



Southern Sleep Society

Exhibitor Prospectus & Registration Information

2026 Annual Conference and Technical Course – April 16-18, 2026

Southern Sleep Society – 48th Annual Meeting & Technical Course

Join us April 16–18, 2026, for the Southern Sleep Society's 48th Annual Meeting and Technical Course for Allied Health Professionals. This distinguished event will be held at the Sheraton Memphis Downtown Hotel, located at 250 North Main Street, Memphis, TN 38103.



💛 Invitation to Exhibitors & Supporters

The Southern Sleep Society warmly invites exhibitors and supporters to participate in its 48th Annual Meeting and Technical Course, bringing together a dynamic community of physicians, sleep technologists, nurses, respiratory therapists, psychologists, and dentists. This premier event offers a unique opportunity to:

- Collaborate with leading professionals in sleep medicine
- Showcase and demonstrate innovative products and services
- Engage with a multidisciplinary audience eager to explore new solutions

Both sponsorship and exhibit opportunities are available, making this a must-attend conference for companies seeking meaningful connections and visibility in the field. Daily breakfasts begin one hour before the conference opens, and scheduled breaks are 30 minutes—providing ample time for networking and engagement.

📍 **Returning to Memphis**

Following a successful 2025 conference in Houston, TX, the Southern Sleep Society is excited to return to Memphis for the fourth time. Since hosting our inaugural meeting there in 1978, Memphis has consistently welcomed us with exceptional participation from sleep professionals across the region.

Memphis is an ideal setting for a sleep disorders conference, home to at least **18 accredited sleep centers** within the metropolitan area. The Society's roots run deep in the city, with a legacy tied to Baptist Hospital and founding member Dr. Helio Lemmi, who dedicated many years to advancing sleep medicine.



📍 **Meet us at Sheraton Memphis Downtown Hotel**

Our Annual Meeting offers a premier opportunity for your organization to showcase innovative healthcare products, technologies, and services designed to improve patient outcomes and advance the quality of care for individuals with sleep disorders. The Southern Sleep Society's members and leadership look forward to warmly welcoming you to Memphis and engaging in meaningful collaboration throughout the event.

The Program

The Southern Sleep Society's educational program features a distinguished lineup of presenters, invited lecturers, and expert speakers from leading sleep centers and medical institutions across the country. Attendees represent a broad spectrum of healthcare professionals:

- Sleep physicians and clinical researchers
- Pulmonologists, psychiatrists, and psychologists
- Internal medicine and primary care providers
- Nurses, respiratory therapists, and sleep technologists
- Clinical sleep educators, fellows, residents, and students

The continued success of the Society is rooted in the exceptional caliber of its speakers and the depth of its educational content. Year after year, the program draws new participants while fostering enduring loyalty among long-standing members and colleagues who return for the high-quality learning and professional camaraderie.

Conference Agenda

This year's conference features **three full days** of engaging general sessions, complemented by dedicated 30-minute exhibitor breaks to foster networking and exploration of new innovations. A detailed agenda for both the Technical Course and the Southern Sleep Society Annual Meeting is available on our official website:

www.southernsleepsociety.org.

Exhibitor & Supporter Opportunities

The Southern Sleep Society is committed to maximizing exhibitor visibility and engagement throughout the conference. The agenda is thoughtfully designed with 30-minute exhibitor breaks and extended networking opportunities during continental breakfasts. Food and beverage stations are strategically placed around the exhibit area, encouraging interaction during breakfast, lunch, and scheduled breaks. Exhibitors are warmly encouraged to participate in these activities to build meaningful connections with attendees. Exhibits will remain open during the Technical Course sessions.

We offer a variety of opportunities for exhibitors and supporters:

- Participation in the exhibit showcase
- Sponsorship of conference events and activities
- Advertising on the Southern Sleep Society's official website

All supporters are recognized with signage at their exhibit tables, clearly indicating their level of support. Detailed sponsorship options are outlined below the attached Exhibitor Registration Form.

We sincerely invite you to take part in this vibrant and collaborative event as both an exhibitor and a valued supporter of the Southern Sleep Society.

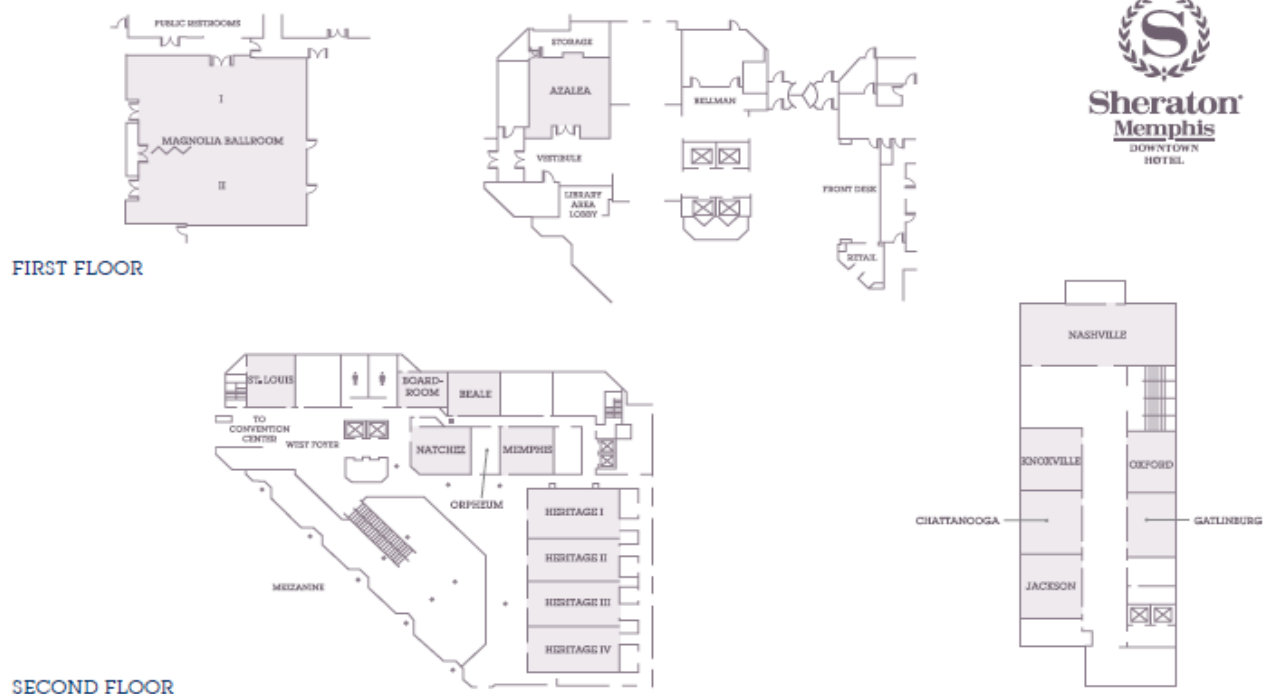
✨ Conference Highlights

The exhibit hall opens on Thursday, April 16, 2026, at 8:00 AM, coinciding with the start of the Technical Course. Attendees can earn continuing education credits throughout all three days of lectures, including:

- CE credits for sleep technologists, nurses, respiratory therapists, and other allied health professionals
- CME credits available for physicians
- Exhibitor representatives are also eligible to earn continuing education credits at no additional cost

This educational opportunity enhances the value of participation for all attendees and exhibitors alike.

≠ Sheraton Hotel Conference Floorplan



Conference Schedule & Exhibit Hours*

Description	Dates/Time
Exhibit Hall Location: Heritage Ballroom Foyer	
Exhibit Setup:	Wednesday, April 15 AFTER 5:00 PM and Thursday, April 16 BEFORE 7:00 am
Exhibit Hours:	Thursday, April 16, 2026 7:00 AM-8:00 AM 10:00 AM-10:30 AM 3:00-3:30 PM Friday, April 17, 2026 7:00 AM-8:00 AM 10:30 AM-11:00 AM 3:00 PM-3:30 PM Saturday, April 18, 2026 7:00 AM-8:00 AM 10:30 AM-11:00 AM 3:00 PM-3:30 PM
Dismantle:	Saturday, April 18, 2026 - 4:00 PM

**Hours may vary slightly in final program*

Hotel Details

Book your hotel room through a link on the Southern Sleep Society's website. The hotel has offered a group rate of \$179 per night plus applicable state and local taxes (18.75%) and a \$2.00 per room daily Memphis Tourism fee and a 5% TDZ surcharge.

Check-In & Check-Out Policy

Check in is 4:00 PM and checkout is 11:00 AM. We have a limited number of rooms blocked. Reserve your room early as reservations must be received on or before the cutoff date of **March 14, 2026**. At the Cutoff Date, the hotel will review the reservation pickup for the Event and will release the unreserved rooms for general sale. An early check-in or late checkout fee will apply to any guest who requires accommodation with an early check-in or a late checkout time. Guests who require an early departure after hotel check-in are subject to early departure fees.

Reservation Cancellation Policy

To avoid charges, all reservations must be cancelled at least 72 hours prior to the scheduled arrival date. Cancellations made within 72 hours of arrival will incur a fee equivalent to one night's room rate plus applicable taxes.



Hotel Packages/Storage Fees

Storage charges apply to any items delivered more than **three (3) business days** before or after the group's contracted event dates:

- **Boxes/Packages:** \$5.00 per item, per day
- **Pallets:** \$200.00 per pallet, per day

Amenity Delivery

- Internal amenity deliveries are subject to a \$10.00 fee per item

Shipment Labeling Instructions

To ensure proper handling, all shipments must be addressed as below:

[Your Name], Southern Sleep Society Conference
Cc: Southern Sleep Society's Event Manager
Sheraton Memphis Downtown Hotel
250 North Main Street - Memphis, TN 38103

Please schedule shipments to arrive **no earlier than three (3) days** before the start of the conference. Items received outside this window will be subject to the storage fees listed above.

Hotel Parking

The Sheraton Memphis Downtown Hotel provides **valet parking only**, with rates tailored for both overnight guests and day attendees. The nightly valet rate includes full **in-and-out privileges**, while the daily rate—available for up to 8 hours—is **non-transferable** and does **not** include in-and-out access.

Thanks to special arrangements with the Southern Sleep Society, the following **discounted parking rates** apply:

- **Valet Overnight Rate:** \$25.00 per day, plus tax
- **Valet Daily Rate:** \$15.00 per day, plus tax
- **Bus Parking:** \$150.00 per day, plus tax

These rates are available exclusively to conference participants.



Sheraton Memphis Downtown Hotel – Amenities

Located just steps from historic Beale Street, the full-service Sheraton Memphis Downtown Hotel offers both comfort and convenience in the heart of the city. A Main Street Trolley stop sits directly outside the hotel entrance, providing easy access to top attractions such as:

- 🏛️ National Civil Rights Museum
- 🏀 FedEx Forum
- 🎨 South Main Historic Arts District
- 🎸 Graceland (9.3 miles away)



Guest Room Features

Each guest room includes:

- A 32-inch flat-screen LCD TV with premium cable channels
- Spacious work area with desk
- Mini refrigerator and coffee maker
- Select rooms feature scenic views of the Mississippi River



Dining & Refreshments

- **Crossroads Tavern & Grille** – Enjoy Southern American cuisine, handcrafted cocktails, and artisan wines
- **Snack Shop** – Convenient grab-and-go options including snacks, coffee, and beverages



Business & Wellness Amenities

- Over 14,675 sq. ft. of flexible, modern meeting space
- 24-hour fitness center
- Business center for professional needs



Travel Convenience

- Memphis International Airport is just **11 miles** from the hotel



Exhibitor Registration Form
Southern Sleep Society 48th Annual Meeting and Technical Course
April 16-18, 2026 – The Sheraton Memphis Downtown, Memphis, TN

Company Name: _____

Company Address: _____

Contact Person: _____

Phone: _____

Fax: _____

Email: _____

Names and email addresses of representatives attending the conference (**Max=4 representatives at no additional charge**): (5th Exhibitor= \$100; 6th Exhibitor=\$150 and 7th Exhibitor=\$200.)

Table Top Booth Requirements: Electrical Outlet: __Y__N Other: _____

Description	Before 03/19/2026	After 03/19/2026	Total Payment
2025 Exhibitor Registration Fee	\$1400.00	\$ 1600.00	
Platinum Level Support*	\$ 4000.00	\$ 4000.00	
Gold Level Support*	\$ 3500.00	\$ 3500.00	
Silver Level Support*	\$3000.00	\$ 3000.00	
Bronze Support Level*	\$2500.00	\$2500.00	
Founders' Award Support*	\$2000.00	\$2000.00	
Corporate Membership Dues	\$100.00	\$100.00	
Non-CME Breakfast**			
Non-CME Luncheon**			
Non-CME Dinner**			
Total Payment			\$

*Support levels are in addition to the conference registration fee.

**Contact the planner directly for further information on scheduling these activities—BREAKFAST and LUNCH OPTIONS AVAILABLE FRIDAY AND SATURDAY.

Indicate date(s)/time(s) preferred here for non-CME Breakfast/luncheon _____

Payment Method:

___*Check ___Credit Card: ___Visa ___MC ___AMX Card # _____ Exp___/___ CCV_____

Note: 2.5% processing fee for credit card payments. *Checks payable to Southern Sleep Society. Attn Marietta Bibbs, 1311 Sunset Wind Loop, Oldsmar, FL 34677; Fax line (813) 475-5396.

Cancellation policy: There is a **\$200 non-refundable** fee if registration is canceled **BEFORE March 19, 2026**. **No refunds after March 19, 2026.** Exhibitors are fully responsible to pay shipping charges to and from the hotel and to pay for any damages to property owned by Sheraton Hotel, its owners, or managers. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or because of any accident, bodily injury, or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Signed: _____ **Title:** _____

Platinum Support - \$4000

- **\$250 discount on Meeting Registration**
- Free banner ad on our website for **1 year prior to and following the meeting***
- Top Recognition on the SSS meeting brochure
- Recognition on the Meeting Sponsorship Poster at the Registration Desk
- Poster on your exhibit table indicating **Platinum** sponsorship
- Up to **5 representatives** in the booth at no additional cost

Gold Support - \$3500

- **\$200 discount on Meeting Registration**
- Free banner ad on our website for **9 months prior to and following the meeting***
- Recognition on the SSS meeting brochure
- Recognition on the Meeting Sponsorship Poster at the Registration Desk
- Poster on your exhibit table indicating **Gold** sponsorship
- Up to **4 representatives** in the booth at no additional cost

Silver Support - \$3000

- **\$150 discount on Meeting Registration**
- Free banner ad on our website for **6 months prior to and following the meeting***
- Recognition on the SSS meeting brochure
- Recognition on the Meeting Sponsorship Poster at the Registration Desk
- Poster on your exhibit table indicating **Silver** sponsorship
- One complimentary ticket to the Founders Award Banquet

Bronze Support - \$2500

- **\$100 discount on Meeting Registration**
- Free banner ad on our website for **4 months prior to and following the meeting***
- Recognition on the SSS meeting brochure
- Recognition on the Meeting Sponsorship Poster at the Registration Desk
- Poster on your exhibit table indicating **Bronze** sponsorship

Refreshment Break Support - \$2000

- Free banner ad on our website for **3 months prior to and following the meeting***
- Recognition on the SSS meeting brochure
- Recognition on the Meeting Sponsorship Poster at the Registration Desk
- Poster in the exhibit hall at the sponsored break

Founders Award Support - \$2000

- Recognition on the SSS meeting brochure
- Recognition on the Meeting Sponsorship Poster at the Registration Desk
- Poster on your exhibit table indicating **Founders Award** sponsorship
- **Special Recognition** at the Founders Award Reception

Additional options:

- Exhibitors and commercial supporters may purchase a **website banner ad link** which will be placed on the Southern Sleep Society's website for one year for **\$500**. Commercial supporters are **not required to be in attendance** to purchase a website ad.
- Exhibitors and commercial supporters are urged to become corporate members of the Southern Sleep Society. Corporate membership dues are **\$100** and provide access to membership meeting minutes and a vote in planning future meetings.