2019 Science of Patient Engagement Symposium

Draft Agenda – as of August 21, 2019

October 28 – 29, 2019

The Capital Hilton
1001 16th Street, NW
Washington, DC 20036
South American AB Room, Floor 2

Monday, October 28:

Chief Medical/Scientific Officers Affinity Group Meeting
(NHC members only)

3:00 – 3:10 p.m.  Welcome & Introductions

3:10 – 3:45 p.m.  An Update on Value Assessment: What’s New?
• Elisabeth Oehrlein, PhD, MS, Senior Director, Research and Programs, National Health Council

3:45 – 5:00 p.m.  Value Assessment: A View from Various Stakeholder Perspectives
Moderator: Eleanor Perfetto, PhD, MS, Executive Vice President, Strategic Initiatives, National Health Council
• Megan Coder, PharmD, MBA, Executive Director, Digital Therapeutics Alliance
• Greg Daniel, PhD, Head of U.S. Healthcare Policy Initiatives, Edwards LifeSciences
• Robert Dubois, MD, PhD, Chief Science Officer & Executive Vice President, National Pharmaceutical Council
• Greg Gierer, Senior Vice President, Policy, America’s Health Insurance Plans
• Leah Howard, Vice President of Government Relations and Advocacy, National Psoriasis Foundation
• Newell McElwee, PharmD, MSPH, Vice President of Health Economics and Outcomes Research, Boehringer Ingelheim Pharmaceuticals
Symposium Begins

5:30 – 7:00 p.m.  Networking Reception

Tuesday, October 29:

8:00 a.m.  Breakfast Buffet

8:30 a.m.  Welcome Keynote: Technology-Enabled Health Care: Can We Achieve Personalized Approaches to Health?
- Robert M. Califf, MD, MACC, Vice Chancellor for Health Data Science, Donald F. Fortin, MD Professor of Cardiology, Director, Duke Forge, Duke University, Advisor, Verily Life Science

9:15 a.m.  Welcome & Introductions

9:30 a.m.  Opening Remarks: A Vision for Personalized Care Management

10:30 a.m.  Break

10:45 a.m.  Patient Engagement: What is Needed for Personalized Care Management?
- Defining Patient Engagement in Research, Maya Hanna, MPH, PhD Candidate, University of Maryland School of Pharmacy
- Defining Patient Engagement in Health Care, Tom Workman, PhD, Principal Researcher, American Institutes for Research

11:15 a.m.  Personalized Care Management to Achieve Outcomes Important to Patient
- Guy Eakin, Senior Vice President, Scientific Strategy, Arthritis Foundation
- Valerie Barton, Chief Data Strategy Officer, People-Centered Research Foundation (PCRF)
12:00 p.m. Luncheon Keynote: Emerging Data Technologies: Changing Medicines and Health Services
Moderator: Lisa Simpson, MB, BCh, FAAP, President and CEO, AcademyHealth
• Javier Jimenez, MD, MPH, Vice President, Global Head, Real World Evidence and Clinical Outcomes, Sanofi

1:30 p.m. Real-World Evidence as a part of Personalized Care Management
• Jacqueline Corrigan-Curay, JD, MD, Director, Office of Medical Policy, Center for Drug Evaluation and Research, U.S. Food and Drug Administration
• Danielle LaVallee, PharmD, PhD, Research Associate Professor, University of Washington Department of Surgery

2:15 p.m. Data Security & Ethical Use
• Yodi S. Hailemariam, Associate, Drinker Biddle & Reath LLP

3:00 p.m. Break

3:15 p.m. Artificial Intelligence & Predictive Analytics
• Michael Kattan, PhD, Chair of the Department of Quantitative Health Sciences, Cleveland Clinic
• Aalpen Patel, MD, FSIR, Chair, Department of Radiology, Vice Chair, Informatics & Quality, Department of Radiology, Medical Director, 3D Imaging and Printing Laboratory, Geisinger Health System

4:15 p.m. Wrap Up

4:30 p.m. Adjourn