dietary requirements; (8) for dealing with any complaints, business risk and legal issues; (9) diversity monitoring, compliance and reporting (such as, in respect of ethnicity, gender, race, age and disability) and providing equal opportunities, including reporting of figures and trends in the interests of cricket participation.

Who personal data are shared with. In order to provide the Event booking service, our service provider, Cvent will process personal data through its systems but will not have any rights to use the data. Where Events are held by another organisation or at a third party venue, the ECB / Cricket Organisation will share relevant data with them to enable them to administer attendance.

The ECB / Cricket Organisation may also provide relevant information to insurers, legal and other professional advisers and regulators and anyone else you give consent to disclose to.

Legal basis for processing

Administration, Event delivery and certifications	It is necessary to fulfil obligations to you
Diversity and inclusion monitoring	That it is necessary to comply with the law or that it is necessary for the purposes of equality of opportunity or treatment
Direct marketing	Consent
All other purposes	It is necessary for the ECB's / Cricket Organisation's legitimate interests, which are to ensure standards are met. These interests do not prejudice or harm your rights and freedoms. To comply with legal obligations or it is necessary for the establishment, exercise or defence of legal claims.

Where personal data is held. Cvent uses systems in the USA to host personal data for all Event bookings made through the Cvent system. We use EU approved Standard Contractual Clauses to ensure the transfer is lawful. In the event of a support query that cannot be handled by the ECB or the relevant Cricket organisation, this will be dealt with by Cvent in India and, again, the EU approved Standard Contractual Clauses are used to ensure the transfer is lawful. In all other cases, the ECB / Cricket Organisation will normally keep your personal data within the UK or the European Economic Area but if you use the booking service in other places, the personal data may be processed there.

Direct marketing. The Event booking service may give you the option to sign up for offers and opportunities. You can change your mind at any time.

Keeping personal data. The ECB / Cricket Organisation normally keeps personal data for 2 years after your last engagement with us / them and then anonymises it and keep it to inform future services.

Your rights. You have the right to opt-out of direct marketing, the right of access to your personal data and, in some cases, you can require the ECB / Cricket Organisation to restrict, erase or rectify it or to object to the processing of it and the right of data portability. See the ECB's / Cricket Organisation's Privacy Policy for details of how to exercise these rights.

Complaints. You can email the ECB at privacy@ecb.co.uk or you can also contact the Information Commissioner's Office. See the ECB's / Cricket Organisation's Privacy Policy for more details.