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IB Global Conference, Bangkok 2027 Exhibitor Prospectus

Queen Sirikit National Convention Center (QSNCC)
18–20 March 2027



International Baccalaureate (IB)



The IB is a non-for-profit educational foundation motivated by a mission to develop inquiring, knowledgeable and caring young people who help to create a better and more peaceful world through intercultural understanding and respect.

The IB values quality, high standards and pedagogical leadership and promotes intercultural understanding and respect as an essential part of life in the 21st century. IB programmes encourage students across the world to become active, compassionate, lifelong learners.

Facts and figures

2,000,000 students

6,000 schools

160 countries

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About the IB Global Conferences

Each year the IB offers several conferences and symposia attracting over 3500 participants from all IB regions: Africa, Europe and the Middle East (AEM), the Americas (AM), Asia-Pacific (AP) and IberoAmérica (IBA).

Educational leaders, teachers, decision makers and practitioners from schools, universities and governments gather to focus on international education. Our conferences identify best practices for the ways we educate students, giving practitioners the opportunity to exchange valuable ideas on international education.

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2027 Conference Theme

Designed to Flourish

Designed flourish asks what becomes possible when education systems are intentionally designed to support the full development of young people.

At the heart of the IB's holistic, human-centred approach is a belief that flourishing begins when every student has the agency to live intentionally, connect empathetically and contribute meaningfully to the world.

Together, we will explore how schools can move beyond measuring achievement and create the conditions in which students and educators grow with purpose.

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Why exhibit at IBGC



Our conferences offer a unique opportunity to meet face-to-face with key decision-makers and educators from all over the world.

Brand Visibility and Recognition
Showcase your products to more than 1,600 passionate educators who are excited to discover resources and materials that support them in their careers.

Networking Opportunities
Engage with over 300 school leaders and decision-makers to discover potential business relationships.

Targeted Audience Reach
Ensure that your message reaches the relevant audience by connecting directly with Heads of Schools, programme coordinators and teachers during the conference.

Lead Generation
Leverage the conference app and lead capture technology to engage with decision-makers and generate high-quality leads.

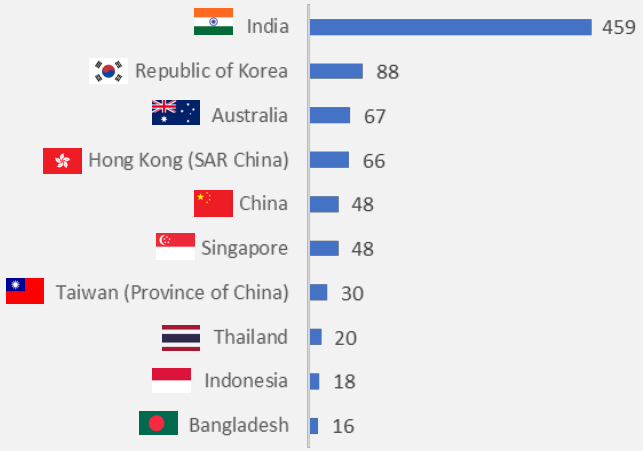
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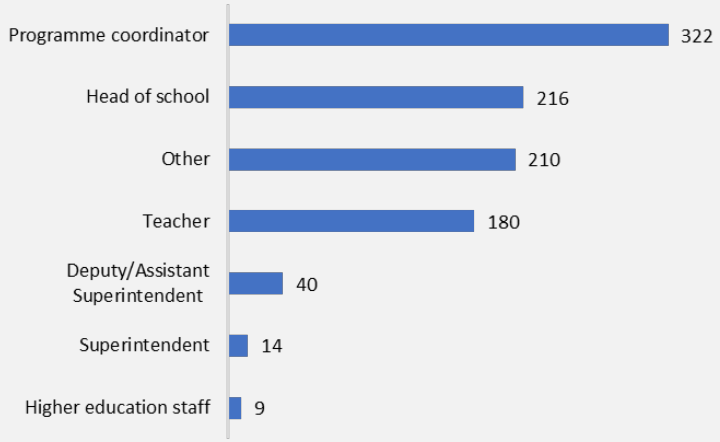
Mumbai 2026 | Key participant numbers

1,200+ participants from 42 countries

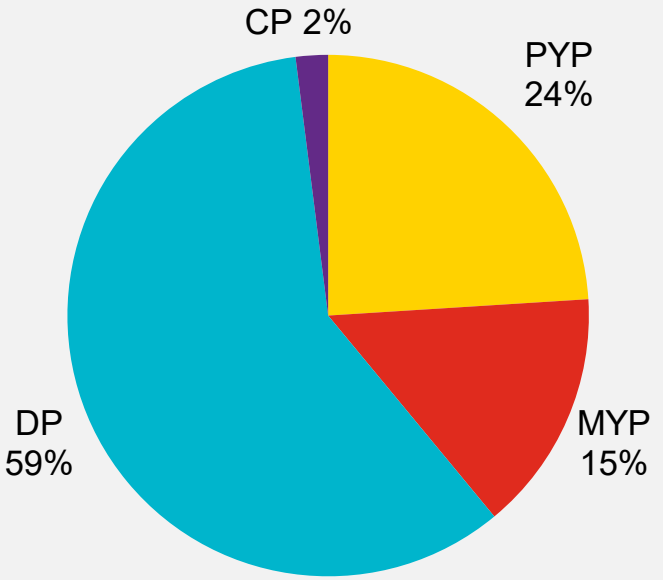
Top 10 countries/territories



Participants by Job title



Participants by Programme



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Mumbai 2026 | Key exhibitor numbers



Countries/Territories

- India
- USA
- UK
- Australia
- Singapore
- Switzerland
- Ireland
- Andorra
- Hong Kong
- Netherlands
- Qatar
- UAE
- Japan

Industries

Education
Publishing
Software/Technology
Robotics, AI and STEM
Service learning
Professional development
Accreditation
Travel
Outdoor education
Infrastructure & Learning Space Design

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Sponsor and exhibitor packages

	GLOBAL SPONSOR SOLD OUT	GOLD SPONSOR USD 14,437.50	SILVER SPONSOR USD 5,775	EXHIBITOR USD 3,465
Conference registrations*	4	3	2	1
Draped table with chairs and free Wi-Fi	2	2	1	1
All coffee breaks and meals	Yes	Yes	Yes	Yes
Welcome reception and celebration dinner events	Yes	Yes	Yes	Yes
Choice of placement in exhibit hall	Yes	Yes	Yes	-
Advertisement in welcome kit	Yes	-	-	-
Sponsored session	Yes	-	-	-
Spotlight email in one conference	Yes	-	-	-
Banner in conference app	Yes	-	-	-
***NEW* Ad in conference app**	-	Yes	-	-
Conference app	Logo, company description and link	Logo, company description and link	Logo, company description and link	Logo, company description and link
IB website	Logo, company description and link	Logo, short company description and link	Logo and link	Name
Conference signage	Logo	Logo	Logo	-
General session walk-ins	5-15sec ad	Logo	-	-
Marketing emails	Logo	-	-	-
One branded collateral item (with all other Global sponsors)	Logo	-	-	-

*A maximum of 3 additional attendees per exhibiting company can be registered for a fee of USD 1,093 each.

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Identifying IB Partners

Sponsors and exhibitors that are also members of the new IB Partner ecosystem will be identified by a distinctive partner icon.

What is the IB Partner ecosystem?

It is a trusted global partner ecosystem that drives innovation, extends and complements IB's products and services. Members that sponsor or exhibit in Bangkok carry the partner icon.

Where you will see the icon

Conference signage
Shown on signage at the conference venue

Event website
Shown on the IB Global Conference event website

Conference app
Shown in the conference app

Selected on-site materials
Shown on selected printed and on-site materials

Please note, partner status is separate from your sponsor or exhibitor package. The icon identifies IB Partner membership, not sponsorship level. For more information about IB Partnerships, visit this page.

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Important dates

EXHIBITOR REGISTRATION OPENS

November 2026:
Registration opens

Registration will close when the event reaches full capacity

EXHIBITOR KIT & ADDITIONAL OPPORTUNITIES

January 2027:
Exhibitor kit and additional sponsorship opportunities will be emailed to all exhibitors.

Exhibitors will also be informed about their allocated table locations.

CANCELLATION DEADLINE

24 February 2027:
For cancellations made on or before 24 Feb, a credit note will be issued for the full registration fee.

Cancellations made on or after 25 Feb will forfeit 100% of the registration fee.

EXHIBIT HALL HOURS

Thursday 18 March:
12.00pm–8.30pm
(Move in 10:00am–11:45am)

Friday 19 March:
10.30am–4.00pm

Saturday 20 March:
10.30am–4.00pm
(Move out from 4.00pm)

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Frequently asked questions

How many exhibitor registrations are included?
This depends on your package (Exhibitors: 1, Silver sponsors: 2, Gold sponsors: 3). Additional attendees can be registered at USD 1,093 each.

What is included in my booth?
Our exhibition is a tabletop format. Exhibitors and Silver Sponsors will have approximately 2m x 2m of allocated space, which includes one (1) rectangular table and two (2) chairs. Wi-Fi and basic power will be provided.

Can I choose my table location?
Only Silver, Gold and Global sponosrs may choose their preferred booth locations. Exhibitors will be assigned locations based on time of registration.

Will I receive the attendee list?
We do not share attendee lists in order to comply with GDPR and other privacy regulations. However, exhibitors may request for high level information. You may also connect with attendees through the conference app or collect leads by purchasing a LeadCapture license. Details will be shared in our exhibitor kit two months before the conference.

Have other questions? Please reach out to globalconferences.sponsorship@ibo.org.

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